

**2021**  
**STANDARDS OF**  
**EXCELLENCE**



**SAN JOSÉ STATE UNIVERSITY**

## OPENING STATEMENT

San José State University seeks to recognize and foster relationships with those social/cultural/general-interest fraternities and sororities that contribute positively to the community and to the mission of SJSU. It is required that each fraternity and sorority meet the minimum standards in order to be compliant and in good standing with the University.

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## EXPECTATIONS

The Standards of Excellence review process is considerate of a full calendar year of chapter activity, achievement, and performance. This spans from the 2021 calendar year beginning on **January 1, 2021** and ending on **December 31, 2021**. The following are areas of focus for 2021:

1. Organizational Structure/Support Resources
2. Living Organizational Mission and Values
3. Chapter and Individual Member Accountability
4. Recruitment Efforts & Transition of New Members
5. Relationship to SJSU/Campus Community

All chapters must participate in the following components which include:

- Mandatory in-person meeting (60 minutes) with a review team comprised of on-campus staff and faculty with the following attendees:
  - a. Chapter President
  - b. 1 Additional Chapter Officer (programming, recruitment, incoming officer)
  - c. 1 General Member (preferably a new member if you have new members)
  - d. 1 Chapter Advisor
  - e. 1 HQ/Regional Support Person (optional)
- Prepare a 15-20 minute presentation to be facilitated by collegiate members and attended by FSL advisors and campus partners. The presentation will be recorded for archival and future promotional purposes.
  - a. Chapters can schedule time to meet with their Student Involvement Staff Advisor to review the presentation rough draft no later than Monday, October 25, 2021.
  - b. A final copy of the presentation must be submitted to [fraternities-sororities@sjsu.edu](mailto:fraternities-sororities@sjsu.edu).
  - c. Chapters may complete the following form to articulate and share any programs/events/updates that occurred after the mandatory meeting presentation through December 31, 2021: <http://bit.ly/fslsoe2021>

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## BREAKDOWN OF LAURELS/POINTS

Previously, the Standards of Excellence program awarded chapters a Bronze, Silver, Gold, or Platinum Laurel for achieving point ranges through SOE scoring and points. As a result of the 2020-2021 COVID-19 pandemic, points and laurel statuses will not be utilized to assess performance.

## REVIEW TEAM

The SOE Presentation will be reviewed by Student Involvement staff and campus partners. The campus partners include staff or faculty from student success centers, athletics, campus life, academic affairs, etc. These individuals can offer you and your organization the opportunity to learn about campus resources and programs that may assist your chapter to excel in the future. Some of the review team members may be affiliated with fraternities and sororities, and some may not. Consider your audience when preparing your presentation.

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## TIMELINE

Date	Event
Monday, February 15, 2020	Student Involvement Staff introduce 2021 Standards of Excellence process at Inter-Greek (IGC) Meeting.
Friday, October 15, 2021	Due date to sign up for 60-minute mandatory meeting (Link will be shared out in September 2021)
Monday, October 25, 2021	Last day chapters can <u>schedule</u> a time to meet with their Student Involvement Staff Advisor to review a rough draft of the presentation prior to mandatory meetings.
Monday, November 8, 2021 - Friday, November 19, 2021	60-minute mandatory meeting with the review team to share the presentation.
Friday, December 3, 2021	Email final presentation to Student Involvement: <a href="mailto:fraternities-sororities@sjsu.edu">fraternities-sororities@sjsu.edu</a>
Friday, January 28, 2021	Due date for chapters to send any other additional information about 2021: <a href="http://bit.ly/fslsoe2021">http://bit.ly/fslsoe2021</a>
Monday, February 7, 2022	Student Involvement Staff sends each chapter a performance letter based off information shared and records Student Involvement has on file: <ul style="list-style-type: none"><li>● Information shared in presentation</li><li>● 2021 chapter grade reports</li><li>● 2021 organization conduct (if applicable)</li><li>● Compliance Programming<ul style="list-style-type: none"><li>○ Council and 1:1 advisor meeting attendance</li><li>○ Submission of mandatory forms</li><li>○ Canvas course participation</li></ul></li></ul>
Monday, February 7, 2022 - Friday, February 11, 2022	Chapter presidents meet 1:1 with Student Involvement Staff Advisor to go over the chapter's performance letter.

## SUBMISSION PROCESS

- There is no electronic Google folder submission for the 2021 SOE process.
  - Coordinate with your chapter members and advisors to sign up for a mandatory meeting time: TBD
  - Submit your final presentation: [fraternities-sororities@sjsu.edu](mailto:fraternities-sororities@sjsu.edu)
  - Submit any additional accomplishments that occur in Winter 2021: <http://bit.ly/fslsoe2021>
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## PRESENTATION

The chapter will prepare a 15-20-minute presentation addressing the following 5 areas in addition to an overall reflection. These areas are the same as the 2019 and 2020 SOE process; however, the focus should be about how the chapter continued to engage in virtual operations and readjustment to campus (if applicable) due to the COVID-19 pandemic.

