

Psychology 191 – Psy of Prejudice  
Review Sheet for Chapter 7  
Ageism

I. Concepts covered in lecture (may or may not be in text)

- A. Definition of ageism
- B. Schmidt & Boland (1986)
- C. Perdue & Gurtman (1990)
- D. Benign vs malignant ageism
- E. Positive ageism
- F. Pseudopositive attitudes
- G. Effects of pseudopositive attitudes
  - 1. overaccommodation
  - 2. baby talk
  - 3. infantilization
- H. Effects of pseudopositive attitudes on older people
  - 1. 3 ways in which aging affects the self (Atchley, 1982)
  - 2. factors leading to low self-esteem
- H. Gerontophobia
- I. Modernization
  - 1. Cowgill (1974) -- 4 social structure shifts affecting older people
- J. Idealism
- K. Cross-cultural differences in ageism
- L. Ways to reduce ageist thinking

II. Concepts covered in text (but not covered in lecture)

- A. Why study ageism?
- B. perceptions of old age from younger individuals
- C. perceptions of old age from “older” individuals
- D. Rothbaum (1983)
- E. Brewer & Lui (1984)
- F. Neugarten (1974)
- G. How do older individuals’ deal with negative stereotypes of old age? (3 ways)
- H. Ageism in the helping professions
- I. Age discrimination
- J. Contact with older people
- K. Negative expectations about intergenerational contact
- L. Negative schemas about older people
- M. Issues for future research

Psychology 191 – Psy of Prejudice  
Review Sheet for Chapter 8 -- Sexism

I. Concepts covered in lecture (may or may not be in text)

- A. Sexism
- B. Agentic vs communal traits
- C. Origin of gender stereotypes
  - 1. religion
  - 2. social learning
    - a. Lytton & Romney (1991)
  - 3. cultural institutions
    - a. media influence
      - i.) Goffman (1979)
      - ii.) Archer et al (1983)
  - 4. Evolutionary explanation
  - 5. Social roles theory (Eagly)
  - 6. Power
    - a. descriptive vs prescriptive stereotypes
- D. Types of sexism
  - 1. old-fashioned vs modern sexism (Swim)
  - 2. neosexism (Tougas)
  - 3. ambivalent sexism (Glick & Fiske)
    - a. benevolent vs hostile sexism
- E. Gender discrimination
  - 1. Glass ceiling
    - a. societal barriers
    - b. outreach & recruitment barriers
    - c. corporate climate barriers
    - d. pipeline barriers
    - e. underlying cause
    - f. evidence
      - i.) Lyness & Thompson (1997)
      - ii.) Rudman & Glick (1999)
    - g. summary & major barriers

II. Concepts covered in text (but not covered in lecture)

- A. Measurement of gender stereotypes
- B. Normative vs informational influence
- C. Geis, Brown, Jennings, & Porter (1984) -- see figures in text
- D. Accuracy of gender stereotypes
- E. Sexist language
- F. Effects of sexism on women
  - 1. Swim & Hyers (1999)
- G. gender discrimination
  - 1. distancing behavior
  - 2. job opportunities
- H. How can sexism be reduced?

Psychology 191 -- Psychology of Prejudice  
Review sheet for Chapter 9  
Reducing Prejudice

I. Concepts covered in lecture (may or may not be in text)

- A. Contact hypothesis
  - 1. 4 conditions
- B. Pettigrew's reformulated contact hypothesis
- C. Common ingroup identity model (Gaertner)
- D. Education, empathy, & role-playing
  - 1. Aboud & Fenwick (1995)
  - 2. Galinsky & Moskowitz (2000)
- E. Color-blind vs multicultural approach
  - 1. criticism of color-blind approach
  - 2. Wolsko, Park, Judd, & Wittenbrink (2000)
- F. Current Approaches to prejudice reduction
  - 1. Self-regulation -- Dissociation model (Monteith & Devine)

II. Concepts covered in text (but not in lecture)

- A. tests of contact hypothesis
- B. superordinate goal
- C. "confrontation technique" (Rokeach)
- D. jigsaw classroom
- E. functional approach
- F. normative influence
- G. summary of reduction approaches
  - 1. 4 general approaches
  - 2. advantages or limitations of each