

# Business Administration, International Business Concentration, BS

## UNIVERSITY REQUIREMENTS (35 UNITS)

### Core Lower Division General Education (24 units)

Of the 39 units required by the university, 15 units may be satisfied by coursework outlined below. Courses that meet GE Areas A1, A2, A3 or B4 must be passed with a "C-" or better to meet the requirement. Consult with major advisor for details.

### Upper Division General Education (3 units)

Of the 9 units required by the university, 6 units may be satisfied by coursework outlined below. Consult with major advisor for details.

### American Institutions (6 units)

The 6 units of American Institutions (US123) coursework shown below also fulfills GE Areas D2 and D3. Other courses meet the American Institutions requirement, but may not include additional GE areas. The American Studies (AMS 1A/AMS 1B) and Humanities Honors (HUM 1A/HUM 1B, HUM 2A/HUM 2B) programs both offer larger integrated packages that meet this requirement. Consult with major advisor for details.

Complete One Sequence From:

#### AFRICAN AMERICAN STUDIES (6 UNITS)

AFAM 2A:	African Americans and the Development of America's History and Government (D2)	unit(s) 3
AFAM 2B:	African Americans and the Development of America's History and Government (M7)	unit(s) 3

#### ASIAN AMERICAN STUDIES (6 UNITS)

AAS 33A:	Asian Americans in U.S. History I (D2)	unit(s) 3
AAS 33B:	Asian Americans in U.S. History II (M7)	unit(s) 3

#### U.S. HISTORY AND GOVERNMENT (6 UNITS)

HIST 15:	Essentials of U.S. History (M12)	unit(s) 3
POLS 15:	Essentials of U.S. & California Government (M11)	unit(s) 3

#### CHICANA AND CHICANO STUDIES (6 UNITS)

CCS 10A:	Mexican Americans and the Development of U.S. History and Government (D2)	unit(s) 3
CCS 10B:	Mexican Americans and the Development of U.S. History and Government (M7)	unit(s) 3

### Physical Education (2 units)

### Graduation Writing Assessment Requirement

At SJSU, students must pass both the SJSU Writing Skills Test (WST) and a 100W course. Exceptions to the GWAR may be found at Graduation Writing Assessment Requirement (GWAR).

*A grade of C or better (C- not accepted) is required to meet graduation requirement.*

## MAJOR PREPARATION (17 UNITS)

ECON 1A:	Principles of Economics: Macroeconomics	unit(s) 4
ECON 1B:	Principles of Economics: Microeconomics (D1)	unit(s) 4
ENGL 2:	Critical Thinking and Writing (A3) (Or equivalent.)	unit(s) 3
MATH 71:	Calculus for Business and Aviation (B4)(Transfer students with MATH 30 (C or better) may use this in lieu of MATH 71.)	unit(s) 3

ECON 1A:	Principles of Economics: Macroeconomics	unit(s) 4
ECON 1B:	Principles of Economics: Microeconomics (D1)	unit(s) 4
ENGL 2:	Critical Thinking and Writing (A3) (Or equivalent.)	unit(s) 3
MATH 71:	Calculus for Business and Aviation (B4)(Transfer students with MATH 30 (C or better) may use this in lieu of MATH 71.)	unit(s) 3

### Complete One Course From:

ENGL 100WB:	Written Communication: Business (Z)	unit(s) 3
COMM 100W:	Writing Workshop: Writing for Influence (Z)	unit(s) 3
LLD 100WB:	Writing Workshop for Business Students (Z)	unit(s) 3

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## MAJOR REQUIREMENTS (67 UNITS)

### Core Courses (43 units)

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#### LOWER DIVISION COURSES (13 UNITS)

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BUS3 10:	Discovering Business (0 units required) <i>BUS3 10 is not required, but recommended</i> . . . . .	unit(s) 3
BUS1 20:	Financial Accounting . . . . .	unit(s) 3
BUS1 21:	Managerial Accounting . . . . .	unit(s) 3
BUS3 80:	Legal Environment of Business . . . . .	unit(s) 3
BUS2 90:	Business Statistics (Transfer students with STAT 95 (C or better) may use this in lieu of BUS2 90.) . . . . .	unit(s) 3
BUS4 91L:	Computer Tools for Business . . . . .	unit(s) 1

