SJSU SAN JOSÉ STATE UNIVERSITY

# ACADEMIC INNOVATION AND INSTITUTIONAL EFFECTIVENESS (AIIE)

## Organizational Chart

**Interim Vice Provost Academic Innovation & Institutional Effectiveness**
Ronald Rogers

Projects and Program Analyst
Shealyn Bissell

Online Programs Coordinator
Shannon Gallagher

Dotted lines represent AIOI-funded positions in other units

### SJSU Online

#### Online Recruitment

- Senior Director — Rey Penate
- CRM & Communication Specialist — William Cunningham
- Online Recruitment Coordinator, Lead — Alexa Lopez
- Enrollment Counselor — Joanne Young
- Enrollment Counselor — Reuel Evangelista
- Enrollment Counselor — Isabella Aguilar

#### Advising & Student Success

- Managing Director — Sarah Gordon
- Online Student Success Advisor — Jamie Carranza
- Online Student Success Advisor — Sarah Miers
- Online Student Success Advisor — Ryan Ploch-Branscum
- Online Student Success Advisor — *Expected hire, July 2023*

#### Enrollment Marketing

- Senior Director — Kristin Ede
- UI-UX Designer — Marc Montenegro
- Copywriter & Content Manager — Brian Cheung Dooley
- CRM Engagement Lead — Tiffany Thaoxaochay

#### CFD & eCampus

- Instructional Designer — Ken Anderson
- Instructional Designer — *(open)*
- Graphic Designer — Jake Watling
- Multimedia Production Specialist/Videographer — *(open)*
- Project Manager — *Expected July 2023*

#### Student Affairs & Bursar

- Undergraduate Admissions Program Specialist — Maria Meza
- Enrollment and Communication Analyst — *(on hold)*
- Financial Aid Counselor — *Expected hire, January 2023*
- Transfer Credit Analyst — Diana Valle
- Scheduling & Faculty Appointments Specialist (CPGE) — *Expected hire, Feb 2023*
- Payment Specialist (Bursar) — *Expected hire, Feb 2023*

### Accreditation, Assessment & Program Planning

- Accreditation — Pamela Richardson, Review Committee Chair
- Research Associate & Program Coordinator — Sarah Schraeder
- Program Planning — Erin Woodhead & Abraham Wolcott, Committee Co-Chairs
- Assessment — Priya Raman, Director

Assessment Facilitators

- Lucas College & Graduate School of Business — Catherin Lycurgus
- Lurie College of Education — Isabel Vallejo
- Charles W. Davidson College of Engineering — Radha Aravamudhan
- College of Health & Human Sciences — Lynne Andonian
- College of Humanities & the Arts — Valerie Mendoza, Colton Saylor
- College of Professional & Global Education — Sandy Hirsh
- College of Science — Julie Silva Spitzer
- College of Social Sciences — Rui Lui
- University Library — Anamika Megwalu

Last Update:
1/30/2023