

## **Public Administration 202**

Regional Governance

Fall 2017

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### **Overview**

Public Administration 202 introduces students of public administration and public policy to institutions, organizations and issues in regional governance with a special focus on the formal and informal institutions of regional governance in the nine-county San Francisco Bay Area.

The title of the course refers to the fact that governing regions involves not only formal institutions of regional government but also non-governmental organizations that help to shape regional policy. While the focus will be on the San Francisco Bay Area, we will specifically study the origins, enactment, and implementation of SB 375 (Steinberg), along with the relevant merger of the Association of Bay Area Governments and the Metropolitan Transportation Commission.

### **In this course, you will learn:**

- About regional issues and the agencies and institutions that address them (or fail to do so).
- About specific institutions of regional governance in the San Francisco Bay Area.
- About specific issues of public administration pertaining to regional governance.
- About issues of regional finance.
- About the relationships between cities, counties, states and regional governments.
- About public administration practices including leadership, organizational development, collaboration.
- About statewide state-local realignment and regionalism.

### **Required Reading**

A several hundred page Course Reader will be provided to enrolled students on the second night of class, and will constitute the formal reading. Other readings may be assignment as the course develops.

### **Useful Websites**

- Association of Bay Area Governments: [www.abag.org](http://www.abag.org)
- Metropolitan Transportation Commission: [www.mtc.ca.gov](http://www.mtc.ca.gov)
- League of California Cities
- California State Association of Counties
- TransForm California

## Evaluation

Grades for the class will be based on four components: participation (20%), two papers (30% each) and a final take-home exam (20%).

The participation grade (20% of course grade) will be based on active, informed participation in class discussion, questions for guest speakers, etc. A midterm evaluation will be provided. All students are expected to participate actively to make the seminar a success.

Two papers are required (30% of course grade each). The first will be on one of the formal or informal agencies of regional governance in the San Francisco Bay or Monterey Bay area. The second paper will be on regional governance in the other urban area. Details of these assignments and options for topics are on page 4 of this syllabus. Each paper should be approximately 8-10 pages in length. Students will also prepare one-page "executive summaries"

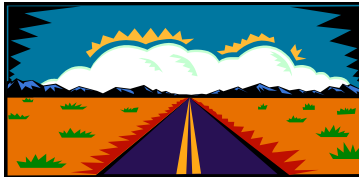
The final take-home essay will cover the broad topics of the course, including regional politics, power and governance in the San Francisco Bay and Monterey Bay areas, and consideration of future prospects, both real and ideal.

For purposes of averaging the course grade, scores of

- 90-100 = A (thorough coverage; good references to readings; original insight)
- 80-89 = B (good coverage, some references, little original)
- 70-79 = C (incomplete coverage, inadequate references, perhaps even erroneous information)
- 60-69 = D (poor coverage, no references, misinformation)
- 0-59 = F (unacceptable work; inadequate, insufficient and perhaps irrelevant)

Your own commitment to learning, as evidenced by your enrollment at San José State University, and the University's Academic Integrity Policy require you to be honest in all your academic course work. Faculty are required to report all infractions to the Office of Judicial Affairs. The policy on academic integrity can be found at <http://www.sjsu.edu/senate/S04-12.pdf>.

If you need course **adaptations or accommodations because of a disability**, or if you need special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities register with DRC to establish a record of their disability.



## Course Outline

<u>Week</u>	<u>Topic and Reading Assignment</u>
Week 1	Introduction and Organization.
Week 2	Regional Government Takes a New Expanded Role Reading: SB 375 (Steinberg) CSAC, Addressing Greenhouse Gas Emissions from the Transportation Sector via. Regional Transportation Plans, CSAC Analysis.
Week 3	SB 375 --- Overview Reading: SB 375 Fact Sheet, TransFormCA.
Week 4	SB 375 --- A Local Point of View Reading: Understanding California's Sustainable Communities and Climate Protection Act of 2008, A Local Official's Guide, Institute for Local Government. Chapters 1-3
Week 5	SB 375 --- A Local Point of View (Continued) Reading: Understanding California's Sustainable Communities and Climate Protection Act of 2008 (SB 375): A Local Official's Guide (Local Official's Role in SB 375)
Week 6	SB 375 Implementation Reading: Shaping the Future of ABAG, ABAG-MTC Staff Consolidation. ABAG Document, January 30, 2017
Week 7	SB 375 Implementation Reading: Merger Study Information Sheet, ABAG-MTC Document
Week 8	<b>Mid-Term Examination</b>
Weeks 9-11	Deep in the Merger (Continued) Reading: AGAB Memoranda and Documents <b>Research Report #1 Due Week 10.</b> Role Assignments for Regional Government Simulation
Weeks 12-14	ABAG Budget and Work Plan for Implementation <b>Research Report #2 Due Week 12.</b> Regional Government Simulation Preparation
Week 15	Regional Government Simulation

**Guest Speaker:** The author of SB 375, Darrell Steinberg, has been invited to speak to the class. Mr. Steinberg was a Sacramento City Council Member, he represented the Sacramento metropolitan area in the Assembly and then in the Senate. Mr. Steinberg was President pro Tem of the Senate, and authored SB 375 in that capacity. Mr. Steinberg is currently the Mayor of Sacramento.

## **TOPICS FOR RESEARCH REPORTS**

**Research Report #1. This paper will focus on the Association of Bay Area Governments, and will specifically look at the role of that agency in regional planning, and a special look at ABAG's roles and responsibilities in SB 375 implementation.**

**Research Report #2. This paper will be similar to Research Report #1, but will focus on the same notions as they relate to MTC.**

Instructor. Fred Keeley has held elective office for 24 years in the Monterey Bay Area. Mr. Keeley served two terms on the Santa Cruz County Board of Supervisors, and also served 10 years as the elected County Treasurer. For three terms, Mr. Keeley represented the Monterey Bay Area in the California Assembly, where he served as Speaker pro Tem for three Speakers. Mr. Keeley is on faculty at the Panetta Institute at CSU-Monterey Bay, and teaches in the political science undergraduate program and the graduate program of public administration at San Jose State University. Mr. Keeley is on several non-profit boards, including Ocean Champions (Washington DC), Sempervirens Fund, Working Partnerships USA, the Community Foundation of Santa Cruz County, and Monterey Bay National Marine Sanctuary Foundation.