

2012/2013 Academic Senate

MINUTES
February 11, 2013

I. The meeting was called to order at 2:02 p.m. and roll call was taken by the Senate Administrator. Forty-four Senators were present.

Ex Officio:

Present: Von Till, Sabalius,
Lessow-Hurley
Worsnup, Van Selst

CASA Representatives:

Present: Schultz-Krohn, Semerjian, Hebert, Cara
Absent: Goyal

Administrative Representatives:

Present: Nance, Bibb, Qayoumi,
Dukes
Absent: Junn

COB Representatives:

Present: Reade, Nellen

Deans:

Present: Green, Vollendorf, Stacks,
Bienenfeld

EDUC Representatives:

Present: Kimbarow, Swanson

Students:

Present: Jeffrey, Postovoit,
Condon
Absent: Holsey, Lee, Miller

ENGR Representatives:

Present: Gleixner, Backer
Absent: Du

H&A Representatives:

Present: Brown, Frazier, Desalvo,
Bacich, Riley, Vanniarajian

Alumni Representative:

Present: Walters

SCI Representatives:

Present: McClory, Bros-Seemann, Cheruzel
Absent: Kress

Emeritus Representative:

Present: Buzanski

SOS Representatives:

Present: Heiden, Ng, Peter, Rudy
Absent: Wilson

General Unit Representatives:

Present: Kauppila, Feind, Yi-Baker,
Absent: Rubio

II. Approval of Academic Senate Minutes–

The minutes of December 10, 2012 were approved unanimously as written.

III. Communications and Questions –

A. From the Chair of the Senate:

The chair made the following announcements:

The chair welcomed the Senate back from the winter break.

The Senate's picture will be taken by our university photographer at 2:15 p.m., Bob Bain.

The Senate welcomed Sebastian Thrun, CEO, Udacity, Inc.

Senator Ted Norton recently passed away. The Chair is working with Senator Norton's department in establishing a memorial service on campus for the near future. Senator Norton will be greatly missed, and is one of the Senate's longest service Senators. Senator Buzanski presented some history on Senator Norton. The Senate Administrator, Eva Joice, informed Senators that Senator Norton had left an endowment to the Senate of \$50,000 that will be placed in an account to accrue interest over the next 10 years, and then is to be distributed annually by the Executive Committee. [Note: The time frame for the funds to accrue interest was incorrectly stated as 5 years during the meeting. The Senate Administrator looked up the information and more information is given as follows. The funds are to support scholarly activities that "enhance intellectual and aesthetic qualities of SJSU and its campus that are not adequately supported by state funds," but may not be used for "ordinary instruction and research, routine maintenance/operation of campus buildings, grounds, and facilities, athletic support or activities."]

The Faculty Service Recognition Luncheon has been moved from March 21, 2013 to April 23, 2013. Reservations will open up online on March 11th and close on April 8, 2013. Please contact the Provost Office for additional information.

Senator Sabalius announced that John Travis, past CFA President, also recently passed away. Dr. Travis was a very effective and gracious leader, and this is a great loss for us all.

Vice Chair Heiden announced that this year the Senate Retreat topic is, "The Changing Ecology of Higher Education." Please RSVP no later than today if you will be attending the Senate Retreat.

Sebastian Thrun gave a brief update on the Udacity program, and announced that he would be giving a detailed report at the Senate Retreat.

B. From the President of the University –

President Qayoumi made the following announcements:

The President met Senator Norton when he was still at East Bay, and also knew Senator Norton from his earlier days at SJSU. Senator Norton will be greatly missed.

The President announced that for the first time in many years, the Governor approved a budget that does not give us cuts. The amount is not enough for all our needs, but it is a move in the right direction. A new twist this year is that for about \$115 million of the money designated for the CSU, there is no specifications as to what the funds must be used for. This is quite different from in the past. The President will have more information from the CSU on this in the near future.

However, there are not so good changes. The CSU is now going to be responsible for any retirement increases over and above the current number of employees we have, and also for any salary increases over and above our existing salaries. This is a major shift. In the past, the state was responsible for any general obligation bonds. The CSU will also be responsible for any

bonds over and above existing bonds in the future. In addition, the state will be dropping the number of units that it will provide support for students to 120 units.

In terms of enrollment for next year, we should be about 5% over our target. We should be able to open up for more freshmen and transfer students as the 2008 class graduates. There are some increases in non-resident first-time freshmen and transfers.

