



# Data Analyst Internship

@SkyGlue

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# Outline

- Company
- Software
- Responsibility
- Find an internship

# What is SkyGlue?



- SkyGlue is a top-rated Google Analytics add-on that automatically tracks all HTML interactions or selected events of interest without IT.
- SkyGlue also stitches together individual visitor interaction sequences, and allows clients to integrate Google Analytics data into their CRM.

# What is Google Analytics (GA)?

Google Analytics

Features

Resources ▾

Access Google Analy

[Home](#) [Why Google Analytics](#) [Mobile App Analytics](#) [Grow with Premium](#)



Turning data insights into action

“Conversion for one of our newest products increased 400% after Google Analytics showed us where we could make improvements.”

Mariam Naficy, CEO Minted

[Learn more](#)

# What tools am I using?

- Software

eclipse

SQLyog

Notepad++

FileZilla



SQLyog  
MySQL GUI



- Programming Language

Python

SQL

# What is my responsibility?

- Clean Data:
  - Create Config files to extract data from Google Analytics using Python
  - Review and analyze data with MySQL and Python
  - Upload the manipulated data to FTP based on clients' needs

# How to find an internship?

- Website

[www.skyglue.com](http://www.skyglue.com)

- People around you
  - Dr. Bremer
  - Friends
  - Classmates

Questions?