

## 2017-2018 Year-End Committee Report Form

**Committee:** Katherine Cushing, Candice Piper, Stephanie Fabian, Tessa Mendes, Walt Jacobs, Esperaza Huerta, Patricia Lopez, Xhavin Sinha, Connie Hwang, Dave Schuster, Katherine Richarson, Rima Nemali, Cher Jones, Peggy Cabrera, Lynne Trulio, Tiffany Rodriguez, Ellen Metzger, Gina Marin, Debbie Andres. Chris Nordby, Edward Suriaga

**Co-Chair:** Kristen Wonder  
**Co-Chair:** Joshua Baur

**Chair-Elect for 2018-2019:** Co-Chair Kristen Wonder  
Co-Chair Katherine Cushing

**Number of Meeting held:**  
8

(Please include phone/zip/email if available)

### Items of Business Completed 2017/2018

1. SJSU won the 2018 Sustainability Award from APAA
2. Advocated for paperless payroll system with State Controller's office
3. Review of Sustainability Board website

### Unfinished Business Items from 2017/2018

1. Website will be updated by the fall.
2. Working with Chartwells on sustainability and student hunger initiatives.
3. Campus Reading-room program

### New Business Items for 2018/2019

1. Complete Sustainability website updates
2. Establish Campus Reading-room
3. TBD

**Please return to the Office of the Academic Senate (ADM 176/0024) by May 31, 2018.**

**Meeting Minutes**  
**Sustainability Board Meeting Minutes 9/19/17**  
**SPX 210**  
**10:30am - 12:00pm**

**1. Introductions and Welcome**

- In attendance: Katherine Cushing, Candice Piper, Kristen Wonder, Tessa Mendez, Walt Jacobs, Joshua Baur, Esperanza Huerta, Patricia Lopez, Xhavin Sinha, Connie Hwang, David Schuster, Cher Jones, Peggy Cabrera, Ellen Metzger, Debbie Andres, Michael Fallon, Edward Suriaga
- *Our personal sustainable achievements:*
  - Use reusable water bottles; compost and sort compost for others; take public transportation whenever possible; put out good energy to the world; went pescatarian, moving towards being vegetarian; use surge protectors; recycle; use power consciously; walk more, drive less; moved closer and walk to work; grow own produce, have an herb garden, and plans to take public transit more often; eat healthier and consume fewer consumer goods; prepare for the unexpected; take advantage of the Clipper pass, develop a native wildlife neighborhood; and work professionally in sustainability.
- *Our goals for the Sustainability Board:*
  - More recycling bins and visibility on campus, composting; take some of the sustainability assessment results forward; increase educational opportunities for students in residential halls, recycling opportunities; revisit curricular aspects; evaluate how sustainability topics can be inserted into various classes in the business college; sourcing local and humanely raised food from 12% to 20%; get to work without having to drive; integrate sustainability into research; expand student gardens; make sustainability more visible on campus; developing Partnership with California Native Garden foundation; connect Master's students with project topics; and incorporate sustainability topics in our courses.

**2. Sustainability Updates**

- a. Sustainability Report
  - Smaller progress report to update the campus report
- b. CSU Sustainability Report
  - 2014 CSU sustainability policy was approved, part of that included annual reporting
  - This was first year of required annual reporting
  - If you have any additions from the STARS report, especially for questions 5-7, please let Debbie or Kristen know
  - Upcoming potential poster session at the Chancellor's Office in January, participation welcome
- c. Sierra club cool schools list

- SJSU ranked #43; puts us in top 10th percentile of US schools
  - Will be on the Princeton Green List (we got 98 out of 99 points), publishes Fall 2017
- d. Frosh Orientation
  - Kristen had a sustainability table at all 16 freshmen orientations, collected over 100 interested student signups
  - FD&O approval for paper towel reminder stickers to reduce towel waste
  - Green Dorm Room and Green Office Certifications as goals
- e. CHESC (California Higher Education Sustainability Conference)
  - Won 2017 Best Practices Award for Student Wellness Center, Honorable Mention for Water and Chiller Plant
  - Call for statewide committee membership in California Higher Education Sustainability Conference (link to apply [here](#))
  - Interest in more student-designed posters about SJSU activities; great chance to meet like-minded folks across the state
- f. Dwight, Bentel & Hall Agency
  - Class offered on campus with a group dedicated to sustainability. Students must apply. Mostly a PR group, graphic design and print design. Helping with social media projects. Now called SJSU Green Campus. Working on sticker projects (e.g., single stream waste diversion awareness). Looking for input on campus brochure.
  - Want to create a nomination program for faculty who do something great in sustainability; created template for sustainable faculty spotlight; could include faculty, staff, or students; getting stories out on campus
  - Opportunities to showcase sustainability research and gain feedback. College of Science has a student research day and Earth Day are great poster session and research showcase opportunities
- g. Campus as a Living Lab
  - Two-page grant application deadline September 20, 2017 (**update - deadline extended to September 22, 2017**), up to \$8k to develop or rework curriculum to involve sustainability
  - CSU minor in sustainability is working to connect to Campus as a Living Lab
- h. First Fridays started in the CCCAC (Cesar Chavez Community Action Center) community garden

