



## **Sport Studies & Sport Management Faculty**

**Dr. Cole Armstrong:** Sport Marketing; Organizational/Consumer Behavior; Social Media & Sport

**Dr. Ted Butryn:** Whiteness; Athlete Activism; Cyborg Sport; MMA; Qualitative Methods

**Dr. Jessica Chin:** Asian/American identity; Hazing; Post-Communist Sport

**Dr. Matthew Masucci:** Sport and Identity; Sport and Social Action; Cycling; Qualitative Methods

**Dr. Tamar Semerjian:** Aging & Exercise; Gender & Social Identity; Disability & SCI

**The Graduate Program in the Department of Kinesiology at San José State University (San José, CA: USA) has approximately 100 students across five concentrations: Athletic Training, Exercise Physiology, Sport Management, Sport Studies, and General Kinesiology. Several faculty members also work closely with the newly launched Institute for the Study of Sport, Society, and Social Change. Our department has a rich history of training students to be competent, socially aware professionals in their respective fields which befits a program on a campus with a longstanding commitment to social justice in sport and larger society.**

### **Sport Management Concentration**

The goal of the Sport Management Graduate Program is to prepare graduate students for a variety of management positions in the major sports industry segments: Professional Sport, Intercollegiate Athletics, Interscholastic Athletics, Youth and Community Sport, Sport Tourism, Health and Fitness, International Sport, Event and Facility Management, Sports Governing Bodies and Associations. The requirements for the 30-unit program are: Two core research methods courses, four sport management courses, including marketing, finance, legal aspects, and leadership, two electives, an internship course and a final master's project. SJSU's location in California's Bay Area affords a wide array of exciting internship opportunities. Completion of the program will enable individuals to be prepared to work in the wide range of disciplines within the sports industry, including high school and intercollegiate athletics, professional sport, corporate fitness and health, public relations, sport marketing, event management, private businesses, and community services.

**SJSU Institute for the Study of Sport, Society and Social Change**

### **Sport Studies Concentration**

The Sport Studies Graduate Program encompasses a variety of approaches to the study of sport and the body, and is comprised of theories and research methodologies from psychology, sociology, history, philosophy, and cultural studies of sport. Our program approaches sport from a critical perspective that addresses issues of social identity, power, and agency, while recognizing the positive effects of sport and exercise participation and experiences. The interdisciplinary 30-unit program will prepare students for careers in sport-related settings such as coaching, sport psychology, and public, community, and private sport organizations. In addition, it will equip students with a solid academic foundation for entrance into top doctoral programs in Sport Psychology and Sport Sociology. In addition to our well-respected faculty, including multiple NASSS and AASP members, the department also houses the Kinesiology Qualitative Research lab, equipped with the latest software for data analysis.

**SJSU** | DEPARTMENT OF KINESIOLOGY  
[www.sjsu.edu/kinesiology](http://www.sjsu.edu/kinesiology)

**Email Graduate Coordinator Dr. Ted Butryn for more info: [theodore.butryn@sjsu.edu](mailto:theodore.butryn@sjsu.edu)**