



SJSU | INSTITUTE FOR PEOPLE AND PERFORMANCE

EARN SHRM RECERTIFICATION CREDITS AT SJSU: CSR for HR Professionals



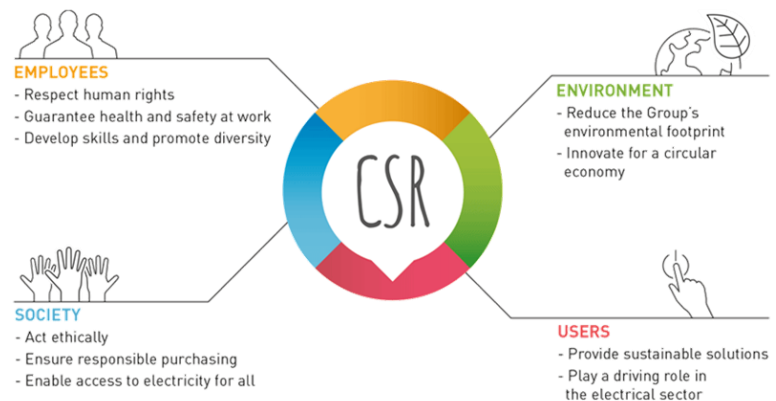
PROGRAM OVERVIEW:

LEARN ABOUT CURRENT TRENDS IN CORPORATE SOCIAL RESPONSIBILITY (CSR), WHY CSR MATTERS IN YOUR ORGANIZATION BY INCORPORATING CSR INTO HUMAN RESOURCE MANAGEMENT.

DEVELOP TOOLS TO HELP YOU "LEAD FROM THE MIDDLE", USING THE HR FUNCTION TO ADVOCATE FOR MORE RESPONSIBLE AND INCLUSIVE PRACTICES WITHIN YOUR ORGANIZATION

THE SJSU ADVANTAGE: EXPERT SJSU FACULTY COMBINE INSTRUCTION WITH HANDS-ON LEARNING USING DISCUSSION, GROUP EXERCISES AND CASE STUDIES

RECERTIFICATION: THIS PROGRAM IS VALID FOR 4 PDC'S TOWARDS SHRM-CP AND SHRM-SCP RECERTIFICATION.



SEMINAR DETAILS

TOPICS COVERED:

- > IDENTIFYING AND ENGAGING WITH STAKEHOLDERS
- > PROMOTING THE DEVELOPMENT OF ETHICAL, INCLUSIVE, AND DIVERSE ORGANIZATIONAL CULTURE
- > INTEGRATING CSR INTO THE KEY HR PROCESSES OF RECRUITMENT, REMUNERATION, HEALTH AND SAFETY, TRAINING, AND COMMUNICAPPORTING TIONS
- > SUPPORTING THE CSR READINESS OF YOUR ORGANIZATION



INSTRUCTOR: MATT MAGUIRE,
AN ACCOMPLISHED ASSISTANT PROFESSOR AT SAN JOSE STATE UNIVERSITY.

WHEN: February 22, 2020 | 8:30 AM - 12:30 PM

REGISTRATION DEADLINE: February 14, 2020

FEE: \$200.00

REGISTER: www.sjsu.edu/ipp/shrm-recertification

VENUE: BBC 032- San Jose State University

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