

# JMC School Course Listings : Fall 2021

## ADVERTISING

SUBJECT	CATALOG NUMBER	CLASS SECTION	CLASS TITLE	COMPO-NENT	UNITS	DAYS	MEETING		INSTRUCTION		INSTRUCTOR NAME	NOTES
							TIME START	TIME END	MODE	FACILITY ID		
ADV	91	1	Intro to Adv	LEC	3	MW	14:15	15:30	2	ONLINE	Ocampo, David E	
ADV	93	1	Design Fundamentals, Adv I	LEC	3	MW	12:30	13:45	11	ONLINE/TBA	Delacruz, John P	
ADV	95	1	Working with Type	LEC	3	MW	10:45	12:00	4	ONLINE/TBA	Korani, Tina	
ADV	116	2	Spartan Daily Adv Staff	ACT	3	MTWR	13:30	16:15	6	ONLINE/DBH 225	Hendrick, Timothy J	In-person WEDNESDAY only
ADV	121	1	Strategic Planning/Comm	LEC	3	TBA	TBA	TBA	1	ONLINE	Eckstone, Stephen D	
ADV	122	1	Bus-to-Bus Adv	SEM	3	TBA	TBA	TBA	1	ONLINE	Eckstone, Stephen D	
ADV	123	1	Broadcast & New Media Adv	SEM	3	TBA	TBA	TBA	1	ONLINE	Eckstone, Stephen D	
ADV	124	1	Copywriting	SEM	3	MW	12:30	13:45	6	DBH 117/ONLINE	Ocampo, David E	In-Person on MONDAY only
ADV	126	2	Media Planning & Buying	SEM	3	MW	10:45	12:00	6	ONLINE/DBH 225	Hendrick, Timothy J	In-person WEDNESDAY only
ADV	128	1	Integrated Marketing Comm	SEM	3	TR	10:45	12:00	2	ONLINE	Hendrick, Timothy J Llewellyn-Williams, Michael	
ADV	129	1	Adv Campaign Plan & Mngmt	SEM	3	TR	12:30	13:45	2	ONLINE		
ADV	130	1	Adv Portfolio II	LEC	3	MW	14:15	15:45	11	ONLINE/TBA	Delacruz, John P	
ADV	132	1	UX UI Design for Adv	LEC	3	TR	14:15	15:45	11	ONLINE/TBA	Delacruz, John P	

## JOURNALISM

SUBJECT	CATALOG NUMBER	CLASS SECTION	CLASS TITLE	COMPO-NENT	UNITS	DAYS	MEETING		INSTRUCTION		INSTRUCTOR NAME	NOTES
							TIME START	TIME END	MODE	FACILITY ID		
JOUR	50	1	Navigating the News	LEC	3	M	14:15	15:30	5	DBH 133/ONLINE	Kazem, Halima	In-Person MONDAY only
JOUR	61	1	Writing for Print, Elect, Online Media	LEC	3	TR	10:45	12:00	2	ONLINE	Garud-Patkar, Nisha	
JOUR	61	2	Writing for Print, Elect, Online Media	LEC	3	F	10:00	12:45	2	ONLINE	Saatsaz, Cyrus	
JOUR	61	3	Writing for Print, Elect, Online Media	LEC	3	F	13:00	15:45	2	ONLINE	Saatsaz, Cyrus	
JOUR	61	4	Writing for Print, Elect, Online Media (BILINGUAL)	LEC	3	MW	17:45	19:00	2	ONLINE	Prado, Jorge	
JOUR	95	2	Beginning Digital News Photography	LEC	3	TR	14:15	15:30	4	ONLINE/TBA	Lepe, Imelda	
JOUR	95	3	Beginning Digital News Photography	LEC	3	MW	10:45	12:00	4	ONLINE/TBA	Lepe, Imelda	
JOUR	130	1	Student Media Apprentice	LEC	3	TR	10:45	12:00	4	ONLINE/TBA	Craig, Richard	
JOUR	130	2	Student Media Apprentice	LEC	3	TR	10:45	12:00	2	ONLINE	Plater, Roslyn	
JOUR	132	2	Feature Reporting, Print & Online	LEC	3	TR	10:45	12:00	2	ONLINE	Kazem, Halima	
JOUR	133	1	Editing & News Management	SEM	3	MW	10:45	12:00	4	ONLINE/TBA	Craig, Richard	
JOUR	136	1	Newspaper & Magazine Design	LEC	3	TR	12:30	13:45	2	ONLINE	Garud-Patkar, Nisha	
JOUR	138	1	Sports Journalism Investigation	LEC	3	TR	10:45	12:00	2	ONLINE	Stiglich, Joseph	
JOUR	140a	1	Student Media Prod: Update News	ACT	3	TR	13:30	16:15	2	ONLINE	Plater, Roslyn	
JOUR	140b	1	Student Media Prod: Spartan Daily	ACT	3	MTWR	13:30	14:45	4	ONLINE/TBA	Craig, Richard	
JOUR	140b	2	Student Media Prod: Spartan Daily	ACT	3	MTWR	15:00	16:15	4	ONLINE/TBA	Craig, Richard	
JOUR	140c	1	Student Media Prod: The Spear	ACT	3	MW	17:45	19:00	4	ONLINE/TBA	Nichols, Ralph C	
JOUR	140d	1	Student Media Prod: Access Mag	ACT	3	TR	16:00	17:15	4	ONLINE/TBA	Stiglich, Joseph	
JOUR	150	1	News Media Management	ACT	3	MWTR	14:15	15:30	4	ONLINE/TBA	Nichols, Dona G	

