

San José State University
Department of Political Science
Pols 108, Political Participation
Section 01, Fall, 2018

Course and Contact Information

Instructor:	Dr. Mary Currin-Percival
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Office Hours:	Tu, Th 9:00-10:00am, Wed 12:00-1:00pm
Class Days/Time:	Tu, Th 1:30pm-2:45pm
Classroom:	HGH 116

Faculty Web Page and MYSJSU Messaging

Course materials such as the syllabus, handouts, notes, assignment instructions, etc. can be found on the on Canvas Learning Management System course login website at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through Mysis at <http://my.sjsu.edu> to learn of any updates.

By enrolling in this course, you consent to all course requirements listed in this syllabus, published on our Canvas site, and announced in class. You accept responsibility for accessing the Canvas course website to download any required handouts, assignments, or readings. You also accept responsibility for checking the course website regularly for any announcements. You also accept responsibility for receiving any messages sent via the MySJSU email system. Make sure that MySJSU has your current email address. Contact me within the first week if you cannot access the Canvas website, download and read .pdf files, link to other websites, or send or receive email.

Communication

YOU MUST CHECK OUR CANVAS COURSE PAGE ROUTINELY. This is a course requirement. All course materials will be posted on Canvas. I will also frequently make announcements on Canvas. I will make every effort to promptly return emails between 8am and 6pm M-F. If I do not respond within 48 hours, please send me another email. I will answer emails on the weekends and evenings periodically and more often before the exams and around assignment due dates. I am available to meet with you by appointment if you have class or work during my regularly scheduled office hours.

You are expected to keep up with these readings and actively participate in our lively class discussions. My office hours are listed at the top of this syllabus. Please do not hesitate to come by during these scheduled times or contact me to schedule an appointment.

Course Description

Explores various forms of political participation including voting, community engagement, and social change. Includes consideration of the roles that socialization, media, campaign and elections, and other social and technological factors play in shaping citizen participation.

In this course, we will explore the nature of political participation in America. We will examine the roles of societal influences, the media, political campaigns, and individual voter psychology in shaping patterns of political participation, and how the Internet may be changing this process in important ways.

We will also participate in two “hands on” political activities in and outside of class: a voter registration drive and the creation of a television/Internet GOTV advertisement.

You will come away from this class with a deeper understanding of what political participation means, from both a societal and a personal point of view.

Political Science Program Learning Outcomes

Upon completion of the Political Science major program, students should be able to demonstrate the following learning outcomes.

PSPLO1: Breadth

Students should possess a broad knowledge of the theory and methods of the various branches of the discipline.

PSPLO2: Application

Students should be able to apply a variety of techniques to identify, understand, and analyze domestic and international political issues and organizations.

PSPLO3: Disciplinary methods

Student should be able to formulate research questions, engage in systematic literature searches using primary and secondary sources, have competence in systematic data gathering using library sources, government documents, and data available through electronic sources, should be able to evaluate research studies, and should be able to critically analyze and interpret influential political texts.

PSPLO4: Communication Skills

Students should master basic competencies in oral and written communication skills and be able to apply these skills in the context of political science. This means communicating effectively about politics and/or public administration, public policy, and law.

PSPLO5: Citizenship

Students should acquire an understanding of the role of the citizen in local, state, national, and global contexts and appreciate the importance of lifelong participation in political processes.

Course Learning Outcomes

Upon successful completion of this course, students will be able to

CLO1. Demonstrate an understanding of political science scholarship on political participation and voting, including theories of voter turnout, vote choice, and civic engagement.

CLO2. Demonstrate an applied understanding of civic and political engagement through hands-on exercises in practical politics.

CLO3. Demonstrate a critical understanding of the various influences on political participation including political socialization and learning, social characteristics, the media, technology, campaigns and elections.

CLO4. Demonstrate an understanding of the effect of campaign advertising on voting turnout.

