

2011/2012 Academic Senate

MINUTES
May 7, 2012

I. The meeting was called to order at 2:05 p.m. and roll call was taken by the Associate Vice Chair and Senator Frazier. Forty-six Senators were present.

Ex Officio:

Present: Von Till, Sabalius
Lessow-Hurley, Van Selst
Kaufman
Absent: Kolodziejak

CASA Representatives:

Present: Schultz-Krohn, Semerjian, Fee
Absent: Johnson, Correia

Administrative Representatives:

Present: Junn, Qayoumi, Bibb,
Bussani, Nance

COB Representatives:

Present: Reade, Campsey
Absent: Nellen

Deans:

Present: Stacks, Bienenfeld, Chin,
Merdinger

EDUC Representatives:

Present: Kimbarow, Swanson, P.

Students:

Present: Choy, Swanson, K., Salazar,
Minks
Absent: Uweh, Sharma

ENGR Representatives:

Present: Gleixner, Backer, Du

Alumni Representative:

Absent: Walters

H&A Representatives:

Present: Brown, Frazier, Desalvo, Fleck, Mok, van Hooff

Emeritus Representative:

Present: Buzanski

SCI Representatives:

Present: McClory, d'Alarcao, Wharton, Bros-Seemann

Honorary Senators (Non-Voting):

Absent: Norton

SOS Representatives:

Present: Heiden, Ng, Peter, Rudy, Terry

General Unit Representatives:

Present: Bettencourt, Kauppila

II. Approval of Academic Senate Minutes–

The Senate approved the minutes of April 16, 2012.

III. Communications and Questions –

A. From the Chair of the Senate:

Chair Von Till made the following announcements:

The Senate welcomed back Senator van Hooff.

SJSU is now part of the Mountain West Athletic Conference.

Senate Officer Elections will be held from 4 p.m. to 5 p.m. next Monday, May 14, 2012, during the first meeting of the 2012-2013 Academic Senate. Candidate statements will be posted on the Senate website.

Chair Von Till thanked Senators for their hard work throughout the year.

Chair Von Till asked the policy committee chairs to get all materials for the last Senate meeting on May 14, 2012 to Eva Joice no later than noon on Tuesday, May 8, 2012.

B. From the President of the University –

The President gave a brief update on the budget as follows:

The May revise of the state budget is expected to be released on May 14, 2012. During the president's visit to Sacramento last week, there was a lot of conversation about a shortfall of \$1-3 billion. Despite the best attempts by the CSU Presidents, the legislature indicated education will see cuts. As far as the campus is concerned, we will have a \$33 million cut. For 2012-2013, we can address half of that structurally, and use reserves for the other half. However, 2013-2014 we will have to address the entire amount. If there are additional cuts in the May revise, we will have to adjust the numbers.

Starting in 2013 SJSU will join the Mountain West Conference.

Questions:

The Senate discussed the lack of a procedure for selecting an Athletic Director. President Qayoumi responded that there would be two faculty members on the selection committee for the new Athletic Director.

Senators expressed concern that at the CSU Statewide Senate many campuses were facing possible layoffs and department mergers as a result of the budget. President Qayoumi confirmed that SJSU was not facing layoffs at this point, but that if there are additional cuts in November/December the university would have to take additional action.

VP Bussani explained that one of the difficulties in getting information out to parents about the effect the budget cuts are having is that the CSU does not have a database with parent information and addresses. However, information is being sent out on a regular basis to those we do have information on. In addition, the San José Chamber of Commerce is looking at ways to get the word out about what funding cuts do to the local economy over the next year. Also, President Qayoumi will be going back to Sacramento with several Silicon Valley teams in the next two weeks to raise awareness.

President Qayoumi noted that, "by starving our educational system you are really feeding the beast, and the beast is our correctional system." The President encouraged all students to be more active in raising awareness about the state of higher education.

The Senate discussed where the initiation fees would come from to fund athletics in the new division. President Qayoumi explained that SJSU was looking at private donors for those funds,

and that they would not come out of the general fund or student fees.

