

2014-2015 Year-End Committee Report Form

Committee: Athletics Board

Chair:
Annette Nellen

Chair-Elect for 2015-2016:

Annette Nellen
4-3508 0066
Vice Chair – Beth von Till

Number of Meeting held: 8

(Please include phone/zip/email if available)

Items of Business Completed 2014/2015

1. Continued review and discussion of various activities and operations of the Athletics Dept.
2. Improved awareness of activities of COIA due to attendance of SJSU rep at COIA annual meetings and monitoring of emails.
3. Awarding of outstanding academic head coach and assistant coach awards, as well as top GPA team awards in May 2015. This activities involves the board interviewing six coaches which is another way to better understand accomplishments and needs in the Athletics Dept.
4. The tenured faculty of the board prepare the second level review for the Unit 3 head coaches each year.
5. Conducted two hearings, such as on one-time transfer exception, as required by our charge and student request.

Unfinished Business Items from 2014/2015

None

New Business Items for 2015/2016

1. Review F07-2 that establishes the board and provides the membership and charge.

Please return to the Office of the Academic Senate (ADM 176/0024) by July 6, 2015.



SAN JOSÉ STATE
UNIVERSITY

Athletics Board Meeting
Friday, September 5, 2014
9:00 a.m. – TH 110

AGENDA

1. Welcome back and Introductions
2. Review of UP F07-2 and Athletics Board change - <http://www.sjsu.edu/senate/docs/F07-2.pdf>
3. Approval of March 7, 2014 and May 2, 2014 Meeting Notes
4. Election of Chair and Vice Chair
5. Athletics Director Report
6. FAR Report
7. COIA Report
8. GEDAC Report
9. Spartan Foundation Report
10. Visiting SACC
11. New Business

**Athletics Board Meeting
Friday, September 5, 2014
9:00 to 10:30 a.m. – TH 110**

Minutes

Members present: Patricia Backer, Pat Brick, Bill Campsey, Stacy Gleixner, Elizabeth Jarnigan, Annette Nellen, Beth Von Till

Members absent: Gene Bleymaier, Gary Daniels, Lynn Meade; Richard Francisco, Tiffany Wang

GUEST: Pat Brick attended for Rick McCliman

Chair Nellen brought the meeting to order at 9:05 a.m.

WELCOME AND INTRODUCTIONS

Chair Nellen welcomed everyone back.

REVIEW OF UP F07-2 AND ATHLETICS BOARD CHARGE

The university policy and responsibilities and functions of the Athletics Board were reviewed and discussed.

APPROVAL OF NOTES OF THE MARCH 7, 2014 AND MAY 2, 2014 MEETING

The March 7th meeting minutes were approved as submitted. The May 2 meeting minutes were approved with one minor correction.

ELECTION OF CHAIR AND VICE CHAIR

Annette Nellen was elected to continue to serve as the Chair. Pat Backer was elected to serve as Vice Chair. Secretary Salinas will send this information to the Academic Senate so that the online board member list can be revised.

ATHLETICS DIRECTOR REPORT

No report. Director Bleymaier is traveling to Auburn for the Spartans vs. Auburn football game.

AAD for Student Services Liz Jarnigan provided a handout and discussed the 2013-2014 student-athletes success services assessment, highlighting the student-athletes highest ever overall semester GPA of 3.003 and 2nd highest in the spring (2.975), making this the first time that the overall semester GPA has been 3.0+ and with ten teams earning highest ever team semester GPA in the fall or spring terms. Liz Jarnigan also spoke about the highest ever student-athlete graduation success rate of 67%, which constitutes an increase of 4% over last year and the highest ever overall Academic Progress Rate (APR) of 971. Having 7 teams with 1000 (which is a perfect score) single year APR scores (3 more than last year) is a great achievement of the student-athletes.

Another positive is that since some student-athletes are now graduating in four years and having not exhausted fifth-year scholarship eligibility, they are able to use their fifth-year scholarship funds to enter graduate school.

Getting Athletics success stories out to the campus and extended community is more imperative than ever in order to change some people's negative perceptions about Athletics. Reading about SJSU's student-athletes academic success and field success can only lead to folks wanting to attend games and support the overall Athletics program. The media is always ready to print the negative stories; it is time for the success stories to make the news as well.

The complimentary tickets notification/distribution process to home sporting events was discussed. The Board will work on finding better ways of communicating to the campus community how/where to pick up tickets. Liz Jarnigan will follow-up with Blake Sasaki, Senior AAD for External Relations and report back to the Board and/or perhaps have him attend one of the meetings to discuss options for better communication and distribution of complimentary tickets to home sporting events. It was mentioned that President Qayoumi's weekly email to the campus community (week of August 25th) provided information and a website link to register to obtain free tickets for faculty and staff and reaffirmed that students would continue to receive complimentary entrance to home games by simply presenting their ID at each of the games.

Liz also reported that the Soccer teams are no longer using the stadium for their games. They are using the stadium's East field. Liz discovered some difficulty finding the entrance and will work with colleagues to make this more clear. Athletics will be providing more bleacher stands on the East field as well.

