

Persuasion Letter (XX out of 50 points)

Basics: Write a 4-5 page letter that refutes an idea raised by a person on this semester's reading list.

1-5	6-9	10
Incomplete: Fails to meet basic expectations in content and length.	Acceptable: Meets most basic expectations of content. Lacks sufficient length.	Complete: Meets all basic expectations of content and length.

Tone: Indicate understanding and appreciation for the author's point of view.

1-5	6-9	10
Incomplete: Fails to demonstrate sufficient awareness of author's point of view.	Acceptable: Demonstrates occasional awareness of author's point of view.	Effective: Demonstrates sustained respect and appreciation of author's point of view.

Evidence: Deploy person's words and directly cite other course readings to bolster claims.

1-5	6-9	10
Incomplete: Includes zero or one citation(s) (author and/or other appropriate source).	Acceptable: Includes one or two citations (author and other appropriate sources).	Convincing: Includes at least three insightful citations (author and other appropriate sources).

Editing: Demonstrate mastery of mechanics and form as described on gradesheet. Note: Assessment is based on strict assessment of your first page. Marks on subsequent pages do not affect your grade.

1-10	11-18	19-20
Needs work: Contains more than five distinct and varied revision opportunities.	Acceptable: Contains up to five distinct and varied revision opportunities.	Professional: Aside from a rare typo, this draft is almost entirely free of error.