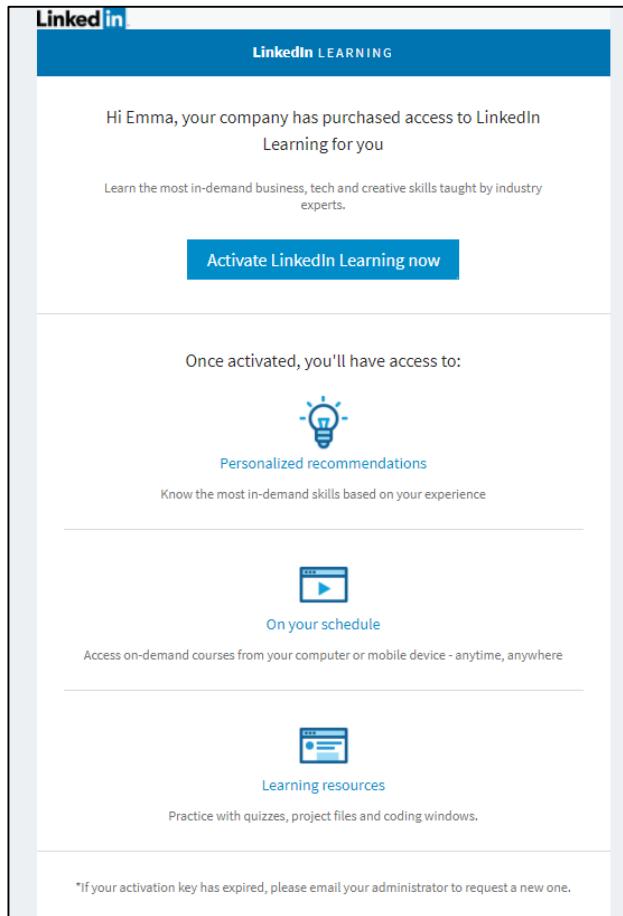


LinkedIn Learning activation and SSO
login for learners who connect a LinkedIn
profile

First Time Learner Activation

Click activation link in email...

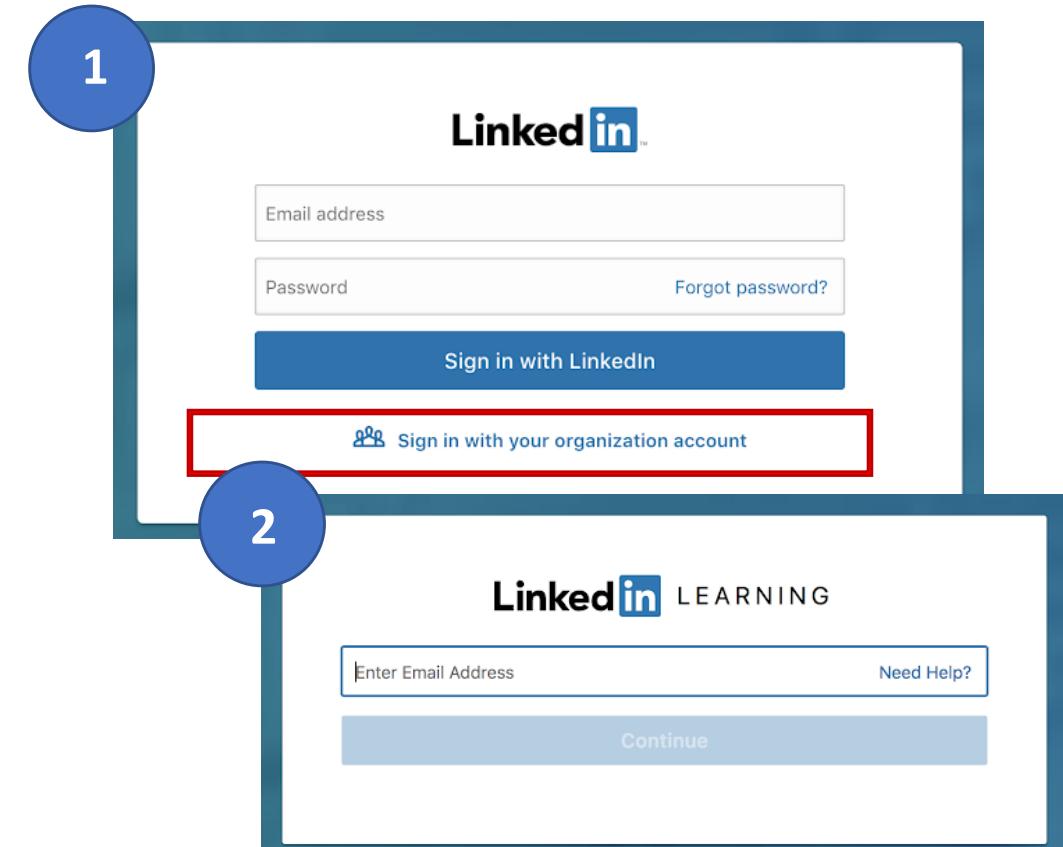


When you are added to the enterprise account, you may receive this email with an activation link.