Mapping POLS108 Course Learning Outcomes to Political Science PLOs	Program Learning Outcomes	Assessment Methods
CLO1: Demonstrate an understanding of political science scholarship on political participation and voting, including theories of voter turnout, vote choice, and civic engagement.	PLO1	Midterm and final exams, GOTV SJSU registration and mobilization project, GOTV advertisement project, election policy research paper.
CLO2: Demonstrate an applied understanding Of civic and political engagement through hands-on exercises in practical politics.	PLO1, 3, 4, 5	GOTV SJSU registration and mobilization project, GOTV advertisement project,
CLO3: Demonstrate a critical understanding of the various influences on political participation including political socialization and learning, social characteristics, the media, technology, campaigns and elections.	PLO1, 2, 4	Midterm and final exams, GOTV SJSU registration and mobilization project, GOTV advertisement project, election policy research paper.
CLO4: Demonstrate an understanding of the effect of campaign advertising on voting turnout.	PLO2, 3, 4, 5	Final exam, GOTV advertisement project

Required Texts/Readings

Textbooks

Theiss-Morse, E. A., Wagner, M. W., Flanigan, W. H., & Zingale, N. H. (2018). *Political behavior of the American electorate*. 14th ed. CQ Press. ISBN: 9781506367736

Green, D. P., & Gerber, A. S. (2015). *Get out the vote: How to increase voter turnout*. Brookings Institution Press. ISBN: 978-0815725688

Wayne, S. J. (2014). *Is this any way to run a democratic election?* 5th ed. Sage, CQ Press. ISBN: 9781452205656

All texts are required. Electronic texts are acceptable. Used and rentals are acceptable formats. **Use current editions** only as they will contain updated elections information. All texts available for purchase in the Spartan Bookstore. Additional readings are listed in this syllabus.

Other Readings (see course schedule)

Abrajano, M. & Panagopoulos, C. (2011). "Does language matter? The impact of Spanish versus English-language GOTV efforts on Latino turnout." *American Politics Research*, 39(4), 643-663.
SJSU MLK Jr. Library One Search.

Ansolabehere, S., Iyengar, S., Simon, A., & Valentino, N. (1994). Does attack advertising demobilize the electorate? *American Political Science Review*, 88(4), 829-838.
MLK Library One Search

Finkel, S. E., & Geer, J. G. (1998). A spot check: Casting doubt on the demobilizing effect of attack advertising. *American Journal of Political Science*, 573-595.
MLK Library One Search

Freelon, D., McIlwain, C., & Clark, M. (2018). Quantifying the power and consequences of social media protest. *New Media & Society*, 20(3), 990-1011.
http://dfreelon.org/wp-content/uploads/2008/06/quantifying_v2.pdf

Goldstein, K., & Freedman, P. (2002). Campaign advertising and voter turnout: New evidence for a stimulation effect. *Journal of Politics*, 64(3), 721-740.
MLK Library One Search

Huber, G. A., & Arceneaux, K. (2007). Identifying the persuasive effects of presidential advertising. *American Journal of Political Science*, 51(4), 957-977.
MLK Library One Search

Jost, J. T., Barberá, P., Bonneau, R., Langer, M., Metzger, M., Nagler, J., ... & Tucker, J. A. (2018). How social media facilitates political protest: Information, motivation, and social networks. *Political Psychology*, 39, 85-118.
<https://onlinelibrary.wiley.com/doi/pdf/10.1111/pops.12478>

Llaudet, E. (2018). The mobilizing and demobilizing effects of political TV ads: A midterm election study. *Electoral Studies* 54, 226-236.
<https://www.sciencedirect.com/science/article/pii/S0261379418300374>

Rutenberg, J. (2015). Nine years ago, Republicans favored voting rights. What happened? *New York Times Magazine*.
<https://www.nytimes.com/2015/08/12/magazine/nine-years-ago-republicans-favored-voting-rights-what-happened.html>

“Shelby County’: One Year Later.” Brennan Center for Justice.
<http://www.brennancenter.org/analysis/shelby-county-one-year-later>

Shelby County v. Holder (opinions and dissent)
http://www.supremecourt.gov/opinions/12pdf/12-96_6k47.pdf

Vavreck, L. (2007). The exaggerated effects of advertising on turnout: The dangers of self-reports. *Quarterly Journal of Political Science*, 2(4), 325-343.
<https://static1.squarespace.com/static/5554cdd0e4b071d194a54965/t/556cdf54e4b0ee2d2afd7ff7/1433198420194/2007+-+Vavreck+-+The+Exaggerated+Effects+of+Advertising+on+Turnout--The+Dangers+of+Self+Reports.pdf>

The Voting Rights Act—DOJ
<http://www.justice.gov/crt/introduction-federal-voting-rights-laws-1>

Other technology requirements / equipment / material

The GOTV Advertisement project (described later in this syllabus) will require use of audio-visual equipment available for (free) student checkout from Media Services located in IRC 112:
<http://www.sjsu.edu/at/ats/EquipmentLoaning/index.html>

These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors. Student computing services also provides free access to software such as iMovie.