#### UPPER DIVISION BUSINESS FUNDAMENTALS COURSES (15 UNITS)

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BUS1 170:	Fundamentals of Finance . . . . .	unit(s) 3
BUS2 130:	Introduction to Marketing . . . . .	unit(s) 3
BUS2 190:	Quantitative Business Analysis . . . . .	unit(s) 3
BUS3 160:	Fundamentals of Management and Organizational Behavior . . . . .	unit(s) 3
BUS5 140:	Fundamentals of Operations Management . . . . .	unit(s) 3

#### UPPER DIVISION BUSINESS INTEGRATION AND PERSPECTIVES COURSES (15 UNITS)

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BUS3 189:	Strategic Management . . . . .	unit(s) 3
BUS4 188:	Business Systems and Policy . . . . .	unit(s) 3
BUS5 187:	Global Dimensions of Business . . . . .	unit(s) 3
PHIL 186:	Professional and Business Ethics (S) . . . . .	unit(s) 3
One non-business global perspectives course in Area V 3		unit(s)

### Concentration Requirements (24 units)

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Additional requirements for graduation: to qualify for a baccalaureate degree in business administration with an international business concentration all courses in the concentration must be completed with a grade of "C-" or better.

#### REQUIRED COURSES (12 UNITS)

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BUS5 162:	International and Comparative Management . . . . .	unit(s) 3
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BUS5 162A:	International Business Strategy . . . . .	unit(s) 3
BUS5 183:	Global Entrepreneurship . . . . .	unit(s) 3

#### Complete One Course From:

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BUS5 163A:	Negotiating Globally . . . . .	unit(s) 3
BUS5 163B:	Globalization and Innovation in Emerging and Developing Markets . . . . .	unit(s) 3
BUS5 164A:	Country Perspectives on Business and Management . . . . .	unit(s) 3
BUS5 164B:	Doing Business Globally (3 units required) . . . . .	unit(s) 1-4

#### CONCENTRATION ELECTIVES (12 UNITS)

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Select 12 units of concentration electives or an area of specialization

*Do not take course if taken as part of required courses*

BUS1 177:	International Business Finance . . . . .	unit(s) 3
BUS2 133A:	International Marketing . . . . .	unit(s) 3
BUS3 156:	International Issues in Human Resource Management . . . . .	unit(s) 3
BUS3 169A:	Honors Seminar . . . . .	unit(s) 3
BUS5 146:	Fundamentals of Project Management . . . . .	unit(s) 3
BUS5 163A:	Negotiating Globally . . . . .	unit(s) 3
BUS5 163B:	Globalization and Innovation in Emerging and Developing Markets . . . . .	unit(s) 3
BUS5 164A:	Country Perspectives on Business and Management . . . . .	unit(s) 3
BUS5 169B:	Honors Practicum in Organization and Management . . . . .	unit(s) 3
BUS5 186H:	Entrepreneurship Laboratory . . . . .	unit(s) 3
BUS5 197:	Special Topics in International Business . . . . .	unit(s) 3

#### Area of Specialization

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Area of Specialization requires a minimum of 9 units. The additional 3 units may be taken from the same area of specialization or from the list of concentration electives. Consult a business advisor in BBC008 for details on the Areas of Specialization.

*Choose a specialization area from: Business Functional Areas, Industry Areas, Area Studies, or Language Studies*

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## UNIVERSITY ELECTIVES (1 UNIT)

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## TOTAL UNITS REQUIRED (120 UNITS)

# Advising Road Map

Major:	BS Business Administration
Concentration in:	International Business
Total Units to Degree:	120
Academic Year:	2020-2021

The following road map is an advising tool that outlines a path of courses a student can take to complete requirements for graduation. This roadmap should be used in consultation with the catalog and an advisor in the Jack Holland Student Success Center to identify additional requirements for completing the major (for example course grade minimums). Students must have 60+ units and Pass the Writing Skills Test (WST) in order to take SJSU Studies courses.

