San José State University.
College of Applied Sciences and Arts.
Department of Kinesiology.
KIN 68, *Visual Representations of Sport and Culture*.
Section 80 (online), Spring 2022.

Instructor: Daniel Murphy.
Office Location: SPX 110.
(Zoom).
Telephone: 924-3028.
Email: Daniel.murphy@sjsu.edu
Office Hours: M-W 12:00pm – 1:00pm PST, by Appt. (Zoom).
Class Days/Time: T/TH (Online) (Mandatory Synchronous on Tues, 12pm – 1:15pm PST).
Classroom: Canvas - Zoom.
GE Category GE Area C1.
Prerequisites None.

Catalog Description.
Critical examination of visual representations of sport in popular culture. Facilitate a deeper understanding and appreciation of the artistic qualities that exemplify works of human creativity as related to sport.

Course Description.
This course will critically examine visual representations of sport in popular culture. Particular attention will be paid to how media, as a form of popular culture, is produced, represented and, ultimately, consumed. An important goal of the course is to facilitate a deeper understanding and appreciation of the artistic qualities that exemplify works of human creativity in sport. A secondary aim of the course is to help students understand the power of visual representations to shape and reproduce our social reality through the development of media literacy skills. Moreover, the course will examine how dominant ideologies are often perpetuated and, perhaps, resisted in and through a variety of visual forms.
Student Learning Outcomes.

GE Student Learning Outcomes (GE-SLOs).

Upon successful completion of this course, students will be able to:

GE-SLO1 recognize aesthetic qualities and processes that characterize works of the human intellect and imagination.

GE-SLO2 respond to works of art both analytically (in writing) and affectively (in writing or through other forms of personal and artistic expression).

GE-SLO3 write clearly and effectively.

Course-Specific Student Learning Outcomes.

Upon successful completion of this course, students will be able to:

SLO 1 demonstrate understanding of the interaction of analytical and creative processes involved in the production and consumption of significant works of the human intellect and imagination. Particularly, this course will focus on how sports movies present and represent dominant ideologies in American popular culture.

SLO 2 illustrate how media images (particularly motion pictures) are constructed and, therefore, gain a greater insight into how they are able to communicate particular messages.

SLO 3 use concepts, theories, and media literacy tools to critically explain the possible meanings and messages embedded within sports movies.

SLO 4 analyze American popular culture representations as depicted in sports movies and show how these representations oftentimes perpetuate stereotypical and narrow views of particular populations.

SLO 5 explain the significance of the historical and cultural contexts of how these images are created and interpreted, and how these images correlate with American historical events.

SLO 6 develop and demonstrate critical writing and reading skills by responding to popular culture both analytically (in writing) and affectively (in writing or through other forms of personal and artistic expression).

SLO 7 create a multimedia/artistic project, applying class material to a topic relevant to their interests.
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<tr>
<th><strong>GE-SLOs.</strong></th>
<th><strong>Activities &amp; Assessment.</strong></th>
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| To recognize aesthetic qualities and processes that characterize works of the human intellect and imagination. [GE-SLO1]. | Students will read theoretical essays and book chapters that outline the ways film has been used as an important artistic expression, focusing on the technical elements such as lighting, music, and plot.  
**Assessment:** Online Discussion Posts, targeted exam questions. |
| To respond to works of art both analytically (in writing) and affectively (in writing or through other forms of personal and artistic expression). [GE-SLO2]. | Students will learn how to evaluate sports films from a critical and artistic perspective.  
**Assessment:** Film critiques that address certain thematic elements of each film, and creation of a media project that presents an alternative or critical slant on sport. Artistic creativity is highly encouraged! |
| To write clearly and effectively. [GE-SLO3]. | **Assessment:** Film critiques or Discussion Boards. Feedback will be provided on all written assignments, and several drafts of the final paper will be submitted by students throughout the semester for both instructor and peer review. |

**GE Content.**

| **Diversity:** Issues of diversity shall be incorporated in an appropriate manner. | Students will examine how contemporary sports movies have represented issues of diversity, both positively and negatively.  
**Assessment:** Film critiques that address particular issues of equality and identity including gender, race, class, and sexual orientation. |
| **Writing:** The minimum writing requirement is 1500 words (approx. 6 pages) in a language and style appropriate to the discipline. | Students will receive feedback regarding content, clarity, grammar, and coherence.  
**Assessment:**  
On-line discussion postings: 8 pages (8 x 1 pg ea)  
Film critiques: 4 pages (2 x 2 pages each) |
| Experience significant works of art in the classroom and in performances and exhibitions. | Students will screen works of art (motion pictures) in the classroom and, if possible, in performances and exhibitions in a theater setting. |
Understand the historical or cultural contexts in which specific works of art were created.

Students will explore the historical or cultural contexts in which specific works of art were created through application of film study theory (readings and discussion).

