San José State University
College of Social Sciences/Psychology Department
PSYC 154, Social Psychology, Secs. 01/02, Fall 2020

Instructor: Arlene G. Asuncion, Ph.D.
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Telephone: (408) 924-5609
Email: Arlene.Asuncion@sjsu.edu

-- When contacting me by email, please write “Psyc 154” and either 7:30 or 10:30 in the subject line.

-- I check email regularly during the work day, but please allow at least 1 -2 business days for a response. Also, I do not regularly check email after 5:00 pm or on weekends

Office Hours: TR 9:00 – 10:15 am – I will be available for Zoom office hours during these days/time. Please email me IN ADVANCE to schedule a meeting. If my regular office hours conflict with your schedule, please email me to set up an appointment.

You are encouraged to contact me to discuss any concerns you may have regarding our class as soon as possible and/or before a quiz date.

Class Days/Time: TR 7:30 – 8:45 am (Section 01)
TR 10:30 – 11:45 am (Section 02)
Both sections will be HYBRID on-line courses conducted via CANVAS. More details about class structure is provided on our CANVAS course page.

Prerequisites: Introductory Psychology (Psyc 1 or equivalent)
COURSE CANVAS SITE

The course Canvas site is the main online resource for this course. Use of this site and the information provided is the primary way we will conduct class and participate in all course activities. The site will be updated regularly throughout the semester. This site is organized into course modules (Modules 0-7) and contains the following course material:

- Syllabus and tentative course schedule
- Course announcements
- Discussion boards
- Class activities/assignments
- Video lectures with slides
- Quiz study guides/review sheets
- Module quizzes

The course is a “hybrid” type class where some aspects of the course will be “synchronous” (held during the regular class time) and other aspects will by “asynchronous” (done outside of class time).

The “synchronous” parts of the class include all of the module quizzes, except for the final quiz. All course quizzes will be taken during your regularly scheduled class time, except for the final (see class schedule for specific dates). Also, due dates for papers, assignments, & discussion posts are at the end of your regular class time on either a Tuesday or Thursday.

The “asynchronous” parts of the course are mainly the video lectures. All video lectures are pre-recorded and available for you to view whenever it is most convenient for you. Students will NOT be required to attend “live” Zoom lectures for this course.

COURSE POLICIES/EXPECTATIONS

1. “Netiquette” — Please use these general guidelines when emailing me and/or when posting on the class discussion boards

   a. When emailing your professor (me)

   -- Indicate your class/time in the subject line of your email (e.g., Psyc 154 7:30 or Psyc 154 10:30)

   -- Please address me by my formal title, (e.g., Professor or Dr. Asuncion) and not MRS. Asuncion (that’s my mom) or Hey! When you send emails to your instructors, it is a “formal” mode of communication. So it’s good practice for you to write your emails as you would if you were sending any type of professional/formal email.

   -- Allow AT LEAST 24 -48 hours for a reply from me. If you email me on a Friday, the earliest you can expect me to respond is on the following Monday. I stop checking school emails at 5:00 pm. So emails sent to me after 5:00 pm won’t be read until the following morning at the earliest.
-- DO EMAIL ME TO
   -- set up an individual Zoom appointment to talk with me during my regular
office hours or outside of my regular office hours if your schedule conflicts with them

   -- inform me of any emergency/medical/family situation that may affect your ability to
complete a course activity/assignment/quiz BEFORE the due date. *** NOTE: I will
REQUIRE documentation of such situations to consider the possibility of an
extension/make-up (see Make-up policy on p. 8)

-- DO NOT EMAIL ME TO
   -- ask when due dates are for activities/assignments/quizzes. Those are all listed on
your course schedule and can be easily found there.

b. Discussion boards posts -- When posting on the course discussion boards, please be respectful of
   one another’s opinions/beliefs/observations even when they are different or conflict with your own.
   It’s expected that we ALL behave with respect and tolerance for each other, despite any differences
   we have. Please refrain from any personal attacks, insults, etc. I hope the Discussion board posts
   will be a place where we can all feel comfortable to interact with another and engage in thoughtful
   “conversation” as a class.