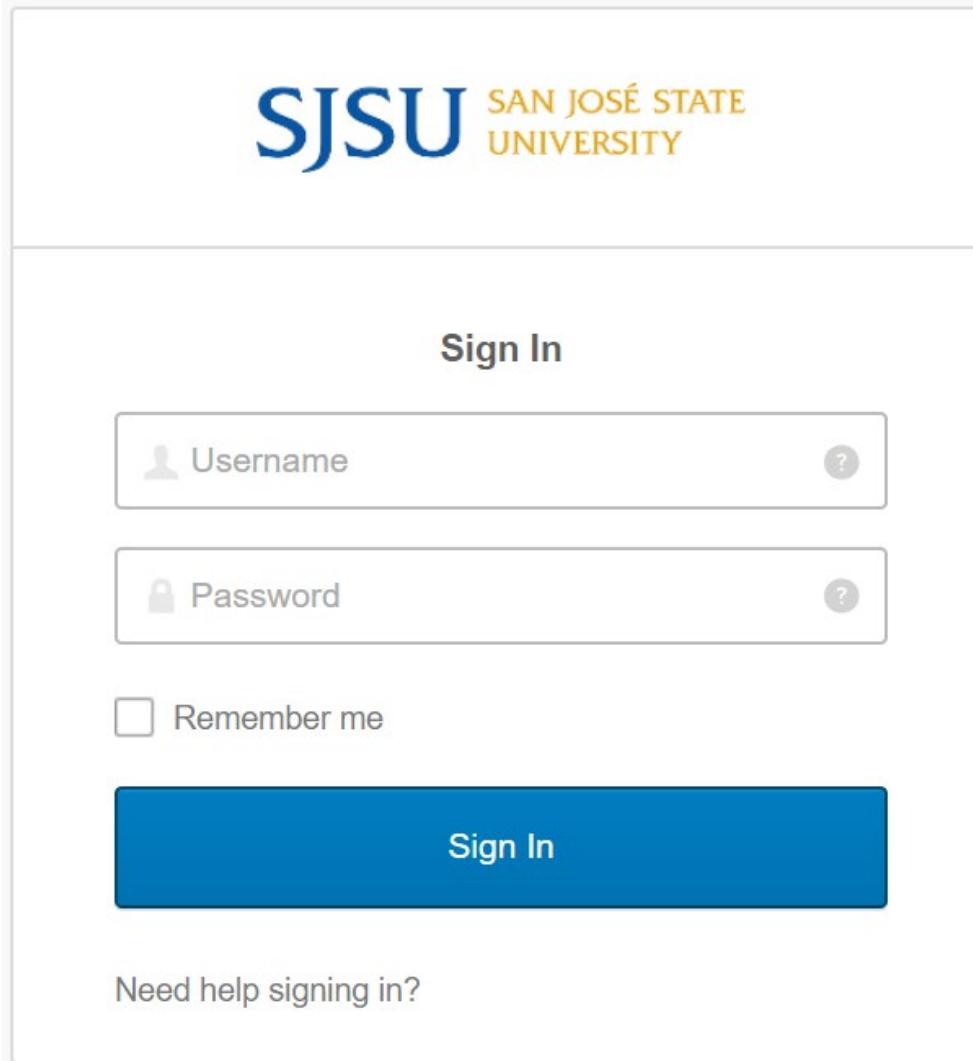
This email will be sent to the email address the admin provided when adding you to the enterprise account (*very likely your organization/school email*).

...or click the direct login link provided by your organization or school...

...or navigate to [linkedin.com/learning](https://www.linkedin.com/learning) and select “Sign in with your organization account”, then enter your organization email address



SSO authentication – you may be asked to login



The image shows the San Jose State University (SJSU) sign-in page. At the top, the SJSU logo is displayed with the text "SAN JOSÉ STATE UNIVERSITY" in orange. Below the logo, the word "Sign In" is centered. There are two input fields: "Username" with a user icon and "Password" with a lock icon. Each field has a question mark icon in the top right corner. Below the fields is a "Remember me" checkbox. A large blue "Sign In" button is at the bottom. At the very bottom, there is a link "Need help signing in?".

SJSU SAN JOSÉ STATE UNIVERSITY

Sign In

Username

Password

Remember me

Sign In

Need help signing in?

Choose to connect your LinkedIn profile

Welcome!



You now have access to LinkedIn Learning.
Connect your LinkedIn account and:

- ▶ See trending courses for your profession
- ⌚ Get customized recommendations
- 👤 Learn from industry experts

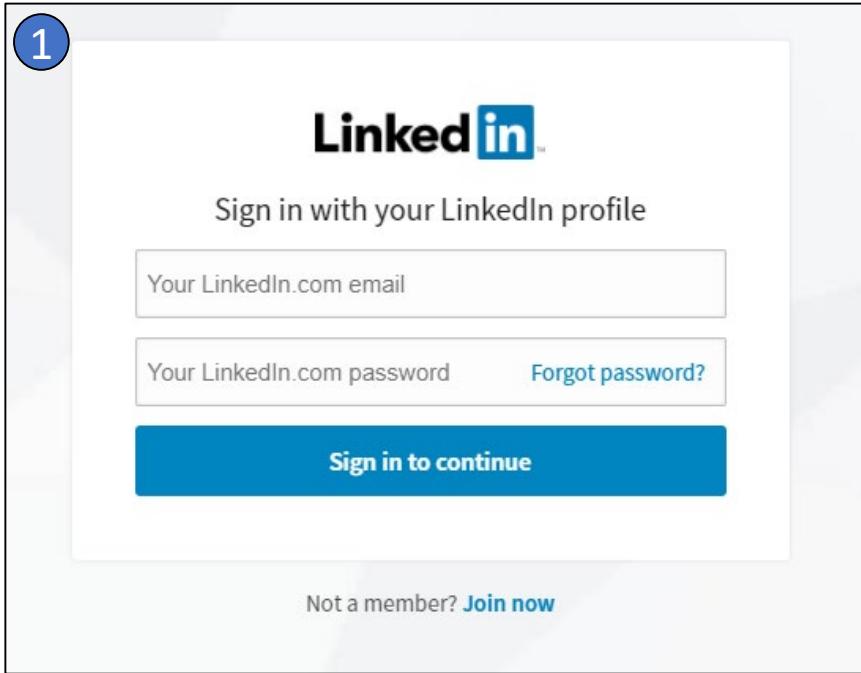
Connect my LinkedIn account

Continue without connecting my LinkedIn account

Why am I being asked to connect my LinkedIn account? [Learn more](#)

