

Business Administration, Hospitality, Tourism and Event Management Concentration, BS

The Business Administration BS concentration in Hospitality, Tourism and Event Management (HTEM), offered by the [Department of Hospitality, Tourism and Event Management](#), prepares graduates for leadership roles in food and beverage services, restaurants, hotels, resorts, event planning and management, corporate events management, destination marketing and management, and other travel and tourism business. Students who complete the program will gain a solid foundation of business functions and management coupled with industry-specific professional preparation courses with an emphasis on hands-on experience.

- [Program Learning Outcomes](#)

Summary of Degree Units

University Graduation Requirements	38
Major Preparation	15
Major Core Requirements	43
Concentration Requirements	21
University Electives	3
Total	120

Program Roadmaps

The 4-Year [Roadmap](#) is available online. Roadmaps should be used in consultation with the catalog and your advisor to identify additional requirements for completing the major (for example, course grade minimums). [Associate Degrees \(ADT\) Pathways](#) are also available online.

Major-Specific Graduation Requirements

All courses in the Concentration Requirements for Management must be completed with a grade of “C- or better”. The following Preparation for the Major and Required for the Major courses must be completed with a grade of “C or better”: [ENGL 2](#), [MATH 71](#), [BUS1 20](#), [BUS2 90](#).

University Requirements

Students must satisfy all of the major and [Undergraduate University Graduation Requirements](#), which includes unit, GPA, and residency requirements as well as the below identified [General Education](#), American Institutions, Graduation Writing Assessment and Physical Education requirements. Courses that meet Undergraduate University Graduation Requirements are noted with an area designation (see [Course Abbreviations](#)).

Core Lower Division General Education (27 units)

Of the 39 units required by the university, 12 units may be satisfied by coursework outlined below. Courses that meet GE Areas A1, A2, A3 or B4 must be passed with a “C-” or better to meet the requirement. Consult with major advisor for details.

Note: Students who have completed the ADT Transfer degree (under SB 1440) for this major will have completed all lower division GE requirements and should follow the 60 unit guarantee roadmap. Meet with an advisor prior to registering for your first semester for the 60 unit roadmap or specific questions.

Upper Division General Education (3 units)

Of the 9 units required by the university, 6 units may be satisfied by coursework outlined below. Consult with major advisor for details.

American Institutions (6 units)

Complete one 6 unit sequence of American Institutions (US123) courses, which also satisfies GE Area D. Students may also satisfy the [American Institutions Requirement](#) with other courses, but these may not satisfy other GE areas.

The American Studies ([AMS 1A](#)/[AMS 1B](#); 12 units) and Humanities Honors ([HUM 1A](#)/[HUM 1B](#)/[HUM 2A](#)/[HUM 2B](#); 24 units) sequences satisfy the American Institutions Requirement and additional GE Areas (see the course description for details).

Consult with a major advisor to select the appropriate sequence.

African American Studies (6 units)

- [AFAM 2A - African Americans and the Development of America's History and Government](#) 3 unit(s) (D)
- [AFAM 2B - African Americans and the Development of America's History and Government](#) 3 unit(s) (D+US123)

Asian American Studies (6 units)

- [AAS 33A - Asian Americans in U.S. History I](#) 3 unit(s) (D)
- [AAS 33B - Asian Americans in U.S. History II](#) 3 unit(s) (D+US123)

Chicana and Chicano Studies (6 units)

- [CCS 10A - Mexican Americans and the Development of U.S. History and Government](#) 3 unit(s) (D)
- [CCS 10B - Mexican Americans and the Development of U.S. History and Government](#) 3 unit(s) (D+US123)

U.S. History and Government (6 units)

- [HIST 15 - Essentials of U.S. History](#) 3 unit(s) (D+US1)
- [POLS 15 - Essentials of U.S. & California Government](#) 3 unit(s) (D+US23)

Physical Education (2 units)

All SJSU undergraduate students, regardless of major, have an opportunity to expand their knowledge and skills in physical activities. To accommodate students' needs and interests, the university offers a [diverse selection of activity courses](#).

Graduation Writing Assessment Requirement

At SJSU, students must pass both the SJSU [Writing Skills Test \(WST\)](#) and a 100W course. Exceptions to the GVAR may be found at [Graduation Writing Assessment Requirement \(GVAR\)](#).

A grade of C or better (C- not accepted) is required to meet graduation requirement.