### 3. **Community-Supported Agriculture** – Dave, Kristen

- a. CSA delivers a box of fresh produce to your house
- b. Spade & Plow in San Martin, all organic
- c. Have a small, medium, or large set list – can switch week before they deliver
- d. Can design your own boxes, arrives up to weekly
- e. Co-Owner, Sam Thorpe is SJSU Environmental Studies Grad
- f. Reached out, do we want to be a drop off location for boxes
- g. Deliver to CCCAC community garden across campus
- h. Board agreed to support this

### 4. **Dean's Corner** – Walt Jacobs

- a. Strategic planning has started, now eight community conversations
- b. <http://www.sjsu.edu/strategicplan/>

- c. Space is available, sign up
  - d. Small tables with a consultant; work on questions as a small group
  - e. Member of steering committee attends each session
  - f. Information generated will be used in the strategic plan
  - g. Friday, Oct 6 11-12:30 is external stakeholder outreach meeting, send Katherine contact information to invite external stakeholders
  - h. Dean searches
    - Education, humanities and arts, sciences
    - Committees are in place
5. **Fulbright Scholar** – Peggy, Katherine
- a. Senior faculty researcher award
  - b. Barry Xu, faculty member from Taiwan, studies campus sustainability
  - c. Does not need funding but does need space
  - d. Need to formally invite him to campus in support of visa
  - e. Will provide \$400/mo stipend to a student assistant
  - f. Wants to sit on sustainability board to bring back to host University
  - g. Interests in research collaboration
  - h. Seven months starting in February
  - i. Full CV, application and research example sent out to board
6. **Tower foundation presentation** – Katherine, Debbie, Candice, Kristen, Josh
- a. Finance and investment subcommittee of Tower Foundation
  - b. Present to that committee, then to entire board for vote
  - c. Presenting green investment, investing in sustainable corporations, divesting from fossil fuel
  - d. Aligns with University sustainability values and is a sustainability assessment outcome
  - e. Presentation in November
7. **And Beauty for All** - Josh
- a. Initiative started by Johnson administration
  - b. Objective is to introduce more green space and small-scale farming into urban environments
  - c. Effort to create networks of individuals who are working in sustainable farming, developing more green space, especially young adults
  - d. Michael Fallon: Good alignment with Eco village proposed for barracks site across from Valley Fair on Winchester; Full Circle farms in Sunnyvale
  - e. In early stages, some foundation support; looking for participation as initiative develops (e.g., expanding a student-run farm)
8. **SPUR (San Francisco Bay Area Planning and Urban Research Association)** – Peggy
- a. [SPUR](#) coordinates sustainability projects
  - b. Any intersections for partnering with SPUR?
  - c. Invite to campus, bring a program or project to campus
9. **USDN (Urban Sustainability Directors Network)** – Katherine
- a. Provides \$6M per year in joint collaborations with cities on sustainability

- b. Joint memorandum signed with city - \$270k agreement to work on projects of common concern; most have been in waste management but could be any part of environment services (this is third year)

**11:45: Adjournment for fire drill**

*Meeting Minutes Submitted by Dave Schuster*

**Sustainability Board Meeting Minutes 10/17/17**

**SPX 210**

**10:30am - 11:30am**

**Present at meeting: Ben Falter, Kristen Wonder, Walt Jacobs, Joshua Baur, Esperanza Huerta, Patricia Lopez, David Schuster, Rima Nemali, Cher Jones, Debbie Andres, Edward Surguria , Tiffany Rodriguez, Kathrine Richardson**