Computer labs and other resources for student use are available in:

[Associated Students Print & Technology Center](http://as.sjsu.edu/asptc/index.jsp) at <http://as.sjsu.edu/asptc/index.jsp> on the Student Union (East Wing 2nd floor Suite 2600)

[The Spartan Floor](http://library.sjsu.edu/about/spartan-floor) at the King Library at <http://library.sjsu.edu/about/spartan-floor>

[Student Computing Services](http://library.sjsu.edu/student-computing-services/student-computing-services-center) at <http://library.sjsu.edu/student-computing-services/student-computing-services-center>

[Computers at the Martin Luther King Library](https://www.sjpl.org/wireless) for public at large at <https://www.sjpl.org/wireless>

Library Liaison

The library liaison for Political Science is available to answer questions and provide one-on-one help using the library for research. His name and contact info is: Paul Kauppila, Librarian (Political Science Liaison). He can be reached by telephone (408) 808-2042 or by email Paul.Kauppila@sjsu.edu.

COURSE REQUIREMENTS AND ASSIGNMENTS

Course Workload Expectations: Succeeding in a Four-Unit Course

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. Because this is a **four-unit course**, you expect to spend a minimum of nine hours per week, in addition to time spent in class, on scheduled tutorials, assignments, or activities. This additional unit will allow for more in-depth investigation and engagement with course topics. Careful time management will help you keep up with readings and assignments and enable you to be successful in all of your courses. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

Plagiarism Tutorial (5 points)

8/30 8pm

You must pass all of the modules of this tutorial with a score of at least 75%. If you complete the quiz on time and earn at least 75%, you will receive 5 points for the plagiarism quiz. Please note the following:

1. The plagiarism tutorial is a requirement for the election policy research paper. I will not accept your paper until you submit your tutorial results (with at least 75% score) to me.
2. You must email your plagiarism tutorial results to me at mary.currinpercival@sjsu.edu.
3. **The library will not send your results to me.** Have the library send your results directly to you and then you must forward your results to me. This way you will also have a copy. Please forward to me the actual email with the quiz results that the library sends to you. It will have your name, your email address, your date of completion, your score for each question, and your total score. **Do not send a screenshot of your quiz results.**
4. The quiz completion date is not the date of submission. The date I receive your email is the date of submission. Hard copies will not be accepted. The plagiarism quiz results are due by **8pm, Thursday, 8/30/18**. Late quizzes will be penalized one point per day, beginning at 8:01pm, Thursday, 8/30/18.
5. The tutorial can be found here:
<http://tutorials.sjlibrary.org/tutorial/plagiarism/index.htm>

Syllabus Quiz (5 points)

8/28 8pm

The syllabus quiz is worth 5 points. There will be ten questions on the quiz; each question is

worth ½ point. The syllabus quiz can be found on Canvas and is due at **8pm on Tuesday, 8/28**. Late quizzes will be penalized one point per day, beginning at 8:01pm, Tuesday, 8/28. The questions are designed to encourage you to read the syllabus thoroughly. You will be able to find every answer in our course syllabus.

Midterm Exam (100 points)

10/9 8pm

The midterm exam will cover the material learned in the first half of the course and will consist of a short answer (2-3 questions 4-5 sentences each) section worth 30 points and an essay section worth 70 points (2 essays worth 35 points each). The midterm exam is a take-home exam. You will have 72 hours to complete it. There is no study guide as it is a take-home exam. The exam is due on Tuesday, October 9th at 8pm via Canvas submission.

No late midterm exams will be accepted. If you have a problem submitting your exam on Canvas, email it to me. Make-ups will only be allowed in accordance with the make-up policy. You must be able to provide documentation (e.g., from a medical facility) that you were unable to complete the exam on time in order to obtain an extension due to illness. If you will be at a university-sanctioned event (e.g., athletic, academic, A.S.) during the 72-hour period, please provide documentation and notify me within the first three weeks of the semester. If an event is scheduled after the first three weeks of the semester, notify me of the university-sanctioned event as soon as you receive notice so that I may consider your request for an extension.

