

RECL 215: International Tourism Trends and Issues
San Jose State University
Department of Hospitality, Recreation and Tourism Management
Spring 2008

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Class Times: Tuesday 6:00 – 8:45
Classroom: SPXC 211

Required Text

- Theobald, W. F. (2005). *Global Tourism*. (3rd Edition). Burlington, MA: Elsevier.

Catalog Description

Analyze international tourism concepts, trends, and issues associated with development. Study goals and procedures for basic and applied tourism research and introduce varied information sources for independent research. Adopt a culturally sensitive perspective for interpreting information related to different cultures.

Course Objectives

- To define the global phenomenon of tourism.
- To identify the major trends and research issues in international tourism.
- To explain the need to plan, develop, and manage tourism so as to maximize its benefits while minimizing its negative impacts on the social, cultural, physical and economic environments.
- To provide students an opportunity to practically explore issues related to a tourism destination of their choice.
- To help students understand tourism as a cross-cultural phenomenon (e.g., tourism and modernity; tourist performance in a cross-cultural perspective).
- To help students understand the interdisciplinary nature of tourism as a field of study (e.g., marketing, sociology, cultural anthropology, history, political science, and geography).

Method of Instruction

My teaching philosophy is to encourage students to be reflexive, and my importance is not on teaching as something a professor does alone but on two-way learning as something we do together. I want students to learn essential principles of tourism from each other and enjoy. My goal in this course is to challenge students to learn about the intricacies of doing research in tourism, recreation and leisure studies. Instruction in the course will rely primarily on lectures, discussion, readings and case studies.

Attendance and Participation

Students are expected to attend all classes. Class attendance will not only improve the students' chances of success on the assignments, but also on the job upon graduation. Students are expected to come to class having read the assignment for that day and prepared to participate in class discussion on that topic.

Assignments

Students will be given assignments that involve applying the material covered in class.

Mid-term Paper. The mid term paper will carry a maximum of 100 points. Students will be required to write a critical paper which should be around 8 double-spaced typed pages using 12 points font (New Times Roman). Details about the paper will be communicated to students 5 weeks before the deadline to submit the paper.

Final Paper. The final paper will carry a maximum of 100 points. Students will be required to write a paper which should be around 10 double-spaced typed pages using 12 points font (New Times Roman), and give a PowerPoint presentation. Details about the paper will be communicated to students 7 weeks before the deadline to submit the paper.

Grading Scheme

Participation in Class:	20%
Mid-term Paper:	30%
Final Paper:	40%
Presentation:	<u>10%</u>
	<u>100%</u>

Grading Scale

A+ = 96.5-100%
A = 92.5-96.4%
A- = 89.5-92.4%
B+ = 86.5-89.4%
B = 82.5-86.4%
B- = 79.5-82.4%
C+ = 76.5%-79.4%
C = 72.5%-76.4%
C- = 69.5%-72.4%
D+ = 66.5%-69.4%
D = 62.5%-66.4%
D- = 59.5%-62.4%
F = <59.5%

COURSE SCHEDULE

Dates	Topics of Discussion	Readings
Jan 29	Introduction Understanding International Tourism Themes, Concepts, Issues Historical Development of Tourism	
Feb 5	Nostalgia Tourism Heritage/Cultural Tourism	Chapter 3
Feb 12	Identity Tourism Travel and Tourist Weblogs	Scholarly article
Feb 19	The Study of Tourism: Anthropological and Sociological Beginnings	Scholarly article
Feb 26	Forces Shaping Tourism	Scholarly article
Mar 4	Tourist Motivations Destination Image Movie Induced Tourism	Scholarly article
Mar 11	Dark Tourism	Scholarly article
Mar 18	Sex Tourism Mid-term Paper Due	Scholarly article
Mar 25	Spring Break	
Apr 1	Contemporary Tourism: Diversity and Change	Scholarly Article
Apr 8	Tourism and Politics: Power and Space	Chapter 20
Apr 15	Tourism and Technology	Scholarly Article
Apr 22	Tourism and Mobility	Chapter 24
Apr 29	Tourist as Nomad	Chapter 26
May 6	Global Tourism in the Coming Decade The future of tourism: Post tourism?	Chapter 27
May 13	Presentations	-
May 16	Presentations Final Paper Due	

* Schedule may change at the discretion of the instructor. Any changes will be communicated to students in as timely a manner as possible.

Academic Integrity

Students are expected to be familiar with the University's Academic Integrity Policy. Please review this at http://sa.sjsu.edu/student_conduct. "Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical development."

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. "If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Integrity policy F06-1 requires approval of instructors."

Americans with Disabilities Act

"If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities register with the DRC (Disability Resource Center) to establish a record of their disability." Special accommodations for exams require ample notice to the testing office and must be submitted to the instructor well in advance of the exam date.