**Unfinished Business from 9/19/17 Meeting**

1. **USDN (Urban Sustainability Directors Network)** - Katherine (Katherine absent)
2. **Campus Sustainability Month Updates** - Kristen
  - a. Campus Sustainability Month
    - i. Ride to School Day, Thursday 10/19 on 7th Street Plaza
    - ii. Sustainability Summit, 10/20 in MLK 255
      - **8:30am - 9:00am** Light breakfast
      - **9:00am - 9:15am** Introductions and day introduction
      - **9:15am - 10:00am** Icebreaker and round-table discussions
      - **10:00am - 12:00pm** Expert Speaker Margaret Bruce on climate change and discussion
      - **12:00pm - 1:00pm** Lunch
      - **1:00pm - 3:00pm** Film Screening, *Death by Design*
      - [Here](#) is the link to register.
  - b. CSA Boxes implemented, flyer attached
3. **Upcoming Sustainability Projects**
  - a. FD&O hiring 2 sustainability interns
  - b. Campus sustainability brochure being developed
  - c. Sustainability website being updated

**New & Continuing Business**

1. **Fulbright Scholar** – Peggy, Katherine
  - a. Link to be resent to board on voting to support Barry Xu
2. **Deans Corner** - Walt Jacobs
  - a. Strategic planning ongoing.
  - b. Forums data to be analyzed
  - c. Community forums to occur
  - d. Fires at Sonoma State impacted some students attending SJSU
3. **SPUR (San Francisco Bay Area Planning and Urban Research Association)** – Walt
  - a. Walt to meet with exec Dir of Spur on Wed, will invite to attend our next meeting
  - b. SPUR is a Sustainable growth and change org
4. **Student Scholarship for CHESC and Chico Sustainability Conference** - Kristen
  - a. Student Scholarship for conference attendance

- b. App process being developed for 1-2 student scholarships (CHESC and Chico Sust Conf)
- 5. **Reusable Water Bottle Presentation** - Tessa
  - a. Reduce sale and use of plastic water bottles presentation – presentation will be added to minutes
  - b. Discussion of ease of use of water bottles, possibility of reusable “rentable” water bottles
- 6. **Board Updates** - all
  - a. Spartan Shops new vegan/vegetarian food options now posted on website: <http://www.spartanshops.com/eatgreen/>
  - b. SJSU just made the Princeton Review’s Green Schools list!

-Minutes submitted by Joshua Baur

## **SJSU Sustainability Board Meeting Minutes November 21, 2017, 10:30 am**

### **Introductions and Welcome**

*In Attendance:* Kristen Wonder, Ben Falter, Cher Jones, Walt Jacobs, Debbie Andrews, Katherine Cushing, Edward Suriaga, Katherine Richardson, Gina Marin, Stephanie Fabian, Dave Schuster, Esperanza Huerta, Josh Bauer, Tessa Mendez, Guests: Gulshan Kumar (Pathwater), Henry Mang (Pathwater)

1. **Path Water Presentation** - Gulshan Kumar
  - a. Presentation by PathWater
  - b. Refillable aluminum bottled water
  - c. BPA-free liner
  - d. MSRP \$1.99 for smaller \$2.49 for larger
  - e. Have option of keeping it and reusing it
  - f. Schools as target market
  - g. Boxwater is competitor, but single-use
  - h. Q: What is cost to purchase? A: Around \$1 to distributor, want to give retailers 50% margin
  - i. Q: Case minimums? A: Discuss with Sysco rep, already stock
  - j. Q: At other Universities? A: Not yet, first. Headquarters in Fremont
  - k. Q: Can you discuss lifecycle assessment versus plastic? Manufacturing aluminum has huge lifecycle assessment. A: Aluminum is recycled more than plastic (75% vs 20-30% of plastic bottles). When producing the bottles, use recycled alum so less energy to produce. Using 5-6 times saves 5-6 disposable plastic bottles. Carbon footprint of bringing bottle to end consumer. Plastic photodegrades not biodegrades so takes a long time to decompose.
  - l. Q: Value is people want to buy disposable containers so might as well use aluminum? A: Yes; sustainability is a selling point of the product
  - m. Q: Plastic lid? A: Changed to plastic because of safety issue for kids in schools, kids could get cut. Plastic lid is more durable.
  - n. Q: Expiration date? A: Water never expires but mfr wants to put an expiration date on it. Two years. Really not in the water business as much as the sustainability business. Want to market a sustainable product. Same water as bottled Core, smartwater, whole foods, and trader joes brands.