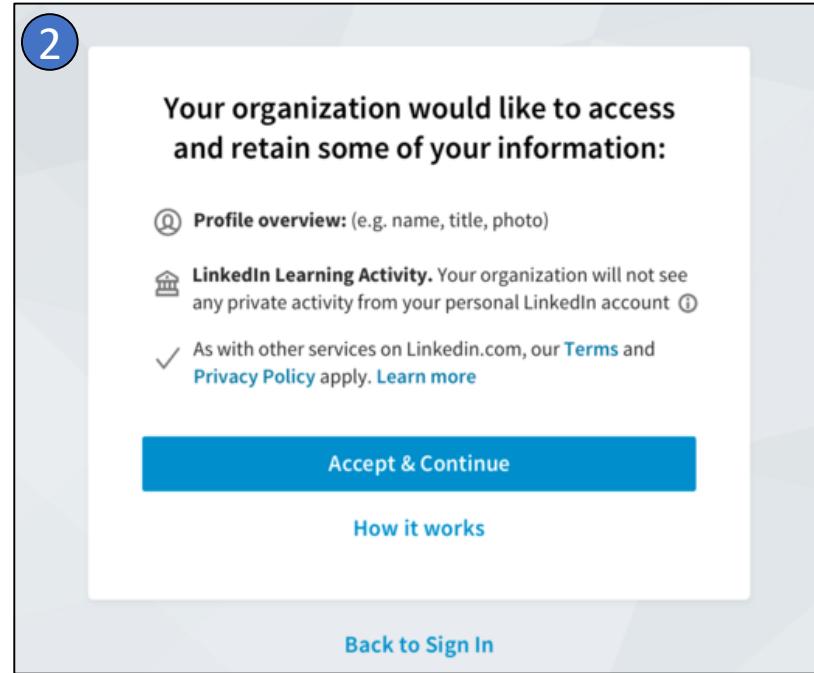
Choose to connect your LinkedIn profile

1



The image shows the LinkedIn sign-in page. It features the LinkedIn logo at the top. Below it, the text "Sign in with your LinkedIn profile" is displayed. There are two input fields: "Your LinkedIn.com email" and "Your LinkedIn.com password". To the right of the password field is a "Forgot password?" link. Below these fields is a large blue "Sign in to continue" button. At the bottom of the page, there is a link "Not a member? [Join now](#)".

2



The image shows the LinkedIn privacy terms page. It features the number "2" in a blue circle at the top left. The main text reads: "Your organization would like to access and retain some of your information:". Below this, there are three items with icons: a profile icon for "Profile overview: (e.g. name, title, photo)", a briefcase icon for "LinkedIn Learning Activity. Your organization will not see any private activity from your personal LinkedIn account", and a checkmark icon for "As with other services on LinkedIn.com, our [Terms](#) and [Privacy Policy](#) apply. [Learn more](#)". At the bottom of the page are three buttons: a large blue "Accept & Continue" button, a smaller "How it works" link, and a "Back to Sign In" link.

1) Simply sign in with your existing LinkedIn account using any email address associated with your LinkedIn profile. You can create a new LinkedIn account, if you do not have one.

2) Accept the privacy terms to continue.

Note: only your learning activity and basic profile information, (e.g. name, job title, photo) will be shared with your organization/school

Personalize your account

What is your current or desired job title? (Optional)

 x

Continue

Pick the skills that interest you.

+ Enter skills or add from the list below

- Digital Marketing
- Design
- Microsoft Excel
- Databases
- Business Strategy
- Mobile Application Development
- Data Analysis
- Leadership
- Web Development
- Microsoft Office
- Back-End Web Development
- Presentations

