

San José State University
School: College of Business
Department: Accounting and Finance
Course Number: BUS1 173A
Title: Financial Management: Theory and Policy
Section: 1
Semester: Spring
Year: 2017

Course and Contact Information

Instructor:	Dr. Tijana Rajkovic
Office Location:	BT 851
Telephone:	(401) 924-3467
Email:	tijana.rajkovic@sjsu.edu
Office Hours:	Monday and Wednesday 10:15am-11am & 1:15pm-1:45pm and by appointment
Class Days/Time:	Monday & Wednesday: 9am-10:15am
Classroom:	BBC 106
Prerequisites:	BUS 170 with minimum grade of "C"
GE/SJSU Studies Category:	Finance

MYSJSU Messaging

Course materials such as syllabus, assignment instructions, grading rubrics, etc. can be found on [Canvas Learning Management System course login website](http://sjsu.instructure.com) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](http://my.sjsu.edu) at <http://my.sjsu.edu> to learn of any updates. Canvas Student Guide: <https://guides.instructure.com/m/4212>

Course Description

From the financial manager's perspective, considerations and alternatives for maximizing a firm's value. Tools for understanding what determines value and what managerial actions can alter value, by combining theory with practical knowledge of marketplace limitations.

Course Goals

Course readings, discussions, lectures, projects, and exams are designed to explain the role of financial management in a corporation and to show how it can be used to increase firm value. The course revisits many of the topics covered in the core business finance course (BUS1 170), but delves into them more deeply and relates different topics to one another.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO1 Demonstrate an understanding of time value of money - CBPG #5. Critical Thinking

CLO2 Demonstrate an understanding of financial valuation - CBPG #5. Critical Thinking

CLO3 Demonstrate an understanding of real asset valuation - CBPG #5. Critical Thinking

CLO4 Demonstrate an understanding of risk & return - CBPG #5. Critical Thinking

Mission and Program Learning Outcomes

LCoB Mission Statement

We are the institution of opportunity in Silicon Valley, educating future leaders through experiential learning and character development in a global business community and by conducting research that contributes to business theory, practice and education.

BSBA Program Learning Goals

1. *Business Knowledge* – Understand basic business principles and demonstrate discipline-specific competencies as applied to local and global environments.
2. *Communication* – Communicate ideas clearly, logically, and persuasively in oral and written format, using technology appropriately.
3. *Ethical Awareness* – Recognize, analyze, and articulate solutions to ethical issues that arise in business.
4. *Leadership, Diversity & Teams* – Comprehend the challenges and opportunities of leading and working in diverse teams and environments.
5. *Critical Thinking* – Comprehend, analyze, and critically evaluate complex unstructured qualitative and quantitative problems, using appropriate tools and technology.
6. *Innovation* – Recognize, analyze, and articulate strategies for promoting creativity and innovation.

Required Texts/Readings

Textbook

Intermediate Financial Management, 12th edition

Author: Brigham and Daves

Publisher: Cengage Learning

ISBN-13: 978-1285850030

ISBN-10: 1285850033

Other technology requirements / equipment / material

Financial calculator: Texas Instruments BAII Plus is recommended.

Financial calculator is required for this course. Please bring your calculator to each class.

Library Liaison

Christa Bailey, Librarian for Accounting & Finance and School of Information

christa.bailey@sjsu.edu

(408) 808 - 2422

Course Requirements and Assignments

EXAMS: Two midterm exams and a final exam will be given in class on the dates specified in the course schedule. Make-up exams will be allowed only under extreme circumstances. An unexcused absence from an exam will result in a grade of zero on the exam.

PRESENTATION: Students can earn extra credit points for presenting on finance topics and issues that are in the news. Any topic related and relevant to our course is fair game. Look at news and news outlets such as Wall Street Journal, Investor’s Business Daily, Forbes, The Economist, Kiplinger’s, Barron’s, Fortune, Money, Smart Money, Financial Times, etc. Select issues that will interest and energize the class. This presentation should take no more than five minutes. You are required to upload a ½ to 1-page summary of your presentation on Canvas discussion board by 5pm on the day before the presentation. The summary should be professional looking and free from grammatical and spelling errors. Further details on the presentation requirements and grading standards for this assignment will be discussed in class and provided as a separate document in Canvas.

NETWORKING EVENTS: Students can earn extra credit points for attending networking events on campus and the Banking and Investment Association (BIA) meetings. Further details on the events schedule and grading standards will be discussed in class and provided as a separate document in Canvas.

