



SJSU | INSTITUTE FOR PEOPLE AND PERFORMANCE

EARN SHRM RECERTIFICATION CREDITS AT SJSU:

Leading Change: Strategies for Success



PROGRAM OVERVIEW:

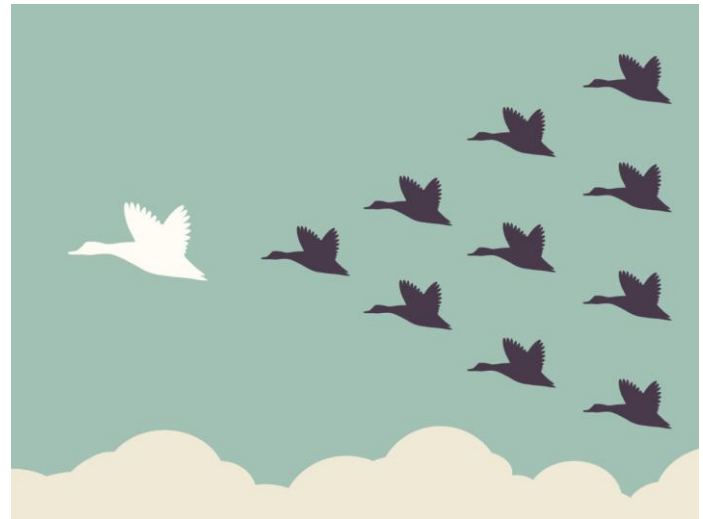
UNDERSTAND INTER-LINKAGES OF CULTURE, CHANGE MANAGEMENT AND INNOVATION FOR DRIVING POSITIVE CHANGE, IN THIS HANDS-ON WORKSHOP.

DEPLOY IDEAS INTO ACTIONABLE ROADMAPS TO UNLOCK VALUE

USE PROVEN FRAMEWORKS AND TOOLS FOR LEADING SUCCESSFUL CHANGES INITIATIVES

THE SJSU ADVANTAGE: EXPERT SJSU FACULTY COMBINE INSTRUCTION WITH HANDS-ON LEARNING USING DISCUSSION, GROUP EXERCISES AND CASE STUDIES

RECERTIFICATION: THIS PROGRAM IS VALID FOR 7 PDC'S TOWARDS SHRM-CP AND SHRM-SCP



SEMINAR DETAILS

TOPICS COVERED:

- › EXECUTING CHANGE USING PROJECT MANAGEMENT
- › IDENTIFYING CHANGE AGENTS AND ALIGNING STAKEHOLDERS, BUILDING & MAINTAINING TRUST
- › DEPLOYING THE BEST STRATEGY AND TACTICS FOR DIFFERENT TYPES OF CHANGE
- › UNDERSTANDING AND OVERCOMING RESISTANCE

WHEN: March 14, 2020 | 8:30 AM - 4:30 PM

REGISTRATION DEADLINE: March 6, 2020

FEE: \$300.00

REGISTER: www.sjsu.edu/ipp/shrm-recertification

VENUE: BBC 323, San Jose State University

CONTACT: Rick Partridge
institutepeopleperformance@sjsu.edu



INSTRUCTOR: TOM ALTURA
AN ACCOMPLISHED ASSISTANT PROFESSOR
IN THE SCHOOL OF MANAGEMENT AT SAN JOSE STATE UNIVERSITY.