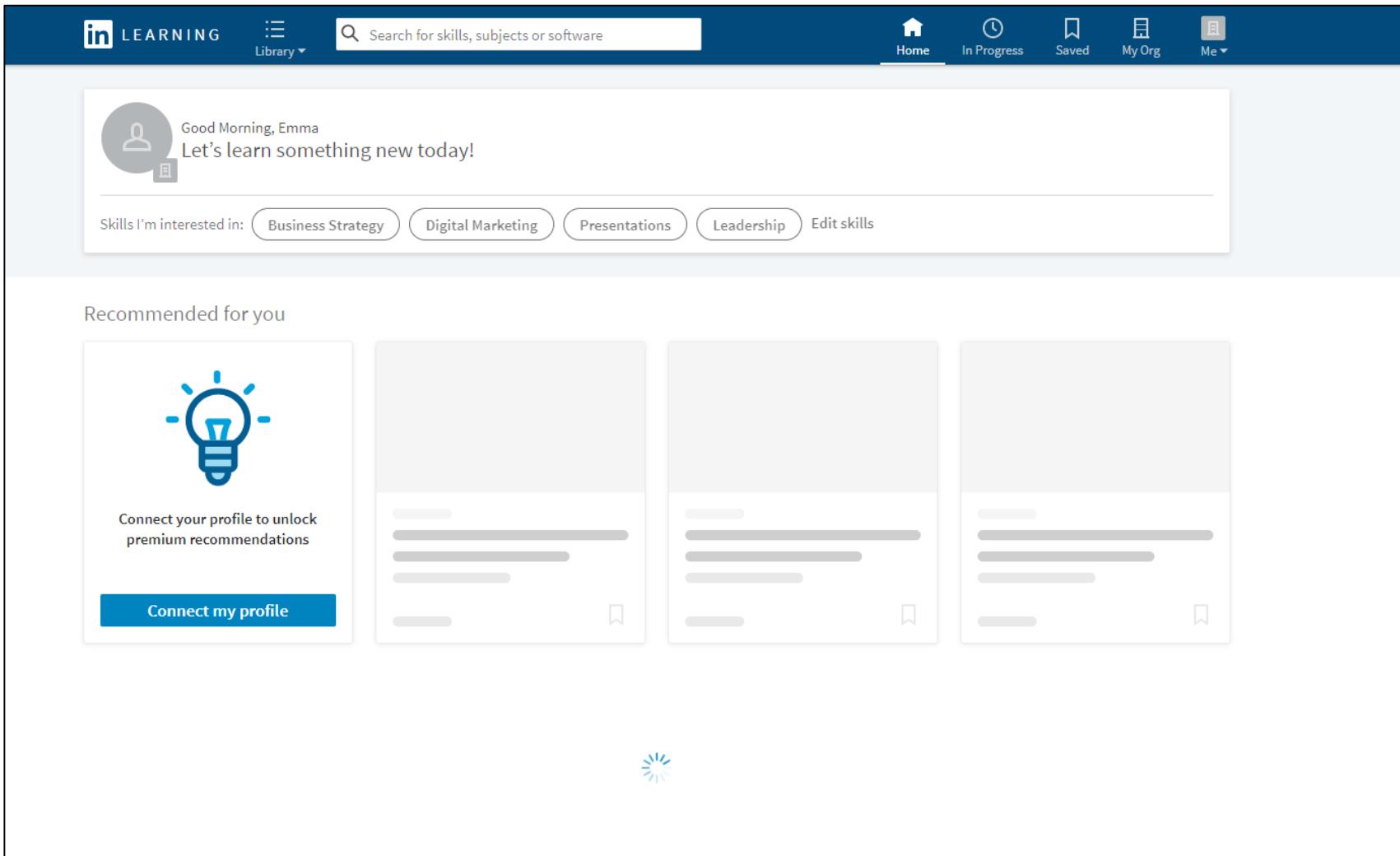
Show more ▾

Continue

After you have logged in, select a job title and set of skills you are interested in learning.

If you have connected your LinkedIn profile, these options will be pre-populated with suggestions.

Begin learning

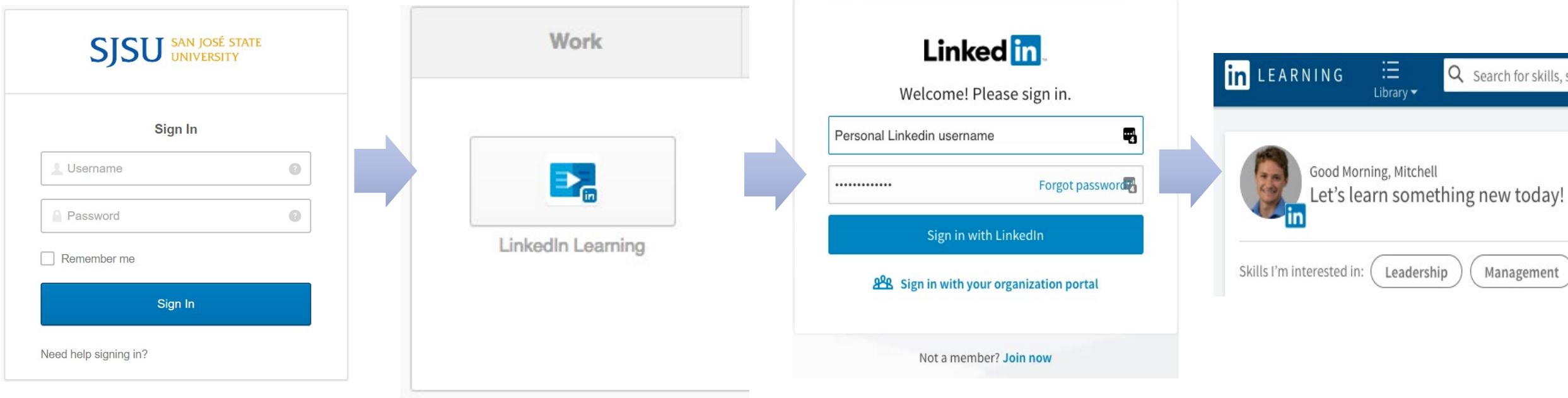
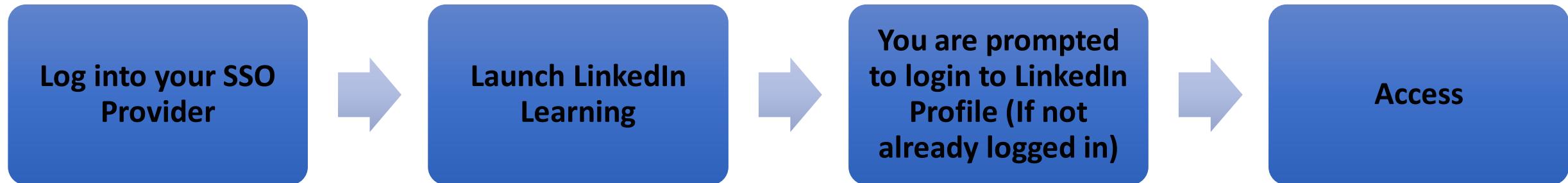


The screenshot shows the LinkedIn Learning homepage. At the top, there is a dark blue header with the LinkedIn Learning logo, a search bar, and navigation links for Home, In Progress, Saved, My Org, and Me. Below the header, a user profile for "Emma" is displayed with a message: "Good Morning, Emma. Let's learn something new today!". Below the profile, there is a section for "Skills I'm interested in" with buttons for Business Strategy, Digital Marketing, Presentations, and Leadership, followed by an "Edit skills" link. The main content area is titled "Recommended for you" and features a large card with a lightbulb icon and the text "Connect your profile to unlock premium recommendations" and a "Connect my profile" button. To the right of this card are three smaller, blurred preview cards.