Liz addressed her concern about an apparent existing campus negative perception that all student-athletes are university special admits. She asked for the Board's support in reaching out to the campus community and, in particular, to the faculty to begin to change this false perception. Amy Strage's name (Assistant VP for Faculty Development) was mentioned as someone to reach out to address this issue. Chair Nellen will follow up with Amy. Athletics also would like to reach out to faculty to get their

help in formulating a process for communicating student-athletes academic or misbehavior issues that may affect their eligibility, so that Athletics can easily identify and reach out to those student-athletes with appropriate counseling/guidance to help them reach their full potential in the classroom and in the playing field.

Remedial classes, summer course offerings, and degree applicable unit issues were also discussed and identified as areas needing improvement. Summer school high cost is also a big issue, with over \$350K currently spent.

FACULTY ATHLETICS REPRESENTATIVE (FAR) REPORT

FAR Campsey praised Liz Jarnigan for the incredible job she is doing, with less resources, yet producing much better student-athletes GPA and APR score results compared to other more prominent schools, such as CAL. Liz' great efforts and work is leading student-athletes to achieve historical improvement in overall cumulative GPA; overall APR scores; and overall graduation success rates. Student-Athletes appreciate all the work and don't want to let Liz down. Liz' great efforts/work is the reason why she plays a key role in being part of the report to the Academic Senate meetings. FAR Campsey spent a good time of the summer working with Lynn Meade, Athletics Director for Compliance, and meeting with all the teams, explaining student-athletes rules and regulations; importance of being a team player in the classroom as well as in the playing field; the importance of achieving good academic progress reports (APR) and the importance of not letting the team down.

COALITION ON INTERCOLLEGIATE ATHLETICS (COIA) REPORT

Pat Backer spoke about this year's COIA initiative to encourage Coalition member institutions/senates to take some time to assess their roles in campus athletics governance and, where appropriate, consider taking steps to increase the efficiency and effectiveness of procedures and structures. Senate Chair Nellen will forward to all board members a COIA email with a two-page draft to guide senates in getting started. The COIA Steering Committee is asking to review the draft and provide comments or suggestions by September 7.

Pat Backer also informed the board that there will be discussions about Athletics at the Senate meetings, mostly tied to fees.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

Chair Jarnigan reported that GEDAC will be going back to meeting once or twice per semester. AVP Sutee Sujitparapitaya, Institutional Effectiveness and Analytics, put together data regarding underrepresented minority student-athletes. GEDAC will use/analyze this data in their meetings.

SPARTAN FOUNDATION REPORT

Pat Brick attended the meeting for new Spartan Foundation Board president, Rick McCliman, who was not able to attend the first board meeting. Spartan Foundation fell

short of goal of raising \$1.75 million in pledges; \$1.5 million was raised. The Spartan Foundation Board is working to reach their goal of \$1.75, gaining 3000 season ticket holders, and reaching the required 15,000 attendance at football games.

The President's Cup Gold Tournament is scheduled for Wednesday, September 17 at the Cinnabar Hills Golf Club. Athletics raised \$80K last year and their goal this year is to raise \$100K.

Pat announced a Tribute to Donors event in name of the Simpkins family, where the Spartan Foundation will recognize top alumni donors and top non-alumni donors. They are looking to have this event in the new Student Union in June 2015 (June 19 or 20 or June 26 or 27, 2015).

Pat also announced that there will be a Hall of Fame dinner on Friday, October 31. Board members expressed concern regarding the Halloween date. Pat will confirm date and report back to the Board. If it is scheduled for October 31, he will try to have the date changed to early November. Pat sent an email to Secretary Salinas after the meeting confirming that the Hall of Fame dinner will be on November 14, 2014.

VISITING SAAC (Student-Athlete Advisory Committee)

The Athletics Board will continue its practice of having one member of the Athletics Board attend the monthly SAAC meetings. SAAC meets the first Monday of each month at 7:00 p.m. in the Simpkins Stadium Gold Room. Chair Nellen will send an email to the Board with meeting dates to choose from. The Board members attend these meetings to see what student-athletes are focused on. The Board will also continue to invite SAAC members to attend one of the Athletics Board meetings this academic year.

NEW BUSINESS

No new business to report.

Meeting adjourned at 10:30 a.m. The next meeting is scheduled for October 10, 2014 at 9 am in TH 110.



**Athletics Board Meeting
Friday, October 10, 2014
9:00 a.m. – TH 110**

AGENDA

1. Approval of minutes of the September 5, 2014 meeting
2. Athletics Director Report
3. FAR Report
4. COIA Report
5. GEDAC Report
6. Spartan Foundation Report
7. New Business

Athletics Board Meeting
Friday, October 10, 2014
9:00 to 10:30 a.m. – TH 110

Minutes

- Members present: Patricia Backer, Gene Bleymaier, Bill Campsey, Gary Daniels, Richard Francisco, Elizabeth Jarnigan, Annette Nellen, Tiffany Wang
- Members absent: Stacy Gleixner, Lynn Meade; Rick McCliman, Beth Von Till
- GUEST: Classye James, Student-Athlete, Women's Basketball and member of the Student-Athlete Advisory Committee (SAAC).

Chair Nellen brought the meeting to order at 9:05 a.m. Around the table for introductions.

APPROVAL OF NOTES OF THE SEPTEMBER 5, 2014 MEETING

The September 5, 2014 meeting minutes were approved as submitted.