- o. Q: Can people return the bottles to pathwater? Great option, but aren't changing one waste stream to another? Instead of disposable plastic, disposable aluminum? What will stop people from throwing away after single use? A: People would put in recycle bins. Minimizing bottles in the recycling because of infinite use. Can recycle plastic, but same piece of plastic won't be reused as bottle. Expecting 4-5 times over 2-3 days. Many plastic bottles are labeled as please do not refill. Educating that plastic is only single use.
- p. Comment: BPA in plastic in cars is bad because of leaching, aluminum is better.
- q. Selling below break-even price, pricing low and not making money at first to promote sustainable option
- r. Q: Students care about social justice, we consider ahead of time. Where is the water sourced from, what is the effect on community? A: Mount Bella, produce water for other brands. Water is reverse osmosis purification. Water comes from municipal water source. Q: If sharing with another state, you are taking someone's municipal water. A: Y Q: You don't distribute yourself, so fossil fuels are used to distribute it. A: Yes, fossil fuels are used to get products to consumers. Trying to minimize the use of single-use bottles and encourage refilling.
- s. Q: Can you continue to source recycled aluminum as you scale? Source? A: Using recycled now, sure there is enough to go around. Get it from aluminum exchange. Not using any fossil fuel to make it. Plastic bottles use petroleum. Yes, energy used to produce the product is not fossil fuel free. Plastic caps are minimal plastic use. Picked for usability. Working toward 100% aluminum bottle, need to do more R&D
- t. Q: Issue with water bottle industry is taking water from local municipalities.
- u. Q: Can sell bottles without the water? A: Beverage brand, not a water bottle company. Goal is to replace single use plastic bottles with refillable aluminum bottles. Consumer behavior should be to take it home rather than dispose. More hydration stations.
- v. Katherine: Seen waste when pathwater given out for event. We have responsibility to provide access to tap water.
- w. Stephanie: Education on refilling it would be necessary as for any refillable option
- x. Josh: Container may create more attention and feeling of responsibility
- y. Ben: Could this replace the plastic, might be better than plastic bottles. Would avoid an event where thousands were handed out. Companies can cause local communities to run out of water.
- z. Esperanza: As another offering, could measure percentage of bottles recycled and compare to purchasing patterns. Make decisions based on numbers.
- aa. Josh: Could we do market research ahead of time instead of after-the-fact? What do students prefer, what would they be willing to spend, students anticipated behavior
- bb. What are people's reasons for not using refillable containers?
- cc. Provide Tessa feedback on product and on changing water bottle vendor to Pathwater

## 2. Deans Corner - Walt Jacobs

- a. Big changes to University commencement and convocations – see today's President's blog
  - i. Thurs., Nov 30, 9-11am in Student Union Room B opportunity for questions about commencement changes
  - ii. Now departments have convocations, new instead of one University commencement there will be College commencements and departments celebrating after College commencements