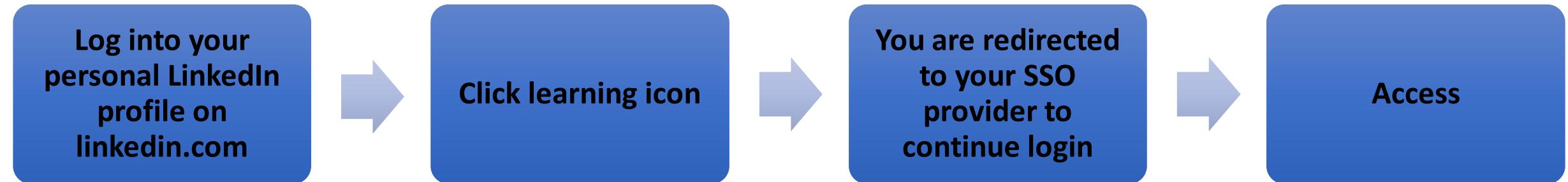
And that's it! LinkedIn Learning is activated. Those who have connected their LinkedIn profiles will see recommended content that is curated based on the insights of the LinkedIn network

Returning Login Experience

Login flow [Identity provider initiated]



Login flow [Using the learning icon in LinkedIn]

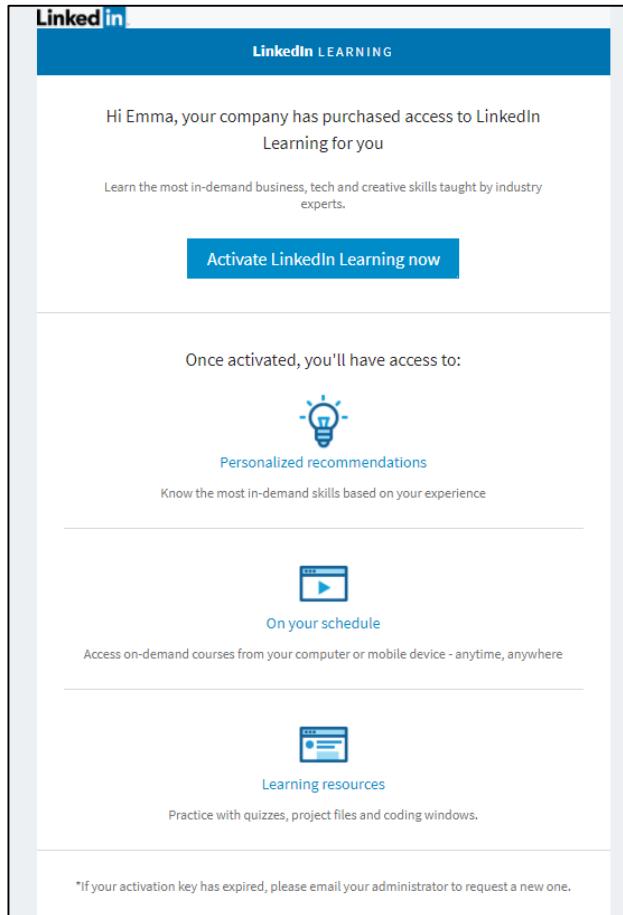


* This method is not available the first time a user logs in

LinkedIn Learning activation and SSO
login for learners who do not connect a
LinkedIn profile

First Time Learner Activation

Click activation link in email...

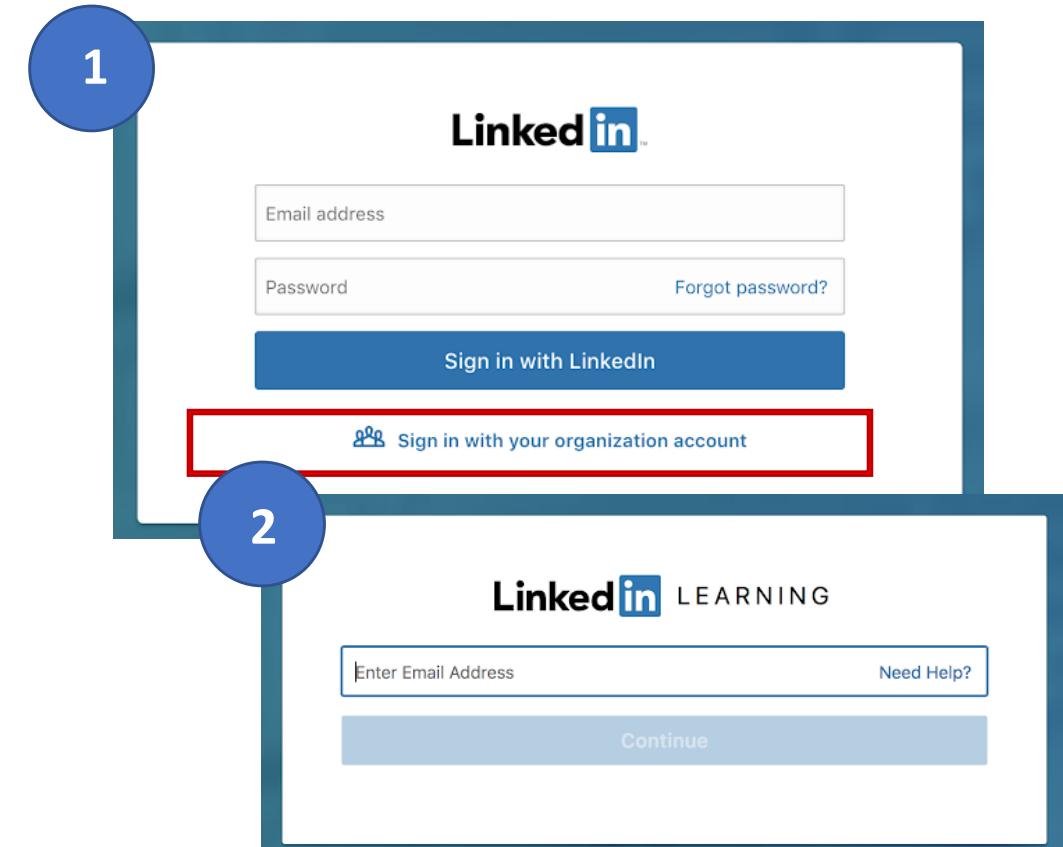


When you are added to the enterprise account, you may receive this email with an activation link.

