

## The Alan E. Kazdin Endowed Lecture in Psychology

### Barbara L. Fredrickson, Ph.D. “Positivity Resonates”

Barbara L. Fredrickson, Ph.D. earned her undergraduate degree from Carleton College and her doctorate from Stanford University. She is currently Kenan Distinguished Professor at the University of North Carolina at Chapel Hill, with appointments in Psychology and the Kenan-Flagler School of Business. She is also Director of the Positive Emotions and Psychophysiology Laboratory (a.k.a., PEP Lab).

Fredrickson is a leading scholar within social psychology, affective science, and positive psychology, and has received more than 16 consecutive years of research funding from the National Institutes of Health. Her research and teaching have been recognized with numerous distinguished honors.

Her work is cited widely and she is regularly invited to give keynotes nationally and internationally. Fredrickson's 2009 book, *Positivity*, describes the relevance of her 20-year research program on positive emotions for a general readership. Her 2013 book, *Love 2.0*, offers a fresh and practical perspective on this most vital human emotion.

<http://fredrickson.socialpsychology.org/>  
<http://www.unc.edu/peplab/people.html>



**November 2, 2015**  
**Student Union Theater**  
**3:00 - 4:15 p.m.**  
**FREE**

The Alan E. Kazdin Endowed Lecture in Psychology is an annual lecture funded through an anonymous endowment to honor SJSU professors whose teaching and research had enduring impact on Professor Kazdin who is the Sterling Professor of Psychology and Child Psychiatry at Yale University, Director of the Yale Parenting Center, and an alumnus of our department, graduating with “Great Distinction” in 1967

Each year we invite distinguished and influential psychologists from across the nation to inspire a new generation of psychologist to shape the future of our field and our society.