The President noted that a 1% salary increase CSU-wide would cost approximately \$28 million. The President announced that Chair Von Till would be recognized as an Executive Leader by the YMCA on May 21, 2013, at the YWCA Annual Tribute to Women Awards Dinner.

IV. Executive Committee Report –

A. Executive Committee Minutes –

Executive Committee Minutes of December 3, 2012 – No questions

Executive Committee Minutes of January 28, 2013 – No questions

B. Consent Calendar – The Senate voted and the consent calendar was approved unanimously. The AVC announced that Senate seats had been calculated for 2013-2014, and that the seats would remain the same as this year. Nominating petitions are due in the Senate Office no later than February 25, 2013, are included in the Senate packet, as well as being on the Senate website under the forms section.

C. Executive Committee Action Items:

Senator Bros-Seemann presented *AS 1498, Policy Recommendation, Temporary Suspension of Degree Program Requirements (Final Reading)*. Senator Bros-Seemann presented a substitute resolution. The Senate voted and the substitute resolution was approved with 3 Abstentions. Senator Buzanski called the question on the substitute resolution. The Buzanski motion was approved. **The Senate voted on AS 1498 and it was approved with 7 abstentions.**

V. Unfinished Business - None

VI. Policy Committee and University Library Board Action Items. In rotation.

A. Organization and Government Committee (O&G) - No report.

B. Instruction and Student Affairs Committee (I&SA) –
I&SA is working on an amendment to S05-4, S07-6, and an update of S89-10.

C. University Library Board (ULB) – No Report.

D. Professional Standards Committee (PS) –

PS continues to talk with various constituencies about the implementation of the teaching evaluation policy the President signed. There is a lot of work that needs to be done this semester to get this in place. Senators were reminded that electronic SOTES go into effect at the end of

this semester, and the revisions for peer academic evaluations go into effect the next academic year. This means that this year departments need to be reviewing/updating their peer evaluation guidelines.

PS is reviewing and making some small amendments to the faculty awards policies, is updating the email privacy policy, and continuing to do research on RTP options.

E. Curriculum and Research Committee (C&R) –

Senator Bros-Seemann presented *AS 1499, Policy Recommendation, Adoption of University Learning Goals (Final Reading)*.

Senator Desalvo presented an amendment that was friendly to add his name to the Present list of committee members, and to show 1 abstention in the vote.

Senator Van Selst presented an amendment to replace, “Students who have graduated from San Jose State University will have developed:,” with “A goal is an aspirational concept, we hope that students who have graduated from San José State University will have developed:.”

Senator Van Selst then presented a substitute amendment to delete the sentence, “Students who have graduated from San José State University will have developed:.” The Senate voted and the substitute amendment failed. The Senate then voted on the original amendment and the original amendment failed.

Senator Buzanski presented an amendment to delete the word “real” from “real world issues.” Senator Bros-Seemann presented a substitute amendment to replace the words “real world” with “practical.” The Senate voted on the Bros-Seemann substitute amendment and it passed.

Senator Nellen presented an amendment that was friendly to fix the capitalization to be consistent on all University Learning Goals, and to remove the word “the” from the first bullet under “Specialized Knowledge.”

Senator Nellen presented an amendment that was friendly to remove the word “baccalaureate” from the first whereas clause.

Senator Heiden presented an amendment that was friendly to remove the words “In addition” from the third bullet under “Broad Integrative Knowledge,” and to remove the comma after “baccalaureate degree.”

Senator Postovoit presented an amendment that was friendly to change, “Students who have graduated from San Jose State University will have developed:” to “San José State University graduates will have developed:”.

Senator Bros-Seemann presented an amendment to change, “San José State University students will have developed:” to read, “San José State University students should have developed:”. Senator Peter stated that the Senate had already voted on a similar amendment and the amendment was therefore inappropriate.

Senator Buzanski called the question. The Senate voted and Buzanski motion passed.

The Senate voted and AS 1499 passed as amended with 2 Nays and 1 Abstention.

VII. Special Committee Reports –

A. Yearly Report by the Sustainability Board:

Candice Gerdes, Co-Chair of the Sustainability Board, gave the Board's yearly report. The Sustainability Board was established in 2010. There are representatives from every college on the board, as well as Spartan Shops, Associated Students, and Student Learning and Leadership. The Sustainability Board's goals include promoting sustainability issues and topics across campus, and to act as a resource to the campus on sustainability.

The Sustainability Board wants SJSU graduates to be "prepared for a green workforce." In order to reach these goals, the Sustainability Board plans on working with the Center for Faculty Development this year to create workshops to help faculty incorporate sustainability into their curriculum. The board also plans to host a Sustainability Summit this upcoming fall to highlight sustainability activities on campus.

