

# Agenda

## Student Evaluation Review Board (SERB) Updates

### Academic Senate Presentation

Monday 09-25-06: 1530-1545- Eng 285/287

Prepared and Presented by  
Dr. Andrea Whittaker: Immediate Past Chair: SERB  
Dr. Steven Aquino: Advisor to SERB/Retiree IRC  
Dr. Steven Lee: Current Chair SERB

- I. **Introduction- SERB's Charge** (Excerpts from the SS-S05-6<sup>1</sup>):  
“...SERB to **continue exploring how to test the online system for effectiveness**, maintain participation rates, ensure the secure administration along with identifying any changes in the SOTE form needed for administration online...”  
“..that SERB **monitor the development of the online system by the Institutional Research Office...**”
  
- II. **Review of SERB Progress – AY 2005-2006**
  - a. **SERB Year end report review**<sup>2</sup>
  - b. **Preliminary Analysis of Survey Results**<sup>3</sup>- Of the 436 surveys returned: **60% favor on-line**
  - c. **Town Meeting Held : 04/12/06** – Presentation- **On-line student ratings of Instruction**: Dr. Travis Johnson and Dr. Lynn Sorenson from BYU<sup>4</sup>
  - d. **Campus climate- Essential tasks are beyond SERB's charge**
  - e. **ON-LINE SOTE pilot scheduled for Fall '06**
    - i. January 2006 started meetings with Dana Linder and Michael Ridgeway (Administrative applications) to develop and edit the On line SOTE. Demos and feedback were done 4/25, 6/14, 08/14 and 09/18.
    - ii. Current status – Institutional Research needs more time with Administrative applications to develop the pilot.
  
- III. **Next Steps AY2006-2007**
  - a. **Monitor progress of on-line SOTE** with Administrative Applications and Institutional Research  
SERB members to test pilot F'06. Student beta test desired. Additional resources may be required. **New target: Spring 2007 pilot**
  - b. **Develop and implement a PR Campaign** –Maintaining/enhancing Response Rate
    - i. SOTE interpretation guidelines to RTP committees (<http://www.sjsu.edu/senate/2004Interguide.pdf>)
    - ii. Joint publication or presentation on SOTE interpretation guidelines with CFA and CFD
    - iii. Co-host meeting for faculty to learn more on SOTE administration and interpretation guidelines
    - iv. Develop incentives based on student feedback
  - c. **Recruit new members**: Students (ASUC),AS, CFA, CFD, peer partners, lecturer – Seeking AS assistance – Need assistance from Committee on Committees for our own membership
  - d. **Refine analysis of faculty survey data**
  - e. **Develop and implement a survey on online SOTE for SJSU students**
  - f. **Update and enhance the SERB website**

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<sup>1</sup> See- SS05-6 : <http://www.sjsu.edu/senate/SS-S05-6.pdf>

<sup>2</sup> Two handouts- May '06- SERB Annual Report for 2005-2006 prepared by A. Whittaker and Update February 2006 -Prepared and Presented by A. Whittaker and S. Aquino

<sup>3</sup> Survey summary handout- Presentations and Webcast of the Town Meeting to be posted to our new website: [www.sjsu.edu/SERB](http://www.sjsu.edu/SERB). Research citations and other references covering ON-LINE student ratings have been posted in an annotated bibliography on the [www.sjsu.edu/SERB](http://www.sjsu.edu/SERB) website- <http://www.sjsu.edu/serb/resources/bibliography/annotatedbibliography.doc>. Also see the following website from BYU on this topic- <http://onset.byu.edu/> including the list of institutions using online evaluations- <http://onset.byu.edu/OnSETinstitutions.htm>