ATHLETICS DIRECTOR REPORT

Director Bleymaier spoke about the NCAA autonomy issue. The NCAA approved a proposal giving the five power leagues autonomy over certain issues, and they are now advocating for full cost of attendance to all student-athletes (covering tuition, fees, room, board, books, personal expenses for food and travel home). At this time, it is unclear what the cost-of-attendance scholarships would look like. It was estimated that a full implementation of cost of attendance in the Mountain West Conference would cost between \$400,000 to \$600,000 a year if schools were to provide a flat \$2,000 stipend to each student-athlete. If the full cost of attendance is approved without a flat stipend, our Athletics Division can be looking at an increase of \$1 million per year in scholarship funds. A Division 1 Board of Directors proposal to pay a flat \$2,000 stipend for players back in 2011 did not pass across the NCAA. But now, as a result of the unionization movement over student-athletes' image rights, coupled with NCAA governance structure changes, these legislative proposals are causing major financial shifts in college athletics. This issue will be the main topic of discussion and decision making at the January 2015 NCAA Convention, which will be attended by Director Bleymaier and FAR Campsey.

Director Bleymaier sees these legislative proposals as a benefit enhancing the Student-Athletes' welfare, which Athletics fully supports. The big issue for our program is not having the funds to cover the full cost of attendance. If this proposal is approved, Athletics will need to fundraise the funds to cover the costs, as well as look to the University for financial support. There are 20 schools that can afford full cost of attendance and 45 that cannot. The other issue is that if schools are allowed to calculate its own cost of attendance, depending on university location and cost of living, those variances could very well lead to recruiting advantages and disadvantages.

Director Bleymaier asked that the Board reach out to President Qayoumi about this issue. Chair Nellen will reach out to him and/or invite him to attend the next meeting.

Athletics Board members were invited to attend the Hall of Fame Banquet scheduled for November 14, 6:30 p.m., in the new Student Union Ballroom. Inductees include Spartans Women's Golf teams, Men's Soccer and Baseball players, and long time administrators. Cost per ticket is \$90 per person. Reservations are required; contact Mike Chisholm in Athletics.

The new Wash/Vermeil fundraising continues, but it is moving slowly with Golf Complex gaining momentum. It is important to break ground soon.

FAR REPORT (FACULTY ATHLETICS REPRESENTATIVE)

FAR Campsey attended the SAAC meeting in Texas and the agenda/conversation was along the same lines of Director Bleymaier's report - in regard to NCAA's autonomy and upcoming change in NCAA Division 1 legislations. Faculty Athletics Representatives will be attending the NCAA meeting in January. He and AAD Jarnigan also attending the Mountain West Meeting of Compliance directors, where similar issues were discussed.

COIA REPORT (COALITION ON INTERCOLLEGIATE ATHLETICS)

COIA was formed for the purpose of enabling a faculty group from Division 1A universities to work together for long-range, comprehensive reforms in Intercollegiate Athletics. COIA Representative Backer spoke about COIA's call for an override vote on the Big 5 autonomy, which had an early October deadline.

Chair Nellen asked Rep. Backer to send her a copy of the email received about this and other proposals calling for faculty senators input into the future of Intercollegiate Athletics.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

GEDAC will meet twice per semester. Liz Jarnigan will send her list of recommendations to Chair Nellen who will follow-up with Chief of Staff Gleixner in regard to further GEDAC committee appointments. GEDAC meets the first Monday of each month, 7:00 p.m. in the Simpkins Stadium Gold room.

The 2013-2014 APR numbers were just submitted. Athletics achieved the highest ever APR of 975-76, with Football having 972 or higher. SJSU Athletics ranks 3rd in the State of California .

SPARTAN FOUNDATION REPORT

No report today. Spartan Foundation member unable to attend today's meeting.

VISIT FROM SAAC (Student-Athlete Advisory Committee)

The Board will also continue to invite SAAC members to attend one of the Athletics Board meetings this academic year.

Classye James, Student-Athlete, Women's Basketball and member of the Student-Athlete Advisory Committee (SAAC) attended the meeting. SAAC is made up of student-athletes to provide insight on the student-athlete experience. They provide input on the rules, regulations and policies that affect student-athletes at San Jose State. One of the major concerns addressed at the last meeting was the call/decision to provide student-athletes with extra snacks and the full cost of attendance scholarship issue.

NEW BUSINESS

No new business to report.

Meeting adjourned at 10:30 a.m. The next meeting is scheduled for November 14, 2014 at 9 am in TH 110.



**Athletics Board Meeting
Friday, November 14, 2014
9:00 a.m. – TH 110**

AGENDA

1. Approval of minutes of the October 10, 2014 meeting
2. Athletics Director Report – NCAA Governance Update
3. FAR Report
4. COIA Report
5. GEDAC Report
6. Spartan Foundation Report
7. New Business

Athletics Board Meeting
Friday, November 14, 2014
9:00 to 10:30 a.m. – TH 110

Minutes

Members present: Patricia Backer, Gene Bleymaier, Richard Francisco, Stacy Gleixner, Elizabeth Jarnigan, Rick McCliman, Annette Nellen, Yao Tian, Beth Von Till, Tiffany Wang

Members absent: Bill Campsey, Gary Daniels, Lynn Meade

GUESTS: Two Women's Soccer Student-Athletes from Student-Athlete Advisory Committee (SAAC)
Victor Hernandez, Director of Student Rights and Responsibility (representing Tiffany Wang)

Chair Nellen brought the meeting to order at 9:05 a.m. Around the table for introductions.

