

Persuasion Speech Expectations

Time: 5-7 min

Speech grade: Max Score is 100/100 points

Basics

Topic meets basic expectations for this assignment.

(See syllabus assignment descriptions for these expectations, and note that your participation as an audience member can affect your “basic expectations” score.)

Intro

- First words grab audience attention.
- Thesis statement and forecast (*these are separate items*) are clearly and succinctly stated.

Organization

- Transitions point backward and forward. (*Connect points to each other in a logical manner.*)
- Outline is professional and complete. (*Full-sentence, follows rule-of-division, rule-of-subordination, rule-of-parallelism*)

Delivery

- Gestures are evocative and natural.
- Vocalics are dynamic and professional. (*Employ variety in rate, pitch, volume, phrasing, and emphasis.*)
- Eye contact engages most/all audience members. (*Deliver one idea per person.*)
- Platform movement is purposeful and relaxed.

Credibility

- Reasoning is clear and logical, and language is audience appropriate.
- Oral citations are complete and properly integrated.

Outro

- Review provides a specific summary of three main body points.
- Last words are thought provoking.

Please let me know if you have questions about any criterion.