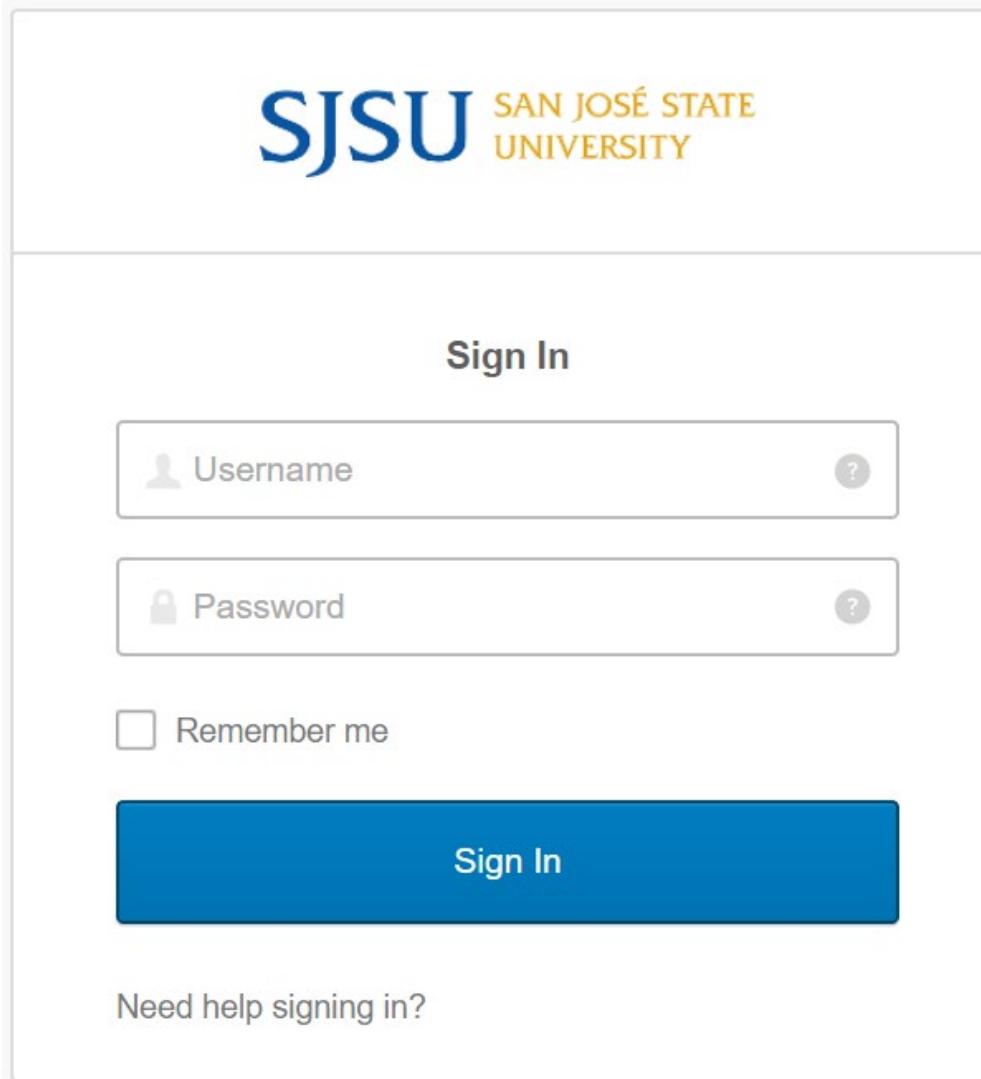
This email will be sent to the email address the admin provided when adding you to the enterprise account (*very likely your organization/school email*).

...or click the direct login link provided by your organization or school...

...or navigate to [linkedin.com/learning](https://www.linkedin.com/learning) and select “Sign in with your organization account”, then enter your organization email address



SSO authentication – you may be asked to login



The image shows a screenshot of a web-based sign-in form for San Jose State University (SJSU). The header features the SJSU logo with the text "SAN JOSÉ STATE UNIVERSITY" in orange. Below the header, the word "Sign In" is centered. The form contains two text input fields: "Username" and "Password", each with a small question mark icon in the top right corner. Below these fields is a checkbox labeled "Remember me". At the bottom of the form is a large blue "Sign In" button. At the very bottom of the page, there is a link "Need help signing in?".

SJSU SAN JOSÉ STATE UNIVERSITY

Sign In

Username ?

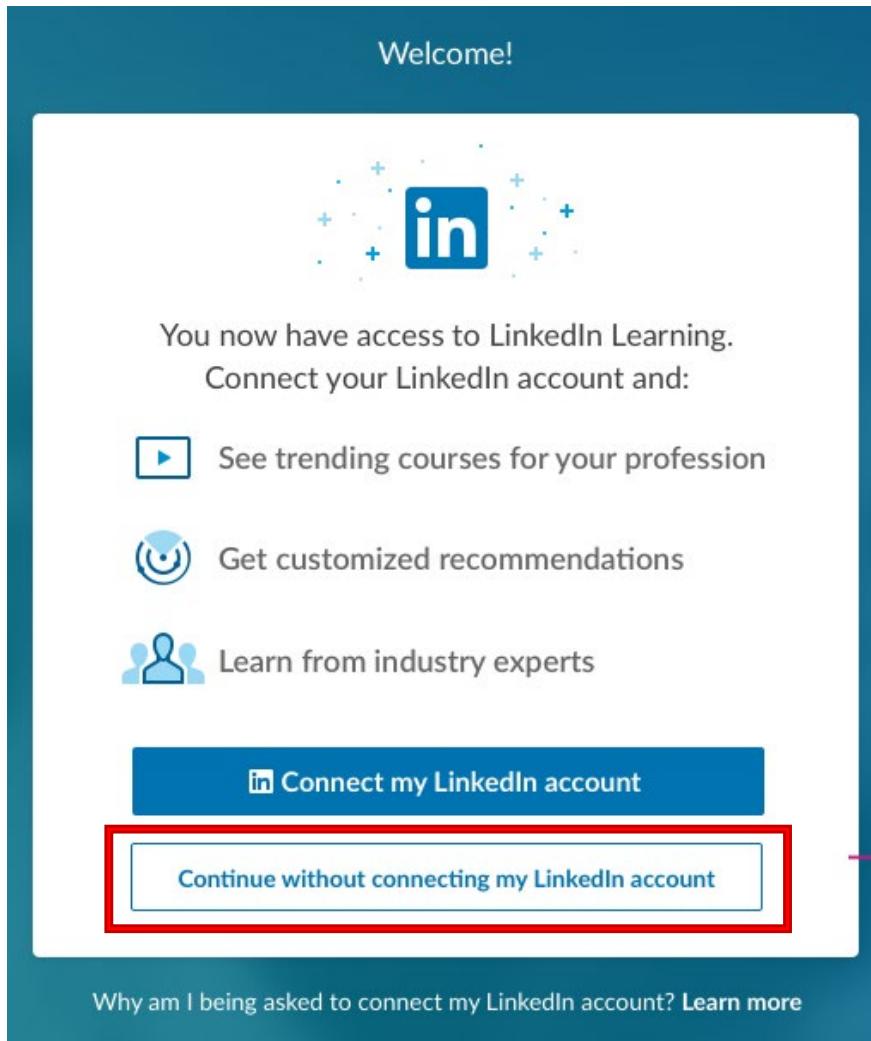
Password ?

