## San José State University Psychology Department Psyc 154, Social Psychology, Secs 02/03, Spring 2017

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| Instructor: | Arlene G. Asuncion, Ph.D. |
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| Email: | [Arlene.Asuncion@sjsu.edu](mailto:Arlene.Asuncion@sjsu.edu)NOTE: When contacting me by email, please indicate your class time “PSYC 154 (7:30 or 1:30)” in the subject line. |
| Office Hours: | TR 9:00 – 10:15 & by appointment |
| Class Days/Time: | TR 7:30 – 8:45 am (Section 02)TR 1:30 – 2:45 pm (Section 03) |
| Classroom: | DMH 356 (7:30) & DMH 353 (1:30) |
| Prerequisites: | Introductory Psychology (Psyc 1 or equivalent) |

## Faculty Web Page and MYSJSU Messaging

***Copies of the course materials such as the syllabus, major assignment handouts, etc may be found on my faculty web page:***

[***http://www.sjsu.edu/people/arlene.asuncion/courses/psyc154/index.html***](http://www.sjsu.edu/people/arlene.asuncion/courses/psyc154/index.html)

*You are responsible for regularly checking with the messaging system through MySJSU for important announcements/information from your instructor.*

***LECTURE NOTES ARE NOT AVAILABLE ON THE COURSE WEBSITE. It has been a long-standing policy of mine NOT to post my personal lecture notes on-line. Should you miss class for any reason, it is YOUR RESPONSIBILITY to get lecture notes from one of your classmates. Lecture notes will NOT be copied for or emailed to students.***

## Course Description

## This course is designed to give you a broad overview of classic and contemporary theory and research in Social Psychology. Social Psychologists are primarily interested in how our thoughts, feelings, and behaviors are influenced by our social environment and by the people with whom we interact. In this course, we will be especially interested in “normal” everyday interactions and in how the “average” person thinks, feels, and behaves. Class sessions will include lectures and in-class activities, including small group discussions, short writing assignments, and/or films. The only prerequisite for this course is Psychology 1 (General or Introductory Psychology) or its equivalent.

Students will be given an opportunity to examine a wide range of topics within Social Psychology. These broad topic areas include (among others):

-- impression formation -- the self

-- stereotyping and prejudice -- Attitudes and persuasion

-- Group processes and conformity -- Attraction, Love, and Aggression

### Course Learning Outcomes (CLO)

## *Course Learning Outcomes (CLOs): Upon successful completion of the Social Psychology course, students will be able to:*

## *CLO 1: Understand the major theoretical approaches, findings, and historical trends in Social Psychology*

## *CLO 2: Understand, critically evaluate, and apply the major research methods in Social Psychology*

## *CLO 3: Express and apply social psychological theory effectively in written and oral communication*

## *CLO 4: Gain an awareness of the many social influences, as well as cultural and individual differences, that underlie the complexities of human behavior*

## *CLO 5: Understand the applications of Social Psychology to personal, social, and organizational issues*

## *Program Learning Outcomes (PLOs): Upon successful completion of the psychology major requirements:*

## *PLO1 -- Knowledge Base of Psychology -- Students will be able to identify, describe, and communicate the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology.*

## *PLO2 -- Research Methods in Psychology -- Students will be able to design, implement, and communicate basic research methods in psychology, including research design, data analysis, and interpretations.*

## *PLO3 -- Critical Thinking Skills in Psychology -- Students will be able to use critical and creative thinking, skeptical inquiry, and a scientific approach to address issues related to behavior and mental processes.*

## *PLO 4 -- Application of Psychology -- Students will be able to apply psychological principles to individual, interpersonal, group, and societal issues.*

## *PLO5 -- Values in Psychology -- Students will value empirical evidence, tolerate ambiguity, act ethically, and recognize their role and responsibility as a member of society.*

## Required Texts/Readings (Required)

### *Textbook*

### *Smith & Mackie. Social Psychology (4th edition). Psychology Press.*

### *ISBN: 978-1-84872-894-3*

### *On-line Resources for Text*

### *To access practice quizzes & chapter summaries for the text, use the following link:*

### [*http://www.psypress.com/cw/smith*](http://www.psypress.com/cw/smith)

## Course Requirements and Assignments

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying of course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