IV. Executive Committee Report –

A. Executive Committee Minutes –

April 9, 2012 –

The Senate discussed item 10 and the trend of using fixed term MPP appointments in the CSU prior to moving forward on national searches. Although the fixed term is generally for one or two years, concern was expressed that it is essential to have governance processes in place for selecting MPPs.

April 23, 2012 –

The Senate discussed whether there was a procedure in place for approving the UNVS course discussed in item 3, and it was determined that it would have to go through the Board of General Studies (BOGS) for approval. BOGS is currently reviewing the course, and it is still in the discussion stage. Another issue involved prohibiting LLD 1 students from enrolling in the course, and this was suggested because the curriculum was considered particularly difficult for the LLD 1 level. The Senate discussed whether LLD 2 students should also be excluded, and a suggestion was made to bring this up with BOGS. A large pilot course was suggested in order to determine all potential problems.

Senator Nance asked that the Executive Committee minutes of April 23, 2012 be changed to reflect that Mr. Cimino is a retired annuitant from CSU East Bay, and he is being temporarily appointed in Human Resources for 2 days per week to handle specific tasks. He is not being hired as the Interim AVP of Human Resources.

April 30, 2012 –

The Senate discussed the Student Success Excellence and Technology Fee proposal and whether this fee would take the place of the IRA fee. CFAC will be voting on this fee at their May 11, 2012 meeting. The campus currently has over 350 individual course fees, and this fee would incorporate all of those fees into one centralized fee. The additional amount of \$40 for the institutional fee will be devoted to high impact practices for student excellence and student success. A small amount will also be used for improving student technology in the classroom. The entire student body will not vote, the alternative method will be used. It was suggested that the Senate be included in the consultation process.

The Senate discussed State University Grants (SUGs). SUGs will now be available for 2012-2013 for both graduate and undergraduate students.

CSU East Bay faculty have expressed concern that a number of recent SJSU interim appointments are personnel taken from CSU East Bay.

The Senate discussed the entry fee into the Mountain West Division, and how the university would be paying for that. SJSU's entry fee will be offset by distributions from the Mountain West Division.

B. Consent Calendar –

The Senate discussed the proposed Senate Calendar for 2012-2013. It was determined that two dates conflicted with rescheduled university holidays and would have to be changed. The calendar will be brought back to the May 14, 2012 meeting for approval.

C. Executive Committee Action Items:

Senator Bros-Seemann presented *AS 1484, Sense of the Senate Resolution, Endorsing the Development of University Learning Outcomes (Final Reading)*. Senator Stacks presented an amendment to the Resolved clause to change it to read, "That the Academic Senate support the process of developing University Learning Outcomes (ULOs) tailored to San José State and assessment of those outcomes." Senator Stacks presented a friendly amendment to her amendment to change it to read, "Resolved, That the Academic Senate support the process of developing University Learning Outcomes (ULOs) tailored to San José State and using established assessment tools." Senator Peter presented a friendly amendment to strike the first whereas clause, and change the 2nd whereas clause to read, "Whereas, The WASC Review Steering Committee charged the Mission, Outcomes, and Meaning (MOM) of Degrees Task Force with facilitating determination of the meaning of a San José State University degree and how this should be assessed; and,". Senator Peter presented a friendly amendment to strike the first whereas clause, and change the second whereas clause to read, "The Mission, Outcomes, and Meaning of Degrees Task Force is charged with facilitating determination of the meaning of a San José State University degree and how this should be assessed; and,". The Senate voted and the Stacks amendment as amended by Senator Stacks was approved with 8 Nays and no Abstentions. **The Senate voted and AS 1484 passed as amended.**

V. Unfinished Business: None

VI. Policy Committee and University Library Board Action Items. In rotation.

A. University Library Board (ULB) –

The ULB continues to discuss Affordable Learning Solutions. The Lib Guide to affordable learning solutions is available to Senators at <http://libguide.sjsu.edu/affordablelearning>. The guide has resources for faculty in finding affordable learning solutions, and has links to other CSUs and what they are doing as well.

B. Professional Standards Committee (PS) –

Senator Ng asked that feedback about S98-8, and what things should be addressed in a new RTP document be emailed to her.

