

## MANAGEMENT

**Located in the heart of Silicon Valley, the School of Management offers a Bachelors Degree in Business, with a concentration in Management.**

Managers are the leaders who plan, organize, and inspire action within businesses and non-profit organizations. They work with others to solve problems and enable organizations to accomplish their goals. They work in diverse teams and manage projects through staffing, budgeting, and other resource challenges. Our undergraduate program provides students with the tools and skills that today's managers need. Management graduates often start in analyst, management trainee, or other entry-level positions, and then climb to senior management roles.



### **Be part of our cutting-edge Bachelor's program in Management!**

This program is one of the strongest on the West Coast, in terms of the number and variety of courses offered and the placement of our students.

Our strength comes from our:

- **Dedicated Faculty Members**
- **Comprehensive Curriculum**
- **Continual Cutting-edge Innovation**

### **Management Program Overview**

Established over 50 years ago, the Management program, offered by the *School of Management in the Lucas College and Graduate School of Business*, is a 21-unit concentration with a large selection of core and elective classes.

#### **Core Classes**

- Applied Organizational Behavior
- Organization Theory
- Business Government & Society

**You will have a wide variety of elective classes to choose from!**

## Career Opportunities

With a management degree from SJSU, you can pursue any number of high-demand, high-paying careers working for technology giants, retail organizations, international firms, and newly launched startups. You will find opportunities in management training programs, sales, and in any business area of interest – including tech, sports management, banking, healthcare, and hospitality.

### Is this the right career for you?

Here in Silicon Valley and the San Francisco Bay Area, local companies hire more business graduates from SJSU than from any other college or university.

Whether it's internships, our honors program, preparation for the professional workforce or advancement in your current career, you will have the opportunity to work with a first-class placement staff and network with recruiters at the SJSU job fairs, including fairs geared specifically for the Lucas College and Graduate School of Business.

### Where you'll work

Most of our students find opportunities in the Bay Area, working in Management in high tech, healthcare, and retail industries.

### Companies that hire our Management students include:

- Apple
- IBM
- Target
- Enterprise
- Cisco
- Yahoo
- Ross
- Intel



## Student Life

### Student Club

Join the Advancement Institute for Management (AIM)! Enhance your experience at SJSU and develop your connections through AIM.

- AIM provides opportunities for Management students to further professional development and network with the best in the field.
- AIM's main goal is to “narrow the gap between the business world and the classroom to better prepare our members for success both during school and after graduation.”



**San José State**  
UNIVERSITY

### The Management Community

- No other discipline gives its students more flexibility in deciding where to work, as all organizations need individuals schooled in the principles of management.
- You will work closely with peers on simulations and case studies to develop people and project management skills.
- You will study with faculty who are well known in the management field, dedicated to teaching, accomplished in research, and engaged with the business community.

### Honors Program

- You can apply to get selected for the one-year Honors Program in Management.
- This will give you the opportunity to take a two-course sequence of classes in which you will work on team-based projects with Silicon Valley employers and/or local businesses.

### College Tuition and Expenses

We seek to be an institution of opportunity, and as part of the CSU system of colleges, we make every effort to keep student costs to a minimum. Our goal is to offer high quality education at a reasonable cost.

### Contact

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