Dr. Kerry Rohrmeier, AICP, was a geographer long before she knew it was a scholarly discipline. A lifelong explorer, her research began at Burning Man in Nevada’s Black Rock Desert but broadened to regional, land use, and placemaking in arid cultural landscapes. Kerry infuses creativity and public art into all aspects of her personal and professional life. Especially when she was an Assistant Professor at San Jose State University in the Department of Urban & Regional Planning where she challenged students to learn methods and field techniques for studying urban, rural, and virtual spaces that are equally unfamiliar and uncomfortable. More recently, Jerry’s research led her to lobby geothermal energy development globally for a company called Ormat which is based in Reno, Nevada her adopted hometown. Kerry is still active in urban and regional planning and serves as a Reno Planning Commissioner and a Truckee Meadows Regional Planning Commissioner.