

## 2013-2014 Year-End Committee Report Form

**Committee:** Athletics Board

**Chair:**

**Chair-Elect for 2014-2015:**

We elect a chair at the Sept meeting

**Number of Meeting held:**

(Please include phone/zip/email if available)

### Items of Business Completed 2013/2014

1.

2.

3.

### Unfinished Business Items from 2013/2014

1.

2.

3.

### New Business Items for 2014/2015

1.

2.

3.

**Please return to the Office of the Academic Senate (ADM 176/0024) by July 18, 2014.**

Minutes of meetings are attached (none for the two April meetings where we interviewed coaches for the award, or for the May awards meeting).



**Athletics Board Meeting**  
**Friday, September 13, 2013**  
**9:00 to 10:30 a.m. – Tower Hall 110**

**Minutes**

Members present: Nicholas Ayala, Patricia Backer, Pat Brick, Bill Campsey, Richard Francisco, Liz Jarnigan, Sonja Lilienthal, Annette Nellen, Beth Von Till.

Members absent: Gene Bleymaier, Lynn Meade, Dorothy Poole.

Chair Nellen brought the meeting to order at 9:00 a.m.

**WELCOME AND INTRODUCTIONS**

Chair Nellen welcomed everyone to the first meeting of the fall semester, including the new members. Introductions all around.

A.S. President Ayala announced that the A.S. Director of Extracurricular Affairs position had recently been declared vacant. A new Director of Extracurricular Affairs will be announced soon. Per Athletics university policy, that person will automatically become a student member of the Athletics Board.

**REVIEW OF UP F07-2 AND ATHLETICS BOARD CHANGE**

Chair Nellen explained the important role that the Athletics Board plays. She went over the Athletics University policy, F07-2. There are some areas of the policy that need to be revised, including the personnel part of the policy; the change from the WAC to the Mountain West conference; changing the election of the Athletics Board chair and vice chair to the first meeting of the fall semester. The Board will identify the entire changes needed and submit a request to the Academic Senate this semester.

In addition to the Athletics University Policy, there is an Athletics Board Procedural Handbook. The new members of the Board received a complete hard copy. It was requested that Secretary Salinas email a soft copy of the Handbook to all of the members of the Board.

Chair Nellen also spoke about the Athletics Board Annual Workload Plan document created as a result of the last NCAA certification. She will send a soft copy to the entire Board.

## **APPROVAL OF NOTES OF THE MAY 10, 2013 MEETING**

The notes of the May 10, 2013 meeting were approved as amended as follows:

Under the GEDAC Report: The Women's Track and Field will start next year (not Cross Country). Also, the proportionality of female student-athletes does not match the proportionality of the University (not the "fall enrollment percentages are out and SJSU's GPA went off a bit).

## **ELECTION OF CHAIR AND VICE CHAIR**

Annette Nellen was once again elected as the Chair of the Board. Sonja Lilienthal was elected as the Vice Chair. Chair Nellen will send word about this to the Academic Senate.

## **ATHLETICS DIRECTOR REPORT**

Associate Athletics Director for Student Services Elizabeth Jarnigan provided some updates. There was no Athletics Director's report because Gene Bleymaier was unable to attend the meeting.

Athletics is currently conducting a national search for a new Women's Basketball Head Coach. Tim La Kose resigned for personal reasons. Athletics Board member and Faculty Athletics Representative (FAR) Bill Campsey is serving as a member of the search committee. The assistant coaches are currently handling the Women's Basketball team.

## **FAR AND COIA REPORT**

Faculty Athletics Representative Bill Campsey announced that he is serving as a member of the search committee for the new Women's Basketball Coach. He is impressed with the quality of the candidates and the search should be completed soon. FAR Campsey invited the board to read the SportsIllustrated.com article about the odd practices going on with the Oklahoma State Football team.

## **GEDAC REPORT**

The GEDAC report was deferred to the next Athletics Board meeting. Athletics had a successful summer bridge program. The Athletics Student Services office is short staffed. AAD Jarnigan is currently doing the entire APR data gathering. One concern that keeps surfacing is the student-athletes missed class time. One big challenge is that it is hard to be an advisor to student-athletes because of the many NCAA rules. Also, the student-athletes standards and expectations are higher under the Mountain West Conference. AAD Jarnigan spoke about the Student-Athletes Success Services 2012-2013 Assessment Highlight; she handed copies to the board members.