Remember me

Sign In

Need help signing in?

Choose to sign in with your LinkedIn profile or skip



Using your existing LinkedIn profile is not required.

If you choose not to connect your LinkedIn profile

1 To confirm your identity, please enter your email to receive your verification code.

Send verification code

Create

Cancel

2 Verify your email address

Thanks for verifying your yourname@email.com account!

Your code is: 505044

Sincerely,
LinkedIn Enterprise (EI)

To confirm your identity, please enter your email to receive your verification code.

Verify code **Send new code**

8-16 characters, containing 3 out of 4 of the following:
Lowercase characters, uppercase characters, digits (0-9),
and one or more of the following symbols: @ # \$ % ^ & * - _+=[]{}|\:,:,?/`~"{};.

Create

Cancel

3 Confirm your identity, please enter your email to receive your verification code.

Change e-mail

Create

Cancel

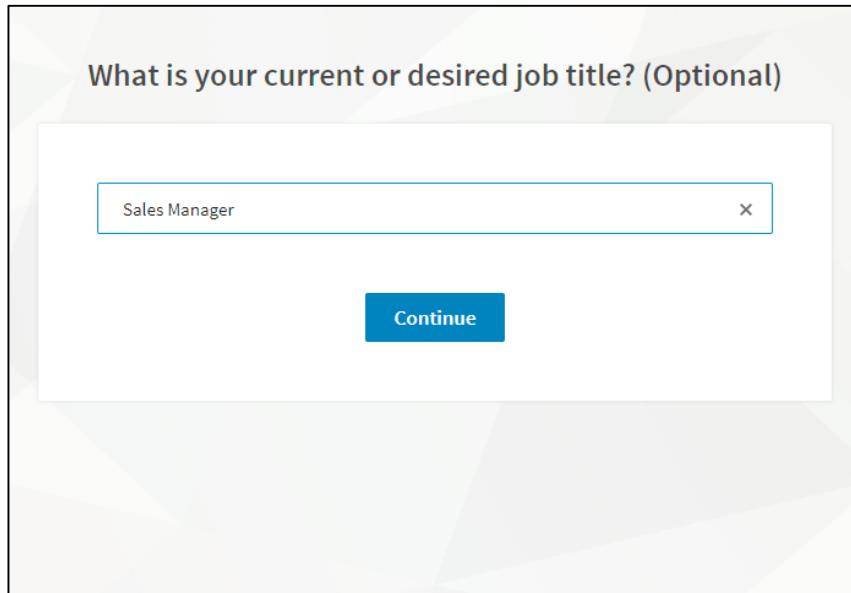
- 1) Enter an email address you wish to sign in with. This can be either a personal email address or your organization email address
- 2) Check that email address for the verification code. Then enter it into the form and click “Verify code.” *Please note that the verification code email will come from “Microsoft on behalf of LinkedIn Learning”*
- 3) Lastly, create a password to sign into the account. Then click “Create”

Personalize your account

What is your current or desired job title? (Optional)

 x

Continue

A screenshot of a mobile application interface. It shows a text input field with the placeholder 'What is your current or desired job title? (Optional)'. Inside the field, the text 'Sales Manager' is entered. To the right of the input field is a small 'X' icon. Below the input field is a blue rectangular button with the white text 'Continue'.

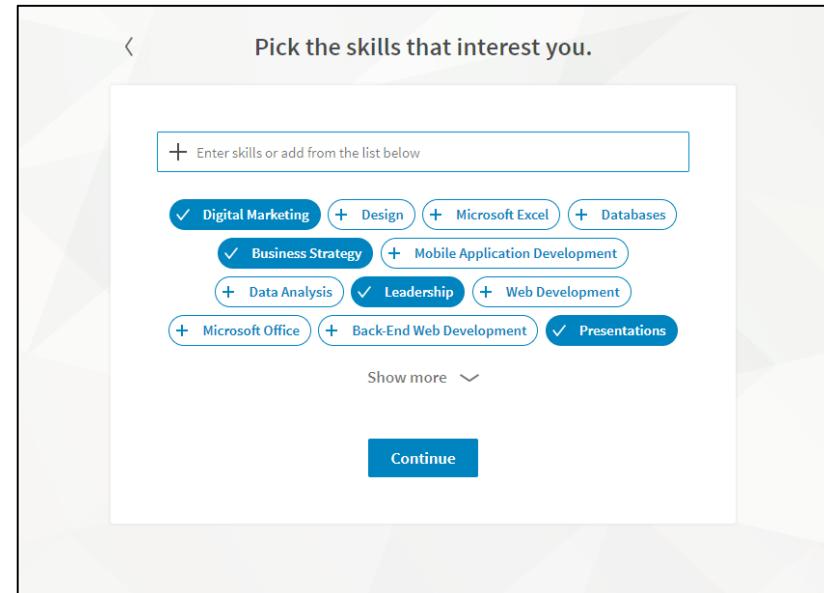
Pick the skills that interest you.