Major Preparation (15 units)

- [ECON 1A - Principles of Economics: Macroeconomics](#) 3-4 unit(s)
- [ECON 1B - Principles of Economics: Microeconomics](#) 3-4 unit(s) (D)
- [ENGL 2 - Critical Thinking and Writing](#) 3 unit(s) (A2) (or equivalent.)
- [MATH 71 - Calculus for Business and Aviation](#) 3 unit(s) (B4) (Transfer students with [MATH 30](#) or [MATH 30X](#) (C or better) may use this in lieu of [MATH 71](#).)

Written Communication (3 units)

- [COMM 100W - Writing Workshop: Writing for Influence](#) 3 unit(s) (Z)
- [ENGL 100WB - Written Communication: Business](#) 3 unit(s) (Z)

- [LLD 100WB - Writing Workshop for Business Students](#) 3 unit(s) (Z)

Major Requirements (64 units)

Core Courses (43 units)

Lower Division Courses (13 units)

- [BUS1 20 - Financial Accounting](#) 3 unit(s)
- [BUS1 21 - Managerial Accounting](#) 3 unit(s)
- [BUS3 80 - Legal Environment of Business](#) 3 unit(s)
- [BUS2 90 - Business Statistics](#) 3 unit(s)
- [BUS4 91L - Computer Tools for Business](#) 1 unit(s)

Business Fundamentals (15 units)

- [BUS2 130 - Introduction to Marketing](#) 3 unit(s)
- [BUS5 140 - Fundamentals of Operations Management](#) 3 unit(s)
- [BUS3 160 - Fundamentals of Management and Organizational Behavior](#) 3 unit(s)
- [BUS1 170 - Fundamentals of Finance](#) 3 unit(s)
- [BUS2 190 - Quantitative Business Analysis](#) 3 unit(s)

Business Integration and Perspectives Courses (15 units)

- [BUS5 187 - Global Dimensions of Business](#) 3 unit(s)
- [BUS4 188 - Business Systems and Policy](#) 3 unit(s)
- [BUS3 189 - Strategic Management](#) 3 unit(s)
- [PHIL 186 - Professional and Business Ethics](#) 3 unit(s) (S)
- One non-business global perspectives course in Area V 3 unit(s)

Concentration Requirements (21 units)

Required Courses (6 units)

- [HSPM 1 - Introduction to Hospitality Management](#) 3 unit(s)
- [HSPM 177 - Hospitality Service Management](#) 3 unit(s)

Concentration Electives (15 units)

Select five (5) courses from the below.

- [HSPM 101 - Multicultural & Intl Issues Hospitality](#) 3 unit(s)
- [HSPM 108 - Hospitality Information Systems](#) 3 unit(s)
- [HSPM 111 - Customs and Courtesies in Hospitality](#) 3 unit(s)
- [HSPM 161 - Cruise Operations and Management](#) 3 unit(s)
- [HSPM 191 - Hospitality, Tourism and Event Management Internship](#) 1-4 unit(s)

Event Courses

- [HSPM 86 - Special Events Management in Hospitality](#) 3 unit(s)
- [HSPM 130 - Hospitality Event Production](#) 3 unit(s)
- [HSPM 140 - Meeting, Convention and Event Industry](#) 3 unit(s)

- [HSPM 142 - Tradeshow Event & Meeting Mgmt](#) 3 unit(s)
- [HSPM 143 - Tourism Destination Marketing and Management](#) 3 unit(s)

Food and Beverage Courses

- [HSPM 11 - Restaurant Management](#) 3 unit(s)
- [HSPM 12 - Cost Control in Hospitality](#) 3 unit(s)
- [HSPM 152 - Hotel Catering and Banquet Management](#) 3 unit(s)

Lodging Courses

- [HSPM 102 - Hotel & Lodging Operations](#) 3 unit(s)
- [HSPM 105 - Finance in Hospitality \(To Be Inactivated after Spring 2023\)](#) 3 unit(s)
- [HSPM 141 - Resort and Club Management](#) 3 unit(s)
- [HSPM 154 - Revenue Management](#) 3 unit(s)

University Electives (3 unit)

Total Units Required (120 units)

Business Administration, Hospitality, Tourism and Event Management Concentration, BS (2021-2022)

The following roadmap is a sample advising map to complete the degree program in four years. Please consult your [MyPlanner](#) and [major advisor](#) as you develop your individualized academic plan. Students must have completed 60+ units in order to enroll in SJSU Studies courses.