C. Curriculum and Research Committee (C&R) –

Senator Bros-Seemann presented *AS 1479, Policy Recommendation, Review and Approval Process for Academic Certificate Programs (Final Reading)*. Senator Lessow-Hurley presented a friendly amendment to the 2nd whereas clause to change it to read, “*Whereas: a certificate should consist of a cohesive curriculum such that the combined learning outcomes meet a specific need that students have or might have; and*”. Senator McClory presented several friendly amendments to page 4, item 4, 4th line, to strike “that” after “...*if applicable to ~~that~~ the master’s degree...*,” and to change page 4, item 4, the last line to read, “*In addition, the established limitations of the graduate school apply in the transfer process, including the number of units and the requirement for consent from the master’s degree advisor.*” Also, to change page 5, number 4), to read, “*A basic certificate program cannot substitute for an approved major, minor, or emphasis program where one is required for the student’s degree. Courses taken as part of an SJSU Academic certificate program cannot be applied to an approved major, minor, or emphasis program where one is required for the student’s degree.*” And, to change page 10, number 5, to read, “*There is a potential for an increase in workload distribution dealing with regular and special sessions impacting faculty, their chairs, and their departments.*” Senator Gleixner presented a friendly amendment to page 10, 5), b), to read, “*Reviews of existing certificate programs will be undertaken as part of the program planning process using the criteria outlined in 4) a) above. Certificates involving multiple programs will be assigned a home department under which to be reviewed.*” Senator Kimbarow presented an amendment to page 9, item 4), e), to read, “Upon approval by the appropriate committee the proposals are sent to the Academic Senate Curriculum and Research Committee for a final review.” The Senate voted and the Kimbarow amendment failed. Senator Van Selst presented a friendly amendment to change page 6, item 6 to read, “All certificate programs must be constructed solely with courses taken through San José State University.” **The Senate voted and AS 1479 passed as amended.**

D. Organization and Government Committee (O&G) –

Senator Kimbarow presented *AS 1486, Senate Management Resolution, Change to the Composition of the Strategic Planning Board (First Reading)*. Senator Gleixner made a motion to move AS 1486 to a final reading. **The Senate voted and the motion was approved by a 2/3^{rds} vote.** Senator Gleixner presented an amendment to change the Resolved clause item 3) to read, “A staff member nominated by a member of the staff and appointed by the President for a 2-year term;” Senator Heiden presented a friendly amendment to the Gleixner Amendment to change item 3) to read, “A staff member selected by the President from nominations forwarded by members of the university community.” Senator Backer made a motion to postpone AS 1486 to the next Senate meeting. The motion was seconded. **The Senate voted and the motion to postpone was approved.**

Senator Sabalius made a motion to postpone all resolutions remaining to the next Senate meeting. The motion was seconded. **The Senate voted and the motion was approved.**

E. Instruction and Student Affairs Committee (I&SA) – No report.

VII. Special Committee Reports –

Director Ryland Metzinger gave a presentation on the Barnes and Noble Spartan Bookstore. The Senate thanked Director Metzinger for the generous donations Barnes and Noble made for the Senate Retreat raffles.

One of the first things that Barnes and Noble did when they took over the bookstore was institute a textbook rental program. This first year Barnes and Noble rented over 20,000 textbooks, and saved students over \$800,000. However, in order for the textbook program to be successful, Barnes and Noble need students to demand it. Barnes and Noble also offers digital books and faculty were encouraged to visit <http://www.nookstudy.com>. You can download textbooks for seven days from this site.

Barnes and Noble have increased bookstore sales 29% over last year. In spring 2011, at the time students went to register for their classes, Spartan Bookstore had only 12% of the textbook adoptions in. In Fall 2011, which was the first semester Barnes and Noble took over the Spartan Bookstore, the bookstore increased textbook adoptions to 35%, then in Spring 2012 Barnes and Noble increased textbook adoptions to 52%, and Fall 2012 projections are that 80% of textbook adoptions will be in by the time students begin registering for classes. Seventy percent of textbook adoptions are already in for Fall 2012.

There are misconceptions about what students can do with rental books. Students can write in books, they can highlight in books, but they cannot spill anything on them. Students can rent both new and used books and they pay the same price.