APPROVAL OF NOTES OF THE OCTOBER 10, 2014 MEETING

The October 10, 2014 meeting minutes were approved with the following amendment under the Athletics Director report: deleted "There are 20 schools that can afford full cost of attendance and 45 that cannot."

ATHLETICS DIRECTOR REPORT

Director Blaymaier and FAR Campsey will be attending the January 15 NCAA Convention. The big 10 will probably pass the resolution on scholarships covering costs of attendance.

Basketball season starts today. The Athletics Hall of Fame Banquet is scheduled for this evening and 220 people are expected to attend.

The San Jose Sports Authority Hall of Fame is scheduled for Monday, November 17. Coach Vermeil will be inducted. Director Bleymaier will be attending.

SJSU vs. Hawaii game is tomorrow at 1:00 p.m. Director Bleymaier will reach out to the Event Center administrators to address concern re scheduling concerts on same day of football games.

Athletics Board Vice Chair Backer spoke on behalf of the Academic Senate Executive Committee to request that Director Blaymaier explain in writing the differences in regard to Athletics actual budget vs. actual expenditures. The Academic Senate is most uncomfortable with the Athletics "miscellaneous" part of the Athletics Budget reporting. Director Bleymaier will prepare a written response and will send along with the power point presentation to reiterate the answers given. It was suggested to have student-athletes attend the Academic Senate reporting meeting in the spring. Chair Nellen will follow-up with Kenneth Peter. She will also look into having President Qayoumi attend one of the Athletics Board meetings in the spring semester.

FAR REPORT (FACULTY ATHLETICS REPRESENTATIVE)

No report. FAR Campsey not able to attend today's meeting.

COIA REPORT (COALITION ON INTERCOLLEGIATE ATHLETICS)

COIA representative Pat Backer indicated that the conference call with the U.S. Department of Education had taken place, and that COIA will not be getting involved with the NCAA autonomy issue. The next COIA meeting is scheduled for February at San Diego State and she will be attending.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

Liz Jarnigan and Stacy Gleixner are working on the GEDAC composition. Ms. Salinas will review office files to try to figure out committee makeup history composition. Suggestions were made to have particular roles represented via designated seats, such as for the Vice chair of the Athletics Board, the AS Director of Extracurricular Activities and a SAAC representative.

SPARTAN FOUNDATION REPORT

Rick McCliman, President of the Spartan Foundation delivered the report. Recruiting of new Spartan Foundation members will now be a year-long process and the main focus will be to get new members. The new members' solicitations will go out via regular mail. The Spartan Foundation will also be given more flexibility to Athletics with fundraising gains not all going towards student-athletes scholarships. They will also focus on reaching out to younger people/alumni with means to donate as well as getting Spartan Foundation folks in leadership positions that reflect diversity. They will also ambassador program to connect to student-athletes teams, who will be expected to conduct fundraising, with the first \$1000 going to the Spartan Foundation.

VISIT FROM SAAC (Student-Athlete Advisory Committee)

Two Women's Soccer student-athletes attended the meeting. They did not report any concerns/issues. They spoke about Student-Athletes Talent Show scheduled for December 8, which is a fundraising event.

Director Blaymaier attended the last SAAC meeting and Stacy Gleixner is scheduled to attend the February meeting.

NEW BUSINESS

It was asked how the new/added sport teams were doing. Athletics just completed Cross Country and gearing for indoor track and some field events, such as the jump. Long jump and triple jump will be coming in spring. Coaches are recruiting for Sand Volleyball. They practice at Los Gatos High School, with coaches coordinating travel.

Meeting adjourned at 10:30 a.m. The next meeting is scheduled for December 12, 2014 at 9 a.m. in Tower Hall 110.



**Athletics Board Meeting
Friday, December 12, 2014
9:00 a.m. – TH 110**

AGENDA

1. Approval of minutes of the November 14, 2014 meeting
2. Athletics Director Report
3. FAR Report
4. COIA Report
5. GEDAC Report
6. Spartan Foundation Report
7. SAAC Report
8. New Business

Athletics Board Meeting
Friday, December, 12, 2014
9:00 to 10:30 a.m. – TH 110

Minutes

Members present: Patricia Backer, Gene Bleymaier, Bill Campsey, Richard Francisco, Stacy Gleixner, Elizabeth Jarnigan, Rick McCliman, , Yao Tian, Beth Von Till,

Members absent: Gary Daniels, Lynn Meade, Annette Nellen, Tiffany Wang

Vice Chair Backer brought the meeting to order at 9:05 a.m.

APPROVAL OF NOTES OF THE NOVEMBER 14, 2014 MEETING

The November 14, 2014 meeting minutes were approved as submitted.

ATHLETICS DIRECTOR REPORT

Director Bleymaier distributed white paper on Benefits of intercollegiate Athletics at San Jose State University, which was shared with the Academic Senate a month or so ago. Benefits are obscured knowledge to the campus community because they are not talked about or promoted. This white paper allows for clear facts/insight into the benefits of Athletics on campus and can be used to inform the campus community, which should lead to improved support for Athletics.

