

## The Alan E. Kazdin Endowed Lecture in Psychology

**Patrick C. Friman, Ph.D., ABPP**  
Boys Town and  
The University of Nebraska  
School of Medicine

**“Behavioral Pediatrics: Integrating  
Behavioral and Pediatric Science  
and Practice”**

Behavioral Pediatrics (BP) integrates behavioral and pediatric science and practice to promote the health of children. The high prevalence of child behavioral problems that initially and often only present in primary care pediatric settings, as well as the reciprocal nature of interactions between medical and behavioral factors in child health, has led to dramatic growth in BP over the past 30 years. This growth represents significant and expanding career opportunities for child clinicians.



Dr. Friman will discuss the origins and general context of BP and supply research-based examples of health education and prescriptive treatment interventions targeting routine behavior problems, behavioral problems with medical dimensions, medical problems with behavioral dimensions, and adherence to treatment.

**April 4, 2017**

**Hammer Theatre**

101 Paseo de San Antonio

San Jose, CA 95113

**3:00 p.m.**

**Admission: FREE**

This annual lecture is supported by a generous endowment honoring the work of Dr. Alan E. Kazdin, Musser Professor of Psychology at Yale University, Director of the Yale Parenting Center, and an alumnus of the SJSU Psychology Department (1967).

Each year we invite a distinguished and influential speaker to inspire a new generation of psychologists and shape the future of our field and our society.