

**San José State University  
College of Humanities/Philosophy**

**PHIL, 186, Business Ethics, Section 11, Fall 2018**

**Course and Contact Information**

<b>Instructor:</b>	Tony Nguyen
<b>Office Location:</b>	FACULTY OFFICE 209
<b>Telephone:</b>	(408) 784-8729
<b>Email:</b>	Tony.nguyen@SJSU.EDU
<b>Office Hours:</b>	MW: 10:00 – 12:00 pm
<b>Class Days/Time:</b>	Tu/Th: 1:30 – 2:45 am
<b>Classroom:</b>	149B Dudley Moorehead Hall
<b>Prerequisites:</b>	<ol style="list-style-type: none"><li>1. Passing the Writing Skills Test (WST).</li><li>2. 100W (for all Self, Society, and Equality in the U. S. courses).</li><li>3. Upper division standing (60 units).</li><li>4. Completion of Core General Education.</li></ol>

**GE/SJSU Studies Category:** Courses to meet Areas R, S, and V of SJSU Studies must be taken from three different departments, or distinct academic units.

**Faculty Web Page and MYSJSU Messaging**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the Canvas. You can find audio recordings of the class under the “conferences”. Canvas will only keep the class recordings for **two weeks**, before purging the files.

**Course Description:** The class studies the types of ethical problems that occur within the business and professional context. We will learn and apply major ethical theories, critiques of economic justice, and decision-making techniques to businesses.

**Course Learning Objectives:** After successfully completing this course, you will be able to recognize, analyze, and articulate practical strategies to respond to ethical issues that arise in business. Specifically, you will be able to:

- a. comprehend the major methods of ethical reasoning, apply these methods to specific business situations, and draw conclusions for practical action.
- b. identify the major stakeholders of business and understand how they may be affected by ethical or unethical behavior.
- c. demonstrate familiarity with various ethical issues that arise in business, such as insider trading, misuse of corporate resources, conflicts of interest, and sexual and racial harassment.
- d. distinguish among societal, organizational, and individual-level causes of unethical behavior in business.
- e. know how well-managed companies structure their ethics and compliance function.

### Required Texts/Readings

1. Textbook: Shaw W., *Moral Issues in Business*, 13<sup>th</sup> Edition, 2016. Cengage L, ISBN: 978-1-285-87432-6.
2. Wall Street Journal (\$1/wk).

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

### Final Examination or Evaluation:

- |  |       |
|--|-------|
| 1. Short Values Paper (600 –700 wds)     | 15 pt |
| 2. Midterm Theory Paper (1200 -1300 wds) | 35 pt |
| 3. Final Research Paper (1900- 2000 wds) | 50 pt |

### Grading Information (Required)

1. Papers will be graded on grammar (60%) and content (40%). We will discuss the writing requirements in detail before first paper.
  2. Attendance: I will be taking attendance to learn you names and not for grading purposes.
- NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”
  - “Students are strongly encouraged to take courses to satisfy GE Areas R, S, and V from departments other than their major department. Passage of the Writing Skills Test (WST) or ENGL/LLD 100A with a C or better (C- not accepted), and completion of Core General Education are prerequisite to all SJSU Studies courses. Completion of, or co---registration in, 100W is strongly recommended. A minimum aggregate GPA of 2.0 in GE Areas R, S, & V shall be required of all students.” See [University Policy S14-5](http://www.sjsu.edu/senate/docs/S14-5.pdf) at <http://www.sjsu.edu/senate/docs/S14-5.pdf>.

- Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

### **Classroom Protocol**

1. Read before hand and prepare for discussion and debate challenging ideas.
2. Be open minded, but be able to stand for something.
3. Turn off Cell-phones, Facebook, IM and other distractions. This *really* bothers me.
4. Ask plenty of questions.

**University Policies: Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>”**

### **General Expectations, Rights and Responsibilities of the Student**

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See [University Policy S90-5](http://www.sjsu.edu/senate/docs/S90-5.pdf) at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the [SJSU catalog](http://info.sjsu.edu/web-dbggen/narr/catalog/rec-12234.12506.html), at <http://info.sjsu.edu/web-dbggen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

### **Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at [http://www.sjsu.edu/provost/services/academic\\_calendars/](http://www.sjsu.edu/provost/services/academic_calendars/). The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

### **Academic integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

### **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at [http://www.sjsu.edu/president/docs/directives/PD\\_1997-03.pdf](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) requires that students with disabilities requesting accommodations must register with the [Accessible Education Center \(AEC\)](http://www.sjsu.edu/aec) at <http://www.sjsu.edu/aec> to establish a record of their disability.

## Accommodation to Students' Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See [University Policy S14-7](http://www.sjsu.edu/senate/docs/S14-7.pdf) at <http://www.sjsu.edu/senate/docs/S14-7.pdf>.

## Student Technology Resources

Computer labs for student use are available in the [Academic Success Center](http://www.sjsu.edu/at/asc/) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

## SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10<sup>th</sup> and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit [Peer Connections website](http://peerconnections.sjsu.edu) at <http://peerconnections.sjsu.edu> for more information.

## SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](http://www.sjsu.edu/writingcenter) at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on



Facebook. (Note: You need to have a QR Reader to scan this code.)

## **SJSU Counseling Services**

The SJSU Counseling Services is located on the corner of 7<sup>th</sup> Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling Services website](http://www.sjsu.edu/counseling) at <http://www.sjsu.edu/counseling>.

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<b>Week</b>	<b>Date</b>	<b>Topics, Readings, Assignments, Deadlines</b>
1	8/21	Syllabus Day.
1	8/23	Chp1 : The Nature of Morality
2	8/28	Chp1 : The Nature of Morality
2	8/30	Chapter 2: Normative Theories of Ethics
3	9/4	Chapter 2: Normative Theories of Ethics
3	9/6	Chapter 2: Normative Theories of Ethics <b>(Short Values Paper Due)</b>
4	9/11	Chp3 Justice & Economic Distribution
4	9/13	Chp3 Justice & Economic Distribution
5	9/18	Chp3 Justice & Economic Distribution
5	9/20	<b>Watch and Discuss is Capitalism the best Vehicle for Happiness?</b> <a href="http://www.c-span.org/video/?317906-1/dalai-lama-free-enterprise-happiness">http://www.c-span.org/video/?317906-1/dalai-lama-free-enterprise-happiness</a>
6	9/25	Chp4: The Nature of Capitalism
6	9/27	Chp4: The Nature of Capitalism
7	10/2	Chp4: The Nature of Capitalism
7	10/4	Chp5: Corporations:
8	10/9	Chp5: Corporations: <b>Theory Paper Due</b>
8	10/11	Chp6: Consumers
9	10/16	Chp6: Consumers
9	10/18	Chp6: Consumers
10	10/23	Chp7: The Environment
10	10/25	Chp7: The Environment
11	10/30	Chp7: The Environment
11	11/1	Chp 8: The Workplace (1): Basic Issues

12	11/6 Election day	Chp 8: The Workplace (1): Basic Issues
12	11/8	Chp 9: The Workplace (2): Today's Challenges
13	11/13	Chp 9: The Workplace (2): Today's Challenges
13	11/15	Chp 10: Moral Choices Facing Employees
14	11/20	Chp 10: Moral Choices Facing Employees
14	11/22	Thanksgiving
15	11/27	Chp 11: Job Discrimination
15	11/29	Chp 11: Job Discrimination
16	12/4	Chp 11: Job Discrimination
16	12/6	Last Day of Class: Discuss Research Papers.
	12/12	<b>Final Paper Due: Tuesday 12:15 - 2:30 PM</b>