Response to Senator Kenneth Peter re Senate meeting presentation was sent.

Athletics is in the process of conducting the fall coaches' evaluations, which will be completed before the holiday break. The Athletics Board Executive Committee will be scheduled for a conference call to complete the Men's Soccer, Women's Soccer and Volleyball head coaches evaluations sometime in early January (before head coaches' contract expire.

The new Men's Water Polo head coach will be announced at tomorrow's event in Los Gatos, where about 125 Water Polo enthusiasts are expected to attend. The event will include a fundraising segment. Former SJSU Water Polo player widow has committed \$1 million endowment gift. Fundraising group has raised 1 million cash and are working to raise \$2 million. Athletics focus will be to financially secure new sport for the next five years; they will need to fundraise every year.

The December 8 Student-Athletes Talent Show was a success, benefiting Toys for Tots of San Jose. Julie Stransberry, Student-Athlete Success Coordinator/Academic Advisor, does a great job coordinating this annual event.

The annual Golf Tournament fundraising event will take place in Palm Springs, CA. SJSU alumna Connie Lurie will be helping as host.

FAR REPORT (Faculty Athletics Representative)

FAR Campsey reinforced what Director Bleymaier said in regard to the Benefits of Athletics at SJSU white paper.

FAR Campsey served as a judge at the Student-Athletes talent show, saying that the talent show is a wonderful annual creativity/event.

FAR Campsey also confirmed that he and Director Bleymaier will be attending the NCAA Convention in January.

Director Bleymaier indicated that he will not be able to attend after all and that Marie Tuite, Senior Associate Athletics Director/COO will be attending in his place.

COIA REPORT (Coalition of Intercollegiate Athletics)

COIA representative Patricia Backer confirmed that the next COIA meeting is scheduled for February at San Diego State and she will be attending. She has not received the agenda, hence, unable to speak to that.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

Liz Jarnigan and Stacy Gleixner have reviewed the committee member history composition. They are ready to appoint new members and will send letters of appointment early next semester.

Athletics coaches are going through the Title IX sexual harassment required training, with about 90 percent completion, with Football coaches needing to makeup the training next week. The training includes a 15 minute video on what is recognized as sexual harassment and steps to take to comply with non-sexual harassment environment.

SPARTAN FOUNDATION REPORT

Spartan Foundation President McCliman indicated that Athletics Deputy Director, John Poch has oversight of the Spartan Foundation budget. Fundraising efforts continue with a goal of raising half million each quarter. An additional 1.5 million will be needed to cover cost of attendance. He also made an appeal for end of the year contribution tax deduction with December 31 being the deadline.

They will continue to focus on reaching out to younger people/alumni with means to donate as well as getting Spartan Foundation folks in leadership positions that reflect diversity. They will also ambassador program to connect to student-athletes teams, who

will be expected to conduct fundraising, with the first \$10,000 going to the Spartan Foundation.

The annual Football team awards banquet is scheduled for this coming Saturday. The senior class is recognized with most valuable players/outstanding players. Funds raised are to support/promote the Athletics Football team.

SAAC REPORT (Student-Athlete Advisory Committee)

It was mentioned that it would be nice to invite faculty to attend the Student-Athletes Talent Show Event as it would serve as a good way to connect with faculty and gain their support. It may also be good to consider inviting faculty to the Bleed Blue Give gold inductees fundraising event as well.

NEW BUSINESS

No new business. The meeting adjourned at 9:35 a.m.

Athletics Board Meeting
Friday, February, 13, 2015
9:00 to 10:30 a.m. – TH 110

Minutes

Members present: Gene Bleymaier, Bill Campsey, Richard Francisco, Stacy Gleixner, Elizabeth Jarnigan, Rick McCliman, Lynn Meade, Aaron Miller, Annette Nellen, Tiffany Wang

Members absent: Patricia Backer, Yao Tian, Beth Von Till,

Chair Nellen brought the meeting to order at 9:05 a.m.

APPROVAL OF NOTES OF THE DECEMBER 12, 2014 MEETING

The December 12, 2015 meeting minutes were approved as submitted. Lynn Meade indicated that she did attend the December 12 meeting; correction was made to the minutes.

ATHLETICS DIRECTOR REPORT

Swimming and Diving will be at Mountain West Women's Swimming and Diving championships next week and Softball and Baseball sports will begin this week. Director Bleymaier asked for ideas to get folks to attend the Softball and Baseball games. There will be 23 home games. There was a question as to availability of weekend shuttles to facilitate transportation from main campus to Baseball and Softball games. Stacy Gleixner volunteered to track down shuttle organizers to try to put in place. Athletics continues to work on the South Campus Master Plan Fundraising, with Golf facility breaking ground later this year. Golf will be catalyst to get moving as they have garnered good interest from alumni.

South campus construction will impact tennis, softball and baseball. Athletics is looking for space to move them to alternative sites.

SJSU was ranked number one in recruiting, with Women's Soccer gaining good prospects.

Beth Von Till's Absentee Report: the Provost's invitations to Basketball games are going well and area appreciated.

Stacy Gleixner will reach out to Marketing and Communications AVP Barry Shiller, in regard to messaging to campus.

