

## Learning Goals and Assessment Highlights 2015-2016

Please complete the following form to contribute to the Annual Report of the Division of Student Affairs. The submission deadline for Annual Report information is **June 15, 2016**. Please contact Romando Nash with questions.

**I. Name of Department :** Undergraduate Admissions & Outreach

**II. Departmental Staff Information (Number of FTE, Graduate Assistants, Student Workers, Interns, Volunteers):**  
Permanent Staff: 35, Student Workers: 10

**III. Departmental Mission Statement:**

The Office of Admissions and Outreach provides prospective students and their families with the tools and resources necessary to understand the admission requirements and application process for undergraduate applicants, both domestic, non-residents of California and international.

**IV. Departmental Learning Outcomes:**

1. Students will know and understand the policies and procedures that guide admission at SJSU. (*Applied Knowledge*)
2. Students will demonstrate competence in applying the policies and procedures that guide admission at SJSU. (*Applied Knowledge*)
3. Students will utilize mySJSU effectively to access information and conduct business with the university. (*Intellectual Skills*)
4. Students will demonstrate effective communication and critical thinking skills in accessing information and services provided by Enrollment Services. (*Intellectual Skills*)

**a. Which outcome(s) was (were) assessed this year? #1 & 2**

**b. When will the other outcomes be assessed? 2016-17**

**V. Key Assessment Findings, & Action Plans:** Please include minimum of four findings – 400 character limit per findings. All findings should provide source information, (e.g. how/when data was collected, purpose, how many respondents, etc.)

1. The question with the largest increase in learning as demonstrated by a pre and post quiz to 387 Admission Possible workshop attendees was “The \_\_\_ exam or \_\_\_ exam are the test scores used to calculate the Eligibility Index for CSU admits” For the pre-quiz, 129 attendees answered the question correctly. After the workshop, 387

attendees answered the question correctly (all attendees) so 258 more participants answered correctly on the post-quiz.

2. The question with the lowest pre-quiz score, which also had the lowest post-quiz score, was “The following are required for admissions to the CSU – check all that apply.” For the pre-quiz, 37 attendees answered the question correctly. For the post-quiz, 195 attendees answered the question correctly so 158 more attendees answered correctly after the workshop.

3. The question with the least improvement between the pre and post quiz was “True or False: If I have met all of my high school graduation requirements and receive a diploma, I will be eligible for CSU admission.” In the pre quiz, 189 attendees answered correctly. After the workshop, 202 attendees answered correctly, an increase of 13.

4. The question with the highest pre-quiz score, with 224 attendees answering correctly was “True or False. I can use Algebra 1 or Geometry completed in the eighth grade to fulfill the A-G math requirements for college.” After the workshop, 362 students answered correctly, an increase of 138.

**a. Given current assessment results, what (if any) changes will the department consider making for the future?** The two areas we clearly need to focus on are requirements for admission to the CSU and that earning your high school degree is not the same as being eligible for CSU admission. 195 out of 387 students answered the first question about CSU admission requirements correctly after the workshop, and 202 out of 387 students knew a high school diploma was not the same as being CSU eligible. We will improve the content in these two areas and be more clear in our presentation.

**VI. 2015-2016 Departmental Highlights** (Please submit four highlights – 375 character limit per highlight). For this section, please ensure that at least two of your highlights relate to the Division Learning Goals which are directly connected to the University Learning Goals of Intellectual Skills, Applied Knowledge, and/or Social and Global Responsibilities. If this is not possible, please include general highlights related to this academic year. The full definition of the Division Learning Goals can be found online, but the six overarching goals are listed below:

**Division Learning Goals:**

- **CRITICAL THINKING SKILLS:** Critical thinking skills refer to the ability to independently and accurately evaluate information, data and ideas from multiple perspectives.
- **EFFECTIVE COMMUNICATION:** Effective communication embodies the ability to receive information, exchange ideas, present information, and convey messages in ways that are effective and appropriate to the situation and audience.
- **MULTICULTURAL COMPETENCE AND ACTIVE CITIZENSHIP:** Multicultural competence and active citizenship refer to understanding and appreciating human differences as well as positively contributing to the community.
- **PRACTICAL COMPETENCE/LIFE SKILLS:** These skills refer to the capacity to manage one’s affairs both inside and outside the university.
- **LEADERSHIP AND INTERPERSONAL COMPETENCE:** These skills refer to the ability to mobilize groups around shared interests as well as demonstrate and sustain meaningful relationships.
- **HEALTHY LIVING:** Healthy living refers to making informed decisions and acting on those decisions to enhance personal and community health.