### YOUR GRADE IN THE CLASS WILL BE BASED ON THE FOLLOWING REQUIREMENTS:

### 4 EXAMS (50 pts each. 4 exams = 200 pts total). Assessment of CLOs 1,2,4, & 5

### There will be 4 in-class exams and they will consist of 30 multiple choice questions and 2 short essay-type questions. Exams will be designed to measure your knowledge and understanding of the material discussed in lecture as well as your textbook. Each multiple choice question will be worth 1 point and each essay question is worth 10 points. So each exam will be worth a total of 50 points. The final exam will not be cumulative and will be based only on the material covered after Exam 3.

### You will need a SCANTRON 882E, a #2 pencil, and a good eraser for each exam. No bluebook is necessary.

### NOTE: THERE WILL BE NO MAKE-UP EXAMINATIONS GIVEN.

### 2. 4 SHORT PAPERS (Max. length 3 pgs each, 5 pts each, 4 papers = 20 pts total). Assesssment of CLO 3.

### Details about these papers are described in a separate handout (PAPER TOPICS) found on the course website. In these papers, you will be asked to apply a social psychological concept to your own life experience. Each paper will be worth 5 points. Due dates for each paper are indicated on the course schedule.

### NOTE: DO NOT EMAIL PAPERS TO ME. ONLY HARD COPIES OF PAPERS TURNED IN DURING CLASS TIME WILL BE ACCEPTED.

### NO LATE PAPERS WILL BE ACCEPTED,

### 3. IN-CLASS ACTIVITIES (15 pts total). Assessment of CLOs 2,3, 4 & 5

### During the course, you will participate in several in-class activities. One of these activities is a Magazine Ads analysis in which you will be asked to analyze magazine ads for the presence of heuristic cues used by advertisers to capture our attention. This magazine ad activity will require you to bring in a magazine to class and will be worth a total of 5 points.

### Other in-class activities might include things like completing a questionnaire, writing a short essay, pop quizzes, watching a video, participating in a short experiment, or any other activity that I feel will enhance your learning about Social Psychology.

### Because I want to encourage class attendance and participation, the dates for these in-class activities are not indicated on the course schedule.

### NOTE: IF YOU ARE ABSENT ON A DAY WHEN AN IN-CLASS ACTIVITY IS DONE, YOU WILL NOT GET ANY POINTS FOR THAT ACTIVITY. NO OPPORTUNITIES WILL BE GIVEN TO MAKE UP THESE ACTIVITIES.

### EXTRA CREDIT -- Extra credit opportunities will be offered at the discretion of the instructor. Any opportunities for extra credit will be announced IN CLASS. There will be no opportunities to make-up extra credit assignments/activities. Any points earned from these activities will total an amount no greater than 10% of students’ grades.

### Final Examination or Evaluation

The date for your final examination is listed on the course schedule. The final for this course is NOT CUMULATIVE and will only cover material after Exam 3. The format for the final exam will follow the same format as previous exams (30 multiple choice questions & 2 short essay type questions). It will be worth 50 points total.

“There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless the course is on the official List of Courses in which a final is optional”

## Grading Information

### *Grading is based on your performance on the 4 exams, on the 4 papers, and from your participation in the in-class activities. Overall, there is a total of 235 points to be earned in this course (200 from exams, 20 from papers, 15 from in-class activities).*

### *Final grades will be based on the percentage of total points you earn. The following grading scale will be used to compute your final course grade.*

### *Grading summary:*

### *Exams (50 pts each) 200 (85%)*

### *4 Papers (5 pts each) 20 (10%)*

### *In-class activities 15 (5%)*

### *Total possible points: 235*

### *Grading Scale:*

|  |  |  |
| --- | --- | --- |
| *A+ 230-235* | *A 218-229* | *A- 211-217* |
| *B+ 206-210* | *B 195-205* | *B- 188-194* |
| *C+ 183-187* | *C 171-182* | *C- 164-170* |
| *D+ 159-163* | *D 148-158* | *D- 141-147* |
| *F 140 <* |  |  |