Chair Nellen will reach out to Michael Beaubien and Blake Sasaki in Athletics and invite them to attend the March meeting, to speak to marketing strategies.

The Athletics Board should look at the College of Business students Spartan Athletics survey they conducted, identifying which marketing strategies increased attendance at games as well as recommended marketing strategies.

An update in regard to the cost of attendance was provided. The cost of attendance proposal passed with overwhelming support. The exact value will vary from school to school and it will go into effect on August 1, 2015.

FAR REPORT (Faculty Athletics Representative)

FAR Campsey attended the NCAA convention at Oxon Hill, Maryland. The number one agenda was the cost of attendance. The big five used its newly granted autonomy to pass NCAA legislation increasing the value of athletic scholarships by several thousand dollars.

The NCAA will make public the student-athletes overall APR sometime in May or June. He is proud of the job SJSU Athletics has done to keep student-athletes in the best standing possible with 55% of student-athletes earning a GPA above 3.0.

COIA REPORT (Coalition of Intercollegiate Athletics)

No report. Pat Backer out ill.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

Liz and Stacy are in the final stages of determining who needs to be appointed as members of the Gender Equity and Diversity in Athletics Committee. The president's office will be sending appointment letters early next week.

Athletics will be having a Career Fair for student-athletes on April 6. Liz is working with the Career Center to make this event happen.

The Sammy Awards event has been scheduled for May 11; Board members will be receiving an invitation. The list of nominees for Academic Head coach awards is in progress.

SPARTAN FOUNDATION REPORT

Spartan Foundation President McCliman indicated that their fundraising efforts continue. The President's Cup Golf Tournament is scheduled for February 17. This is another important fundraising event with proceeds going to student-athletes scholarships. The Spartan Foundation will be having a retreat on March 21, where they will learn more about fundraising marketing planning/strategies. All members of the Board are invited to attend the Alan and Phyllis Simpkins Spartan Foundation Tribute Awards scheduled for June 20 in the Student Union Ballroom. Invitations will be going out soon.

SAAC REPORT (Student-Athlete Advisory Committee)

NOT SURE WHAT REPORTED HERE/IF ANYTHING

NEW BUSINESS

A new student-athlete hearing meeting has been scheduled for Monday, February 16 at 1:30 p.m.

The meeting adjourned at 10:30 a.m. The next meeting is scheduled for Friday, March 13.

**Athletics Board Meeting
Friday, March 13, 2015
9:00 a.m. – TH 110**

AGENDA

1. Approval of Notes of the February 13, 2015 Meeting
2. Athletics Director Report
3. FAR Report
4. Promoting Events on Campus – 10:00 a.m. time certain
5. COIA Report
6. GEDAC Report
7. Spartan Foundation Report
8. SAAC Student Comments
9. New Business

Athletics Board Meeting
Friday, March, 13, 2015
9:00 to 10:30 a.m. – TH 110

Minutes

Members present: Patricia Backer Bill Campsey, Richard Francisco, Stacy Gleixner, Elizabeth Jarnigan, Rick McCliman, Lynn Meade, Aaron Miller, Annette Nellen, Yao Tian, Tiffany Wang, Beth Von Till

Members absent: Gene Bleymaier,

Chair Nellen brought the meeting to order at 9:05 a.m.

APPROVAL OF NOTES OF THE FEBRUARY 13, 2015 MEETING

Approval of minutes pending. Secretary Salinas unable to prepare minutes in time for this meeting.

ATHLETICS DIRECTOR REPORT

Director Bleymaier was unable to attend this meeting; no report from him. Deputy Director Marie Tuite provided some points of information. Women's Basketball team had a great season, but ultimately lost to Boise State at the semifinals tournament.

The fall 2015 football schedule has been released. All games are currently scheduled for Saturday evening, but will change having some games played on Thursdays and Fridays as well.

Cost of attendance is a big issue at this time. SJSU will need to increase fundraising efforts to cover new cost of attendance regulations. Cost of attendance is figured out by Financial Aid and it may come with taxable brackets.

Smoke free campus policy was discussed. The fall semester will be used to educate folks re new regulation, including enforcement that will work for South Campus. An appropriate person to appoint to smoke free committee from South Campus would be Josh Blackford.

FAR REPORT (Faculty Athletics Representative

The new NCAA governance structure was further discussed, including freshmen eligibility and international student-athletes.

PROMOTING EVENTS ON CAMPUS – 10:00 AM TIME CERTAIN

The Business 169B Sbona Honors Students Mary Engler-Contreras, Katherine Hrudka and Donna Hayes directed a slide presentation regarding a Campus Village survey conducted with the goal of identifying which marketing strategies increased game attendance and marketing strategies suggested by campus village students. A copy of the slide presentation was handed out to each member of the Athletics Board. This survey will be used to implement new strategies to increase game attendance/interest. The survey results will be ready in early May and will be further discussed in the fall.

COIA REPORT (Coalition of Intercollegiate Athletics)

COI representative Pat Backer attended the annual COIA meeting held at San Diego State University on February 20-22. One of the main meeting topics included academic integrity and how some schools don't have academic integrity university policies. This was a meaningful meeting where another topic of interest was the academic misconduct current priorities and how faculty can be part of the solution to these issues. New NCAA legislation penalty structure in regard to academic integrity was also discussed and is a big issue. COIA has decided to focus on academic issues and has formed sub-committees to address this issue. Pat is a member of one of those sub-committees, which meets once a year.