## **SPARTAN FOUNDATION REPORT**

The Spartan Foundation has had a very good fundraising campaign, with \$1.5 million raised and over 1,000 donors. However, the fundraising campaign budget spending is at bottom. Need to continue to work harder to raise funds for student-athletes scholarships. The donor seating program went well. One problem encountered was the online seat backs from section 110-112. The Spartan Foundation sent letters to holders of stadium section 110-112 explaining the situation regarding the fee. This item was resolved.

## **COACH EVALUATIONS UPDATE**

Chair Nellen met with Assistant Athletics Director Marie Tuite a few times since the last May meeting, including one meeting with Natalie King from Faculty Affairs. AAD Tuite has revised the forms for coach reviews and shared them with Chair Nellen and AVP King. AVP King also provided Chair Nellen and AAD Tuite with information about how the CSU-CFA contract applies to reviews of Unit 3 coaches. This topic will be discussed at a future Board meeting.

## **NEW BUSINESS**

The Athletics Board traditionally meets the second Friday of each month, 9:00 to 10:30 a.m., in Tower Hall 110. The meeting schedule was discussed and it was modified as follows to accommodate as many of the members as possible:

October 11, 2013 (Beth Von Till and Richard Francisco will not be able to attend)  
November 1, 2013 (Vice Chair Lilienthal will participate via Skype) – Elizabeth Jarnigan will arrange for students to attend at a 9:30 time certain.  
December 13, 2013 (Annette Nellen and Bill Campsey unable to attend)  
February 1, 2014  
March 14, 2014 (possible head coaches awards interviews at South Campus)  
April 11, 2014  
May 2, 2014

Chair Nellen will follow-up with Athletics Director Assistant, Linda Ozaki, regarding the head coaches' evaluation meetings, which apply to the Executive Board members of the Athletics Board.

Student attendance at the first football game was best ever. However, there was disappointment with the effort to get faculty to attend. Think of other ways to attract faculty to attend the games and to get word out to students to show respect to team opponents (no booing). A.S. President Ayala will talk to the Greeks and band to figure something out.

The meeting adjourned at 10:40 a.m.



**Athletics Board Meeting**  
**Friday, October 11, 2013**  
**9:00 to 10:30 a.m. – Tower Hall 110**

**Minutes**

Members present: Nicholas Ayala, Patricia Backer, Annie Blaylock, Pat Brick, Bill Campsey, Liz Jarnigan, Sonja Lilienthal, Lynn Meade, Annette Nellen.

Members absent: Gene Bleymaier, Richard Francisco, Dorothy Poole, Beth Von Till

Chair Nellen brought the meeting to order at 9:00 a.m.

**INTRODUCTIONS**

Ms. Annie Blaylock was introduced as the new Athletics Board student member, serving as the Associated Students Director of Extracurricular Affairs. Chair Nellen briefed her about the Board's charge.

**APPROVAL OF NOTES OF THE SEPTEMBER 13, 2013 MEETING**

The notes of the September 13, 2013 meeting were approved as submitted.

**ATHLETICS REPORT**

Associate Athletics Director for Student Services, Elizabeth Jarnigan, and Assistant Athletics Director for Compliance, Lynn Meade, provided an update on some activities in Athletics in the absence of Director Bleymaier, who is traveling for the SJSU vs. Colorado State football game. Several football athletes are plagued with injuries. "Register" means that a student-athlete is cleared to practice but does not play.

In response to a question about students and majors: Some student-athletes who are not doing well in their chosen majors have to be advised about the need to think about the possibility of changing majors so that they can meet the NCAA student-athletes GPA requirements, as well as unit progression requirements. They are not being forced to change majors; they are being advised/reminded about GPA requirements and degree progression that must be met in order to continue as student-athletes with five years scholarships. Student-athletes, themselves, ultimately must decide if they wish to continue their education as student-athletes or regular

students. They have to meet both SJSU and NCAA GPA requirements. Athletics is required to provide GPA reports to the NCAA confirming that student-athletes are meeting the required SJSU and NCAA GPAs and are on track to graduate in five years. It was announced that the College of Engineering will be going down to 120 units and that it may help student-athletes in engineering majors, but they will need to be math ready. A drawback to that is that SJSU tests students in math after they are accepted into the University.

