



SJSU | INSTITUTE FOR PEOPLE AND PERFORMANCE

EARN SHRM RECERTIFICATION CREDITS AT SJSU:

From Data to Actionable Insights



PROGRAM OVERVIEW:

USE A DATA DRIVEN APPROACH TO MAKE PEOPLE DECISIONS WITH A STRUCTURED ROADMAP TO DELIVER BUSINESS IMPACT

APPLY STATISTICAL AND EXCEL TOOLS TO ANALYZE PEOPLE DATA USING CASE STUDIES

DEPLOY HR DATA TO DELIVER KEY INSIGHTS

THE SJSU ADVANTAGE: EXPERT SJSU FACULTY COMBINE INSTRUCTION WITH HANDS-ON LEARNING USING DISCUSSION, GROUP EXERCISES AND CASE STUDIES

RECERTIFICATION: THIS PROGRAM IS VALID FOR 7 PDC'S TOWARDS **SHRM-CP** AND **SHRM-SCP** RECERTIFICATION.



SEMINAR DETAILS

TOPICS COVERED:

- > IDENTIFYING AND VALIDATING DATA SOURCES
- > INTERMEDIATE STATISTICS AND EXCEL TECHNIQUES
- > HR METRICS, DATABASES AND DASHBOARDS
- > HR ANALYTICS APPLICATIONS
- > STORYTELLING WITH DATA

WHEN: TBD April 2020 | 8:30 AM - 4:30 PM

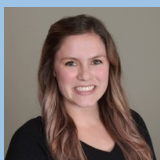
REGISTRATION DEADLINE: TBD

FEE: \$300.00

REGISTER: www.sjsu.edu/ipp/shrm-recertification

VENUE: TBD - Business School Complex

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INSTRUCTOR: MARIAH PATTERSON,
AN ACCOMPLISHED DATA SCIENTIST, SURVEY CONSULTANT AND HR
PROFESSOR AT SAN JOSE STATE UNIVERSITY.