   *** There will be a separate Discussion board to post general questions about the course policies,
assignments, activities, etc. Please post your general questions about the class on this discussion
board and DO NOT EMAIL ME DIRECTLY about these.

I have found that several students usually have the same questions about
activities/papers/assignments and it is more efficient to answer these types of questions through the
CANVAS discussion board so that all students can read my answers/responses.

2. Students’ responsibilities/expectations
   a. Students are responsible to know all due dates for assignments, activities, quizzes. *** DO
      NOT EMAIL ME to ask when these due dates are. I will not reply to emails asking about this
      information as it is easily found on the course Canvas page, syllabus, and/or schedule.

   b. Students are expected to CHECK OUR CANVAS PAGE REGULARLY to view course
      lectures, participate in class activities, complete assignments, and keep updated regarding course
      announcements.

   c. Students are expected to turn in their own individual work and complete all module quizzes
      independently without any outside help of any kind (e.g., closed book, no notes, study guides,
      etc)

If you have any questions/issuses regarding any of these policies, please email me directly to discuss them.
Course Description

This course is designed to give you a broad overview of classic and contemporary theory and research in Social Psychology. Social Psychologists are primarily interested in how our thoughts, feelings, and behaviors are influenced by our social environment and by the people with whom we interact. In this course, we will be especially interested in “normal” everyday interactions and in how the “average” person thinks, feels, and behaves. This on-line course will include video lectures with accompanying PowerPoint slides, short writing assignments, course activities, discussion board posts, and quizzes evaluating your knowledge of the lecture and textbook material. The only prerequisite for this course is Psychology 1 (General or Introductory Psychology) or its equivalent.

Students will complete 8 Course Modules that will cover the following topics & accompanying textbook chapters:

Module 0: “Getting Started” – Introduction to Psyc 154
Module 1: Theories/History & Research Methods (Chapters 1 & 2)
Module 2: Social Cognition, Person Perception, & The Self (Chapters 3 & 4)
Module 3: Stereotyping, Prejudice, & Social Identity (Chapters 5 & 6)
Module 4: Attitudes, Attitude Change, & Attitudes/Behavior (Chapters 7 & 8)
Module 5: Norms, Conformity, & Compliance (Chapters 9 & 10)
Module 6: Group Processes & Attraction/Love (Chapters 11 & 12)
Module 7: Aggression & Prosocial/Helping Behavior (Chapters 13 pp. 482-496 & 14)
Course Learning Outcomes (CLOs): Upon successful completion of the Social Psychology course, students will be able to:

- **CLO 1:** Understand the major theoretical approaches, findings, and historical trends in Social Psychology
- **CLO 2:** Understand, critically evaluate, and apply the major research methods in Social Psychology
- **CLO 3:** Express and apply social psychological theory effectively in written and oral communication
- **CLO 4:** Gain an awareness of the many social influences, as well as cultural and individual differences, that underlie the complexities of human behavior
- **CLO 5:** Understand the applications of Social Psychology to personal, social, and organizational issues

Program Learning Outcomes (PLOs): Upon successful completion of the psychology major requirements:

- **PLO 1 -- Knowledge Base of Psychology --** Students will be able to identify, describe, and communicate the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology.
- **PLO 2 -- Research Methods in Psychology --** Students will be able to design, implement, and communicate basic research methods in psychology, including research design, data analysis, and interpretations.
- **PLO 3 -- Critical Thinking Skills in Psychology --** Students will be able to use critical and creative thinking, skeptical inquiry, and a scientific approach to address issues related to behavior and mental processes.
- **PLO 4 -- Application of Psychology --** Students will be able to apply psychological principles to individual, interpersonal, group, and societal issues.
- **PLO 5 -- Values in Psychology --** Students will value empirical evidence, tolerate ambiguity, act ethically, and recognize their role and responsibility as a member of society.
Required Texts/Readings (Required)

Textbook

ISBN: 978-1-84872-894-3

On-line Resources for Text

To access practice quizzes & chapter summaries for the text, use the following link:
http://www.routledgetextbooks.com/textbooks/9781848728943/

