

## University Advancement *Acceleration Campaign Update*

**Acceleration: The Campaign for San José State University** is nearing completion. The data presented in this document represents campaign progress from July 1, 2006 through December 31, 2012.

### Overall Campaign Progress

As of December 31, 2012, commitments to the campaign total \$188,806,949 or 94% of goal.



### Campaign Progress by College/Unit

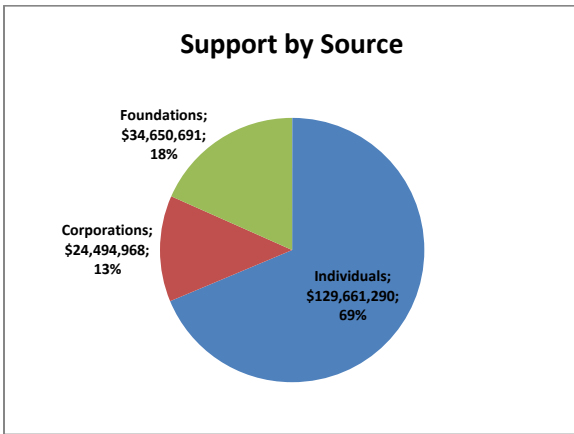
The following chart shows campaign progress by college/unit. Each college/unit has a campaign goal that was derived following analysis of the prospect pool, assessment of needs and discussion with the college dean. To date, the College of Applied Sciences and Arts has exceeded its goal due to a significant grant from The Valley Foundation.

	Campaign Goal	Campaign Actual	% of Goal Achieved
CASA	\$20,000,000	\$23,038,554	115%
Business	\$50,000,000	\$30,222,142	60%
Education	\$19,000,000	\$18,104,827	95%
Engineering	\$50,000,000	\$33,440,811	67%
H&A	\$15,000,000	\$13,594,553	91%
Science	\$17,000,000	\$12,231,325	72%
Social Science	\$10,000,000	\$5,816,365	58%
Athletics	\$35,000,000	\$23,832,959	68%
MLK Library	\$2,000,000	\$1,492,938	75%
Student Affairs	\$3,500,000	\$3,193,592	91%
Univ-Wide	-	\$23,215,271	n/a
<b>Total:</b>	<b>\$221,500,000</b>	<b>\$188,806,949</b>	<b>94%</b>

## University Advancement *Acceleration Campaign Update*

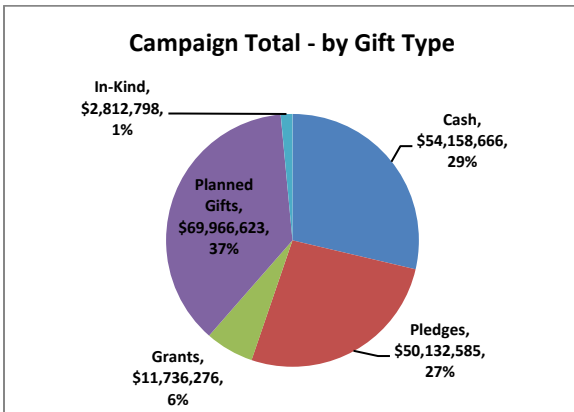
### Campaign Gifts by Source

The university receives campaign commitments from various sources, most broadly categorized as individuals, corporations and foundations. The distribution of commitments by those sources is shown below.

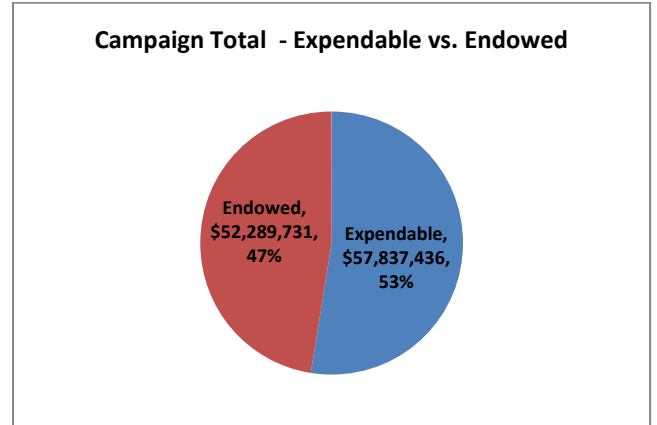


### Gift Types

Commitments to the campaign include cash (outright gifts), pledges, grants (typically commitments from foundations), planned gifts and in-kind contributions.



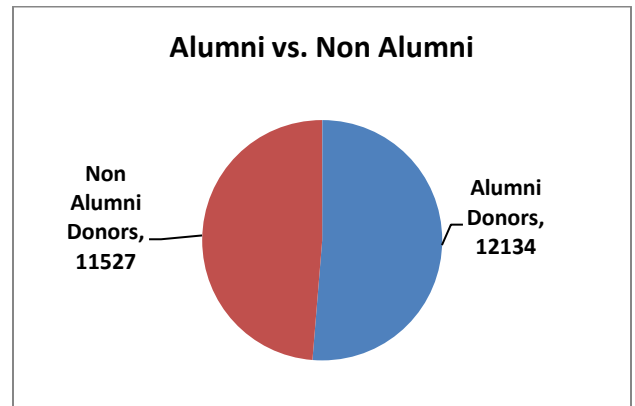
Additionally, commitments to the campaign are either expendable or endowed.