The Family Educational Rights Privacy Act (FERPA) was discussed. There is a need for training faculty on FERPA regulations. It may be good to take this issue to the Academic Senate and the Council of Deans. Registrar Marian Sofish should also be involved. FERPA clarifications should not come from Athletics.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

GEDAC has finalized the appointment of several new members of the committee and have finally started meeting again. The recommendation to add Track and Field and San Volleyball to fix gender equity issue created a new inequity issue and now have more women; GEDAC is working to fix this new issues. Gender equity issues in Athletics is a constant balancing act that they must work on to comply with NCAA rules and regulations.

Athletics will be conducting their own Gender Equity Study, with each member of the GEDAC participating. They will leave door open to bring someone from outside to conduct study if it becomes necessary.

SPARTAN FOUNDATION REPORT

Spartan Foundation President McCliman reported that the Spartan Foundation Board will be meeting on March 18, focusing on fundraising. The fundraising goal is \$2 million. They continue to work on getting younger alumni to join the Spartan Foundation. He mentioned several upcoming events where there will be opportunity for fundraising: The Spring game, Football Awards Banquet is scheduled for March 21; the Simpkins Tribute will be on June 20th; and the President's Cup Golf Tournament on October 5th.

SAAC REPORT (Student-Athlete Advisory Committee)

Working on Sammy's event scheduled for May 11, including the academic head coach of year awards. The Spartan field day is scheduled for April 11, inviting kids between ages of 5 to 12 to Spartan Stadium for games, athletics skills development and meet student athletes. Athletics this year will be working with our own Communicative Disorders and Sciences department out of the College of Education to host local boys and girls diagnosed with autism at this year's Spartan field day.

NEW BUSINESS

No new business.

The meeting adjourned at 10:30 a.m. The next meeting is scheduled for Friday, April 9.

**Athletics Board Meeting
Friday, April 10, 2015
9:00 to 10:30 a.m. – TH 110**

AGENDA

1. President Mo Qayoumi Visit
2. Approval of Notes of the February 13 and March 13, 2015 Meetings
3. Athletics Director Report
4. FAR Report
5. COIA Report
6. GEDAC Report
7. Spartan Foundation Report
8. SAAC Student Comments
9. Coach of the Year Update
10. New Business

Athletics Board Meeting
Friday, April 10, 2015
9:00 to 10:30 a.m. – TH 110

Minutes

Members present: Gene Bleymaier, Richard Francisco, Rick McCliman, Annette Nellen, Yao Tian, Beth Von Till.

Members absent: Patricia Backer, Bill Campsey, Stacy Gleixner, Elizabeth Jarnigan, Lynn Meade, Aaron Miller, Tiffany Wang.

Chair Nellen brought the meeting to order at 9:05 a.m.

APPROVAL OF NOTES OF THE MARCH 13, 2015 MEETING

Approval of minutes pending. Secretary Salinas unable to prepare.

PRESIDENT QAYOUMI'S VISIT

President Qayoumi thanked the Athletics Board for all the good work undertaken throughout the years.

He was not pleased with the NCAA governance restructuring, but recognized that most campuses did not have much of a choice in the matter. The approval of cost of attendance will have a sizeable budget impact on SJSU and our Athletics program. Fundraising efforts will need to be increased. Consistent with all schools in the Mountain West Conference and the other NCAA Division 1 Bowl Subdivision conference, \$1.6 million will be dedicated to funding scholarships for student-athletes to reflect the full cost of attendance.

A discussion followed as to the reasons for cost of attendance only seemingly affecting student-athletes scholarships and not regular students. There is a possibility that cost of attendance may affect music students as well.

The Mountain West Conference is viewed as a strong conference and President Qayoumi does meet with them face-to-face about four-five times a year.

Efforts to expand the Mountain West Conference would need to be done carefully so that it strengthens the conference. He is aware that there is no consensus at all at this time to expand the conference.

APR standings is also at the forefront and he is proud of our student-athletes overall academic standing.

ATHLETICS DIRECTOR REPORT

Director Bleymaier talked about the benefits of being in the Mountain West Conference and how the system works while allowing non-conference games during the conference schedule.

Athletics will be offering free tickets to faculty, staff and students once again next season.

All Board members were invited to attend the Women's Basketball Spring Extravaganza scheduled for April 12, 11:00 a.m. to 1:00 p.m. at the Villages Golf.

The TV Network opportunities were also discussed. Chair Nellen will reach out to IES for possible Athletics promotional activities.

The cost of attendance affects all sports not just Football and may have taxable implications.

177 student-athletes from all of the Spartans Division 1 programs were recognized at the 2015 national Student-Athlete Day on April 6. This is a 30 percent increase from two years ago. They were recognized for classroom excellence, accomplishments on the playing field and community service projects. Each of those honored carried a 3.0 or higher GPA for the fall 2015 semester. The Football team had the most award winners.

He is in talks with the Super Bowl Organizing Committee re possible interest to use Spartan Stadium for practicing. Athletics does not gain financially for using the stadium, but it brings media coverage/exposure.

The South Campus renovation fundraising continues. This is a \$40 million project, with less than \$10 million committed at this time.

