



SJSU | INSTITUTE FOR PEOPLE AND PERFORMANCE

EARN SHRM RECERTIFICATION CREDITS AT SJSU: HRM IN TECH: KEYS TO SUCCESS



PROGRAM OVERVIEW:

TECH FIRMS ARE UBIQUITOUS IN OUR REGION. HOW DO ORGANIZATIONS MANAGE THE PEOPLE WHO WORK IN THIS INDUSTRY? WHAT ROLE DOES ORGANIZATION CULTURE AND LEADERSHIP PLAY IN THIS? IS HRM FOR FIRMS IN TECH DIFFERENT FROM THOSE THAT ARE NOT BASED ON KNOWLEDGE RESOURCES? THE COURSE WILL ADDRESS THE UNIQUE CONCERNS FACED BY HR MANAGERS IN TECH – A HIGHLY RELEVANT SUBJECT FOR SILICON VALLEY.

THE SJSU ADVANTAGE: EXPERT SJSU FACULTY COMBINE INSTRUCTION WITH HANDS-ON LEARNING USING DISCUSSION, GROUP EXERCISES AND CASE STUDIES

RECERTIFICATION: THIS PROGRAM IS VALID FOR 4 PDC'S TOWARDS **SHRM-CP** AND **SHRM-SCP** RECERTIFICATION.



SEMINAR DETAILS

TOPICS COVERED:

WHAT MAKES HRM IN TECH DIFFERENT FROM OTHERS
HOW CAN TECH COMPANIES ENSURE DIVERSITY
IS WORK LIFE BALANCE ACHIEVABLE IN TECH
HOW CAN TECH COMPANIES CREATE A CULTURE OF INCLUSIVENESS



INSTRUCTOR: SUMITA RAGHURAM IS THE ALAN AND LORI KESSLER ENDOWED PROFESSOR (HUMAN RESOURCE MANAGEMENT) IN THE SCHOOL OF MANAGEMENT AT SAN JOSE STATE UNIVERSITY

WHEN: April 25, 2020 | 8:30 AM - 12:30 PM

REGISTRATION DEADLINE: April 17, 2020

FEE: \$200.00

REGISTER: www.sjsu.edu/ipp/shrm-recertification

VENUE: BBC 323 - San Jose State University

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