Note: Expendable vs. Endowed totals reflect cash receipts

### Donor Counts

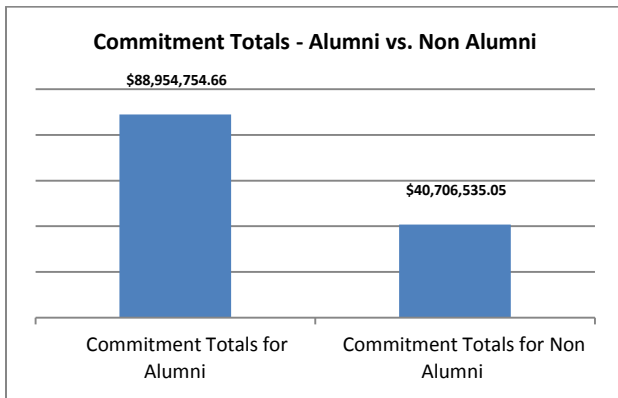
As noted in the “Support by Source” chart, above, the majority of support for the campaign has come from individual donors. The breakdown of San José State alumni versus non-alumni is as follows:



Note the breakdown of alumni vs. non-alumni is almost even. SJSU is fortunate to have many friends donating, but clearly has work to do in increasing alumni participation.

## University Advancement *Acceleration Campaign Update*

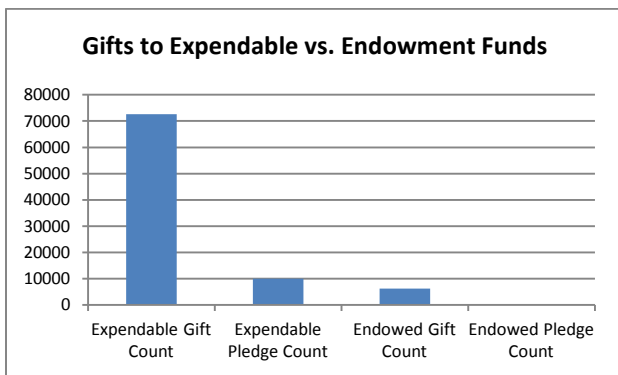
Although the donor counts for alumni vs. non alumni are very close, the commitment totals in dollars are significantly different, as shown in the next chart.



The difference is due primarily to several alumni donors who have made 8-figure commitments to the campaign. The average gift to the campaign is \$1,405.

### Gift Counts

Commitments to the campaign are designated to either expendable or endowment funds. Below is a breakdown of the number of gifts and pledges (not donors) to these funds.



The high number of gifts in the expendable gift column is due to donors giving repeatedly to the same fund. The numbers are reflecting the gift and pledge transactions.

The endowed pledge count is fairly low because it does not include planned gifts which are reported in a different category.

### Corporate/Foundation Commitments

On the following pages are listed the corporations and foundations who have supported the campaign at the \$25,000 level and above. The giving totals reflect gifts and pledges – including matching gifts for corporations – committed during the campaign period (July 1-2006 –December 31, 2012). The campaign is slated to be completed by June 30, 2013.



## University Advancement *Acceleration Campaign Update*

---

### Corporations

### Campaign Commitments\*

*(\$25,000 and above)*

Howard Hughes Medical Institute	\$1,399,180.00
IBM Corporation	\$806,179.64
Cisco Systems, Inc.	\$737,092.25
KLA-Tencor Corporation	\$611,400.00
CarrAmerica	\$560,000.00
The Health Trust	\$552,084.03
Maxim Integrated Products, Inc.	\$503,300.00
DreamWorks Animation SKG, Inc.	\$424,000.00
Kaiser Foundation Health Plan, Inc.	\$374,638.67
Chevron Corporation	\$279,999.75
Hewlett-Packard Company	\$242,066.05
Spartan Shops, Inc.	\$227,600.00
Franklin American Mortgage Company	\$200,000.00
Xilinx, Inc.	\$195,380.00
Bridge Bank	\$191,610.00
Altera Corporation	\$162,620.00
Wells Fargo & Company	\$158,870.73
Pacific Gas and Electric Company	\$157,323.00
Target	\$155,000.00
Spansion, LLC	\$154,000.00
Intel Corporation	\$148,548.00
Juniper Networks	\$144,435.00
Lockheed Martin Corporation	\$142,925.00
San Jose Accounting Roundtable	\$137,416.95
Applied Materials, Inc.	\$135,320.00
Ditech Networks, Inc.	\$134,017.97
Thermo Fisher Scientific, Inc.	\$130,025.00
Lam Research Corporation	\$129,650.00
Google Inc.	\$123,772.40
PricewaterhouseCoopers	\$122,355.00
XenoPort, Inc	\$110,000.00
Johnson & Johnson	\$108,824.00
Abbott Laboratories Inc.	\$100,200.00
Aruba Networks	\$100,000.00
Adobe Systems	\$97,299.00
Ernst & Young LLP	\$91,149.94
Bank of America	\$83,200.00
San Jose Water Company	\$82,920.00
Northglenn Judo Club Bingo	\$63,804.25
AT&T Corporation	\$60,355.00
Arcadia Development Co.	\$60,000.00
Berger Lewis Accountancy Corporation	\$60,000.00
Mohler, Nixon & Williams	\$60,000.00