+ Enter skills or add from the list below

- Digital Marketing
- Design
- Microsoft Excel
- Databases
- Business Strategy
- Mobile Application Development
- Data Analysis
- Leadership
- Web Development
- Microsoft Office
- Back-End Web Development
- Presentations

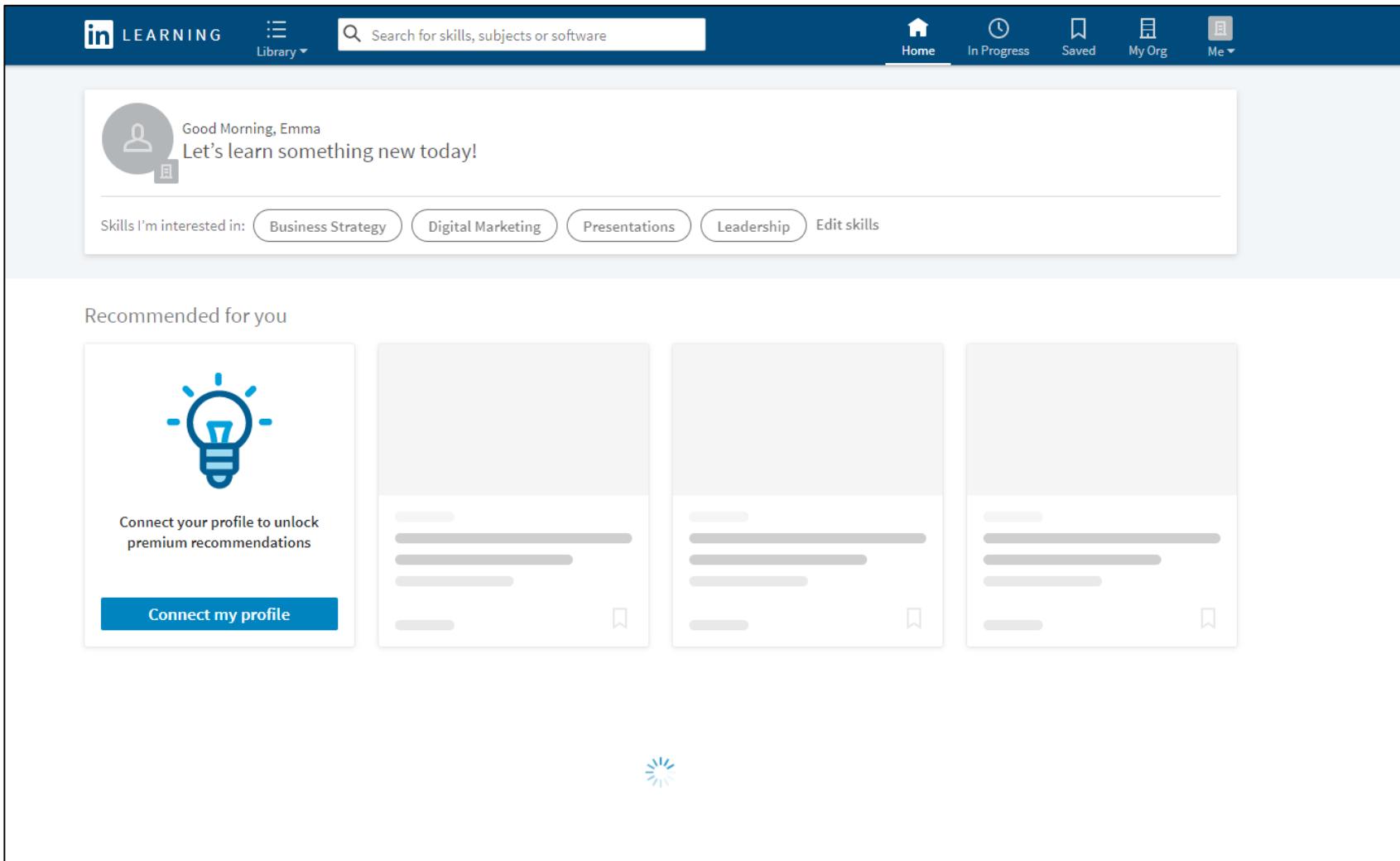
Show more ▾

Continue

A screenshot of a mobile application interface showing a list of skills. At the top, the text 'Pick the skills that interest you.' is displayed. Below it is a search bar with the placeholder '+ Enter skills or add from the list below'. A list of skills is shown in rows of four, with some having checkmarks and others having plus signs. The skills listed are: Digital Marketing, Design, Microsoft Excel, Databases, Business Strategy, Mobile Application Development, Data Analysis, Leadership, Web Development, Microsoft Office, Back-End Web Development, and Presentations. Below the list is a 'Show more' button with a downward arrow. At the bottom is a blue 'Continue' button.

After you have logged in, select a job title and set of skills you are interested in learning.

Begin learning



The screenshot shows the LinkedIn Learning homepage. At the top, there is a dark blue header with the LinkedIn Learning logo, a search bar, and navigation links for Home, In Progress, Saved, My Org, and Me. A user profile for "Emma" is displayed with the message "Good Morning, Emma. Let's learn something new today!". Below the header, there is a section for "Skills I'm interested in" with buttons for Business Strategy, Digital Marketing, Presentations, and Leadership, followed by an "Edit skills" link. The main content area is titled "Recommended for you" and features a large card with a lightbulb icon and the text "Connect your profile to unlock premium recommendations" and a "Connect my profile" button. To the right of this card are three smaller, partially visible cards representing recommended content.

And that's it! LinkedIn Learning is activated.

Returning Login Experience

Login flow [Identity provider initiated]