- iii. Some ceremonies in the Stadium, others in Event Center. President and Provost at each ceremony
    - iv. Still many logistics to work out
    - v. Changes expected for Spring 2018
  - b. Checking in with SPUR to discuss collaboration, two reps will attend our next meeting
    - i. Preference for PowerPoint presentation and 10-minute presentation with 5 for Q&A
    - ii. Interest in Spartan Keys and Diridon Station
- 3. **Campus Sustainability Updates** - Kristen
  - a. Green Campus Logo approved, starting faculty and student spotlight for sustainability: E-mail Kristen to nominate
  - b. Facebook, Instagram, Twitter: SJSUGreenCampus
  - c. Recycled water signs/trash can signs/construction signs
  - d. Green Dorm Room Certifications
  - e. Single stream stickers coming to trash
- 4. **Corporate and Alumni Relationships** – Katherine
  - a. \$148M endowment managed by Tower Foundation
  - b. Found opportunities in sustainable investing when doing STARS report last year
  - c. Will be presenting to committee setting priorities for the endowment
  - d. Big issue is divestment from fossil fuels, other CSUs have done this
  - e. Paul said we are at 3.8% for traditional fossil fuels; we want to think about complete divestment and a socially responsible investment screen
  - f. Investment Committee
- 5. **Spartan Shops Sustainability Updates** - Ed
  - a. Vegan and vegetarian options on campus rolled out, has cards and booklets
  - b. Creating a sustainability video
  - c. Events for meal plan holders, had “Don’t be Trashy” event on reducing waste and “Winter is Coming,” how to be more sustainable in the winter. These efforts target newer students who have not had as much sustainability exposure
  - d. Single stream recycler has 98% diversion rate, must report this rate to the state
  - e. Charlie Faas announced possible outsourcing of food service on campus
    - i. Conducting RFP process, forming committees to represent campus, Tessa is on committee
    - ii. Decision already made, Spartan Shops would lose dining – decision is to open the floor for RFPs and Spartan Shops can bid
    - iii. Spartan Shops going through performance improvement plan for next semester, will consider significant improvement as substantial evidence to remain with Spartan shops
    - iv. Tessa will forward the motion to Board
- 6. **Book Discussion “Living Well Now and in the Future: Why Sustainability Matters”** - Ellen
  - a. Ellen will present next meeting
- 7. **And Beauty for All** – Josh
  - a. Filmmaker and journalist John Degraff’s initiative
  - b. Idea, objective, mission is TBD; looking for research and data support to be persuasive
  - c. Opportunities for cross-disciplinary collaboration (urban planning, environmental studies, art)
- 8. **Next meeting time:** Tuesday, 12/19 at 10:30am (room TBA)



## Sustainability Board Notes 12/19/17

SPX 210

10:30am - 11:30am

1. **Introductions**
2. **Deans Corner** - Walt Jacobs "Celebrations" for Departments should occur after the Colleges. Most at Avaya Stadium but some will be here on campus in the Events Center
3. **SPUR Presentation** -SPUR staff (Jacqueline Tidwell & Laura Tam)
  - a. SPUR is member supported non-profit started in 1911 after SF earthquake; have been in SJ for 5 years creating. Mission: Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area.
  - b. core reports (such as [Room for more](#) & [Fossil-Free Bay Area](#)).
  - c. Discussed in depth water resilience & fossil free bay area reports.
  - d. Open to students (specifically grad students) for interns when they have specific programs they are working on.
  - e. Their focus has been on government policy so haven't directly worked with higher education so far; but the ideas can be adapted.
4. **Campus Sustainability Updates** - Debbie
  - a. Kristen is working on Green 'dorm' room certification process w/ Soft in Spring 2018 and hard in the Fall 2018. More behavioral based items than physical adjustments.
  - b. Screens in the SU will have topics by month coming soon.
  - c. New brochure will be coming soon along with the website.
  - d. Earth Day; April 19th next year; hoping the board will have a table to discuss classes w/ sustainability components. A Google Doc w/ sign-ups will be coming.
5. **Spartan Shops Sustainability Updates** - Ed
  - a. Donation pick up set up and will be picked up by a community organization.
  - b. Planning on having more events next semester. The campus is looking for more outreach beyond residential students.
6. **Any additional updates** - all
  - a. Peggy went to Stanford Sustainability Officers Meeting. They've switched to steam from water as there is less water use. Most colleges represented started with one position and grew.
  - b. Discussion around the reality that SJSU does not have a stand alone sustainability role that isn't a function of a department, etc. Should there be more faculty representation and communication to faculty on sustainability. Debbie is going to pull together people for a follow up meeting. The CSU will be pulling together for reports/posters for a meeting at the CO.
  - c. Peggy will be on sabbatical in spring so she won't be able to be in the meetings.