Course Requirements and Assignments

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying of course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

YOUR GRADE IN THE CLASS WILL BE BASED ON THE FOLLOWING REQUIREMENTS:

1. **7 MODULE QUIZZES** (25 pts each. 7 quizzes = 175 pts total). Assessment of CLOs 1,2,4, & 5

There will be 7 module quizzes and each will consist of 25 multiple choice questions. Quizzes will be designed to measure your knowledge and understanding of the material discussed in the video lectures as well as your textbook. Each multiple choice question will be worth 1 point. So each exam will be worth a total of 25 points. The final quiz (i.e., final exam) will **NOT BE CUMULATIVE** and will be based only on the material covered after Quiz 6.

*** All module quizzes will be available on our CANVAS page on the designated day/time indicated on the course schedule. **The TIME LIMIT for each quiz is 35 MINUTES ONLY.**

*** Students are expected to take all quizzes with NO OUTSIDE HELP (e.g., no notes, textbook, study guides, the help of another person, etc)

*** I realize there is no fool-proof way to prevent students from cheating on these online quizzes. BUT, I HOPE & EXPECT that you adhere to an honor code and attempt each quiz on your own without any outside help.***

**NOTE: THERE WILL BE NO MAKE-UP EXAMINATIONS GIVEN.** (see Make-up policy on p. 8) ***
Again, it is YOUR RESPONSIBILITY to know when all quizzes are scheduled.
2. **4 SHORT PAPERS** (Max. length 3 pgs., 5 pts each, 4 papers = 20 pts total). Assessment of CLO 3. 

Paper topics and other details about these papers are described on our course CANVAS page. In these papers, you will be asked to apply a social psychological concept to your own life experience. Each paper will be worth 5 points. Due dates for each paper are indicated on the course schedule on CANVAS.

**NOTE:** ALL PAPERS ARE TO BE SUBMITTED ON-LINE THROUGH OUR CANVAS PAGE NO LATER THAN THE DUE DATE/TIME indicated on the course schedule.

**NO LATE PAPERS WILL BE ACCEPTED** (see Make-up Policy on p. 8)

3. **CLASS ACTIVITIES** (30 pts total). Assessment of CLOs 2, 3, 4 & 5

During the course, you will participate in several class activities. Class activities might include things like completing a worksheet, writing a short essay, participating in a short experiment, or any other activity that I feel will enhance your learning about Social Psychology.

Due dates for these class activities are indicated on the course schedule on our CANVAS page. Generally, there will be 1 class activity to be completed within each of the course modules (except for Module 7). Each class activity is worth 5 points, for a total of 30 points.

**NO LATE SUBMISSIONS WILL BE ACCEPTED** (see Make-up Policy on p. 8)

4. **DISCUSSION BOARD POSTS** (15 pts total) Assessment of CLOs 2, 3, 4, & 5

You will also participate in this course by posting your comments/reflections on our class discussion boards. Within Modules 0-6 you will be required to post 1 comment/thought on the discussion “prompt” posted for that module.

There are a total of 7 discussion board posts required for the class, worth a total of 15 points. Due dates for the discussion board posts are indicated on the course schedule on our CANVAS page.

**NO LATE DISCUSSION POSTS WILL BE ALLOWED.** Once the discussion board is “locked” on the due date/time, you will NOT be able to post any more comments.
EXTRA CREDIT (15 pts possible) -- Extra credit opportunities will be offered at the discretion of the instructor. Any opportunities for extra credit will be announced on CANVAS. One of these activities is a Magazine Ads analysis in which you will be asked to analyze magazine ads for the presence of heuristic cues used by advertisers to capture our attention. This magazine ad activity will be worth a total of 5 extra credit points.

You may also earn extra credit points by posting on the “extra” discussion prompts within Modules 0-6 AND the “extra” discussion prompts for Module 7. If you do ALL of the “extra” discussion prompts, you will earn another 10 extra credit points.

