

Strategic Planning Steering Committee
Year-end report 2018-2019

Stefan Frazier and Walt Jacobs, Co-Chairs

Meetings held: July 9, 2018 February 25, 2019
 August 13, 2018 March 18, 2019
 October 8, 2018 May 6, 2019
 February 4, 2019

Campus-wide event: April 8, 2019

Business completed:

September-October: Task forces met once more, this time each with two Cabinet members, who had discussed the draft strategic plan during the summer. Task forces then finalized revisions to goals and outcomes. SPSC chairs organized and combined task force work to forward to President's office.

October-November: President sent whole draft to Advancement. They awaited the arrival of Christine Hutchins, the new Sr. AVP of Strategic Communications and Marketing, to take over the revision of the plan as well as develop a communications plan for its rollout.

February: revision returned to SPSC, then forwarded to Academic Senate for endorsement. Senate endorsed everything from pages 11 on, though not the prefatory material (which included a revision of the university's mission statement). SPSC provided further feedback on the plan for Advancement to process.

March: monitored rollout event as planned by Advancement. Began planning for post-planning role for SPSC: last page of policy [S16-3](#).

April 8: Rollout event. Co-chairs introduced President, who gave "State of the University" address and outlined the strategic plan's five goal sets.

May 6: Transition meeting to new co-chair (incoming Senate Chair Ravisha Mathur) in order to discuss questions of strategic plan implementation:

- What form should the implementations teams take?
- What roles do various constituencies have (faculty, staff, students, administrators)?

- What advising role can the SPSC take, in addition to monitoring?
- Generally, who should be consulted?

Discussion on all of these topics to continue in the new AY.