**SPX 210**  
**10:30am - 11:30am**

1. **Introductions** - all
2. **Deans Corner** - Walt Jacobs
  - a. 5 draft goals for strategic planning
    - i. Walt & Debbie are the co-chairs of one of the goals as they created new strategies and objectives.
    - ii. <http://www.sjsu.edu/strategicplan/>
3. **Spartan Shops Sustainability Updates** - Ed
  - a. Applying for [NACUFS](#) award for outreach and education
  - b. Trying to get EBT to be accepted at the Village Market. Will need to adjust some products. (Via AB 214)
  - c. Starbucks is able to donate to used day-old items; might be able to connect to the Student Hunger Committee locations for breakfast clubs
  - d. More sustainability facts in the eateries
4. **Environmental Resource Center (ERC) Sustainability Updates** - Bethany
  - a. 175 people went through the passport program to educate on sustainable transportation at Ride to School Day
  - b. 03.08.2018 will host another Ride to School Day.
  - c. Next month Take Back the Tap (have more people use the tap water and reusable bottles on campus)
  - d. Did clean up w/ Make Coyote Creek more beautiful
5. **SJSU Green Campus** - Haley
  - a. Current Mission: San Jose State University students, faculty, and staff are deeply committed to sustainability. SJSU offers a wide range of academic courses and programs related to sustainability. And ongoing campus-wide efforts minimize SJSU's "ecological footprint" by reducing campus energy consumption, water use, and waste.
  - b. Kristen looked for feedback on the website and specifically the mission statement so it better aligns with the aims of the group.
  - c. Using Hootsuite right now and are posting 5 days/week on [twitter](#), [facebook](#), and [instagram](#)
6. **Campus Sustainability Updates** - Kristen
  - a. [This Way to Sustainability Conference](#) (March 15th/16th - free for students): Kristen & Bethany will be going and bringing students some who are presenting.
  - b. **Chancellor's Office Board of Trustees Meeting** (March 20th/21st): They have sustainability on the agenda and all CSUs are encouraged to bring a poster for a session for the trustees to review. This year they would like to tie to Basic Needs Initiative and Graduation 2025 Initiatives. Could tie to the compost via AS Garden and reusing the baked goods from on campus.
  - c. **STARS 2.1**: Starting the Sustainability Tracking Assessment and Rating System (STARS) 2.1 process. We are trying to get more points for sustainability so this is helpful for us to

see where we can improve. Development is making aims and having sustainable investing on the agenda for the university.

- d. **SJSU Sustainability Video** - Working w/ DB&H group will work to create a video to summarize efforts on campus in a 3 minute video. Created a storyboard last week.
  - e. **Sacramento State Sustainability Tour** - They have a larger campus but also use grant funding. They have grant writer on staff.
  - f. **Sustainability Website** -
    - i. Student Proposals for project requests
  - g. **Spade and Plow** - Still occurring this semester and can be picked up in the on-campus AS Garden.
7. **Earth Day Update** - Kristen/Ed
- i. Coming up on April 19, 2018. Have about 20 vendors signed up right now. Registration is open for student groups who are looking to be involved. Will have a tree planting for the 3rd year. First year's tree was to honor Gaylord Nelson; Dr. Akin for 2nd tree. No person designated for the 3rd tree this year.
  - ii. **Healthy Campus 202** - Teaming up to help put on the Earth Day programming.
8. **Any additional updates** - all
- a. Best commuters workplace award received
  - b. AS Transportation Services released its survey data for the student. Would be nice if we had a similar survey for employee transportation uses.
  - c. **Is there a campus tree removal policy?** Some seemed to disappear overnight with not much notice, some seemed healthy, etc. There is a campus master plan that helps give some of the direction. Some to remove non-native species. Maybe work with the DB&H group on more education efforts on such changes. Could we have an urban arboretum? (areas to not develop, signage on plants/trees, etc).
  - d. **SJSU Campus Master Plan (2001):**  
<http://www.sjsu.edu/fdo/departments/pdc/whatwedo/masterplan/>
9. **Next meeting time: Tuesday, 3/20/18**

## **SJSU Sustainability Board Meeting Minutes March 20, 2018, 10:30 am**

### **Introductions and Welcome**

*In Attendance:* Joshua Bauer, Connie Hwang, Esperanza Huerta, Adam Salvadalena, Carlos Escobar, Tiffany Rodriguez, Bethany Cloherty, Haley Wickman, Cher Jones, David Schuster

1. **Deans Corner Update** - Josh on behalf of Walt Jacobs
  - a. Strategic planning continues, update to campus will be made sometime in April
2. **ERC Sustainability Update** – Bethany
  - a. Earth Day planning continues
  - b. Take Back the Tap on 7th St: An event to promote sustainability through not using plastic water bottles; raffle of 30+ reusable water bottles
  - c. Upcoming gardening events before Earth Day in the student garden, dates TBD
  - d. Had garden event on the 15th

