

# AJ 135 White Collar Crime

Fall 2003 Term

## Course Coverage:

This course covers a variety of topics as well as the theories suggested for understanding white collar crime. The topics are many and diverse – like the counterfeiting of drugs, the adulteration of spices to the re-cycling of computers in an environmentally jeopardizing ways. The diversity has also created a wealth of new investigation careers as agencies direct their attention to the wrongs occurring in society. The degree of gain and loss from white collar crime is also broad and grabbing attention, such as what occurred in the recent ENRON Case. So, many topics are covered and some detail will be provided.

## Classroom:

MH 520. Class Code Number 40091. Th @ 1730-2015 hrs.

## Instructor:

Peter Charles Unsinger. Has a background both at municipal and county level law enforcement. Also, has worked closely with a national (Australian Federal Police) and state level (Northern Territory and New South Wales) on some aspects of white collar crime. In the non-official aspects of law enforcement in the white collar crime sector has been work done with the International Chamber of Commerce's Counterfeit Investigation Bureau in the Commercial Crimes Section (London). That work also included working with the International Maritime Bureau. The work involved investigations in such diverse settings as Taiwan, Philippines and Korea.

One major research project published by the ICC where the instructor's work was used was the Study and Guide to Conducting Business in the Commonwealth of Independent States (formerly the USSR).

## Office and Hours:

MH 521. Office hours are MW @ 1015-1115 hours, TTh @ 0845-0945 hrs. and Th @ 1630-1730 hrs.

Office phone is 408 924 1350. Fax is 408 924 2953. E-mail is [unsinger@email.sjsu.edu](mailto:unsinger@email.sjsu.edu). Caution is suggested in using any of these forms of communications. These cautions will be explained the first class meeting.

## Textbook:

There is no textbook that covers the vastness of what is called white collar crime. Therefore, none is recommended. There are many good books and these should be consulted. They can usually be found in the university as well as other local libraries. Besides the wealth of books out there that should be consulted, students should use their computer and the search engines to their advantage. There are many business news sites that carry stories of white collar crime. For instance, the BBC is an excellent source and hardly a day passes with some story of skullduggery being committed.

Another problem posed by assigning a book is the feeling one should be tested on it for reading comprehension and retention – two measures that have little or no usefulness in moving into research or the majority of practical aspects of the work. It lacks the elements that make for an analytical and functioning scholar.

So, use your library and computer to provide information useful for examinations, etc. Team efforts allow for greater depth and breadth in information gathering. You are encouraged to do so.

### Course Requirements:

There are two examinations - a midterm and final. There is also a paper on some aspect of white collar crime. Lastly, the student will be asked to develop a power point presentation on an aspect, a case, individual, etc., in white collar crime. The choice of topics is left solely to the student doing the work. The key terms to keep in mind is thoroughness and topic difficulty.

### Grading and Course Workload:

Grading is based on the score from each work (two exams, paper and power point). Each is 25% of the grade.

San Jose State University has the following grade criteria: A = EXCELLENT (top 5-10% of a group), B = ABOVE AVERAGE (the next 10-15% of the group), C = AVERAGE (the bulk of the group) and the grades of D and F that relate to those who do not master the knowledge, skill and ability aspects of exams, paper or power point in sufficient a manner to qualify for AVERAGE.

The instructor has some discretion to move the percentages up or down depending on the nature of the input by the group.

When course grades are assigned, the scores are put in descending order. Grades are then assigned if natural clusters appear. In some cases the cluster is exaggerated using instructor discretion.

### Slide and Video Presentations:

All lecture topics have been put together using the Power Point computer application. The photographs are drawn primarily from news sources found on the internet. The BBC is an excellent source for stories and photographs. Some are drawn from the instructor's collection.

Videos are commercially available.

Missed class and you want to borrow them? Purge that thought from you mind!

### Safety Issues:

There are several safety issues to be discussed.

### Schedule:

28 August Course Introduction. Grading criteria explained. Slide Presentation: "Introduction."

4 September Guest Speaker (Instructor is making presentation at Asian Security Conference in Manila). Slide Presentation: "Money Laundering."

11 September Slide Presentation: "Corruption and Political Corruption."

18 September Slide Presentation: "Cartels, Monopolies, Price Fixing."

19 September Last Day to Drop Class without Entry on Record.

22 September Last Day to Add Class and Register Late.

25 September Slide Presentation: "Adulteration, Compounding, Switching."

2 October Slide Presentation: "Dumping/Grey Marketing."

9 October Mid-Term Examination

17 October Slide Presentation: "Banking."

24 October Slide Presentation: "Money Laundering" and "Currency Manipulation."

31 October Slide Presentation: "Stocks, Commodities and Bonds."

6 November Slide Presentation: "Counterfeit Drugs and Medical Frauds."

10 November The 228<sup>th</sup> Birthday of the United States Marines.

13 November Slide Presentation: "Environmental Crimes" and "Whistle Blowing."

20 November Slide Presentation: "Sanctions."

27 November Thanksgiving Holiday – No Class

4 December Last Class Meeting. Power Point Project Due. Slide Presentation: "Arms Sales and Military Procurement."

11 December Final Examination 1730 hrs. Paper Due.

18 December Final Examination Make-up Day.

22 December Grades due.