Athletics was disappointed with the Utah State home game attendance even though free tickets were made available to all faculty and staff and their family guests for all sport games. The NCAA may be considering changing the Division 1 football games required paid average attendance of 15,000 for home games due to hardship in meeting that figure, especially now that most games are televised. In looking for ways to connect our south campus with the main campus and attract faculty and staff to attend the games, it was suggested to think about displaying student-athletes success stories on the main campus. A good area would be the Event Center wall facing Paseo de San Carlos and the Bookstore. Participation in the Freshmen Orientation would also be a good venue to promote Athletics and give out game tickets. In a world of multi-media, having plenty of visual success stories on campus may help connect South campus with the main campus and interest faculty and staff to support athletics and attend the different sports competitions. The Athletics Marketing staff will be invited to attend the December board meeting to discuss ways to raise school spirit and find better marketing tools to get more of our campus community to attend the games and participate in promotions such as the Spartans Student Reward Program.

Volleyball came back to win last night's game. All sports competition level is currently very good. Men's Soccer game tonight at 7:00 p.m. and an away football game this Saturday vs. Colorado State.

### **FAR AND COIA REPORT**

FAR Campsey reported that there are controversial discussions taking place about NCAA Division 1 football programs breaking away to form a new division. It is controversial because of the implications that would arise, such as big money schools leaving behind the small money schools and changes in NCAA governance. FAR Campsey is hearing from media venues that there is fear that the big five conferences may pull away from the NCAA to start their own conference. The NCAA will be discussing this issue at their January Convention. It seems as though major alterations in college football may be forthcoming. FAR Campsey will bring information to the board as it materializes.

FAR Campsey also reported that COIA is looking to put another layer of responsibility on the Faculty Athletics Representatives.

FAR Campsey thanked AAD Jarnigan for taking over and putting together the APR report by herself. SJSU had hired a Women's Basketball Head Coach; he is excited to see what she will be able to do. She had a great record at Sacramento State.

### **GEDAC REPORT**

GEDAC Chair Jarnigan reported that the committee has not met because of her need to focus on student-athletes eligibility and APR work. There are several athletics staff members out of the office, and she solely ended up needing to take care of the APR report and the student-athletes certification to play. GEDAC will be meeting at least once per semester and will primarily meet to monitor roster management and ensure gender equity proportionality. Over 51 percent of student-athletes need to be female, and Athletics continues to find ways to meet that NCAA requirement.

Track and Field (indoor and outdoor) will start this fall. Women's Sand Volleyball will also be added. Athletics is trying to figure out practice locations and the understanding is that Sand Volleyball will not have home games. Adding these two sports will help meet the female gender equity proportionality.

### **SPARTAN FOUNDATION REPORT**

Spartan Foundation President Brick briefed the new student member about the Spartan Foundation's role in Athletics, which is to raise funds for student-athletes scholarships. 40 volunteers who make phone calls every spring ask for a 10 percent increase in donations. President Brick shared around the table a copy of the Spartan Foundation 2013-14 Annual Fundraising Drive, indicating the number of donors and the total amount raised from July to October 2013. The effort brought in 1,560 donors, totaling \$72,876 in donations for student-athletes scholarships.

The Spartan Foundation is working with University Advancement in fundraising efforts. President Brick shared around the table a copy of the fundraising flyer that will be mailed to 80,000 SJSU alumni, offering first time Spartan Foundation Board members the opportunity to join both the Spartan Foundation and Alumni Association for a special membership fee of \$150. \$75 will go to the Alumni Association and \$75 will go to the Spartan Foundation. The goal is to expand the Spartan Foundation Board membership with new young members. President Brick also shared a copy of the Mountain West football teams donor budgets, indicating that SJSU is at the bottom of all of the teams with a budget of 1.4 million, followed by Air Force, which is at 1.5 million. All the other schools have much bigger budgets.

The Spartan Foundation is also continuing their fall individual efforts to bring in new members and will be focusing on membership renewals in the spring. The goal is to bring in 430 new members.