## Fall Semester - Year 1

Course or Requirement	Units
Econ 1B - Microeconomics (GE: Human Behavior - D) <sup>1</sup>	4
Engl 1A (GE: Written Communication I - A2)	3
GE: Oral Communication - A1	3
GE: Arts - C1	3
University Electives - Recommendation: Bus5 16	1
<b>Total Semester Units:</b>	<b>14</b>

## Spring Semester - Year 1

Course or Requirement	Units
Econ 1A - Macroeconomics <sup>1</sup>	4
Engl 2 (GE: Critical Thinking & Writing - A3) <sup>2</sup>	3
Math 71/71X (GE: Mathematical Concepts - B4) <sup>2</sup>	3
GE: Letters - C2	3
Bus3 12 - Managing My Life (GE: Human Dev. - E)	3
<b>Total Semester Units:</b>	<b>16</b>

## Fall Semester - Year 2

Course or Requirement	Units
Bus3 80 - Legal Envir. Of Business	3
Bus1 20 - Financial Accounting <sup>4</sup>	3
GE: Comp. Systems - D2 & American Inst. (U.S. 1-2-3) <sup>3</sup>	3
GE: Physical Science - B1 (Take 1 Lab - B3 with B1 or B2)	3
Bus4 91L - Computer Tools for Business	1
Physical Education (Subject Code: KIN - 1 unit)	1
<b>Register &amp; Pass the Writing Skills Test (WST)</b>	
<b>Total Semester Units:</b>	<b>14</b>

## Spring Semester - Year 2

Course or Requirement	Units
Bus2 90 - Business Statistics <sup>4</sup>	3
Bus1 21 - Managerial Accounting	3
GE: Social Issues - D3 & American Inst. (U.S. 1-2-3) <sup>3</sup>	3
GE: Life Science - B2 (Take 1 Lab - B3 with B1 or B2)	3
GE: 1 Additional Arts or Letters (C1 or C2)	3
Physical Education (Subject Code: KIN - 1 unit)	1
<b>Complete 60 units to reach Upper-Division Standing</b>	
<b>Total Semester Units:</b>	<b>16</b>

## Fall Semester - Year 3

Course or Requirement	Units
Comm 100W <sup>5</sup> or Engl 100WB <sup>5</sup> or LLD 100WB <sup>5</sup>	3
Bus2 130 - Introduction to Marketing	3
Bus5 140 - Fundamentals of Operations Management	3
Bus5 187 - Global Dimensions of Business	3
SJSU Studies: Culture, Civil & Global Undstdg (Area V) <sup>6</sup> Note: Area V also fulfills Non-Business Global Perspectives - a major requirement	3
<b>Total Semester Units:</b>	<b>15</b>

## Spring Semester - Year 3

Course or Requirement	Units
Bus3 160 - Fundamentals of Mgmt. & Org. Behvr.	3
Bus5 162 - International & Comparative Management <sup>7</sup>	3
Bus1 170 - Fundamentals of Finance	3
Bus4 188 - Business Systems & Policy	3
Bus3/Phil 186 - Business Ethics (SJSU Studies: Area S) <sup>6</sup> Note: Business Ethics is a major requirement	3
<b>Meet with Advisor to Declare Area of Specialization</b>	
<b>Total Semester Units:</b>	<b>15</b>

## Fall Semester - Year 4

Course or Requirement	Units
Bus5 183 - Global Entrepreneurship <sup>7</sup>	3
Bus2 190 - Quantitative Business Analysis	3
International Business Elective or Area of Specialization <sup>7</sup>	3
International Business Elective or Area of Specialization <sup>7</sup>	3
SJSU Studies: Earth & Environment (Area R) <sup>6</sup>	3
<b>Total Semester Units:</b>	<b>15</b>

## Spring Semester - Year 4

Course or Requirement	Units
Bus5 162A - International Business Strategy <sup>7</sup>	3
Bus3 189 - Strategic Management	3
International Business Required Course <sup>7</sup>	3
International Business Elective or Area of Specialization <sup>7</sup>	3
International Business Elective or Area of Specialization <sup>7</sup>	3
<b>Total Semester Units:</b>	<b>15</b>

**NOTES:** This plan requires a student to meet assessment or exam criteria to be eligible to enroll in English 1A and Math 71/71X.

<sup>1</sup>Preparation for the Major; <sup>2</sup>Preparation for the Major and a "C" grade or better; <sup>3</sup>Consult an advisor to determine your best option; <sup>4</sup>Course requires a "C" grade or better; <sup>5</sup>Prerequisite Pass WST and a "C" grade or better is required; <sup>6</sup>Prerequisite Pass WST; <sup>7</sup>Course requires a "C-" grade or better. L = Lab; X = supplemental workshop required; W = Writing; WB = Writing for Business