- e. Earth Day is April 19
- 3. **SJSU Green Campus Update** – Hailey
  - a. Earth Day San Jose, Thursday the 19th 10am-2pm at Tower Lawn, flyer to go out shortly
  - b. Green Campus booth all day, looking for volunteers supporting sustainability – look for sign up
- 4. **Web site** – Josh
  - a. Broke into groups, selected piece of web site to improve and update
  - b. Web site suggestions from Walt – making sure news and events, social media links are up to date, maybe add buttons for facebook and instagram instead of URLs; Sustainability map is useful but last updated in 2012; Geography or Urban Planning could redo it in the fall with input from the board
  - c. Focusing on page content
  - d. Some of the suggestions:
    - i. model on other web sites, specifically look at Chico
    - ii. Identify audiences for site
    - iii. Greater social media integration – twitter feed, posting sustainability Instagram photos from the University community
      - 1. ITS rules about putting corporate logos on educational web site
    - iv. What info do users want?
      - 1. How can people get involved?
      - 2. Bragging rights
      - 3. Involvement, pride/accomplishments, inspiration, opportunities
      - 4. Transportation solutions
    - v. Need to update the site with current info
    - vi. More graphics/pics, videos
    - vii. Two phases: (I) update info and links, update GUI (II) redesign the layout, new headings, pillars/themes of sustainability?
    - viii. Incorporate project proposal publication system to link separate sustainability efforts, connect project needs to people
    - ix. Highlight an inspired project, monthly or per-semester
    - x. HootSuite
    - xi. Finding information within two clicks
  - e. Action plan
    - i. Updating information – looking for updates
    - ii. About us: Connie
    - iii. Sustainable campus: Adam
    - iv. Academics and Research: Esperanza and Josh
    - v. News & Events: David
    - vi. What you can do: Carlos
    - vii. Campus as a living lab: Debbie
- 5. **Next meeting time:** Tuesday, 4/17 at 10:30am, SPX 210

**SJSU Sustainability Board Meeting Agenda & Minutes**  
**April 17, 2018, 10:30 am**

**In Attendance**

Josh Baur (co-chair), Haley Wickman, Cher Jones, Ed Suriaga, Debbie Andres, Bethany Cloherty, Ben Falter, Katherine Richardson, Dave Schuster, Esperanza Huerta, Rima Nemali, Tessa Mendes, Katherine Cushing, Raji Lukkoor

## 1. LEED Certification Discussion

- a. Concerns about cost and value of pursuing LEED certification
- b. Majority of costs are in point-generating construction
- c. Existing research on LEED certification vs LEED equivalency; Chancellor's office is studying this issue

## 2. SJSU / CSU / State of CA Paper Paychecks - Ben

- a. SJSU over 3k employees; 74% of employees statewide are on direct deposit
- b. Despite direct deposit, still receive paper pay warrant every pay period
- c. State requires that employees are allowed a printed option but no requirement that we must receive the paper, it can be electronic
- d. State investigating opt-out for paper
- e. Does the board wish to advocate to state for paperless options?
  - i. Online options are available; are they usable, and are options communicated effectively?
  - ii. Need admin support for employees to navigate HR systems, both at onboarding and for current employees
  - iii. Good addition to ITS's goal to go paperless within 10 years
- f. Next steps: Ben will draft statement for Board review and discuss with University

## 3. Website updates

- a. Action plan
  - i. Updating information – looking for updates
  - ii. About us: Connie
  - iii. Sustainable campus: Adam
  - iv. Academics and Research: Esperanza and Josh
    1. Right now little content, when adding content avoid duplicating from existing content
    2. More of a hub with links pointing out to different resources
    3. Review list of classes to see if current, clarify what courses are electives/required for which degree programs / list degree programs
  - v. News & Events: David
  - vi. What you can do: Carlos
  - vii. Campus as a living lab: Debbie

## 4. Earth Day is Thursday! Please encourage all students, faculty, and staff to engage

- a. Resource Fair--10-2:30 @ Tower Lawn
- b. Terrarium-Making--10-11 @ Tower Lawn
- c. Yoga on the Fountain-- 11-12 @ Tower Lawn
- d. Tree Planting to Honor Prof. Lynne Trulio--12:30-1 @ Tower Lawn
- e. Trashion Fashion Show--1-2 @ Tower Lawn
- f. Musical Performance--2:00-2:30 @ Tower Lawn
- g. Living the Change Film Screening--3-5 @ Student Union, Room 1B

## 5. Campus Greening and Reading Proposal - Katherine Richardson

- a. *Secret Life of Trees* by Wohlleben as a book for Campus Reading Program
- b. Previously not selected by program
- c. College-level reading, existing TED Talk, NPR coverage
- d. Potential connections to urban arboretum, campus greening
- e. Board voted to support next steps in discussion with Campus Reading Program, 14 in favor, 0 opposed, 0 abstentions

## 6. Updating our Mission Statement

- a. Can we address this at our next meeting?