Grading Information

Grades will be based on the activities and points listed in the following table:

	Points	Percentage
Exam 1	300	30%
Exam 2	300	30%
Final Exam	400	40%
Total	1000	100%

The final course grade will be based on the following percentage scale:

A+ = 97 - 100	A = 93 - 96.99	A- = 90 - 92.99
B+ = 87 - 89.99	B = 83 - 86.99	B- = 80 - 82.99
C+ = 77 - 79.99	C = 73 - 76.99	C- = 70 - 72.99
D+ = 67 - 69.99	D = 63 - 66.99	D- = 60 - 62.99
F = below 60		

Classroom Protocol

Students are expected to behave in a professional manner. Please be respectful to others. Always arrive on time, read the assigned text material and be prepared to participate in class discussions.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>”

College of Business Policies

To ensure that every student, current and future, who takes courses in the Boccardo Business Center has the opportunity to experience an environment that is safe, attractive, and otherwise conducive to learning, the College of Business at San José State has established the following policies:

Eating:

Eating and drinking (except water) are prohibited in the Boccardo Business Center. Students with food will be asked to leave the building. Students who disrupt the course by eating and do not leave the building will be referred to the Judicial Affairs Officer of the University.

Cell Phones:

Students will turn their cell phones off or put them on vibrate mode while in class. They will not answer their phones in class. Students whose phones disrupt the course and do not stop when requested by the instructor will be referred to the Judicial Affairs Officer of the University.

Computer Use:

In the classroom, faculty allow students to use computers only for class-related activities. These include activities such as taking notes on the lecture underway, following the lecture on Web-based PowerPoint slides that the instructor has posted, and finding Web sites to which the instructor directs students at the time of the lecture. Students who use their computers for other activities or who abuse the equipment in any way, at a minimum, will be asked to leave the class and will lose participation points for the day, and, at a maximum, will be referred to the Judicial Affairs Officer of the University for disrupting the course. (Such referral can lead to suspension from the University.) Students are urged to report to their instructors computer use that they regard as inappropriate (i.e., used for activities that are not class related).

Academic Honesty:

Faculty will make every reasonable effort to foster honest academic conduct in their courses. They will secure examinations and their answers so that students cannot have prior access to them and proctor examinations to prevent students from copying or exchanging information. They will be on the alert for plagiarism. Faculty will provide additional information, ideally on the green sheet, about other unacceptable procedures in class work and examinations. Students who are caught cheating will be reported to the Judicial Affairs Officer of the University, as prescribed by Academic Senate Policy S04-12.

BUS1 173A / Financial Management: Theory and Policy, Spring 2017, Course Schedule

The schedule is subject to change. The notice of change will be given in class or made available on Canvas.

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	Jan 30	Chapter 1: An overview of financial management and the financial environment
1	Feb 1	Chapter 18: Initial public offerings, investment banking and fin restructuring
2	Feb 6	Chapter 18: Initial public offerings, investment banking and fin restructuring
2	Feb 8	Chapter 10: Corporate governance
3	Feb 13	Chapter 2: Risk and return: Part I
3	Feb 15	Chapter 2: Risk and return: Part I
4	Feb 20	Chapter 3: Risk and return: Part II
4	Feb 22	Chapter 3: Risk and return: Part II
5	Feb 27	<i>Review for Exam 1</i>
5	Mar 1	Exam 1
6	Mar 6	Web Chapter 28: Time value of money
6	Mar 8	Chapter 4: Bond valuation
7	Mar 13	Chapter 4: Bond valuation
7	Mar 15	Chapter 20: Hybrid financing: Preferred stock, Warrants, and Convertibles
8	Mar 20	Chapter 8: Basic stock valuation
8	Mar 22	Chapter 8: Basic stock valuation
9	Mar 27	<i>Spring Recess – no class</i>
9	Mar 29	<i>Spring Recess – no class</i>
10	Apr 3	Chapter 11: Determining the cost of capital
10	Apr 5	<i>Review for Exam 2</i>
11	Apr 10	Exam 2
11	Apr 12	Chapter 5: Financial options
12	Apr 17	Chapter 5: Financial options
12	Apr 19	Chapter 5: Financial options
13	Apr 24	Chapter 12: Capital budgeting: decision criteria
13	Apr 26	Chapter 12: Capital budgeting: decision criteria
14	May 1	Chapter 26: Mergers and corporate control

Week	Date	Topics, Readings, Assignments, Deadlines
14	May 3	Chapter 26: Mergers and corporate control
15	May 8	Chapter 15: Distributions to shareholders: dividends and repurchases
15	May 10	Chapter 15: Distributions to shareholders: dividends and repurchases
16	May 15	<i>Review for final exam</i>
Final Exam		Monday, May 22nd, 7:15am - 9:30am