

ACADEMIC PLAN FOR FRESHMEN:
BUSINESS ANALYTICS

FALL – 16 Units

ENGLISH 1A (A2)
ORAL COMMUNICATION (A1)
AMERICAN INSTITUTIONS (F1-2-3/D2-3)
BUS3 10 – Discovering Business
ARTS (C1)
PE (1 unit)

FALL - 17 Units

BUS1 20 – Financial Accounting (Business Pool)*
BUS3 80 – Legal Environment of Business
BUS4 91L – Computer Tools For Business (1 unit)
ECON 1A – Macroeconomics
CRITICAL THINKING (A3)
PHYSICAL SCIENCE (B1) (B1 or B2 must include a lab)

FALL – 15 Units

COMM 100W, ENGL 100WB OR LLD 100WB*
BUS2 196A – STATISTICAL ANALYSIS
BUS2 130 – Fundamentals of Marketing
BUS3 160 – Fundamentals of Management & Org. Behavior
BUS2 190 – Quantitative Business Analysis

FALL – 12 Units

BUSINESS ANALYTICS ELECTIVE ##
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BUS4 188 – Business Systems & Policy
CULTURE & CIVILIZATION (SJSU ST., Area V)*

SPRING – 16 Units

ENGLISH 1B (Business Pool & C3)*
MATH 71 – Calc for Business & Aviation (Business Pool & B4)*
AMERICAN INSTITUTIONS (F1-2-3/D2-3)
HUMAN UNDERSTANDING & DEV. (E)
LIFE SCIENCE (B2) (B1 or B2 must include a lab)
PE (1 unit)

SPRING – 16 Units

BUS1 21 – Managerial Accounting
BUS2 90 – Business Statistics (Business Pool)*
BUS4 92 – Introduction to Business Programming #
ECON 1B – Microeconomics (D1)
LETTERS (C2)

SPRING – 15 Units

BUS2 196B – BUSINESS ANALYTICS
BUSINESS ANALYTICS ELECTIVE ##
BUS3 140 – Fundamentals of Operations Management
BUS3 187 – Global Dimensions of Business
PHIL 186 – Professional Business Ethics*

SPRING – 13 Units

BUSINESS ANALYTICS ELECTIVE ##
BUS1 170 – Fundamentals of Finance
BUS3 189 – Strategic Management
EARTH & ENVIRONMENT (Area R)*
ELECTIVES TO EARN 120: 1 unit

* SJSU Studies courses require a passing score on WST & junior level standing.

** Requires Graduating Senior status & 100W(B).

Business Analytics majors must earn grades of “C-” or better in ALL concentration courses.

Business Analytics electives are BUS2 132B, BUS2 137A, BUS2 138, BUS2 191, BUS2 193, BUS2 197A, BUS2 197B, BUS2 197C, BUS2 197D, BUS4 92, and BUS4 112.