## University Advancement *Acceleration Campaign Update*

---

Comerica Bank	\$58,500.00
Kohl's	\$52,500.00
Sensiba San Filippo LLP	\$51,150.00
My Sports Dreams	\$50,711.51
Institute of International Education	\$47,000.00
NXP Semiconductors	\$46,400.00
Intuitive Surgical, Inc.	\$46,000.00
Verizon Wireless	\$45,000.00
BAE Systems	\$44,790.00
Agilent Technologies	\$44,480.00
Petrinovich Pugh & Company, LLP	\$44,350.00
Cypress Semiconductor Corporation	\$44,050.00
Chardi Kala Sikh Foundation	\$43,680.00
Heritage Bank of Commerce	\$42,660.00
SMART Technologies ULC	\$42,224.00
Apple Inc.	\$41,940.00
Xynteo Ltd.	\$41,814.49
Abbott, Stringham & Lynch	\$40,820.00
Walgreens	\$40,029.08
Boston Scientific	\$40,000.00
Rockwell Collins	\$39,300.00
FLW Outdoors	\$39,000.00
Student Union, Inc.	\$37,680.00
Sysco Food Services	\$37,050.00
California Water Service Co.	\$34,800.00
Grant Thornton	\$32,940.00
Comcast	\$32,500.00
Microsoft Corporation	\$30,675.47
Focus Business Bank	\$30,600.00
Fry's Electronics	\$30,500.00
Orchard Supply Hardware	\$30,482.40
American Public Transportation Association	\$30,000.00
Kaiser Permanente Community	\$30,000.00
Solectron Corporation	\$30,000.00
California Association of Criminalists	\$29,000.00
SEMI	\$28,600.00
Conexant Systems, Inc.	\$28,000.00
Sun Microsystems, Inc.	\$26,740.00
Burr, Pilger & Mayer, LLP	\$25,800.00
Bank of the West	\$25,750.00
Coca-Cola Bottling Company	\$25,250.00
Allied Telesis, Inc.	\$25,200.00
David J. Powers & Associates	\$25,050.00
1st Act Silicon Valley	\$25,000.00
American Chemistry Council	\$25,000.00



## University Advancement *Acceleration Campaign Update*

---

Fisher Scientific	\$25,000.00
Ross Stores, Inc.	\$25,000.00
Westwood Properties II	\$25,000.00

### **Foundations**

### **Campaign Commitments\*** *(\$25,000 and above)*

The Valley Foundation	\$6,787,796.13
Noyce Foundation	\$1,814,335.00
Bernard Osher Foundation	\$650,000.00
National Semiconductor Foundation	\$522,450.00
The House Family Foundation	\$500,000.00
The Sterling Charitable Fund	\$500,000.00
David and Lucile Packard Foundation	\$494,300.00
Morgan Family Foundation	\$485,788.93
Silicon Valley Community Foundation	\$460,625.67
Walter S. Johnson Foundation	\$411,600.00
Genentech Foundation	\$361,021.00
Dirk and Charlene Kabcenell Foundation	\$314,200.00
Alfred P. Sloan Foundation	\$300,000.00
The Hugh Stuart Center Charitable Trust	\$268,190.00
PARSA Community Foundation	\$213,000.00
KLA - Tencor Foundation	\$178,200.00
CIO Scholarship Fund	\$158,000.00
Intel Foundation	\$151,216.00
Stella B. Gross Charitable Trust	\$150,283.34
Charles Koch Foundation	\$137,900.00
The Seattle Foundation	\$108,000.00
Joseph B. Ridder Foundation	\$101,819.26
Camille and Henry Dreyfus Foundation	\$100,000.00
Peter D. & Kathleen E. Dickinson Foundation	\$100,000.00
VMC Foundation	\$89,405.00
Michael Lee Environmental Foundation	\$78,000.00
Clarence E. Heller Charitable Foundation	\$71,333.00
The Kanbar Charitable Trust	\$70,000.00
Ann and Gordon Getty Foundation	\$50,000.00
San Tomas Voiture 365	\$48,750.00
KPMG Foundation	\$45,725.00
Hewlett Packard Foundation	\$43,490.00
Koret Foundation	\$42,000.00
Flextronics	\$40,000.00
Beavers Charitable Trust	\$25,000.00

\*Reflects commitments between July 1, 2006 and December 31, 2012