7. **Environmental Resource Center (ERC) Event: Take Back the Tap Event**
  - a. Friday, April 27 at 11:00am in Cesar Chavez Garden
  - b. Take Back the Tap is national program to reduce campus disposable water bottle usage
8. **Next meeting time:** Tuesday, May 15 at 10:30am, SPX 210

## **SJSU Sustainability Board Meeting Notes May 15th, 10:30 am WSQ 105**

Notes taken by Joshua Baur

1. **Updates** - Kristen and Debbie
  - a. Awards - SJSU won the 2018 Sustainability Award from APAA
  - b. Water fountains - delays due to construction needs and power requirements. Contractor set to work thru summer. Anticipate next year water refill stations in all buildings
  - c. Round-up Replacement - Round Up no longer being used on campus. SJSU will soon be a certified Bee friendly campus (no pesticides harmful to bees)
  - d. Website - thanks for all for work on website. Website will be updated by the fall. Summer volunteers are welcome to help with website updates
  - e. Move Out Event - 8th and San Salvadore. For any student to drop off unused items. Can swap out for other items as well. Announcements are campus wide. Social media post on Green Campus.
2. **Dining Transition and Sustainability** - Ed
  - a. Chartwells had meeting with Spartan Shops for dining/eateries. Chartwells (owned by Compass Group) will transition over first Monday in July 2018. Spartan Shops will still be in charge of retail. One of their pillars is sustainability and their sustainability mission appears robust. Vegan and vegetarian stations will be incorporated. Many Spartan Shops employees will be retained by Chartwells, including Edward Suriaga. Student employees/hourly employees will be retained largely, but hours offered currently unclear.
  - b. Kristen Wonder is in contact with Chartwells about sustainability and student hunger initiatives. Kristen will continue working with them to promote sustainability initiatives.
  - c. Chartwells wants to have a representative on the Sustainability Board. Kristen will be meeting with them to discuss.
3. **SJSU / CSU / State of CA Paper Paychecks** - Ben
  - a. Letter Ben drafted is [located here](#)
  - b. Board members should review letter and add comments. Deadline - end of May (last Friday).
  - c. Next steps - electronically sign off and send to State Controller's office. Anticipate sending mid June.
4. **Frosh Orientation** - Kristen
  - a. There will be a Sustainability Board table at all Frosh and Transfer orientations
  - b. Message sending to new students - Kristen has poster with campus sustainability information that will be used at all orientations.
  - c. Volunteers - Kristen will be at most of the orientations, but hoping for help to help educate freshman and transfer students about sustainability. Either volunteers or provide materials to help educate. Dates for orientations will be shared by Kristen.
5. **Next Steps - Campus Reading Program** - Katherine Richardson
  - a. Board voted to support next steps in discussion with Campus Reading Program, 14 in favor, 0 opposed, 0 abstentions
  - b. Katherine contacted Greystone Publishing (Canada). They are willing to support copies for the Sustainability Board. Harper Collins (HC) in USA has e-versions of the book. Katherine will follow up with HC in hopes that working with Greystone through HC to develop the opp

with SJSU. Katherine will reach out to Scott Gunter and Thalia Anagnos, who last year, expressed concerns that the book might be too narrow a topic for a SJSU wide reading.

- c. Make this a spring 2020 reading to coincide with Earth Day?
  - d. Explore Greystone developing a whole learning platform around the book. Katherine will speak with the publishers over the summer to develop the relationship
- 6. Developing a University Farm - Josh**
- a. Cottle Farms. Emily Perish. Full Circle Farms. South San Jose properties. Partnerships. Could we rent plots from private farms? Partner with the city, possibly? Students are not around in the summer to help care for the fields. UCSC has farm that could be a model. Ag Extension with Santa Clara - is there one?
- 7. Updates from Committee - all**
- a. Bike to work Day - over 300 employees participated. Many local businesses and companies participated.
- 8. New Chair Nomination Before Summer**
- a. Chair is one year term. Any nominations, email Kristen, and we will vote online.