

San José State University
Department of Political Science
POLS 147, Globalization, Spring 2020

Course and Contact Information

Instructor:	Karthika Sasikumar
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Office Hours:	Mondays, Wednesdays, Friday 12.45-1.45 PM
Class Days/Time:	Mondays and Wednesdays 10.30-11.45 AM
Classroom:	DMH 149A

Course Format

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on Canvas Learning Management System course login website at <http://sjsu.instructure.com>. You are responsible for regularly checking with the Canvas messaging system to learn of any updates.

Course Description

Considers the impact of economic and political globalization, focusing primarily on nations in Latin America, Asia and Africa. Issues include the effects of multinational production, migration, aid, international institutions, and humanitarian intervention.

The Political Science Program Learning Outcomes are

- **Breadth**
Students should possess a broad knowledge of the theory and methods of the various branches of the discipline.
- **Application**
Students should be able to apply a variety of techniques to identify, understand, and analyze domestic and international political issues and organizations.
- **Disciplinary methods**
Student should be able to formulate research questions, engage in systematic literature searches using primary and secondary sources, have competence in systematic data gathering using library sources, government documents, and data available through electronic sources, should be able to evaluate research studies, and should be able to critically analyze and interpret influential political texts.

- **Communication Skills**

Students should master basic competencies in oral and written communication skills and be able to apply these skills in the context of political science. This means communicating effectively about politics and/or public administration, public policy, and law.

- **Citizenship**

Students should acquire an understanding of the role of the citizen in local, state, national, and global contexts and appreciate the importance of lifelong participation in political processes.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO1. Produce clear and well-researched professional written texts related to globalization

CLO2. Debate major social issues in a civil and collaborative manner

CLO3. Apply theoretical concepts to global events

CLO4. Demonstrate knowledge of key terms and concepts in the study of globalization

Required Texts/Readings

Textbook

There is no textbook for this course. All readings, and other required resources such as videos, will be available on Canvas under Modules. If you are unable to access them, it is your responsibility to inform me at the earliest.

Course Requirements and Assignments

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Final Examination or Evaluation

This class has been designed on the assumption that most students will read most of the assigned readings before class. In order to ensure this, and to facilitate an informed discussion during our class meetings, I will create online Reading Response assignments for most days (20 over the semester). These assignments may be multiple choice quizzes, one-two sentence quizzes, or online discussion responses to a prompt that I pose. Each assignment is worth 1 point and no makeups are allowed. Your responses will be the basis for your class participation.

Globalization is being played out in the media and entertainment world. You will write a report on a news item that deals with globalization. This 3-page report will be written in a non-academic style, and should be of publishable quality. Another 3-page report will be on a documentary or feature film (see column Videos in syllabus below). The major assignment for this class is a piece of professional writing (online magazine report, memo to a decision-maker, or backgrounder for a research website). This will be on a topic of your choosing

that is related to globalization. You will create an outline of your paper at the end of the first month of classes, and a draft after the midterm. You will receive feedback from your instructor on both of these submissions. Your final paper is due at the end of the semester.

The final exam will consist of both short answer and essay questions.

Grading Information

CLO	Assignment	Points	Due dates
1	Professional writing outline	2	Mar 2
1	Professional writing draft	4	April 6
1	Professional writing final submission	10	May 17
2	Class participation	4	various
2	Online class participation	5	April 13/20/27 May 6/11
3	Media report	10	April 6
3	Movie report	10	May 6
4	Readings response	20	Each class
4	Midterm	15	March 23
4	Final exam	20	May 15

Determination of Grades

- Grades will be determined as per the table below. Note these are calculated based on points and not on percentages.
- Extra credit opportunities will be announced on Canvas. Extra credit points have the same weight as regular points.
- I do accept late work, however, the student will document the emergency to the best of his/her ability, and I reserve the right to deduct 10 percent of the total score for the assignment per six hours of lateness.

Late work is not allowed for Reading Responses.

Grade	Points
A plus	Over 100
A	95 to 100
A minus	90 to 94
B plus	85 to 89
B	80 to 84
B minus	75 to 79
C plus	70 to 74
C	65 to 69
C minus	60 to 64
D plus	55 to 59
F	Less than 55

Classroom Protocol

This is an upper-level course, therefore, I expect students to take responsibility for their educational experience. While attendance is not mandatory, a substantial percentage of your grade depends on your participation in class. You do not need to inform me about absences in class, unless you will be missing a graded activity and wish to re-take it. In those cases, you will need to provide a valid reason and be prepared to back it up with documents.

While in class, I expect you to have all electronic devices powered off. The use of cellphones, laptops, or tablets is not required or allowed in class. The only exception to this is in the case of student disability or dire emergency (please consult with me).

Expect to be called on, by name, in every class. Research has shown that active participation in class is more effective than passive listening for mastering the material. In addition, debating social issues in a civil manner is one of the learning outcomes for this course. To this end, please engage with the instructor and classmates in a manner that shows you are prepared to defend your viewpoint politely and reasonably; and that you are prepared to listen to others' viewpoints. Please note that since this is a class about politics, there will (hopefully) be heated discussions. During these discussions, I may pose questions or make arguments that reflect various opinions. These questions or arguments need not be based on my personal convictions. If you are concerned about the tone or content of class discussion, please contact me outside class.