## MASS COMMUNICATION

SUBJECT	CATALOG NUMBER	CLASS SECTION	CLASS TITLE	COMPO-NENT	UNITS	DAYS	MEETING		INSTRUCTION		INSTRUCTOR NAME	NOTES
							TIME START	TIME END	MODE	FACILITY ID		
MCOM	63	3	New Media	LEC	3	MW	9:00	10:15	4	ONLINE/TBA	Nichols, Dona G	
MCOM	63	4	New Media	LEC	3	TBA	TBA	TBA	1	ONLINE	Saatsaz, Cyrus	
MCOM	63	5	New Media	LEC	3	TBA	TBA	TBA	1	ONLINE	Young, Peter F	
MCOM	63	6	New Media	LEC	3	TBA	TBA	TBA	1	ONLINE	Young, Peter F	
MCOM	70	1	Visual Comm for Modern Media	LEC	3	MW	10:45	12:00	6	ONLINE/DBH 133	Nichols, Dona G	In-person WEDNESDAY only
MCOM	72	1	Mass Comm & Society	LEC	3	TR	17:45	19:00	4	ONLINE/TBA	Nichols, Ralph C	
MCOM	72	3	Mass Comm & Society	LEC	3	MW	10:45	12:00	P	DBH 133	Balint, Anat	
MCOM	72	60	Mass Comm & Society	LEC	3	TR	12:30	13:45	4	ONLINE/TBA	Nichols, Ralph C	
MCOM	100W	1	Writing Workshop: Mass Comm	SEM	3	TR	7:15	8:30	2	ONLINE	Nichols, Ralph C	
MCOM	100W	2	Writing Workshop: Mass Comm	SEM	3	TR	9:00	10:15	2	ONLINE	Nichols, Ralph C	
MCOM	100W	3	Writing Workshop: Mass Comm	SEM	3	TR	14:15	15:30	2	ONLINE	Stiglich, Joseph	
MCOM	101	1	Media Law & Ethics	LEC	3	TR	16:00	17:15	2	ONLINE	Stover, Diana	
MCOM	101	2	Media Law & Ethics	LEC	3	TR	10:45	12:00	P	DBH 133	Sokoloff, Larry	
MCOM	104	1	Intro to Mass Comm Research	SEM	3	MW	10:45	12:00	6	ONLINE/DBH 222	Li, Zhongchao	In-person WEDNESDAY only
MCOM	104	80	Intro to Mass Comm Research	SEM	3	TBA	TBA	TBA	1	ONLINE	Young, Peter F	
MCOM	104	81	Intro to Mass Comm Research	SEM	3	TBA	TBA	TBA	1	ONLINE	Young, Peter F	
MCOM	105	1	Lifestyles, Diversity & the Media	LEC	3	W	12:30	13:45	5	DBH 133/ONLINE	Kazem, Halima	In-person WEDNESDAY only
MCOM	106	1	Global Mass Comm	LEC	3	TR	14:15	15:30	2	ONLINE	Stover, Diana	
MCOM	107	1	Audio Podcasting	ACT	3	W	10:45	12:00	5	DBH 228/ONLINE	Kazem, Halima	In-person WEDNESDAY only
MCOM	108	1	Virtual Worlds	LEC	3	M	18:00	20:45	4	ONLINE/TBA	Korani, Tina	
MCOM	111	1	Internship	SEM	3	TBA	TBA	TBA	1	ONLINE	Nichols, Dona G	
MCOM	163	1	Advanced New Media Technologies	LEC	3	R	18:00	20:45	2	ONLINE	Nelson, Vinita	
MCOM	170	1	Strategic Social Media & Digital Marketing	LEC	3	W	18:00	20:45	2	ONLINE	Brito, Michael	
MCOM	175	1	Social Media & Web Analytics	LEC	3	MW	9:00	10:15	10	ONLINE	Li, Zhongchao	
MCOM	175	2	Social Media & Web Analytics	LEC	3	MW	10:45	12:00	10	ONLINE	Li, Zhongchao	
MCOM	180	1	Independent Study	SUP	1	TBA	TBA	TBA	1	ONLINE	West, Phylis A	
MCOM	180	2	Independent Study	SUP	2	TBA	TBA	TBA	1	ONLINE	West, Phylis A	
MCOM	180	3	Independent Study	SUP	3	TBA	TBA	TBA	1	ONLINE	West, Phylis A	
MCOM	199B	1	Adv & PR Agency	LAB	3	MTWR	15:00	16:15	6	ONLINE/DBH 133	Disalvo & Hendrick	In-person WEDNESDAY only
MCOM	210	1	Media & Social Issues	SEM	3	W	18:00	20:45	5	DBH 225/ONLINE	Stover, Diana	In-person WEDNESDAY only
MCOM	215	1	Media Visionaries	SEM	3	T	18:00	20:45	2	ONLINE	Disalvo, Christine	
MCOM	285	1	Web Design Development	SEM	3	R	18:00	20:45	2	ONLINE	Korani, Tina	
MCOM	298A	1	Master's Project I	SEM	3	M	18:00	20:45	2	ONLINE	Garud, Nisha	