**1.**

**1a.** For our Admission Possible workshops, 250 out of 369 attendees who evaluated the workshop found it to be helpful. 110 out of 369 attendees found the workshop somewhat helpful and only 9 out of 369 attendees did not

find the workshop helpful. The number of correct responses for the post-quiz increased by triple digits for five of the six questions, demonstrating that attendees were able to apply what they learned in the workshop as demonstrated by improved quiz scores. (Practical competence)

**1b.** Was this accomplishment a goal from 2015-2016? Yes

**2.**

**2a.** SJSU received a record number of undergraduate applications for Fall 2016 at 48,323 compared to 47,055 for Fall 2015 which was a previous record year. The number of applications from freshmen increased from 30,632 for Fall 2015 to 31,660 for Fall 2016. The number of applications from upper division transfers increased from 16,423 for Fall 2015 to 16,663 for Fall 2016. (Effective Communication)

**2b.** Was this accomplishment a goal from 2015-2016? **Yes**

**3.**

**3a.** The Undergraduate Admissions evaluator team was able to post transfer credit for incoming Fall 2015 transfers two months earlier than for the Fall 2014 transfers.

**3b.** Was this accomplishment a goal from 2015-2016? **Yes**

**4.**

**4a.** The number of international upper division transfers completing the intent to enroll process for Fall 2016 compared to Fall 2015 increased by 104.

**4b.** Was this accomplishment a goal from 2015-2016? **Yes**

**5.**

**5a.** Division Learning Goal/Undergraduate Learning Goal Connection:

**5b.** Was this accomplishment a goal from 2015-2016? Yes/No

**VII. 2016-2017 Department Goals:** Please include minimum of four goals – 375 character limit per goal

1. Increase the number of applicants from the East Side Union High School District with implementation of the Spartan East Side Promise.
2. Increase the number of international undergraduate transfers applying to and enrolling at SJSU.
3. Further increase the timeliness of posting transfer credit for incoming freshmen.
4. Increase the number of recruitment events targeting underrepresented minority applicants.

**VIII. Messages from Students:** Please include at least one message – 150 character limit per message. This section should provide testimonials from student participants with your department. Include information about when and how the student provided the message, (e.g. in an interview assessing first year experience, on a satisfaction survey from a particular event, during a focus group, etc.).

1. "Perfect service" – Student participating in Text & Tell
2. "Great Service. I am satisfied with the service I received and strongly agree that the staff member who served me today was knowledgeable" – **Student participating in Text & Tell**

**IX. Did You Know:** Please include two information bytes to be included in a "Did You Know" section. These should be short, one sentence blurbs that shed light on the student experience - 150 character limit per byte. This section is intended to highlight something remarkable and/or unknown about the experiences students have or have the chance to engage with your department. For example, do students who participate with your department have higher GPAs/retention/4-year graduation than other students?

1. Did you know SJSU received a record number of applications from undergraduates for Fall 2016 with 48,323 applications?
2. Did you know the Visitors Center gave group and individual tours to over 16,000 individuals last year?

**X. Resource Needs:** What support or resources would be helpful to you as you continue your assessment processes? (Responses to this question will guide future practice for professional development and/or support of assessment within the Division.)

**XI. Campus Partners (Individuals):** Please list campus partners (individuals) outside of Student Affairs who should be thanked for contributing to the Division in a **SIGNIFICANT** way.

Last, First Name	Office/Department	Title	Email
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**XII. Campus Partners (Offices/Departments):** Please list departmental partners outside Student Affairs who should be thanked for contributing to the Division in a **SIGNIFICANT** way.

Office/Department/Agency	Contact Person	Email
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FD&O	<i>**For list, no one individual as many within department helped with ASD</i>	
Traffic & Parking		
UPD		
AARS		
Bursar's Office		
Martin Luther King Jr Library		
College Dean Offices		
Marching Band		

**XIII. Departmental Student Photos:** Please send at least five high resolution photos with students attending events or activities sponsored by your department, utilizing your office space, etc. Photos should not be pasted into this document, but should be emailed to Romando Nash as an additional attachment.

\*ASD photos will be sent separately.

*Departmental reports should not exceed **6 pages**. Please be descriptive, but concise.  
Each department is welcome to include copies of assessment tools as supplementary documents.*

**Annual Report submission deadline is June 15, 2016.**

*Please contact Romando Nash with questions.*

*Thank you!*