OPENING STATEMENT
San José State University seeks to recognize and foster relationships with those social/cultural/general-interest fraternities and sororities that contribute positively to the community and to the mission of SJSU. It is required that each fraternity and sorority meet the minimum standards in order to be compliant and in good standing with the University.

EXPECTATIONS
The Standards of Excellence review process is considerate of a full calendar year of chapter activity, achievement, and performance. This spans from the 2020 calendar year beginning on January 1, 2020 and ending on December 31, 2020. The following are areas of focus for 2020:

I. Organizational Structure/Support Resources
II. Recruitment Efforts & Membership Engagement
III. Chapter and Individual Member Accountability
IV. Living Organizational Mission and Values
V. Relationship to SJSU/Campus Community

All chapters must participate in the following components which include:

● Mandatory in-person meeting (45 minutes) with a review team comprised of on-campus staff and faculty with the following attendees:
  a. Chapter President
  b. 1 Additional Chapter Officer (programming, recruitment)
  c. 1 General Member (preferably a new member if you have new members)
  d. 1 Chapter Advisor
  e. 1 HQ/Regional Support Person (optional)

● Prepare a 15-minute presentation to be presented by collegiate members during the scheduled 45-minute mandatory meeting.
  a. Chapters can schedule time to meet with their Student Involvement Staff Advisor to review the presentation rough draft no later than Friday, November 13, 2020.
  b. A final copy of the presentation must be submitted to fraternities-sororities@sjsu.edu.
  c. Chapters may complete the following form to articulate and share any programs/events/updates that occurred after the mandatory meeting presentation through December 31, 2020: http://bit.ly/soe2020winter

BREAKDOWN OF LAURELS/POINTS
Previously, the Standards of Excellence program awarded chapters a Broze, Silver, Gold, or Platinum Laurel for achieving point ranges through SOE scoring and points. As a result of the 2020 COVID-19 pandemic, points and laurel statuses will not be utilized to assess performance.
### TIMELINE

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Monday, October 19, 2020</td>
<td>Student Involvement Staff introduce 2020 Standards of Excellence process at Inter-Greek (IGC) Meeting.</td>
</tr>
<tr>
<td>Friday, November 6, 2020</td>
<td>Due date to sign up for 45-minute mandatory meeting: <a href="https://bit.ly/3o58PJ9">https://bit.ly/3o58PJ9</a></td>
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<tr>
<td>Friday, November 13, 2020</td>
<td>Last day chapters can schedule a time to meet with their Student Involvement Staff Advisor to review a rough draft of the presentation prior to mandatory meetings.</td>
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<tr>
<td>Monday, November 16, 2020 - Friday, November 20, 2020</td>
<td>45-minute mandatory meeting with the review team to share the presentation.</td>
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<tr>
<td>Friday, December 4, 2020</td>
<td>Email final presentation to Student Involvement: <a href="mailto:fraternities-sororities@sjsu.edu">fraternities-sororities@sjsu.edu</a></td>
</tr>
<tr>
<td>Friday, January 29, 2021</td>
<td>Due date for chapters to send any other additional information about 2020: <a href="http://bit.ly/soe2020winter">http://bit.ly/soe2020winter</a></td>
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| Monday, February 1, 2021 | Student Involvement Staff sends each chapter a performance letter based off information shared and records Student Involvement has on file:  
  ● Information shared in presentation  
  ● 2020 chapter grade reports  
  ● 2020 organization conduct (if applicable)  
  ● Compliance Programming  
    ○ Council and 1:1 advisor meeting attendance  
    ○ Submission of mandatory forms  
    ○ Canvas course participation |
| Monday, February 1, 2021 - Friday, February 5, 2021 | Chapter presidents meet 1:1 with Student Involvement Staff Advisor to go over the chapter’s performance letter. |

### SUBMISSION PROCESS

- There is no electronic Google folder submission for the 2020 SOE process.
- Coordinate with your chapter members and advisors to sign up for a mandatory meeting time: https://bit.ly/3o58PJ9
- Submit your final presentation: fraternities-sororities@sjsu.edu
PRESENTATION
The chapter will prepare a 15-minute presentation addressing the following 5 themes. These themes are the same as the 2019 SOE process; however, the focus should be about how the chapter engaged in virtual operations due to the COVID-19 pandemic.

- The presentation should include a slidedeck visual through Google Slides.
- Include media: photos, videos, marketing materials, etc.
- Be specific in sharing events/programs/updates that your chapter accomplished in 2020.

1. ORGANIZATIONAL STRUCTURE/SUPPORT RESOURCES
   For this section, through your presentation, we are looking to better understand:
   a. How are chapter operations managed in a virtual environment?
   b. What did chapter meetings or exec meetings look like?
   c. How did internal/external communication shift?
   d. What applications/tools/platforms did your chapter adopt?
   e. What support resources were utilized from SJSU or inter/national organizations?

2. RECRUITMENT EFFORTS & MEMBERSHIP ENGAGEMENT
   For this section, through your presentation, we are looking to better understand:
   a. What did membership retention look like in 2020?
   b. What engagement opportunities are available for active members? new members?
   c. Virtual Recruitment
      i. If your chapter recruited or completed intake, how did your chapter bring in potential/new members virtually? What worked? Are there any concerns moving into 2021?
      ii. If your chapter did not recruit or complete intake in 2020, then explain why. Are there any concerns moving into 2021?

3. CHAPTER AND INDIVIDUAL MEMBER ACCOUNTABILITY
   For this section, through your presentation, we are looking to better understand:
   a. How did expectations shift for members in a virtual environment?
      i. If your chapter has a facility/house, what were the expectations for residents and members to maintain a healthy, safe space?
   b. Did the cost of dues or financial obligations change at all?
   c. Did participation or attendance expectation change?
   d. If your chapter has had any sanctions or outcomes that needed to be met from the inter/national organization or Student Conduct and Ethical Development (SCED) office, then how did your chapter uphold those expectations?
4. **LIVING ORGANIZATIONAL MISSION AND VALUES**
   For this section, through your presentation, we are looking to better understand:
   a. How are the mission and values articulated to new members? Reiterated to active members?
   b. How are individuals and chapter activities in alignment with the mission and values of the organization?
   c. What virtual programs/events did your chapter host? What worked? What was challenging?
   d. How did your chapter meet the mission and values of the organization during the pandemic?
   e. How did your chapter support members through scholastic and academic expectations? What resources were provided to assist with online learning?

5. **RELATIONSHIP TO SJSU/CAMPUS COMMUNITY**
   For this section, through your presentation, we are looking to better understand:
   a. Are chapter leaders meeting with Student Involvement staff?
   b. What is the chapter’s relationship within the Greek community? Within council? Within the FSL community? Wider RSO community? SJSU community?
   c. Has the chapter engaged with the FSL Canvas course?
   d. Did the chapter partner with any other chapters, organizations, departments, or local groups to complete a project, provide a service, or offer virtual programming?

6. **REFLECTION**
   For this section, through your presentation, we are looking to better understand:
   a. What has been made easier through virtual operations?
   b. What plans does the chapter have for the next virtual semester?
   c. What does the chapter need to be successful in 2021?