

#### Data Analyst Internship

@SkyGlue

Spring 2015 Qi Shen

#### Outline

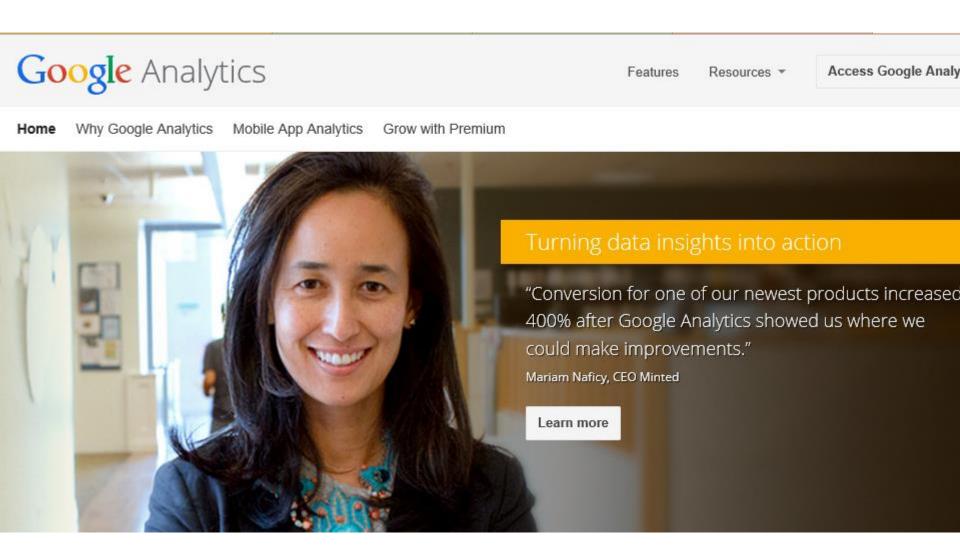
- Company
- Software
- Responsibility
- Find an internship

### What is SkyGlue?



- SkyGlue is a top-rated Google Analytics addon that automatically tracks all HTML interactions or selected events of interest without IT.
- SkyGlue also stitches together individual visitor interaction sequences, and allows clients to integrate Google Analytics data into their CRM.

# What is Google Analytics (GA)?



# What tools am I using?

Software
 eclipse
 SQLyog
 Notepad++
 FileZilla









Programming Language
Python
SQL

## What is my responsibility?

Clean Data:

 Create Config files to extract data from Google Analytics using Python

Review and analyze data with MySQL and Python

Upload the manipulated data to FTP based on clients' needs

## How to find an internship?

Website

www.skyglue.com

- People around you
  - Dr. Bremer
  - Friends
  - Classmates

# Questions?