### **DISCUSS POSSIBLE CHANGES TO ATHLETICS BOARD POLICY**

This item was not discussed due to time constraints. The Board is assembling a list of changes, such as removing reference to the WAC, and will continue this discussion at future meetings.

### **NEW ITEMS**

No new items discussed.

The meeting adjourned at 10:40 a.m.





**Athletics Board Meeting**  
**Friday, November 1, 2013**  
**9:00 to 10:30 a.m. – Tower Hall 110**

**Minutes**

Members present: Nicholas Ayala, Patricia Backer, Gene Bleymaier, Bill Campsey, Richard Francisco, Lynn Meade, Annette Nellen, Dorothy Poole

Members absent: Annie Blaylock, Pat Brick, Liz Jarnigan, Sonja Lilienthal, Beth Von Till

Chair Nellen brought the meeting to order at 9:00 a.m.

**APPROVAL OF NOTES OF THE NOVEMBER 1, 2013 MEETING**

The notes of the November 1, 2013 meeting were approved with two revisions: 1). Under the Athletics Report, “Red-Shirt” (not “Register”) means that a student-athlete is cleared to practice but does not play. 2). Under the GEDAC report, the “Women’s Indoor Track and Field” will start this fall.

**ATHLETICS DIRECTOR’S REPORT**

The Homecoming festivity events were successful. Football attendance is improving (estimated attendance is at 16,000), but need to keep working on getting more people to attend. Director Bleymaier thanked A.S. President Ayala for his efforts in helping to organize and get students to attend the different Homecoming festivities, including the football game. He will look/work with him to increase the basketball games attendance. There are several big football games coming up and the Spartans need two more wins to be eligible for a bowl. Athletics is pleased that football season ticket sales are up by 19 percent; they will continue to work to increase that percentage.

Basketball season is here. Women’s Basketball had their first game on Wednesday and there was a small increase in attendance. Athletics has hired two basketball assistant coaches. The Women’s Basketball situation was not expected but he is pleased that SJSU was able to bring in new head coach, Jamie Craighead, so late in the year.

Fundraising continues for the Vermeil/Walsh Athletics Complex, with \$21 million raised and \$20 million more needed. Construction is expected to begin in February 2014. It will be a 15-month project with open expectancy of fall 2015, which will put them in line for possibly hosting a bowl. Even though hosting a bowl would not bring financial gain (would be lucky

to break even because of the expenses that go with hosting a bowl), it would serve as a showcasing opportunity for the University and Athletics.

Director Bleymaier passed around a copy of the stadium construction aerial map and described the vision for the different facilities, such as the practice fields, playing facilities, and parking facilities. Part of the vision was to request the closure of 10<sup>th</sup> Street along the area of Spartan Stadium, but was told that such proposition would take decades to achieve/approve as was the case with the closure of San Carlos Street. Conversations continue with the City of San Jose Mayor's Office to gain partnership support for this project, including the approval of a crosswalk between the Koret Center and Simpkin's Stadium Center (Stadium Way). Union Pacific Railroad owns 20 feet of 7<sup>th</sup> street area in front of Spartan Stadium. Director Bleymaier was directed to speak with Mr. Rod Diridon for assistance with dealing with the Railroad.

Work continues to ensure that the six sports currently housed on the main campus will have adequate facilities such as coaches' offices, student-athletes weight training rooms, locker rooms, advisers offices, etc. on the main campus so that student-athletes, coaches, and staff don't have to travel back and forth from the south campus to the main campus.

### **FAR AND COIA REPORT**

NCAA governance issues are ongoing and more should be known after the January NCAA Convention. Kudos again to Liz Jarnigan for the impressive work she is doing to ensure student-athlete's academic progress toward graduation success rates. FAR Campsey reported that he follows Jon Wilner's College Sports reporting on the San Jose Mercury News, who often reports on how other universities are in trouble when it comes to student-athletes APRs. He hopes that our student-athletes APR success stories get out to the news more often.

The COIA FAR Association went before the Cabinet Council with a ten minute NCAA Division 1 conference governance reform restructuring set of recommendations, followed by questions and answers. No decisions have been made and, again, will know more after the January NCAA Convention.

FAR Campsey also reported that the recent discussions about the NCAA Division 1 football programs breaking away to form a 4<sup>th</sup> group has been talked down. Media is feeding on this and Athletics Director's, as a group, are trying to gain more say as to how the NCAA is run. The reality is that the commissioners now have gained most of the control of the NCAA.