## Classroom Protocol

## *I expect everyone to be respectful of me and your fellow classmates. So please practice the following guidelines to help the class run more smoothly as well as to limit the amount of distractions that occur.*

## *1. Please TURN OFF all cell phones & DO NOT TEXT during class time. If you receive an important call/text during class, please step outside of the classroom should you need to respond.*

## *2. Please REMOVE all earphones and do not listen to music or look at your instagram, facebook, twitter, snapchat, etc during class time.*

## *3. If you arrive late, please come in as quietly as you can and sit in the back of the room.*

## *4. If you have to leave early, please do so quietly and sit next to the door so you don’t distract other people.*

## *5. Don’t talk when your instructor is speaking or when other students are asking questions.*

## *6. Please be respectful of other people’s experiences and comments even though you might not agree with what they are saying.*

## *USE OF LAPTOPS IN THE CLASSROOM*

## *Laptops are permitted in the classroom for NOTE-TAKING PURPOSES ONLY. If you use a laptop to take notes, please sit at the back or on the sides of the classroom so that your screen will not be a distraction to the rest of the students in the class.*

## *Use of laptops for any other purpose (e.g., non-class related activities like emailing friends, or surfing the web) will not be permitted. Students not abiding by these guidelines will be asked to turn off their laptop and will not be allowed to bring it into the classroom in the future.*

## University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>”

# Psychology 154 -- Social Psychology -- SPRING 2016

# Tentative Course Schedule

# Note: The instructor reserves the right to change the dates for exams, activities, and papers. However, students will be informed in class of any changes before they are made.

|  |  |  |  |
| --- | --- | --- | --- |
| DATE | TOPIC | CHAPTER | DUE |
| R 1/26 | Introduction to class | 1 |  |
| T 1/31 | Theories & history |  |  |
| R 2/2 | Research methods | 2 |  |
| T 2/7 | Research methods |  |  |
| R 2/9 | Social cognition | 3 |  |
| T 2/14 | Schemas |  |  |
| R 2/16 | Impressions |  |  |
| T 2/21 | Impressions |  | Paper #1 dueInconsistent impressions |
| R 2/23 | Attributions/Review |  |  |
| T 2/28 | EXAM 1 | CHAPTERS 1-3 |  |
| R 3/2 | The Self | 4 |  |
| T 3/7 | The Self |  |  |
| R 3/9 | Stereotyping | 5 |  |
| T 3/14 | Stereotyping |  | Paper #2 dueTarget of prejudice |
| R 3/16 | Social Identity | 6 |  |
| T 3/21 | Prejudice/Review |  |  |
| R 3/23 | EXAM 2 | CHAPTERS 4-6 |  |
| T 3/28 & R 3/30 | SPRING BREAK | NO CLASSES |  |
| T 4/4 | Attitudes | 7 | Bring in magazine for Tuesday |
| R 4/6 | Attitude Change | 7 |  |
| T 4/11 | Attitude Change/Cognitive Dissonance | 7 & 8 | Magazine Ads activity |
| R 4/13 | Attitudes & Behavior | 8 |  |
| T 4/18 | Groups & Conformity | 9 | Paper #3 dueCognitive Dissonance \*\* SPARC EXTRA CREDIT OPPORTUNITY |
| R 4/20 | Groups & Conformity | 9 |  |
| T 4/25 | Compliance/Review | 10 |  |
| R 4/27 | EXAM 3 | CHAPTERS 7-10 |  |
| T 5/2 | Group processes | 11 |  |
| R 5/4 | Group processes/Attraction | 11 & 12 |  |
| T 5/9 | Love | 12 | Paper #4 dueUnrequited love |
| R 5/11 | Aggression | 13 (pp. 482-496) |  |
| T 5/16 | Helping & Review | 14 |  |
| FINAL EXAM(Chs. 11-14) | 7:30 sectionFriday, May 191:30 sectionTuesday, May 23 | 8:15-9:30 am(DMH 356)12:15-1:30 pm(DMH 353) |  |