



Dr. Cynthia Teniente-Matson, President

SJSU x AI



Dear Spartan Community,

At San José State University, we are proud to be at the forefront of artificial intelligence (AI), leveraging our unique position as Silicon Valley's public university to drive innovation, research, and AI training that prepare our students and graduates for the jobs of today and tomorrow.

That's why today is so exciting—we are introducing my AI Avatar to our university community. This generative AI tool will enhance how I share messages and updates, making communication more dynamic and accessible.

With this tool, I can engage with our campus community on social media, highlight SJSU's leadership in AI to industry partners, and connect prospective students and families with campus resources and opportunities. More importantly, it offers a new way to strengthen connections and enhance engagement while demonstrating how SJSU embraces innovation.

Every message will be thoughtfully crafted, with clear visual cues distinguishing my avatar from my in-person interactions. This is an opportunity for us to experience AI together, and I'm excited to see where it takes us next.

I am incredibly proud of our faculty, who are driving groundbreaking research in deep learning, computer vision, robotics, speech, and natural language processing while ensuring AI is developed responsibly with ethical and societal impact in mind. This spirit of innovation is reflected in our partnerships with industry leaders—including IBM, Adobe, and NVIDIA—which further strengthen our collective efforts, providing hands-on opportunities for students and faculty to engage in research, entrepreneurship, and workforce development.

As we continue expanding research initiatives and evolving curricula, SJSU remains at the forefront of AI, shaping its future and preparing our community for a technology-driven world.

[Learn more about our role in AI Innovation & Ethics](#)

Sincerely,



Dr. Cynthia Teniente-Matson
President
(She/Her/Ella)

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