### **STUDENT-ATHLETES SAAC REPRESENTATIVES VISIT**

Student-athletes David Catalano, Football; Andre Mercurio, Baseball; and Amanda Heins, Soccer; attended the Board meeting. The student-athletes agreed that there is a need to get more people aware of the different sports activities as well as having more student-athletes involved in community activities. They would like to find more ways to get the word out that Thursdays has been proclaimed as the "Spartans Spirit Day," so that we can start seeing more of the campus community wearing Spartan colors that day;. They would like to see

more emphasis on team involvement in the community. Board members inquired whether an award for the outstanding team in this area might help. Students thought it might. They were also interested in a Board member's suggestion of a university task force to help make people more aware of all athletics sport competitions and how to obtain free home game tickets/ The students also suggested it would be nice to see a wall section in the new Student Union where competition schedules and free ticket information can be posted. There was a discussion about inviting campus faculty and staff to become "honorary coaches" to spend time with the student-athletes and perhaps attend pre-game activities as a way to learn more about athletics and what students do to prepare for games.

### **SPARTAN FOUNDATION REPORT**

No Spartan Foundation report today. President Pat Brick was unable to attend the meeting.

### **NEW ITEMS**

No new items discussed.

The meeting adjourned at 10:30 am.



**Athletics Board Meeting**  
**Friday, February 14, 2014**  
**9:00 to 10:30 a.m. – Tower Hall 110**

**Minutes**

Members present: Nicholas Ayala, Patricia Backer, Annie Blaylock, Gene Bleymaier, Pat Brick, Bill Campsey, Richard Francisco, Elizabeth Jarnigan, Sonja Lilienthal, Annette Nellen, Beth Von Till

Members absent: Lynn Meade, Dorothy Poole

Chair Nellen brought the meeting to order at 9:00 a.m.

The notes of the November 1, 2013 meeting were approved with one revision, able to host the Super Bowl (not a bowl).

**ATHLETICS MARKETING VISIT**

Mr. Blake Zasaki, Senior Associate Athletics Director for External Relations thanked the Board for inviting him to speak. He talked about Athletics marketing successes and challenges. One of the positive things is that Athletics took steps to increase their advertising budget and have hired an advertising agency that has been able to expand their marketing efforts all around. This new marketing agency has been able to increase revenue by 50 percent. They had an increase of 25 percent in the sale of football tickets. SJSU is in second place among Mountain West team in football attendance increase. Student attendance increased by 25 percent. Athletics weekly electronic newsletters are reaching about 20,000 students, alumni and friends. Sale of merchandise has also increased by 48 percent. The attendance at basketball games has increased, but not by much. They are working to do better here.

One big challenge is that Athletics does not have a strong student intern program. Athletics is reaching out to Business and Kinesiology to try to put such a student program in place. Sonja suggested that a good way to get interns is to bring them in and have them participate in similar way as The Apprentice TV show. They currently only have one graduate assistant intern. Student interns are not required to be paid. Another big challenge is campus advertisements to reach out to students, faculty and staff to attend the games and finding the best way to distribute tickets. Athletics currently is not able to issue electronic tickets because it would cost 4 cents to print each ticket. They will be exploring the idea of simply having students; faculty and staff present their IDs instead of tickets when they attend a game. Athletics currently promotes games using the Event Center video board; work with Associated Students and Greek organizations and they are working with Barry Shiller in University Advancement in branding through Spartan

pride. The free tickets offer for faculty and staff was for this year only, as we entered the Mountain West conference; Athletics will look into the possibility of extending this offer for another year.

### **ATHLETICS DIRECTOR REPORT**

Director Bleymaier reported that Athletics has had a number of new hires, including five new head coaches. Board member Bill Campsey represented the board in serving on each of these searches. It was suggested that the Athletics Board faculty be invited to meet the new coaches and teams and take each on a tour of the campus, and help them get to know the campus. Chair Nellen will follow-up with Liz Jarnigan about this. Athletics is trying to start Sand Volleyball and will need to find 10 players this week or they will have to forget about it. A “meeting of interest” is scheduled for Thursday. The Board can direct students interested to the Athletics website. Los Gatos High School will be used for practices as Athletics is looking to find space on the campus to build the sand courts. The long-range plan is to have the sand courts at South campus. They are currently not getting much support from Facilities Development and Operations to build courts on campus. It was suggested that Athletics reach out to the Campus Planning Board. Chair Nellen said she would contact the chair of the CPB.