However, if you only choose to do some and not all of the “extra” ones, you will receive 1 point for each “extra” prompt you comment on. The “extra credit” discussion board prompts will be labeled to distinguish them from the “required” discussion board prompts.

***NOTE: Discussion boards will be closed for comments on the due date/time indicated on the class schedule. You will not be able to post on the discussion board once it is “locked”. So you need to do the “extra” posts during the time period when that discussion board is “open” for comments/posts.

Final Examination or Evaluation

The date for your final examination is listed on the course schedule. The final for this course is NOT CUMULATIVE and will only cover material after Quiz 6.

The format for the final quiz will follow the same format as previous quizzes (25 multiple choice questions & 35 min. time limit). It will be worth 25 points total.
GRADING INFORMATION

Grading is based on your performance on the 7 quizzes, 4 papers, and your participation in the class activities & discussion board posts. Overall, there is a total of 240 points to be earned in this course PLUS any extra credit points you receive (maximum 15 extra credit points).

Final grades will be based on the percentage of total points you earn. The following grading scale will be used to compute your final course grade.

**Grading summary:**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>7 Quizzes (25 points each)</td>
<td>175</td>
<td>73%</td>
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<tr>
<td>4 Papers (5 points each)</td>
<td>20</td>
<td>8%</td>
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<tr>
<td>Class activities (30 points)</td>
<td>30</td>
<td>13%</td>
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<tr>
<td>Discussion board posts (15 points)</td>
<td>15</td>
<td>6%</td>
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**Total possible points:** 240 (100%)

**Grading Scale:**

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<thead>
<tr>
<th>Grade</th>
<th>Range</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A+</td>
<td>235-240</td>
<td>(98-100%)</td>
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<tr>
<td>A</td>
<td>223-234</td>
<td>(93-97%)</td>
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<tr>
<td>A-</td>
<td>216-222</td>
<td>(90-92%)</td>
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<tr>
<td>B+</td>
<td>211-215</td>
<td>(88-89%)</td>
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<tr>
<td>B</td>
<td>199-210</td>
<td>(83-87%)</td>
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<tr>
<td>B-</td>
<td>192-198</td>
<td>(80-82%)</td>
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<tr>
<td>C+</td>
<td>187-191</td>
<td>(78-79%)</td>
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<td>C</td>
<td>175-186</td>
<td>(73-77%)</td>
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<td>C-</td>
<td>168-174</td>
<td>(70-72%)</td>
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<tr>
<td>D+</td>
<td>163-167</td>
<td>(68-69%)</td>
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<td>D</td>
<td>151-162</td>
<td>(63-77%)</td>
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<tr>
<td>D-</td>
<td>144-150</td>
<td>(60-62%)</td>
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<td>F</td>
<td>143 &lt;</td>
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**MAKE-UP POLICY**

A make-up or extension on a course requirement will be considered ONLY under serious and documented circumstances. Where such circumstances exist, *IT IS YOUR RESPONSIBILITY TO NOTIFY ME BY EMAIL AS SOON AS POSSIBLE AND NO LATER THAN 3 DAYS AFTER THE DATE OF THE MISSED CLASS REQUIREMENT; BE READY TO PROVIDE DOCUMENTATION.*

Appropriate documentation (e.g., a doctor’s note) is required for make-up to receive full credit. If you are not able to provide documentation, and you have serious and extenuating circumstances that prevented you from fulfilling a course requirement as scheduled, then please email me to discuss this with me.
Classroom Protocol

Public Sharing of Instructor Material:

In accordance with University Policy S12-7, course material developed by the instructor (including video lecture recordings) are the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not put publicly share or upload any instructor-generated material for this course such as lectures, study guides, or test questions without instructor consent.