FAR REPORT (Faculty Athletics Representative)

No report today. FAR Campsey unable to attend meeting.

COIA REPORT (Coalition of Intercollegiate Athletics)

No report today. Representative Pat Backer unable to attend meeting.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

No GEDAC report. Chair Jarnigan unable to attend meeting.

SPARTAN FOUNDATION REPORT

Fundraising will start very soon. They are looking to cultivating young alums to become members of the Spartan Foundation. Their current membership is composed of alums

over 70 years old and a lot have passed away. They need new, young alums, but it has not been easy as we seem to have a culture of younger alums not interested due going through negative experiences while students at SJSU.

It was suggested that Chair Nellen attend one of the President's Cabinet meeting to address this concern.

SAAC REPORT (Student-Athlete Advisory Committee)

No report today.

COACH OF THE YEAR UPDATE

The Sammy's Awards event is scheduled for May 11, where the Athletics Board Academic Head Coach and Academic Assistant Coach of the year awards are presented. Top team GPA certificates will also be presented.

NEW BUSINESS

No new business.

The meeting adjourned at 10:30 a.m. The next meeting is scheduled for Friday, May 8.

**Athletics Board Meeting
Friday, May 8, 2015
9:00 to 10:30 a.m. – TH 110**

AGENDA

1. Athletics Director Report
2. Budget Report
3. FAR Report
4. COIA Report
5. GEDAC Report
6. Spartan Foundation Report
7. Sammy's Presentation for May 11
8. New Business

Athletics Board Meeting
Friday, May 8, 2015
9:00 to 10:30 a.m. – TH 110

Minutes

Members present: Patricia Backer, Gene Bleymaier, Bill Campsey, Richard Francisco, Stacy Gleixner, Elizabeth Jarnigan, Rick McCliman, Lynn Meade, Annette Nellen, Yao Tian, Beth Von Till

Members absent: Aaron Miller, Tiffany Wang

GUESTS: Two Women's Soccer Student-Athletes from Student-Athlete Advisory Committee (SAAC)
Victor Hernandez, Director of Student Rights and Responsibility (representing Tiffany Wang)

Chair Nellen brought the meeting to order at 9:00 a.m.

ATHLETICS DIRECTOR REPORT

Director Blaymaier had just returned from a Mountain West meeting. There is some concern over the law lawsuit against the NCAA regarding scholarship and the use of images and likeness of student athletes. The O'Bannon case allows schools to set up trust funds form football and Men's basketball, by August 2016. SJSU will not be setting up any trust funds. The Mountain West schools are focused on funding costs of attendance scholarship which should cost each school about \$1 million.

There were 56 student-athletes recognized at the President's Scholar event in April. His is a 33% increase over 2014.

APR data will be released soon and will show higher figures for SJSU. SJSU is no longer subject to sanctions from the NCAA.

Women's Golf competed in the NCAA regionals. One of the players from Men's gold is also competing. Softball is in second place in the conference.

A new event – a graduation reception will be held on May 22 at 3 pm by the Koret Center. June 20 is the Simpkins Dinner tribute/auction/fundraiser event, held on the main

campus. The first Men's water polo game against Santa Clara University will be played on Labor Day weekend.

Director Blaymaier also gave a budget update. This year the department will meet its budget. The challenge for next year will be the added costs of funding the new scholarship levels for football. Also, the cost of having officials at games will increase about \$100,000. We are in the final year of making payments to join the Mountain West. However, FY16 is still a reduced share year for us from the conference; FY17 will be a full share year. We expect about \$350,000 to \$400,000 from television rights from the conference.

Liz Jarnigan noted that the Career Fair held by Athletics in April was a success with 45 students participating and about 20 companies including HP, Google, 49ers, and the Sabercats.

FAR REPORT (FACULTY ATHLETICS REPRESENTATIVE)

FAR Campsey reported that this week he was at the Mountain West meeting in Arizona. He will send an email with an article that debunks myths about the NCAA.

COIA REPORT (COALITION ON INTERCOLLEGIATE ATHLETICS)

COIA representative Pat Backer indicated that the Senate Exec will support HR 275 to create a Blue Ribbon Presidential Commission to study issues of intercollegiate athletics and resolve issues. Chair Nellen questioned why the Senate Exec thinks that Congress should resolve these issues rather than campuses. She also noted that it was unlikely that the bill would be passed, leaving the concerns unaddressed by anyone unless COIA or campuses take them on.

GEDAC REPORT (Gender Equity and Diversity in Athletics Committee)

Liz Jarnigan reported that surveys were sent out to various people on campus and are due back on May 13.

SPARTAN FOUNDATION REPORT

Rick McCliman, President of the Spartan Foundation delivered the report. The Foundation is in the middle of its campaign. It generated \$460,000 last month. The goal for the year is \$1.7 million which includes endowments, interest income and special event revenue.

NEW BUSINESS

Director Blaymaier noted that there were coach evaluations that would need to be scheduled in the next few weeks.

Chair Nellen noted that her term on the Board was up. She thanked everyone for their service this year.

Meeting adjourned at 10:30 a.m. The next meeting is scheduled for September 11, 2015 at 9 a.m. in Tower Hall 110. As standard procedure for the first meeting, the election for chair and vice-chair of the Board will be held at that meeting.