## PUBLIC RELATIONS

SUBJECT	CATALOG NUMBER	CLASS SECTION	CLASS TITLE	COMPO-NENT	UNITS	DAYS	MEETING		INSTRUCTION		INSTRUCTOR NAME	NOTES
							TIME START	TIME END	MODE	FACILITY ID		
PR	99	1	Intro to PR	SEM	3	TBA	TBA	TBA	1	ONLINE	Cabot, Matt	
PR	99	2	Intro to PR	SEM	3	TBA	TBA	TBA	1	ONLINE	Disalvo, Christine M	
PR	190	1	Media & Influence Relations	SEM	3	TBA	TBA	TBA	1	ONLINE	Cabot, Matt	
PR	190	2	Media & Influence Relations	SEM	3	TBA	TBA	TBA	1	ONLINE	Cabot, Matt	
PR	191	1	Strategic Content Creation	SEM	3	TBA	TBA	TBA	1	ONLINE	Cabot, Matt	
PR	192	1	Case Studies in Strategic Comm	SEM	3	TR	10:45	12:00	4	ONLINE	Fletcher, Shaun J	
PR	192	2	Case Studies in Strategic Comm	SEM	3	MW	10:45	12:00	4	ONLINE	Siegel, Rene S	
PR	195	1	Strategic Sport Comm & Media	LEC	3	MW	10:45	12:00	4	ONLINE	Fletcher, Shaun J	
PR	199	1	Campaign Planning & Management	SEM	3	MW	14:15	15:30	6	ONLINE/DBH 133	Disalvo, Christine M	In-person WEDNESDAY only

INSTRUCTION MODE	
1	Online only - asynchronous
2	Online only - synchronous
3	Hybrid - asynchronous online with occasional on-campus meetings
4	Hybrid - synchronous online with occasional on-campus meetings
5	Hybrid - 2 meeting patterns: synchronous in-person and TBA
6	Hybrid - 2 meeting patterns: synchronous in-person and synchronous
10	Online Only - 2 meeting patterns: synchronous online and TBA online
11	Hybrid - 2 online meeting patterns (synchronous and asynchronous) at in person