The video lectures I provide for the course are intended to aid you in your work in our class and are for your personal/private study purposes only.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ Syllabus Information web page at http://www.sjsu.edu/gup/syllabusinfo/”
<table>
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<tr>
<th>MODULE/DATES</th>
<th>TOPIC</th>
<th>CHAPTER</th>
<th>DUE</th>
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<tbody>
<tr>
<td>MODULE 0</td>
<td>“Getting started”</td>
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<td>Discussion board posts</td>
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<td>Th 8/20</td>
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<td>DUE THURSDAY, 8/20 (no later than end of class time)</td>
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<td>Syllabus “quiz” activity</td>
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<td>DUE TUESDAY, 8/25 (no later than end of class time)</td>
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<tr>
<td>MODULE 1</td>
<td>Theories/History &amp; Research Methods</td>
<td>1 &amp; 2</td>
<td>Discussion board posts</td>
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<td>T 8/25 – T 9/8</td>
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<td>DUE THURSDAY, 9/3 (no later than end of class time)</td>
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<td>QUIZ 1 – TUESDAY, 9/8 – *** DURING REGULAR CLASS TIME</td>
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<td>Research Methods Activity Worksheet DUE TUESDAY, 9/8</td>
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<tr>
<td>MODULE 2</td>
<td>Social Cognition/Person Perception/The Self</td>
<td>Social Cognition Schemas Impressions Person Memory Attributions The Self</td>
<td>3 &amp; 4</td>
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<td>Discussion board posts DUE THURSDAY 9/17 (no later than end of class time)</td>
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<td>The Self Activity – DUE TUESDAY, 9/22 (no later than end of class time)</td>
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<td>QUIZ 2 – TUESDAY, 9/29 -- *** DURING REGULAR CLASS TIME</td>
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<td>MODULE 3</td>
<td>Stereotyping &amp; Prejudice Social Identity</td>
<td>5 &amp; 6</td>
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<td>Stereotyping, Prejudice, &amp; Social Identity</td>
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<td>MODULE 4</td>
<td>Attitudes/Attitude Change &amp; Attitudes/Behavior</td>
<td>Attitudes</td>
<td>7 &amp; 8</td>
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<td>Attitude Change</td>
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<td>Attitudes &amp; Behavior</td>
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<tr>
<th>MODULE 5</th>
<th>Norms/Conformity &amp; Compliance</th>
<th>Norms &amp; Conformity</th>
<th>9 &amp; 10</th>
<th>*** CLASS ACTIVITY (tbd) – DUE TUESDAY 11/17 (no later than end of class time)</th>
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<td></td>
<td>Norms &amp; Compliance</td>
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<td>Discussion board posts DUE THURSDAY, 11/19 (no later than end of class time)</td>
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<td>QUIZ 5 – TUESDAY, 11/24 – *** DURING REGULAR CLASS TIME</td>
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<td>MODULE 6</td>
<td>Group Processes</td>
<td>11 &amp; 12</td>
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<td>Group Processes &amp; Attraction/Love</td>
<td>Attraction &amp; Love</td>
<td>PAPER #4 DUE TUESDAY, 12/1 (no later than end of class time)</td>
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<td>T 11/24 – Th 12/3</td>
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<td>Discussion board posts DUE THURSDAY 12/3 (no later than end of class time)</td>
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<td>QUIZ 6 – THURSDAY, 12/3 -- ***DURING REGULAR CLASS TIME</td>
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<tr>
<td>MODULE 7</td>
<td>Aggression</td>
<td>Aggression &amp; Prosocial/Helping behavior</td>
<td>13 (pp. 482-496) &amp; 14</td>
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<td>Th 12/3 – Final exam day</td>
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### EXTRA CREDIT DISCUSSION POSTS

DUE THURSDAY, 12/3

(No later than end of class time)

**QUIZ 7 (FINAL EXAM)**

Sec 01 (7:30) -- MONDAY, DEC. 14

*** Quiz 7 will be on CANVAS on this day from 7:15 – 9:30 am only.***

Start Quiz 7 NO LATER than 8:55 am.

Sec 02 (10:30) -- TUESDAY, DEC. 15

*** Quiz 7 will be on CANVAS on this day from 9:45 am – 12:00 pm***

Start Quiz 7 NO LATER than 11:25 am.

*** IMPORTANT***

Time limit for Quiz 7 is 35 MINUTES ONLY.

Make sure to start the quiz in plenty of time to allow yourself the full 35 minute time limit

Quiz 7 will LOCK at the designated “end times” above.