**Assessment:** Film critique assignments and final media project.

Recognize the accomplishments of and issues related to women and diverse cultures reflected in such works of art.

Students will read popular and theoretical material, as well as screen films that center on particular issues of diversity and/or have been produced by historically underrepresented artists.

**Assessment:** Targeted on-line discussion postings and weekly quizzes.

### Required Texts/Readings.

**Textbook.**


**ISBN-10:** 0205236391.

**ISBN-13:** 978-0205236398.


**ISBN-10:** 0415569931.

**ISBN-13:** 978-0415569934.

Additional readings will address aesthetic and creative processes of film creation, as well as sociocultural aspects of film in/as popular culture.

**Classroom Protocol.**

This online course will be driven by discussion and dialogue. Therefore, it will be extremely important for each student to thoroughly read each assignment *engaging in discussion posts*. A significant part of the success of this class will depend upon your willingness and ability to contribute thoughtful and critical comments and questions to the larger class discussion. We will also utilize various alternative media, including the internet and videos, to further promote discussion.
• All materials must be original works of the student and typed with text and references in APA format.

• Assignments are due by midnight on the assigned date. Papers are to be used for this class only. Late papers (beginning at 12:01 am on the due date) will be penalized 1/3 full letter grade per day. After 7 days, there will be a -50% grade reduction.

• Reading assignments are expected to be read by the date they are listed on the class plan.

• Discussion is encouraged! But, please keep “social talking” to a minimum during live lectures.

• Budget time for assignment completion – this valuable skill will serve you well in your academic life.

• Following university guidelines, an “incomplete” grade will only be assigned for serious and compelling circumstances.

Dropping and Adding.

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes is available at the Advising Hub at http://www.sjsu.edu/advising/.

Assignments and Grading Policy.

Online Class Participation:

Class will be a combination of lecture, seminar, small group discussion, in-class reflection and writing, and watching and reflecting upon films. Since a significant portion of the course is driven by discussion and dialogue, it will be extremely important for each student to thoroughly read each assignment before arriving in class on the day that each topic is to be discussed. While perspectives on particular, often controversial, topics may vary, it is expected that the classroom environment remain a respectful space to have meaningful discussions about the role and impact of sport and motion pictures in contemporary American society.
On-line Discussion Postings (SLO 1, 4):
On-line Discussions – Canvas CMS: Each student will be required to contribute 7 online discussion postings throughout the semester. The postings will be a space for you to reflect on readings, class discussions, or current events, or film & media representations that relate to class topics. You are expected to write approximately 2 thoughtful paragraphs per entry. Online postings may be an original response to the particular topic or a reply to a post from one of your classmates. Please keep your tone, language, and content academic and respectful. Topics may be found on the Canvas CMS system under “discussions.”

Film Critiques (SLO 1, 3, 4, 5, 6):
Students will submit two, 2-page typewritten film critiques during the semester, with a minimum of 2 academic references. Critiques are required from the full-length feature film screened in class. Each critique will have particular requirements (TBA) based both on the content of the film as well as class readings and discussion.

Quizzes (SLO 1, 4):
There will be 10 weekly quiz (1pt. each question; 10 points total), based on that week’s lectures, readings, and viewings. Quizzes are timed, closed book, 1 attempt, lock browser, on Canvas.

Team Media Project (SLO 1, 2, 5, 6, 7):
In small teams, students will be required to create and present a short media project that explores one or more of the larger themes of the class. The larger aim of the project is to provide a space for students to express alternative media representations of sport that counteract or challenge the representations most often found in contemporary popular culture. The preferred medium for the project is (digital) video; however, other forms of media (animation, print, videotape, live-action) will be acceptable. Creativity is encouraged! Use your imagination. Projects will be evaluated based on the ability to communicate “alternative” media representations of sport, integration of class readings and discussion, creativity, and “production value”. More detailed information to follow.

Grading.

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<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Online Postings</td>
<td>10%</td>
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<td>Film Critiques (x2)</td>
<td>20%</td>
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<td>Midterm</td>
<td>20%</td>
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<td>Final Exam</td>
<td>20%</td>
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<td>Quizzes</td>
<td>10%</td>
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<tr>
<td>Team Film Project / Project Pitch</td>
<td>20%</td>
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Grading Scale.

- 98-100% A+ 78-79% C+.
- 93-97% A 73-77% C.
- 90-92% A- 70-72% C-.
- 88-89% B+ 68-69% D+.
- 83-87% B 63-67% D.
- 80-82% B- 60-62% D-. 
Below 60% F.
0.4 and below is rounded down, 0.5 and above is rounded up
Example: 82.4 = B-, 82.5 = B.

University Policies.

Academic integrity.
Your commitment as a student to learning is evidenced by your enrollment at San José State University. The University’s Academic Integrity policy, located at http://www.sjsu.edu/senate/S07-2.htm, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the Americans with Disabilities Act.
If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Disability Resource Center (DRC) at http://www.drc.sjsu.edu/ to establish a record of their disability.

