

## LEADERSHIP FORUM ON SOCIAL INNOVATION

### *Solution Discovery Series*

### The Diversity Challenge: Social Innovation in Women’s Leadership

#### THE PROBLEM

Enabling women to achieve their full potential and achieve equality in society and the workplace is an ongoing challenge. Silicon Valley firms in particular have been called upon to improve inadequate or outdated diversity and inclusion programs, but more innovative solutions are needed in all sectors.

#### OUR CONTRIBUTION

The upcoming Leadership Forum on Social Innovation (LFSI), hosted with eBay and the African Diaspora Network, will convene leaders from business, education, non-profit and government agencies to address the role of social innovation in improving the condition of women in society and the workplace. After listening to the experiences and lessons learned from a panel of successful women leaders whose social innovations have benefitted women, cross-sector groups will use design thinking to brainstorm collaborative solutions and next steps.

#### AGENDA

6:00 pm – 6:30 pm	Check-in, Welcome & Refreshments
6:30 pm – 7:10 pm	“Personal Stories of Women Social Innovators” Deep Dive Panel Discussion and Q&A
7:10 pm – 7:40 pm	Cross-sector Design Thinking Exercise on Women and Social Innovation <ul style="list-style-type: none"> <li>• identify key needs/challenges related to a specific problem</li> <li>• Brainstorm possible ideas/solutions</li> </ul>
7:40 pm – 7:50 pm	Collect and Share Best Ideas
7:50 pm – 8:00 pm	Next steps and Closing Remarks How can we turn these ideas into action? What would we be willing to work on together?

#### WHAT IS THE LEADERSHIP FORUM ON SOCIAL INNOVATION (LFSI)?

Founded in 2011, LFSI has held annual events that provide an engaging setting where leaders and innovators from social enterprise, business venture capital, non-profits, government, education and students “Connect, Learn and Collaborate” to solve local social problems. LFSI was founded and conceived by Brad Maihack along with professors and business leaders at the Global Leadership Advancement Center (GLAC), which is based in SJSU’s Lucas College and Graduate School of Business and developed with long-time community partners (Hewlett Packard, Ignite Institute, Micro Focus, Social Venture Café, San Francisco & Bay Area Social Enterprise Alliance, and Step-Up Silicon Valley). For questions about this event, contact Carol Hayashi (408) 489-4978 / [chayashi@ebay.com](mailto:chayashi@ebay.com) or Anu Sairaj (408) 924-3582 / [glac-group@sjsu.edu](mailto:glac-group@sjsu.edu).

*This particular LFSI is sponsored and organized by Helen Kim (eBay), Almaz Negash, (the African Diaspora Network) and Joyce Osland and Anu Sairaj (GLAC).*