

CV
Fred Keeley
121 Market Street
Santa Cruz, California
95060
FrederickKeeley2016@gmail.com
831 227 7906

Professional History:

Fred Keeley has held elected office for more than twenty-four years in the Monterey Bay Area. He has served as an elected member of the Santa Cruz County Board of Supervisors, the elected County Treasurer, and as a member of the California Assembly.

As a **County Supervisor**, Mr. Keeley led the County's effort to transition the local Medi-Cal program from a fee-for-service model, to a Medi-Cal health maintenance organization. This change has led to improved patient care, provider participation, and overall program cost savings.

In his capacity as **County Treasurer**, Mr. Keeley had direct responsibility for the management of the County's \$650 million daily investment funds. During Mr. Keeley's ten years as County Treasurer, the investment fund provided an unbroken record of positive distribution of earnings for every month (including the Great Recession).

As a **California legislator**, Mr. Keeley served as Speaker pro Tem, the highest ranking member of the Speaker's leadership team. Mr. Keeley, during his entire years of service, was a member of the Assembly Committee on Budget, and served as Chair of the Joint Legislative Audit Committee. Mr. Keeley was the author of the two largest voter-approved environmental protection bonds in the nation's history. Mr. Keeley also authored the Marine Life Management Act, the Marine Life Protection Act, and the California Ocean Science Trust Act.

Panetta Institute for Public Policy. Mr. Keeley is on paid faculty at the Panetta Institute for Public Policy, based at California State University – Monterey Bay. The Institute was founded by Leon and Sylvia Panetta to provide intense and sustaining education programs for students interested in pursuing a career in public service.

San Jose State University, Undergraduate and Graduate Program in Public Administration.

Mr. Keeley teaches undergraduate political science and in the graduate program of public administration. Mr. Keeley's major subject focus is the California State Budget process, policy and politics.

City of Santa Clara, Democracy Consultant. Mr. Keeley, through a contractual relationship between LETRA and the City of Santa Clara, serves as the City's Democracy Consultant. In that capacity, Mr. Keeley is responsible for implementation and compliance with the City's Code of Campaign Ethics.

Professional Assignments:

Mr. Keeley has been and is called upon by California Governors, Democratic and Republican, to assist their administrations in managing issues.

In the early 2000's, Mr. Keeley served on the **Governor's Commission on the 21st Century Economy.**

In 2006, Mr. Keeley headed a task force for the Governor regarding ethical and procedural challenges within the **California Department of Conservation, Division of Oil and Gas Leasing.**

In 2016, Mr. Keeley co-chaired the **California Treasurer's Task Force on Public Bond Accountability.** The Task Force's work led directly to legislation that improved the public oversight of publically issued bonds.

Public/Community Service:

Mr. Keeley is a member of the board of directors of the following non-profit organizations:

LETRA is a Campbell, California based non-profit organization that has been focused for decades on training programs, reviews of internal policies regarding use of force in jails and prisons, and expert witness consulting regarding many criminal justice settings and issues. Mr. Keeley is Treasurer of this non-profit.

Sempervirens Fund. The Sempervirens Fund is California's oldest land trust (established in 1900). Mr. Keeley is a corporate officer. This land trust works to preserve and enhance redwood forests along California's central coast area.

Working Partnerships USA. This public policy research non-profit working primarily to improve the lives of low-income individuals and families. Mr. Keeley is a corporate officer.

Santa Cruz County Community Foundation. This organization, with assets of more than \$102 million, is a general purpose community foundation that works in many subject areas. The major focus of the enterprise is public education, low-income economic opportunity programs, and recently launched a Girls and Women Program in the Pajaro Valley of Santa Cruz County.

Monterey Bay National Marine Sanctuary Foundation. Mr. Keeley is a founding member of this ocean non-profit foundation. Mr. Keeley, along with Secretary Leon Panetta, Congress Member Sam Farr, Santa Cruz Mayor Hilary Bryant and other key leaders founded the MBNMS

Foundation to enhance and extend the work of the National Oceanic and Atmospheric Administration's Monterey Bay National Marine Sanctuary.