

San Jose State University
Department of Political Science, MPA
PADM 202 – Regional Governance
Fall 2019

Course and Contact Information

Instructor: Fred Keeley
Office Location: Clark Hall, Department Office
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Email: FrederickKeeley2016@gmail.com
Office Hours: By Appointment Prior to Class
Class Days/Time: Thursdays, 6:00 – 8:45 p.m.
Classroom: Clark Hall, Room 303
Prerequisites: POLS 001 and PADM 210

Course Description: Research and discussion of subjects in the field of state and local government and politics, including problems in urban and regional organization and administration. This course introduces students of public administration and public policy to institutions, organizations and issues in regional governance with a special focus on the formal and informal institutions of regional governance in the nine-county San Francisco Bay Area. The title of the course refers to the fact that governing regional involve not only formal institutions of regional government, but also non-governmental organizations that help to shape regional public policy.

Course Goals: To inform and educate students involved in or desiring to become involved in state, local and/or regional governance regarding the use of regional governance as a public policy making tool.

Course Learning Outcomes:

1. CL01: Understanding the “language” of regional governance in the context of federal and state mandates to local governments. This outcome is assessed by written assignments, group projects, and class participation.

2. CL02: Employ understanding of the roles of federal, state, and local governments in the regional governance processes. This outcome will be assessed by a simulated regional government governing body meeting in which each student will have a specific role assignment.
3. CL03: Demonstrate an understanding of major regional governments in the San Francisco Bay Area, their roles, functions, and guiding public policy obligations. This outcome will be assessed through written assignments, class participation, and a simulated regional government meeting.

Required Texts/Programs

Textbooks: California Politics and Government, 13th Edition, Larry Gerston and Terry Christensen.

Required Readings:

Governor's 2019 State of the State Address; 2019-2020 Adopted State Budget; Association of Bay Area Governments Statement of Organization and Work Plan; Metropolitan Transportation Commission Statement of Organization and Work Plan; California Department of Finance: Housing Allocation Data; Institute for Local Government: The Basics of SB 375; California Budget Center: Proposition 1 (2018); Institute for Local Government: Regional Agencies and Special Districts.

Grading Information: Grading in this course will be in compliance with the following SJSU policies: University Syllabus Policy S16-9; University Attendance and Participation Policy F15-12; and, University Grading System Policy F18-5. Students will be graded on the quality and quantity of their participation in class discussion and group projects. Students will also be graded on the quality and content of their written assignments, including mastery of subject matter to the date of the assignment and topic of the paper. Students will be graded on their individual performance in the regional governance simulation near the end of the semester.

Written Assignments: There will be three written assignments in addition to the mid-term examination.

1. The first written assignment will be due on October 3, 2019, and will address the roles of the federal, state, regional and local governments in the housing policy and funding arena.
2. The second written assignment will be due on October 24, 2019, and will address the regional housing implications of the first year of the California Legislature's 2019-2020 session.
3. The third written assignment will address the "role model" that the student has been assigned for the regional governance simulation, and is due November 14, 2019.

Mid-Term Examination: At approximately the mid-point in the semester, a written, take home mid-term examination will be administered on October 31, 2019, and due to the instructor via email by mid-night on November 5, 2019.

Regional Government Simulation: On the last evening of instruction, students will engage in a simulated regional government meeting. This meeting will have a pre-determined policy agenda, and each student will “play a role” of a real person in the simulation. The goal is to have the students reach a consensus on two policy questions on the agenda. Students will be given a role model, prepare a role model paper, and engage in small group work (in role) in class.

Assignments and examinations will be weighted as follows:

Written Assignments	30 points (Each assignment = 10 Points Maximum)
Class Participation – Individual	10 points
Small Group Participation	10 Points
Mid-Term Examination	20 Points
Simulation Preparation/Participation	30 Points
	100 Total Points

Grading Paradigm:

98-100	A plus
93-97	A
90-92.9	A minus
87-89.9	B plus
83-86.9	B
80-82.9	B minus
77-79.9	C minus
73-76.9	C
70-72.9	C minus
67-69.9	D plus
63-66.9	D
60-62.9	D minus
Less than 60	F

Classroom Protocol

Students should expect and be prepared to be called upon in class to discuss regional government topics preciously discussed in class, or being discussed during that class session.

Cellphones, laptops, and other technology. You may not use cell phones for non-class purposes in class. Laptops, tablets and other such technology are allowed in class but for notetaking and educational use only.

Recording of Lectures. Please obtain my permission before taking an audio or video recording of lectures or other in-class activities.

University Policies. Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' Syllabus Information web page at <http://www.sjsu.edu/gup/syllabysinfo/>

Week 1	August 22 Introduction and Organization
Week 2	August 29 Regional, Local, State and Federal Relationships
Week 3	September 5 Regional Governments Role in Housing (Initial Briefing)
Week 4	September 12 Policy and Funding: Policy from bottom up; Funding top down.
Week 5	September 19 California Legislature's First Year of 2019-2020 Session: Housing Policy & Funding
Week 6	September 26 Proposition 1 (2018) Housing Bond – Funding/Purposes and Governor's 2019-20 FY Budget (Housing/Land Use/Transportation/Climate Change)
Week 7	October 3 Review Course to Date – First Paper Due
Week 8	October 10 Mid-Term Examination Administered
Week 9	October 17 State, Local Housing Data; Regional Housing Requirements
Week 10	October 24 Association of Bay Area Governments/Metro Transportation Budget and Work Plan – Second Paper Due
Week 11	October 31 Introduction of Simulation, Role Model Assignments
Week 12	November 7 Small Group Work re Simulation
Week 13	November 14 Small Group Work re Simulation – Third Paper Due
Week 14	November 21 Small Group Work re Simulation
Week 15	December 5 Regional Governance Simulation

Note Regarding Instructor:

Fred Keeley is a 1974 graduate of San Jose State University. Mr. Keeley, in addition to teaching in both undergraduate and graduate programs at SJSU, teaches at the Panetta Institute for Public Policy at CSU-Monterey Bay. Mr. Keeley served in public office for 24 years, as Santa Cruz County Supervisor, Santa Cruz County Treasurer, and California Assembly Member and Speaker pro Tempore. Mr. Keeley is on the board of directors of: Working Partnerships USA; Monterey Bay National Marine Sanctuary Foundation; Santa Cruz Community Foundation; and, Sempervirens Fund. Mr. Keeley advises governors (of both parties) on various topics (Governor Schwarzenegger's Tax Reform Commission; State Treasurer's Task Force on Public Bond Accountability; Governor Davis' Select Task Force on Review of the Department of Conservation, Division of Oil and Gas Regulation). Mr. Keeley authored the Marine Life Management Act, the Marine Live Protection Act, the California Ocean Science Trust Act, the two largest park and environmental protection bonds in the nation's history, as well as the legislation ending California's energy crisis.