GOTV Registration and Mobilization Project (100 points)

multiple assignment dates

As part of this class, you will engage in a nonpartisan voter registration and mobilization project. You will participate in a group project designed to mobilize SJSU students to vote in the upcoming 2018 Midterm Election. This project may involve door-to-door canvassing, tabling, and a voter registration drive on campus. Your groups will develop a plan using the Green and Gerber text as a guide. I will elaborate upon this assignment in class. There are multiple assignments associated with the GOTV SJSU project and a detailed prompt including every assignment and project component will be reviewed in class on September 6th. The prompt will also be posted on Canvas. Your time commitment for the project will be 10 hours of registration and mobilization activities (5 hours are planned during regular class hours) and two hours of project planning (outside of regular class hours). We also have class time specifically devoted for project planning. Activities and participation during these planning sessions are required and graded. As these are graded assignments, plan on coming to class for these project planning days. See the make-up policy for information about making up missed assignments.

GOTV Advertisement Assignment (100 points)

multiple assignment dates

Using equipment and software readily available on campus (and free to SJSU students), small ad teams will produce original “Get Out the Vote” advertisements for a target audience of SJSU students. The ads will be posted on SJSU social media, and on the SJSU Political Science Department and College of Social Sciences websites. They may be posted on other university and community websites. They will be posted on our social media as well. I will review a detailed prompt for this assignment in class on September 18th. Note: this project, while related to the GOTV SJSU Registration and Mobilization Project, is a separate project.

All scripts graphics, and music must be original or public domain. You may cite statistics and research in your ads (and list sources) however. Any actors appearing in the ad must sign a release or your grade will be lowered and your ad will not be aired.

Your ad team will give an in-class presentation on October 30th. In your presentation, your team will discuss the research motivating your strategy, your messaging strategy, and the technical details in your ad. A link to your ad (on YouTube) and your presentation must be emailed to me no later than 8pm October 25th. There are several in-class meetings scheduled for this assignment. Specific assignments related to this project (and calculated in the final grade for the project) will be planned for these meeting dates. Be certain you note these dates in the schedule.

Election Policy Research Paper Proposal (25 points)

10/4 8pm

To assist you with your research paper (see below), you will write a research paper proposal, worth up to 25 points, which will include your thesis statement and a basic 1-2-page outline of your paper's arguments. You will also attach a References with your 8-10 academic peer-reviewed sources, formatted in APA or APSA. I will offer feedback and potentially suggest additional sources for you to use in your final paper.

This paper proposal is due October 4th at 8pm (submitted via Canvas). This early due date for the proposal ensures that I have adequate time to give you feedback about your proposal and that you have adequate time to complete your research paper.

Late proposals will be accepted with a one letter grade per 24-hour period. Importantly, late proposals will be graded last. The later you submit your proposal, the less time you have to incorporate feedback and complete your paper. I highly recommend submitting a proposal for your research paper to ensure you are on the right track for the final paper. **Late paper proposals will not be accepted after 12/4/18.**

Election Policy Research Paper (100 points)

12/4, 2:45pm

You will write an 8-10-page research paper on an election policy of your choice. In the paper, you will describe and critically evaluate an election policy, either a current or proposed law (e.g. same-day registration, voter ID, ending permanent felon disenfranchisement). I will provide a detailed prompt for the research paper assignment on Canvas.

In your paper, you will be required to use at least 8-10 academic **peer-reviewed** sources and use either APSA or APA formatting.

The research paper is due at the end of class on December 4, 2018. Late papers will be graded; however, late papers will be penalized one letter grade for each 24-hour period they are late. The late period begins on 12/4/18 at 2:46pm. **Late papers will not be accepted after the last day of class.**

Final Exam (100 points)**12/13 12:15pm-2:30pm**

The in-class final exam will cover the material learned in the second half of the course and will include a multiple-choice section (25 questions worth 2 points each and an essay section worth 50 points). The final exam is on Thursday, December 13th 12:15pm-2:30pm and will be held in HGH 116.