On the national level, universities are renting about 50% of their title base, while Barnes and Noble is renting about 53%. Nationally, most college bookstores are renting about 50% of their title base, while Barnes and Noble are renting about 53% of our title base. The student national average for textbook rentals is 35%, but at SJSU 50% of students choose to rent textbooks when available.

Students will pay approximately 50% of the new retail price when they rent textbooks with Barnes and Noble. The rental program led to \$800,000 in savings for SJSU students last year.

Digital learning via Barnes and Noble's net study platform allows students to do a lot more. Students can highlight, take notes, tag their notes, export their notes to Microsoft Word, etc. However, students have not yet embraced digital. The initial feedback from students has been that they really like it, but they are hesitant.

On the national level, 25% of the title base is available to purchase digitally at most book stores that sell digital books. At SJSU, Barnes and Noble had 32% of SJSU's title base available to purchase digitally in Spring 2012. On the national average, 3% of all students choose to buy digital books when available, but at SJSU only 2% choose the digital option. Barnes and Noble believe that percentage will increase substantially over the next few years. Students save an

average of 60% off the retail cost when buying a digital book. However, there is no buyback program for digital books.

Provost Junn has asked the bookstore to provide faculty with the retail price of the book they are ordering when they submit a textbook adoption. Also, Barnes and Noble is providing the MLK Library with their book list, and the library is getting some free digital books. Barnes and Noble will also be advising students if their textbook is available for free in the library by posting signs in the textbook area.

Another benefit that Barnes and Noble provide to students is a 5% discount at point of sale on their textbooks. It is very uncommon for a college bookstore to do this. This year with the 5% discount and the book rental program, Barnes and Noble has saved SJSU students over \$1.5 million. Barnes and Noble hope to continue to be able to provide savings to SJSU students, but they need the help of the faculty in getting their textbook orders in early.

Questions:

The Senate discussed problems with entering book orders such as having to have each faculty member teaching a section of the same course enter the same book for his/her particular section instead of allowing the department coordinators to enter the same book for all sections. Barnes and Noble was not aware this was a problem and will look into it.

Another problem is when the Barnes and Noble system does not recognize the ISBN number, or has a different ISBN number for the book. At this time, the department coordinator or professor have to manually enter the ISBN number if the system does not recognize it. This is a problem, but it doesn't happen that often.

The bookstore will have to be moved to a temporary location for about 10 months next year while the old student union is renovated. The temporary location has not yet been determined, but service will not be impacted during this time.

A Senator said there was a problem with books being returned to the publisher too early to accommodate special session classes. Publishers give the bookstore about 1 to 1½ months to return books, but this is not supposed to include books for late courses. Director Metzinger will look into this and make sure it doesn't happen in the future.

The Senate discussed the impact of textbook rentals on publisher's pricing. Director Metzinger indicated that it has actually caused the cost of textbooks to rise, because publishers are losing a lot of money. This has resulted in publishers contacting faculty and trying to get them to go with custom books, because these books can never be rented or made digital.

Director Metzinger noted that the majority of textbooks are available through nook study. A Senator inquired if Nook was ADA accessible, and Director Metzinger said that it would be very soon.

A Senator suggested that Director Metzinger give this presentation to the UCCD, because some Senators do not have their class schedules yet and cannot put in their textbook orders.

Another suggestion was that the bookstore be located somewhere on the campus perimeter, instead of in the middle of the campus to attract more business. There is some space in the library and also where campus tours used to be.

VIII. New Business – None.

IX. State of the University Announcements. Questions. In rotation.

A. Statewide Academic Senators –

The CSU Statewide Senate discussed the budget, and the CFA reported that the faculty voted to strike (95%) if it comes to that. Of particular interest was the 70% voter response rate. The CSU Statewide Senate has asked the Chancellor to provide an explicit statement with timeline and progress report in response to resolutions.

B. Provost – No report.

C. Vice President for Administration and Finance – No report.

D. Vice President for Student Affairs – No report.

E. Associated Students President – No report.

F. Vice President for University Advancement – No report.

X. Adjournment – The meeting adjourned at 5:02 p.m.