[Year 1](#) | [Year 2](#) | [Year 3](#) | [Year 4](#)

Year 1

Fall Semester (15 units)


- [ECON 1B - Principles of Economics: Microeconomics](#) 3 unit(s) (D)
- [ENGL 1A - First Year Writing](#) 3 unit(s) (A2)
- [GE Area A1](#) 3 unit(s)
- [GE Area C1](#) 3 unit(s)
- [HSPM 1 - Introduction to Hospitality Management](#) 3 unit(s)

Spring Semester (15 units)

- [ECON 1A - Principles of Economics: Macroeconomics](#) 3 unit(s)
- [ENGL 2 - Critical Thinking and Writing](#) 3 unit(s) (BP+A3)
- [MATH 71 OR MATH 71X - Calculus for Business and Aviation](#) 3 unit(s) (BP+B4)
Note: MATH 71X requires enrollment in [MATH 71W](#).
- [BUS3 12 - Managing My life](#) 3 unit(s) (E)
- [GE Area C2](#) 3 unit(s)

Year 2

Fall Semester (17 units)

- [BUS3 80 - Legal Environment of Business](#) 3 unit(s)
- [BUS1 20 - Financial Accounting](#) 3 unit(s) (BP)
- [GE Area D+US123](#) 3 unit(s) *
- [GE Area B1+B3](#) 3 unit(s) **
- [BUS4 91L - Computer Tools for Business](#) 1 unit(s)
- Physical Education 1 unit(s)
- [GE Area F](#) 3 unit(s)
- [Writing Skills Test \(WST\)](#)  *taken and Passed*

Spring Semester (16 units)

- [BUS2 90 - Business Statistics](#) 3 unit(s)
- [BUS1 21 - Managerial Accounting](#) 3 unit(s)

- [GE Area D+US123](#) 3 unit(s) *
- [GE Area B2+B3](#) 3 unit(s) **
- [GE Area C1 or C2](#) 3 unit(s)
- Physical Education 1 unit(s)

Note: Complete 60 units to reach Upper Division Standing.

Year 3

Fall Semester (15 units)

- [COMM 100W - Writing Workshop: Writing for Influence](#), [ENGL 100WB - Written Communication: Business](#), **OR** [LLD 100WB - Writing Workshop for Business Students](#) 3 unit(s) (Z) ***
- [BUS2 130 - Introduction to Marketing](#) 3 unit(s)
- [BUS3 160 - Fundamentals of Management and Organizational Behavior](#) 3 unit(s)
- [BUS5 187 - Global Dimensions of Business](#) 3 unit(s)
- Hospitality, Tourism and Event Management Elective 3 unit(s)

Spring Semester (15 units)

- Hospitality, Tourism and Event Management Elective 3 unit(s)
- Hospitality, Tourism and Event Management Elective 3 unit(s)
- [BUS5 140 - Fundamentals of Operations Management](#) 3 unit(s)
- [BUS1 170 - Fundamentals of Finance](#) 3 unit(s)
- [BUS3 186/PHIL 186 - Professional and Business Ethics](#) 3 unit(s) (S) ***

Note: BUS3/PHIL 186 is a major requirement.

- [Apply to Graduate](#)

Year 4

Fall Semester (15 units)

- Hospitality, Tourism and Event Management Elective 3 unit(s)
- Hospitality, Tourism and Event Management Elective 3 unit(s)
- [BUS4 188 - Business Systems and Policy](#) 3 unit(s)
- [SJSU Studies Area R](#) 3 unit(s) ***
- [BUS2 190 - Quantitative Business Analysis](#) 3 unit(s)

Spring Semester (12 units)

- [HSPM 177 - Hospitality Service Management](#) 3 unit(s)
 - [BUS3 189 - Strategic Management](#) 3 unit(s)
 - SJSU Studies Area V 3 unit(s) ***
- Note: Area V also fulfills Non-Business Global Perspectives (a major requirement).*
- University Elective - Lower or Upper Division 3 unit(s)

Roadmap Notes

This plan requires the student has passed the test requirements to be eligible for English 1A and Math 71. Business Pool (BP) = “C” grade or better. SJSU Studies courses require a passing score on the [Writing Skills Test \(WST\)](#). A “C” or better is required for 100W(B). Human Resource Management majors must earn grades of “C-” or better in all concentration courses.

* Consult an advisor to determine your best options.

** Either B1 or B2 must be taken with a [B3 - Laboratory](#).

*** Prerequisite Pass WST.