Final Examination or Evaluation

As described in the section above, the in-class final exam will cover the material learned in the second half of the course and will include a multiple-choice section (25 questions worth 2 points each and an essay section worth 50 points). The final exam is on Thursday, December 13th 12:15pm-2:30pm and will be held in HGH 116. A study guide will be provided on Canvas one week before the final exam. You may use two pages (8 ½ x 11 inches, doubled-sided) of hand-written notes during the final exam. No books, electronic devices, typed or photocopied notes may be used during the exam. You need a T&E 200 scantron (the large sheet with the blue round bubbles), a #2 pencil, a large green book, and a pen for the final exam.

Grading Information

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Information

The prompts for the research paper, research paper proposal, and midterm exam will be posted on Canvas. Your grades for each will be based upon the following:

- 1) how well the assignment addresses the points/questions in the prompt
- 2) the quality of arguments and conclusions-are these logical and backed up by research. in political science and related disciplines?
- 3) the quality (and appropriate quantity) of the sources cited as well as the proper use of APA or APSA formatting
- 4) the quality of the writing

There will be specific questions in the prompt that must be addressed. Failure to adequately address these questions will result in a loss of points. There is a specific source requirement for each assignment to ensure that your work is grounded in political science research. If your work does not meet the source requirements, you will not receive a passing grade on the assignment. I am happy to meet with you to assist in this area. Please also contact our research librarian.

Failure to consistently and correctly adhere to either APSA or APA citation format will result in up a letter grade penalty. Failure to cite sources will result in a failing grade (please see the university’s policy on plagiarism).

Feel free to see me in office hours or make an appointment with me to go over questions about your paper to review a rough draft. I cannot read paper drafts by email. I encourage you to get started early on your paper.

Determination of Grades

Your grade will be calculated as follows. You may keep track of your grade in the class on the CANVAS course website.

	Points
Plagiarism Tutorial	5
Syllabus Quiz	5
Election Policy Paper Proposal and References	25
Midterm Exam	100
GOTV SJSU Registration and Mobilization Project	100
GOTV Advertisement Project	100
Election Policy Research Paper	100
Final Exam	100
Total	535

Your final grade will be calculated by dividing your total points by 535. For example, consider the following: Total points = 465. $465/535 = .869 = 86.9\%$. Using the scale below, this individual would be assigned a B+.

Final letter grades for the course will be assigned based on the following scale:

100%-98 = A+	97-93% = A	92%-90% = A-	89%-87% = B+
86%-83% = B	82%-80% = B-	79%-77% = C+	76%-73% = C
72%-70% = C-	69%-67% = D+	66%-63% = D	62%-60% = D-
59% or less = F			

Extra credit

There will be occasional extra credit opportunities offered in class. They **will not be announced in advance**. These usually consist of group research and short write-ups on the topics of the day.

You will also have an opportunity to watch a documentary, attend a political talk, or attend political event and write a short response paper for extra credit added to your midterm exam. I will elaborate upon this (and announce events and talks) later in the semester.

Make-up extra credit opportunities will only be offered in accordance with the make-up policy below.

Make-up/Late Policy

There are no make-up exams, papers, in-class activities, or extra credit without appropriate documentation (serious medical illness or serious medical emergency, religious holiday, pre-approved university-sanctioned event or activity, military orders, family emergency) that you were unable to complete the assignment on time or participate in class. Please note the dates of the GOTV SJSU Registration and Mobilization Project class meetings and the GOTV Advertisement Project class meetings and let me know if you have a university-sanctioned event (with documentation) within the first three weeks of the course. These are graded activities that contribute toward your total grade on these projects. This is not an attendance grade.

If you are seriously ill, you must notify me as soon as possible by email or on my office phone that you will be unable to complete an assignment on time. Except in cases of documented medical emergency, you **MUST** notify me **before** the scheduled assignment. Out of fairness to your colleagues, work, missing an alarm, and generally not feeling well will not be accepted excuses for missing assignments or attending a class activity. Be certain you schedule all of our assignments right away. If you have a vacation or social obligation, considering taking this course during another session, as these types of events do not fall under the make-up policy. Do not schedule job interviews or other events on assignment days. Late papers will be graded; however, late papers will be penalized one letter grade for every 24-hour period they are late.