Athletics hired Josh Hummel as Senior Associate Athletics Director for Business Operations. He replaced Matt Witty. Athletics is also continuing their work on the master plan for South campus. They need to raise \$40 million. The Yosh Uchida Hall is to be completed by the end of July. Men’s and Women’s Basketball and Volleyball will be able to move there. Two new student-athlete advisers have also been hired; one academic adviser and one learning specialist. The water polo interim coach is training to get all new staff up to speed. Student-Athletes’ GPA went above 3.0. 14 Football players graduated this fall.

### **FAR/COIA REPORT**

Bill Campsey continues to work with Liz Jarnigan day to day. He thanked Director Bleymaier for including him as a member of all of the head coach searches. Bill Campsey attended the NCAA January meeting. He confirmed that Division I governance transition into a new governance structure will happen. The political aspects of it make it worth watching.

Mr. Campsey resigned as a member of COIA and invited a member of the Athletics Board to step in. Athletics Board member Pat Backer will be the new COIA representative. COIA wants to be involved even though they don’t have a political standing with the NCAA. A minority of Mountain West schools are members of COIA.

### **SPARTAN FOUNDATION REPORT**

Spartan Foundation accomplishments in 2013 follow: Raised \$1.5M total. Donor Seating Program (DSP) \$628,900; President’s Cup \$80,000; members 1759. The 2014 goals are: Raise 1.75M; President’s Cup \$100,000; members 2500; Assist coaches in alumni contributions.

**FOLLOW-UP ON SUGGESTIONS OF THE STUDENT-ATHLETES WHO VISITED ON NOVEMBER 1**

This item was deferred to the next meeting.

**NEW ITEMS**

The Head Coach of the year and assistant coach of the year awards will be presented in early May. The Board will interview and select the winning coaches at the April 11 meeting. The Board will meet at South campus.

President Qayoumi will be invited to attend the March 7 meeting.

The meeting adjourned at 10:30 a.m.



**Athletics Board Meeting**  
**Friday, March 7, 2014**  
**9:00 to 10:30 a.m. – ADM 167**

**Minutes**

Members present: Nicholas Ayala, Patricia Backer, Annie Blaylock, Gene Bleymaier, Pat Brick, Bill Campsey, Richard Francisco, Elizabeth Jarnigan, Sonja Lilienthal, Lynn Meade; Beth Von Till

Members absent: Annette Nellen, Dorothy Poole

Vice Chair Lilienthal brought the meeting to order at 9:00 a.m.

**APPROVAL OF NOTES OF THE FEBRUARY 14, 2014 MEETING**

This item was deferred to the next meeting.

**ATHLETICS DIRECTOR REPORT**

Director Blaymaier thanked Liz Jarnigan and Lynn Meade for their efforts in getting the Sand Volleyball roster in place. The first match is tomorrow at Pacific.

The Women's Indoor Track and Field just finished their first season of competition and are getting ready for the outdoor competition.

Director Blaymaier briefed the Board about the latest plans for south campus construction, including a new baseball/softball field, new track and field, sand volleyball, 12 tennis courts; six indoor and six outdoor, and a 2000 sit soccer facility. Athletics is planning on selling memberships for the new Club House. The membership will be \$5,000 a year, which will serve as a good revenue generator. Also looking into using Happy Hollow Park, fairgrounds parking, including shuttle service. Athletics continues to work to raise the funds needed to bring this project to life. They are generating a lot of interest, especially from golf donors.

There is an interest in Men's Water Polo, but it would need to be self-funded. It was said that it may be best not to add any men's sports so that we are 50/50 gender equity compliance.

Athletics continues to work with campus administrators to find temporary location of sand volleyball courts.

## **PRESIDENT QAYOUMI'S VISIT – Time Certain of 9:30 a.m.**

President Qayoumi thanked all of the Board members for their contributions to move Athletics to the next level. There have been many great changes with the transition to the Mountain West.

