**Program Evaluation Design**

**ScWk 242**

**Spring 2013**

**Due in Class on Wednesday, 4/17/13**

**Purpose**

The purpose of the Program Evaluation Design assignment is to:

* Apply program evaluation concepts to a social work field of practice, and
* Apply quantitative and qualitative analysis concepts within a program evaluation framework

**Assignment Directions**

Consider one program within the agency where you are placed for your internship.

1. Use the attached Logic Model Template to help you identify the following components.
   1. Include actual inputs and outputs within the agency and the program
   2. Include a minimum of
   3. Two short-term, two intermediate and two long-term outcomes that are currently being measured

\*\*\*\*OR\*\*\*\*

* 1. If there are not at least two actual (or defined) short-term, intermediate and long-term outcomes, then develop your own

1. Using the Logic Model as a guide, write a three to four-page (double-spaced) paper (in addition to the cover page and any references list) that describes and expands on the Logic Model (see the model document for a sample format and/or the slides from last semester) for the program. Include a title page with your paper’s title, your name, and month and year lines. Use the section sub-headings listed on the following page in your paper:

**Outline for Program Evaluation Design Paper**

**Program Description**

Provide a brief overview of the program, including location, clients served, overall purpose of services and your role within the services.

**Assumptions**

**Inputs**

**External factors**

**Outputs/Participation**

Data collection and measurement.

**Outcomes**

Short-term outcomes.

Data collection and measurement.

Intermediate outcomes.

Data collection and measurement.

Long-term outcomes.

Data collection and measurement.

**Data Reporting**

If outcomes are currently being measured, include information on what happens in practice. Describe ways to improve on current practices.

If outcomes are not currently being measured, include information on the best ways to report evaluation data back to program staff.

Consider realities of the practice environment.

Be sure to edit your paper carefully and follow APA formatting guidelines.