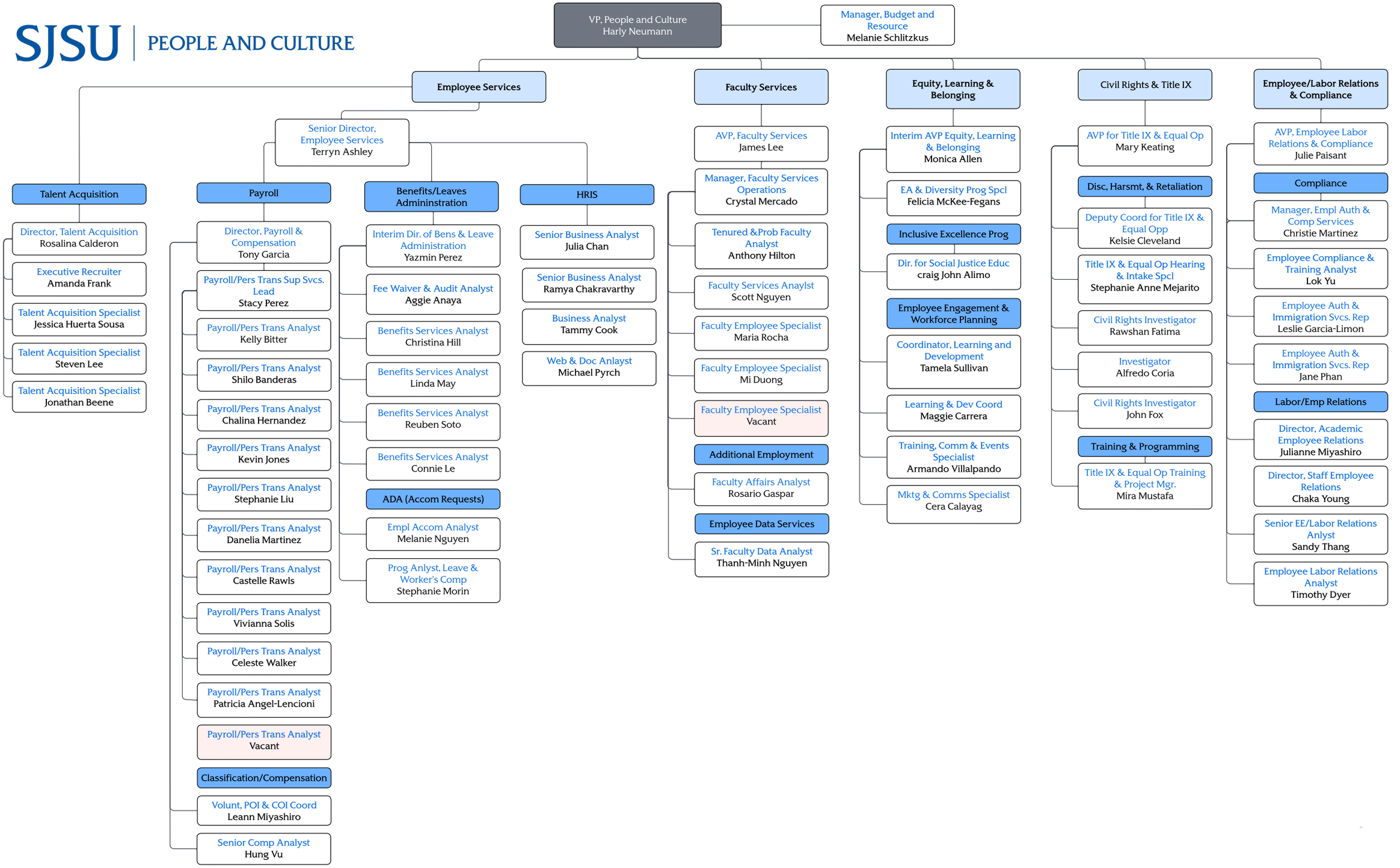SJSU | PEOPLE AND CULTURE