Classroom Protocol

Cell phones, laptops, and other electronic devices

You are welcome to keep your cell phone on vibrate for emergency messages. Please keep it out of sight so you are able to stay focused on our class. I prefer a laptop-free classroom, except on designated dates. If you prefer to take notes on your laptop or other electronic device, you must sit in the front two rows of the classroom only. Please reserve the front row for students using laptops. You may not use typed notes during the final exam, regardless of your notetaking style in class. **Only two pages of handwritten notes will be allowed during the final exam. Please be certain you are clear on this policy.**

Attendance and participation

It is expected that you will attend class regularly. The class projects require active in-class planning and participation from all students. If you miss class, please notify me as soon as possible. Then notify any project teammates. It is your responsibility to find out what you missed. Please come to class on time. If you are late, please do not be disruptive. If you know that you need to leave early, let me know before class and sit near the door. Every student is expected to participate in class discussion regularly. The class is more enjoyable and lively when we are all participating. It's an election year!

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](#), requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- "Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. **You must obtain the instructor's permission to make audio or**

video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”

- It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- **“Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”**

You **may not** make audio or video recordings in this class without my written permission. You must also obtain the explicit permission of every student in the class in order to record lectures. You must have my written permission to distribute any materials (e.g. quizzes, exams, assignments, study guides) outside of this class. Violation of these policies will be reported to the Office of Student Conduct and Ethical Development. Notetaking services can be obtained for students with disabilities. Please see me in the first week of the course so we can set this up as soon as possible.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy F15-7](#) requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. Visit the [Student Conduct and Ethical Development](#) website for more information.

SJSU Counseling and Psychological Services

The SJSU Counseling and Psychological Services is located on the corner of 7th Street and San Carlos in the new Student Wellness Center, Room 300B. Professional psychologists, social workers, and counselors are available to provide confidential consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling and Psychological Services website](#) at <http://www.sjsu.edu/counseling>

Political Science Department Writing Policy

Students of political science should develop the ability to write in clear, grammatical English. Spelling and grammar count! Students must take care that appropriate citations are used. Direct quotations must be so indicated with quotation marks. Ideas from others must also be referenced.

Failure to cite your sources constitutes academic misconduct, which carries with it serious sanctions. A tutorial on citations is available at <http://libguides.sjsu.edu/writeandcite>. The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center visit <http://www.sjsu.edu/writingcenter/>

Pols 108/ Political Participation, Fall 2018 Course Schedule

The schedule below is subject to change with fair notice (provided in class, by email, or on Canvas).

Week	Date	Topics, Readings, Assignments, Deadlines
1	Tues 8/21	<p>Introduction to course Review course Canvas website</p> <p>Read: Course Syllabus</p> <p>Assignment: online plagiarism tutorial and quiz at: http://tutorials.sjlibrary.org/tutorial/plagiarism/index.htm</p> <p>Assignment: Syllabus quiz on Canvas. *Follow the link to read the SJSU Academic Integrity Policy when completing both of these assignments. *</p>
1	Thurs 8/23	<p>Political Culture and American Democracy</p> <p>Read: Theiss-Morse, et al. ch.1 Wayne, ch. 1</p>
2	Tues 8/28	<p>American Elections: The Rules of the Game</p> <p>Read: Theiss-Morse, et al., ch. 2 Wayne, ch. 3</p> <p>Assignment: Syllabus quiz (on Canvas) must be completed by 8pm today. Late period begins at 8:01pm.</p>
2	Thurs 8/30	<p>Voting and Not Voting</p> <p>Read: Theiss-Morse et al., ch. 3 Wayne, ch. 2</p>

Week	Date	Topics, Readings, Assignments, Deadlines
		Assignment: Plagiarism quiz results due (forward your results from the MLK Library to me at mary.currinpercival@sjsu.edu) no later than 8pm today. Late period begins 8:01pm today.
3	Tues, Sept 4	Voting and Not Voting, cont. Read: Theiss-Morse et al., ch. 3 Wayne, ch. 2 Green & Gerber, ch. 10
3	Thurs, Sept 6	What if Everyone Voted? GOTV SJSU Project Overview Assignment: GOTV SJSU Registration and Mobilization Planning Meeting #1
4	Tues, Sept 11	GOTV: Why Mobilization Matters Read: Green & Gerber, chs. 1-2 Assignment: GOTV SJSU Registration and Mobilization Project Planning Meeting #2
4	Thurs, Sept 13	GOTV: Mobilization Strategies Read: Green & Gerber, chs. 3-5
5	Tues, Sept 18	GOTV Advertisement Project Overview (this is a separate project) Assignment: GOTV Advertising Groups—Planning Meetings #1
5	Thurs, Sept 20	GOTV: Mobilization Strategies Read: Green & Gerber, chs. 6-8
6	Tues, Sept 25	GOTV: Mass Media Read: Green & Gerber, ch. 9