The board hopes to gain support and guidance from the Senate in where to go from here. The board no longer has a Sustainability Director funded by the university.

Senator Van Selst announced that the CSU Statewide Senate is currently working on a Sustainability resolution.

Questions:

The Senate asked for a working definition of "Sustainability."
The new Sustainability website has the definition on <http://www.sjsu.edu/sustainability>. This website is also linked to the Senate website's mainpage. The definition is, "sustaining the planet for today and keeping it for tomorrow's children."

A member inquired about the Sustainability Director's position. This was a two-year pilot position that is no longer funded by the President's Office.

The Senate discussed the fact that part of becoming an "educated citizen" is promoting sustainability, and that this is part of what we should be teaching and promoting to our students.

The Senate recommended that the Executive Committee study this problem and bring recommendations back to the Senate this semester.

B. Spartans for Safety Report:

Laurie Morgan, Associate Director for Campus Wellness at the Student Health Center, and Senator Mykel Jeffrey, Associated Students, gave a report on Spartans for Safety.

Spartans for Safety is a campaign which addresses violence and safety on campus. It is an effort to pull the campus community together. Ms. Morgan received a Kaiser grant about 1 ½ years ago, which allowed her to hire staff, establish the Spartans for Safety Coalition, develop a website, raise awareness about violence and campus safety, and to reach out to “our underserved populations.” There are over two dozen people involved in this coalition. One focus of the campaign is building a sense of community on the campus.

The Spartans for Safety Campaign and website will be launched on March 14, 2013 at noon in the Pacifica Room.

Questions:

The Senate asked for clarification as to who the “underserved population” included. Ms. Morgan identified the underserved population as including first generation college students, low income students, and low enrollment by ethnicity populations.

The Senate asked if there was any evidence that this type of campaign works from other universities that have tried it. Ms. Morgan indicated that SJSU is one of the first universities to have this campaign. However, U.C. Berkeley is requiring all frosh to take a “bystander” workshop.

The coalition is also discussing several possible apps such as an app that students could buy that would connect them directly to UPD, and also an app that would connect them with friends.

C. Report from the new VP of University Advancement, Senator Rebecca Dukes:

VP Dukes reported that as of December 31, 2012, the university was at \$188,806,000 of our goal of raising \$200,000,000 in our first Comprehensive Campaign. The College of Applied Sciences and Arts (CASA) leads the way at 115% of their goal.

There are slightly fewer non-alumni donors than alumni donors. However, even though the numbers of alumni are only slightly ahead of non-alumni donors, the donations from alumni are much higher. VP Dukes noted, “The best way to fundraise is to be memorable.” You can be memorable by being a tough educator, or by being memorable in some other way to your students.

Any private donations received from corporations and foundations are deposited with the Tower Foundation as charitable gifts. The Kaiser grant is an example of a private foundation grant. However, if you were looking for a Department of Education grant, that is public money and the research foundation would help you with that fundraising. The Tower foundation team is located in Clark Hall.

D. Report from the Barnes and Noble Spartan Bookstore:

Ryland Metziner, Spartan Bookstore Director, gave a brief presentation on the Spartan Bookstore. The biggest change in this industry is that in 2008 only 1.2% of all textbooks were available digitally. By 2012, 37% of all textbooks were available digitally, and by 2016 it is anticipated that 80% will be available to purchase digitally. The future of textbooks is digital. Digital textbook sales are up 100% over last year. Digital textbooks are cheaper, and generally run about 30% to 60% of retail price. About 38% of textbooks are available digitally in the bookstore right now. Digital textbooks are available through the Nook study platform, and can be tested out for 7 days for free.

Barnes and Noble has saved students \$1.4 million through their textbook rental program, since they took over in April 2011. About 52% of the fall 2012 titles were available to rent. About 50% of students choose to rent textbooks. Students do need a credit card to rent the textbook. A common misconception is that students must rent new textbooks. Students can rent new or used textbooks, but the rental price is 50% of the new retail price.

In August of 2012 Amazon.com introduced a textbook rental program. It has been very difficult for the Spartan Bookstore to compete with them. Their rental prices are cheaper.

The Spartan Bookstore is no longer sharing adoption information with Roberts Bookstore. The Spartan Bookstore was spending a lot of time dealing with Roberts over various adoption issues and severed that relationship this semester. Roberts Bookstore was adopting books that they had not gotten a confirmation from the faculty member for, and the Spartan Bookstore then adopted the same books. This led to some angry faculty members that did not want that book ordered, so now the Spartan Bookstore will only order books that the faculty member has confirmed. The bookstore requests that all textbook orders go to them and not to Roberts Bookstore.