Title IX issues are in compliance; student-athletes APR scores are a sign of pride and job. He attended the alumni gathering at Palm desert and the topic of APR in Athletics was discussed with great level of enthusiasm and joy.

The CSU budget is in better shape than a few years ago, but it needs much improvement. Athletics is working to fundraise the money needed for the new south campus construction. Donors have not been as forthcoming as we would like them, and we need one or two champions to make it happen. One anchor gift in the range of 5-7 mil range would help at this time.

President Qayoumi would like to see the Athletics Board work to emphasize the role of Athletics to the campus community. It seems like the social aspect, the discipline and all such elements of Athletics sports are lost. Work to unite the campus with the South campus. Athletics is pretty much the only way to keep alumni connected and supportive.

## **FAR REPORT**

Not much to report today. FAR Campsey has been working with the two national groups he belongs to and the NCAA. Stay tuned for Division 1A governance changes.

## **COIA REPORT**

Pat Backer attended her first COIA meeting at Tampa. There are 66 schools that are members of COIA, yet only 27 attended the meeting. The NCAA was represented and the Knight Commission gave a briefing. The consultant to the NCAA gave a good report.

## **SPARTAN FOUNDATION REPORT**

Pat Brick had a retreat with the Spartan Foundation in January. In 2013, 1.5 was raised through the Spartan Foundation. Some of the money raised was from the President's Cup, which \$80,000 raised. The fundraising campaign starting on March 22 is hoping to raise \$1.75 million and they are hoping to get 2,500 new donors this year. There will be a letter sent to donors on March 15 asking to renew and the season ticket holders will be mailed a letter on April 1. Will also have the call center in place for the April and May fundraising. The Spartan Foundation will have three meetings and he is looking forward to completing the campaign by June. Pat Brick also reminded the Board to renew their membership. The President's Cup is scheduled for September 15.



## **DISCUSSION OF IDEAS FROM STUDENTS WHO VISITED THE BOARD IN NOVEMBER 2013**

This item was deferred to the next meeting.

### **OTHER ITEMS**

Liz Jarnigan, Bill Campsey and Pat Backer will present the report to Academic Senate this year. The Board will talk about the student-athletes APR; will show Football APR scores and compare to Cal and other schools.

Athletics is spending about \$500,000 in Summer Bridge program for student-athletes. Summer Bridge Program allows student-athletes to take six units the summer before starting school at SJSU. Athletics is trying to get SSETF funding for the Summer Bridge Program.

The Student-Athletes Recognition and Head Coach and Assistant Coach of the Years Awards event is scheduled for May 12 at the S.U. Barrett Ballroom.

The meeting adjourned at 10:30 a.m.



# **Athletics Board Meeting**

## **Friday, May 2, 2014**

### **9:00 to 10:30 a.m. – TH 110**

## **Minutes**

Members present: Nicholas Ayala, Patricia Backer, Annie Blaylock, Pat Brick, Bill Campsey, Elizabeth Jarnigan, Sonja Lilienthal, Lynn Meade; Annette Nellen, Beth Von Till

Members absent: Gene Bleymaier, Dorothy Poole, Richard Francisco.

GUEST: Marie Tuite, Sr. Associate AD/COO

Chair Nellen brought the meeting to order at 9:00 a.m.

### **APPROVAL OF NOTES OF THE FEBRUARY 14, MARCH 7, AND APRIL 11, 2014 MEETING MINUTES**

The February 14 meeting minutes were approved as submitted. The March 7<sup>th</sup> meeting minutes have not been reviewed/finalized by Vice Chair Lilienthal. There was no need to take minutes of the April 11<sup>th</sup> meeting; the Board met at South Campus to interview coaches for selection of Academic Head Coach of the Year award and Academic Assistant Coach of the Year award, to present at the Student-Athletes academic achievement event on May 12.

### **MAY 12 AWARDS LOGISTICS**

The academic head coach and assistant coach awards will be presented at the end of the event/program. Presentation of awards and certificates were assigned to Board members in preparation for the event. Chair Nellen said she would email the script to the participants.

### **ATHLETICS DIRECTOR REPORT**

Senior Associate Athletics Director Marie Tuite represented Director Blaymaier, who is traveling/attending Mountain West meetings. A draft white paper on benefits of student fees has been prepared. It will be provided to all of the Board members after Chair Nellen reviews.