- The presentation should include a slidedeck visual through Google Slides.
- Include media: photos, videos, marketing materials, etc.
- Be specific in sharing events/programs/updates that your chapter accomplished in 2021.

### 1. **ORGANIZATIONAL STRUCTURE/SUPPORT RESOURCES**

For this section, through your presentation, we are looking to better understand what your organizational structure looks like and how chapter operations are run. Consider:

- a. Introducing all presenters and roles (i.e., who will be covering what, an overview of the presentation, etc.)
- b. How are meetings (chapter, executive, advisors, etc.) facilitated? What practices or tools were specifically impactful and/or enhanced accessibility for members?
- c. How did internal/external communication shift?
- d. How were resources shared out with members? What support resources were utilized from SJSU or inter/national organizations? What was the impact of those resources?

### 2. **LIVING ORGANIZATIONAL MISSION AND VALUES**

For this section, through your presentation, we are looking to better understand how you embody your organization's values through the programs and services you offer to your members and the SJSU community. Consider:

- a. What is the mission/values/principles/pillars/etc. of your organization?
- b. How are individuals and chapter activities in alignment with the mission and values of the organization? What programs/events/services did your chapter host or provide? How did they go?
- c. What programs or services did you take advantage of on and off campus that aligned with what is important to your organization?
- d. How did your chapter support members through scholastic and academic expectations? What resources were provided to assist with learning?

3. **CHAPTER AND INDIVIDUAL MEMBER ACCOUNTABILITY**

For this section, through your presentation, we are looking to better understand how you hold your chapter and individual members accountable to your organization's and the university's expectations and standards:

- a. How did expectations shift for members in a virtual environment between 2020 and 2021? How did you get members back on track?
- b. Did the cost of dues or financial obligations change at all? Did participation or attendance expectations change?
- c. What risk management protocols and processes assisted in managing health and safety for members? Consider COVID-19 protocols, expectations on gatherings, mental health, etc.
- d. If your chapter has had any sanctions or outcomes that needed to be met from the inter/national organization or Student Conduct and Ethical Development (SCED) office, then how did your chapter uphold those expectations?

4. **RECRUITMENT EFFORTS & TRANSITION OF NEW MEMBERS**

For this section, through your presentation, we are looking to better understand your recruitment efforts and pledging/potential new member (PNMs) education process.

Consider:

- a. *Overall Numbers.* If your chapter recruited or completed intake, how did your chapter bring in potential/new members virtually?
  - i. How many interests/PNMs did you have?
  - ii. How many interests/PNMs were extended and invitation to join your organization?
  - iii. How many potential/new members started the process?
  - iv. How many potential/new members crossed/initiated?
- b. *Recruitment Strategies.* What strategies worked for you? What did not?
  - i. How did you promote, market, and advertise opportunities to join your organization through a recruitment/intake process?
  - ii. How did you keep up with and follow up with interests/PNMs?
  - iii. How did you articulate to interests/PNMs expectations of the process for joining your organization (i.e., timelines, content covered, time commitment, etc.)?
- c. *Potential/New Member Education.*
  - i. How were new members taught values/principles/mission/pillars?
  - ii. In what ways were they encouraged to engage or embody these?
- d. *Transition Into Chapter.* What engagement opportunities are available for newly initiated members?
- e. If your chapter did not recruit or complete intake in 2021, explain why. Are there any concerns moving into 2022?

5. **RELATIONSHIP TO SJSU/CAMPUS COMMUNITY**

For this section, through your presentation, we are looking to better understand your relationship and interactions of your organization with the wider SJSU/campus community.

Consider:

- a. On a scale from 1 to 5 (1 being the least and 5 being the most), please rate your chapter's relationship with each of the following:
  - i. Within your council.
  - ii. With other councils you are not a part of (i.e., IFC, PHC, USFC, NPHC).
  - iii. With the wider recognized student organization (RSO) community.
- b. What campus and community programs and services did you encourage your members to take advantage of? For members who took advantage of campus and community resources, how has this positively impacted your chapter?
- c. Did the chapter partner with other chapters, organizations, departments, or local groups to complete a project, provide a service, or offer virtual programming? Please share the details of the partnership and your organization's role specifically.

6. **OVERALL REFLECTION**

For this section, through your presentation, we are looking to receive any other information or feedback that will allow us to better understand your chapter operations for 2021 not previously covered.

- a. Did your organization receive any acknowledgements or awards for 2021 that you would like to share with us?
  - b. What are some general lessons learned from 2021? What plans does the chapter have for the Spring 2022 semester?
  - c. What other feedback do you have for Student Involvement? What does the chapter need from Student Involvement or other campus departments to be successful in 2022?
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