All SJSU students will also now have \$900 available in their Spartan Bookstore account to spend on textbooks, computers, supplies, etc. three weeks before the start of the semester. This will allow financial aid students to get their books and pay for it after they get their checks on the first day of class. The account does have to be secured with a credit card.

The Spartan Bookstore is partnering with Apple. Apple is willing to commit marketing funds so that the Spartan Bookstore can run promotions. The bookstore is working on a promotion with Apple that will allow one day in which faculty, staff, and student employees can buy Apple computers without having to pay taxes. The exact date has not been established yet.

Professors Williamson and Reckmeyer both won Macbook Pros for submitting their textbook orders early. Dr. Reckmeyer won in the Fall, and Dr. Williamson won in the Spring.

Questions:

An inquiry was made as to whether students need to have Barnes and Noble hardware to use the Nook books, or can they use kindles, I-pads, and Sony Readers. Nook study books cannot be read on any device. Students have to have a computer. I-pads and smartphones will not work. It has to be a PC or a Mac computer. However, Barnes and Noble is working on an e-textbook reading device, and they hope to be able to make an announcement about it in the near future.

A senator expressed concern that the appropriate number of books are not always ordered by the bookstore. Barnes and Noble Spartan Bookstore wants to work with faculty to get their orders right and they will work with faculty to get the correct number of books.

A senator inquired if there was any data about how well students were doing using digital textbooks. Currently, most students that have used digital books say they prefer print books. However, the bookstore believes this will change over the next four years. The bookstore has not seen any studies indicating how well academically students are doing using digital books.

A senator noted that the Senate had been given a presentation and told that when Barnes and Noble took over the bookstore, they would continue the relationship with Roberts Bookstore. The bookstore attempted to make the relationship work, but Roberts had issues with how they got information from the bookstore. Roberts also did not like the bookstore website and how they had to get information from it. The dialogue between the Barnes and Noble Spartan Bookstore and Roberts was not positive, and this started to take a lot of time.

A senator asked if students were charged interest on their student accounts. Students are not charged interest, and they have until March 15th to pay. If students default, then a hold is put on their transcripts, but the default rate is reasonable.

A senator asked how many digital textbooks were sold if sales had increased 100% over last year. Although not a lot, digital textbook sales are about 3% of total textbook sales, which is up from .5% a year ago. The bookstore loses a lot of digital textbook sales, because digital textbooks are not available on the I-pad or smartphone.

A student senator noted that he had purchased a new textbook for \$125, but only received \$8 for the textbook when he traded it in. The very next semester that same textbook sold for \$113, can the bookstore explain the mark-up? The reason is usually that textbook orders have not yet been submitted by that faculty member for the next semester. If so, then the bookstore staff should get on the phone with the faculty

member and see if they can get the order, so that the student can get half of the purchase price back.

A senator noted that on several occasions this semester a student has told him that bookstore staff have informed him/her that the faculty member did not order enough books. The bookstore determines how many textbooks to order, and they never want their employees to blame faculty if they have not ordered enough of a textbook. Senators were encouraged to notify bookstore management if this happens.

A senator inquired if digital textbook purchases were really rentals. Most of the digital textbook purchases are rentals that are good for 180 days. Only about 25% of digital textbooks are purchased for life.

VIII. New Business – None

IX. State of the University Announcements. Questions. In rotation.

A. Statewide Academic Senators –

There are four faculty trustees that have been placed into nomination. These four will be considered and voted on at the next CSU Statewide Senate meeting.

The CSU Statewide Senate passed resolutions welcoming the new chancellor, on the inclusion of upper division GE and WASC, alternative paths to GE, advocating for a smoke-free CSU, and a request to move to a more assessment-based culture for research in policies in the CSU.

Resolutions currently in progress include CID and STAR apps, the implications of freezing fees, and sustainability.

B. Provost – No report.

C. Vice President for Administration and Finance – No Report.

D. Vice President for Student Affairs –

For the 2012-2013 Academic Year, we should be somewhere around 4.5% to 5% above our resident enrollment target. We do not expect any penalties for the current academic year.

Student Affairs is just finishing up all the impaction lists for the Fall 2013 admission process. Admission information for Fall 2013 will be sent out starting today.

E. Associated Students President – No Report

F. Vice President for University Advancement – No Report

X. Adjournment – The meeting adjourned at 4:55 p.m.