Peer Connections.
Peer Connections is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit the Peer Connections website for more information at http://peerconnections.sjsu.edu/.

SJSU Writing Center.
The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. The writing specialists have met a rigorous GPA requirement, and they are well trained to assist students at all levels within all disciplines to become better writers. The Writing Center website is located at http://www.sjsu.edu/writingcenter/about/staff/.
Spring 2022 Course Schedule.*

*Schedule is subject to change with fair notice; schedule changes will be announced in class.

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<thead>
<tr>
<th>Week (Date)</th>
<th>Topic</th>
<th>Content/Films/Quizzes/Posts/Assignments</th>
<th>Readings</th>
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<tbody>
<tr>
<td>2. Feb 1, Feb 3</td>
<td>Introduction to Sport &amp; Film.</td>
<td>Introduction to Sport Sociology. Post #1 Due 2/7. Weekly Quiz Due 2/7.</td>
<td>Crosson, Chap. 1; Reader: &quot;Using Theory&quot; (canvas); &quot;Film Studies Overview.&quot;</td>
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<td>3. Feb 8, Feb 10</td>
<td>Reading the Sport Film (LN1).</td>
<td>Team Project Groups Assigned. Introduction to Film Studies. Doc: Birth of Cinema. Film Studies Study Aide Review Film terms (Canvas). Post #2 Due 2/14. Weekly Quiz Due 2/14</td>
<td>Crosson, Chap. 2; Corrigan, Ch. 2. Reader: “Sport Films” (canvas); &quot;Film Theory Overview.&quot;</td>
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<td>Feb 17.</td>
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<td>Feb 24.</td>
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<td>Mar 3.</td>
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<td>Mar 10.</td>
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<td>9. Mar 22. Mar 24.</td>
<td>Masculinity &amp; Sport Films.</td>
<td>Film screening: <a href="#">Rocky I (Amazon)</a>. Film screening: <a href="#">The Fighter (Amazon)</a>. Film Critique #1 Due Mar 24.</td>
<td>Corrigan, Ch. 3. Reader Article: &quot;Rocky&quot;.</td>
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| 11. Apr 5. | Team Project / Project Pitch.                              | Meeting online for Team Project / Project Pitch.  
(PPT, x4 handouts, x3 pp of storyboard, x2 shot lists, team charter, videos that inspired, PPT., gatekeeper doc outline, plus any other materials you have - producer uploads to canvas dropbox - an put all in a G-folder and upload link).  
Story Board EG: [https://www.studiobinder.com/blog/storyboard-examples-film/](https://www.studiobinder.com/blog/storyboard-examples-film/)  
Conduct meetings on Zoom; build out G-Folder with materials from Canvas on PP.  
Weekly Quiz Due 4/11. | |
12:01am – 11:59pm.  
65 Qs, 20% of overall grade.  
**No make ups on missed exams.**  
1 attempt at exam.  
Start no later than 9:30pm PST.  
No video capture. Not graded on a curve.  
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<tr>
<td>14. Apr 26. Apr 28.</td>
<td>Live Session #2. Sport Films &amp; Socioeconomic Status (LN4).</td>
<td>Film Screening: <a href="https://tubitv.com/movies/499637/murderball">Lords of Dogtown</a>. Post #7 Due 5/2. Project Pitch / Group Evaluations Due 4/28. (PPT, x3 handouts, x3 pp of storyboard, x2 shot lists, team charter, videos that inspired, doc outline, plus any other materials you have - producer uploads to canvas dropbox - an put all in a G-folder-DOc and upload link).</td>
<td>Crosson, Ch. 4 Reader Articles: Skateboarding History</td>
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<td>May 5.</td>
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<td>16. May 10</td>
<td>Sport Films and Race/Ethnicity (LN4).</td>
<td>Film Screening: <a href="https://www.youtube.com/watch?v=O-mI9GajrBc">Friday Night Lights.</a> <strong>Race &amp; Sport Quiz Study Aide</strong> Weekly Quiz Due 5/16.</td>
<td>Crosson, Ch. 4 Reader Article: &quot;Friday Night Lights”</td>
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<td>May 12.</td>
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<td>May 17.</td>
<td>No class. On-line Discussion Postings Due (20%). All late work due. Any Late postings due.</td>
<td><a href="https://www.amazon.com/">Corrigan, Ch. 6.</a></td>
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| Final Exam | Final Exam | Venue and Time: Canvas, Modules - Week 18 - Final Exam. Due: 12:01am.- 11:59pm. 1 attempt at exam, closed book, no aids, timed, locked browser. Start no later than 9:30pm PST. 1 attempt at exam, must be completed on due date. No video capture. Not graded on a curve. Not comprehensive. | }