Week	Date	Topics, Readings, Assignments, Deadlines
		Assignment: GOTV SJSU Registration and Mobilization Project Planning Meeting #3
6	Thurs, Sept 27	GOTV: Political Messaging Read: Green and Gerber, ch. 11
7	Tues, Oct 2	Assignment: GOTV SJSU Registration and Mobilization Project Planning Meeting #4
7	Thurs, Oct 4	The Effect of Advertising on Turnout Read: Abrajano and Panagopoulos (2011) Llaudet, 2018 Assignment: GOTV Advertising Groups—Planning Meetings #2 Assignment: Election Policy Research Paper Proposal due by 8pm today.
8	Tues, Oct 9	Persuasion and Mobilization Effects of Campaign Advertising Read: Huber & Arceneaux, 2007 Ansolabehere, et al. 1994 Finkel & Geer, 1998 Goldstein & Freedman, 2002 Assignment: Take-home midterm exam due no later than 8pm tonight.
8	Thurs, Oct 11	Assignment: GOTV Advertising Groups—In Class Planning Meetings #3
9	Tues, Oct 16	Assignment: On-campus registration events
9	Thurs, Oct 18	Assignment: On-campus registration events. Focus on online registration today. Deadline to register to vote in November General Election is October 22, 2018.
10	Tues, Oct 23	GOTV What Works and What Doesn't? Read: Green and Gerber ch. 12
10	Thurs, Oct 25	The Voting Rights Act: Past and Present Read: The Voting Rights Act—DOJ http://www.justice.gov/crt/introduction-federal-voting-rights-laws-1

Week	Date	Topics, Readings, Assignments, Deadlines
		<p><i>Shelby v. Holder</i> (opinions and dissent) http://www.supremecourt.gov/opinions/12pdf/12-96_6k47.pdf</p> <p>Jim Rutenberg. (2015). "Nine Years Ago, Republicans Favored Voting Rights. What Happened?"</p> <p>"Shelby County": One Year Later." Brennan Center for Justice. http://www.brennancenter.org/analysis/shelby-county-one-year-later</p> <p>Assignment: GOTV Advertisement Presentations due by email to mary.currinpercival@sjsu.edu no later than 8pm tonight.</p>
11	Tues, Oct 30	Assignment: GOTV Advertisement Project Group Presentations
11	Thurs, Nov 1	Assignment: On-campus mobilization!
12	Tues, Nov 6	<p>Election Day!</p> <p>Assignment: On-campus mobilization!</p> <p>Meet at Prof. Currin-Percival's office for flyers and other materials.</p>
12	Thurs, Nov 8	<p>Political Parties and Partisanship</p> <p>Read: Theiss-Morse et al., ch. 4-6 Wayne, ch. 2</p>
13	Tues, Nov 13	<p>Political Parties and Partisanship, cont.</p> <p>Read: Theiss-Morse et al., ch. 4-6 Wayne, ch. 6</p>
13	Thurs, Nov 15	<p>Vote Choice</p> <p>Read: Theiss-Morse et al., ch. 8 Wayne, ch. 2</p>
14	Tues, Nov 20	<p>The Nomination Process</p> <p>Read: Wayne, ch. 7</p>

Week	Date	Topics, Readings, Assignments, Deadlines
14	Thurs, Nov 22	Thanksgiving
15	Tues, Nov 27	Other Political Participation: Protests, Social Media, Petitions Jost, et al. 2018 Freelon, McIlwain, & Clark, 2018
15	Thurs, Nov 29	Public Opinion; Polls, News Media Read: Theiss-Morse et al., ch. 6 (again), Wayne, ch. 5
16	Tues, Dec 4	Campaign Communications Read: Theiss-Morse et al., ch. 7 Wayne, ch. 8 Assignment: Research Paper Due at the end of class today.
16	Thurs, Dec 6	Money and Elections Read: Wayne Ch. 4
Final Exam	Thurs, Dec 13	12:15pm-2:30pm HGH 116