Three Student-Athletes were affected in a recent apartment fire. Counseling services have been provided to students and families affected by this tragedy. Athletics is working with the NCAA to clear the way to conduct fundraising efforts in support of the student-athletes affected. Athletics has to be in compliance with NCAA rules and regulations for student-athletes impacted by unforeseen extraordinary circumstances.

Just went through the last week of sports with Softball, Baseball and Gymnastics. Women's Golf made it to the NCAA regionals, but did not win this year

### **FAR REPORT**

A lot happening in the area of Athletics allocations vs. subsidies. A lot more will be happening/revealed in the next few months, such as the disparities among institutions. Five of the biggest conferences are participating in these conversations.

Director Bleymaier, AAD Jarnigan and FAR Campsey are preparing to attend the Mountain West Joint Council meetings in Phoenix, Arizona.

### **COIA REPORT**

No report.

### **SPARTAN FOUNDATION REPORT**

Fundraising efforts continue with press box call center in place. Phone calls from student-athletes thanking individuals for their contributions is working well; some are doubling their pledges. Currently, they have raised \$838,000, with pledge renewals for the most part. Spartan Foundation is reaching out to graduates through work with our Alumni Association, asking alumni to join the Alumni Association and Spartan Foundation. Mr. Brick also called for the Board members to renew their pledges via an email that was sent. Pat Brick's fundraising efforts have brought in close to \$19,000 and is working to reach or go over the \$20,000 fundraising mark. Mr. Brick will be reaching out to Associated Students President Ayala for assistance in reaching out to the Spartan Squad for further fundraising.

### **REPORT OUT FROM FACULTY MEETINGS WITH NEW COACHES**

Board member Von Till had a great time meeting with the Women's Basketball Head Coach Jamie Craigheard. Board member Lilienthal has chatted with Volleyball Coach Jolene Shepardson, but have not met. She will wait to meet with her after the season. Board member Pat Backer forgot about it, but will follow-up. FAR Campsey has met several times with Men's Soccer Head coach Simon Tobin. Board member Richard Francisco was assigned to meet with Women's Soccer Head Coach Lauren Handson. Chair Nellen met with Men's Basketball Head Coach Dave Wojcik and talked for about two hours about how to connect with the campus. It was agreed this was a successful

event that should continue – having a faculty member of the board meet with any new head coach.

### **QUESTIONS ABOUT SOME TOPICS FROM THE COACHES INTERVIEWS**

The Board discussed issues that surfaced while the Board conducted interviews for the selection of Academic Head Coach Award and Assistant Head Coach Award awards. Night study hall transportation and safety from the main campus to South campus is a concern. It was said that student-athletes can have night study hall in the campus dorms. The campus shuttles do not run on Fridays and weekends. There is also a need for speed bumps along 7<sup>th</sup> street to the stadium. Coach concerns about some student-athletes inability to cover cost of test fees was also discussed. Chair Nellen will follow-up with Associate Vice President Dennis Jaehne about this issue. The student-athletes high unit/low elective major agreement form was also discussed. A document was created listing majors that have been more difficult for student-athletes to complete in five years and then developed a set of commitments/understandings that the student-athletes must address with each of their coaches and athletics academic advisors before declaring or changing majors. Board member Liz Jarnigan sent an email to the board members after the meeting with further clarification about this issue/document, delineating the understanding/form that student-athletes need to complete and sign. Jarnigan's email further explains that this action was created as a result of our required analysis of eligibility points lost in which we identified a significant number of points lost due to some student-athletes failure to graduate in five years. The form is meant to help students evaluate their choice of major and how it impacts NCAA eligibility early in the academic careers. It was also a vehicle for Athletics to hold coaches accountable to allow student-athletes to take appropriate coursework when they must miss practice.

### **SELECTION OF HEAD AND ASSISTANT COACH AWARDS**

The Board discussed and selected Peter Turner, Softball, as the winner of the Academic Head Coach of the Year award and Nicholas Enriquez as the winner of the Academic Assistant Coach of the Year award. Secretary Salinas will do all possible to get awards in place and in time for the May 12 student-athletes celebration event on May 12.

The last meeting of the semester adjourned at 10:30 a.m.