University Policies

Per [University Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to visit this page, review and be familiar with these university policies and resources.

Citations for assigned readings

Baker, D. (2017, January 9). Is Globalization to Blame? Retrieved from <http://bostonreview.net/forum/dean-baker-globalization-blame>

Brook, D. (2013). *A History of Future Cities* New York: W.W. Norton.

Caplan, P. (2009). 'Is it Real Food?' Who Benefits from Globalization in Tanzania and India. In D. Inglis & D. Gimlin (Eds.), *The Globalization of Food* (pp. 273-290). Oxford: Berg Publishers.

Citrin, J. et.al (2016, July 2). Brexit Proved Again that Identity can Trump Economics. Retrieved from <https://www.washingtonpost.com/news/monkey-cage/wp/2016/07/02/brexit-proved-again-that-identity-can-trump-economics/>

Colantane, I. and Stanig, P. (2016, July 7). The Real Reason the UK voted for Brexit. Retrieved from <https://www.washingtonpost.com/news/monkey-cage/wp/2016/07/07/the-real-reason-the-u-k-voted-for-brexit-economics-not-identity/>

- Colgan, J., & Meierding, E. (2020). This year's oil prices will hurt these countries the most. Retrieved from <https://www.washingtonpost.com/politics/2020/04/06/this-years-low-oil-prices-will-hurt-these-countries-most/>
- Easterly, W. (2005). The Rich Have Markets, the Poor Have Bureaucrats. In M. M. Weinstein (Ed.), *Globalization: What's New?* New York: Columbia University Press.
- English-Lueck, J. A. (2017). *Cultures@SiliconValley* Stanford: Stanford University Press.
- Ferguson, N. (2004). *Colossus: the price of America's empire*. New York: Penguin Press.
- Florida, R. (2016, October 6). A New Typology of Global Cities. Retrieved from <https://www.citylab.com/life/2016/10/the-seven-types-of-global-cities-brookings/502994/>
- Fishman, C. (2006). *The Wal-Mart Effect: How the World's Most Powerful Company Really Works--and How It's Transforming the American Economy* New York: Penguin.
- Freedman, P. (2003, March 11). Spices: How the Search for Flavors Influenced Our World. Retrieved from <https://yaleglobal.yale.edu/content/spices-how-search-flavors-influenced-our-world>
- Gale, A. and Davis, R. (2019, September 12). Japan Cracks Open Immigration Door. *Wall Street Journal*. A1.
- Garten, J. E. (2016). *From Silk to Silicon: The Story of Globalization Through Ten Extraordinary Lives*. New York: HarperCollins.
- Gibney, J. (2020). Coronavirus won't kill globalization. Retrieved from <https://www.bloomberg.com/opinion/articles/2020-03-22/coronavirus-won-t-kill-globalization>
- Hochschild, A. R. (2002). Love and Gold. In B. Ehrenreich & A. R. Hochschild (Eds.), *Global Woman: Nannies, Maids and Sex Workers in the New Economy* (pp. 15-30). New York: Henry Holt.
- Jaffe, G. (2020). A michigan congresswoman, a guy in line in china and a global scramble to find N95 masks. Retrieved from https://www.washingtonpost.com/politics/a-michigan-congresswoman-the-owner-of-a-sex-toy-company-and-a-global-scramble-to-find-n95-masks/2020/04/05/1035b0ae-768f-11ea-87da-77a8136c1a6d_story.html?fbclid=IwAR1mjGFfRIMvYD0cmn-C4_bdVaV-wO-Sx8nxipZHjmbZMmKW1tCNWckU-SA
- Jayaraman, S. (2013). *Behind the Kitchen Door*. Ithaca, New York: Cornell University Press.
- Legrain, P. (2020). The coronavirus is killing globalization as we know it. Retrieved from <https://foreignpolicy.com/2020/03/12/coronavirus-killing-globalization-nationalism-protectionism-trump/>
- Mattis, P. & Brazil, M. (2019). *Chinese Communist Espionage: An Intelligence Primer*. Annapolis, Maryland: Naval Institute Press.
- McBride, J. (2018, October 1). How Does the U.S. Spend Its Foreign Aid? Retrieved from <https://www.cfr.org/background/how-does-us-spend-its-foreign-aid>

- Milanovic, B. (2016). *Global Inequality: A New Approach for the Age of Globalization*. Cambridge, Mass: Harvard University Press.
- Peters, M. E. (2017, September 11). Trump wants to restrict trade and immigration. Here's why he can't do both. Retrieved from https://www.washingtonpost.com/news/monkey-cage/wp/2017/09/11/trump-wants-to-restrict-trade-and-immigration-heres-why-he-cant-do-both/?utm_term=.7d8db93f8b75
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- Rauhala, E. (2019, January 11). Trump's immigration policy has foreign tech talent looking north of the border. Retrieved from https://www.washingtonpost.com/world/the_americas/trumps-immigration-policy-has-foreign-tech-talent-looking-north-of-the-border/2019/01/10/c199bf4a-03bb-11e9-958c-0a601226ff6b_story.html?utm_term=.ef1b1074438a
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- Rodrik, D. (2011). *The globalization paradox: democracy and the future of the world economy*. New York: W. W. Norton.
- Sassen. S. (2006). *Cities in a world economy*, 3rd ed. Thousand Oaks, CA: Pine Forge Press, an imprint of Sage Publications.
- Schermer, M. (2011, August 1). Globaloney: Why the World is not Flat...Yet. Retrieved from <https://www.scientificamerican.com/article/globaloney-aug-11/>
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- Steger, M. B. (2013). *Globalization: A Very Short Introduction* (3rd ed.). Oxford, UK: Oxford University Press.
- Stiglitz, J. (2006). *Making Globalization Work*. New York: W. W. Norton.
- Suntikul, W. (2019, March 1). BTS and the Global Spread of Korean Soft Power. Retrieved from <https://thediplomat.com/2019/03/bts-and-the-global-spread-of-korean-soft-power/>
- Swedberg, R. (2018). Folk economics and its role in Trump's presidential campaign: an exploratory study. *Theory and Society*, 47, 1-36.
- Tharoor, S. (2015, July 22). Full speech of Shashi Tharoor speech at Oxford Union Retrieved from <https://www.youtube.com/watch?v=hwhTDXSN0XM>
- Walker, R. A. (2006). The Boom and the Bombshell: the New Economy bubble and the San Francisco Bay Area. In G. Vertova (Ed.) *The Changing Economic Geography of Globalization* Abingdon, UK: Taylor and Francis Publishers.

Zegart, A., & Childs, K. (2018, December 13). The Divide Between Silicon Valley and Washington Is a National Security Threat. Retrieved from <https://www.theatlantic.com/ideas/archive/2018/12/growing-gulf-between-silicon-valley-and-washington/577963/>

POLS 147 / Globalization, Spring 2020, Course Schedule

The schedule is subject to change with fair notice through announcements on Canvas.

Course Schedule

Date	Topics	Readings (those not linked here are on Canvas)	Videos for Movie Report, not required for class	Assignments
Jan 27	Introduction			
Jan 29	Definition	Steger Chapter 7	Impact of the Frolic	
Feb 3	Definition	Freedman Schermer		RR1
Feb 5	History	Tharoor Ferguson, pages 170-99	<i>Lagaan</i> (2001) Hindi movie	RR2
Feb 10	Economic drivers	Rodrik, pages 184-206 Fishman, pages 249-59		RR3
Feb 12	Art!	We will have a guided tour of the Thompson Art Gallery at SJSU		RR4
Feb 17	Economic drivers	Rivoli Ch. 4	NPR Cotton documentary (all five parts)	
Feb 19	Economic drivers	Rivoli Ch. 6		RR5
Feb 24	Espionage	Mattis & Brazil, pages 245-254, 214-217, 203-204, 221-222, 240-242 (read in this order)		
Feb 26	Economic drivers	Frieden, pages 455-76		RR6
Mar 2	Inequality	Milanovic, pages 10-23, 30-36	<i>American Factory</i> (2019)	RR7 Professional writing outline
Mar 4	Inequality	Milanovic, pages 10-23, 30-36		
Mar 9	US Politics	Baker and responses by Acemoglu, Houseman, Evans and Lepenies	Trump's Trade War	RR8
Mar 11	US Politics	Phillips Swedberg , pages 1-24		RR9

Mar 16	Immigration	Colantone & Stanig Citrin et.al. Gale & Davis	Guangzhou Dream Factory	RR9
Mar 18	Immigration	Hochschild 15-30	Nana	RR10
Mar 23				Midterm online
Mar 25	Immigration	Peters Rauhala		RR11
Apr 6	Foreign aid	McBride	Video of CFR debate	Media report Professional writing draft
Apr 8	Foreign aid	Stiglitz Ch. 5 Easterly, pages 170-195		RR12
Apr 13	Foreign aid	Stiglitz and Easterly debate		Class participation online discussion 1
Apr 15	Food	Caplan, pages 273-90	East Side Sushi (2015)	RR13
Apr 20	Food	Jayaraman, pages 103-19 Suntikul		RR14 Class participation online discussion 2
Apr 22	Cities	Sassen 1-12 Brook, Ch.3		RR15
Apr 27	Silicon Valley	Florida Walker , pages 121-33, 136-37		RR16 Class participation online discussion 3
Apr 29	Silicon Valley	Garten, pages 273-310		RR17
May 4	Silicon Valley	Zegart and Childs Segal , pages 6-26		RR18 Movie report
May 6	Silicon Valley	English-Lueck, pages 109-39	Outsourced (2006)	RR19 Class participation online discussion 4
May 11	Coronavirus and globalization	Legrain Gibney Colgan and Meierding Jaffe		RR 20 Class participation online discussion 5
May 15				Final exam online
May 17				Professional writing final