SJSU's DRAFT Desired Outcomes: Campus Development and Sustainability

37 responses
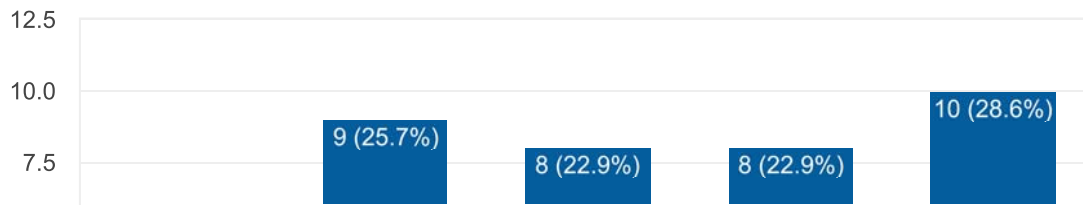
Campus Development and Sustainability
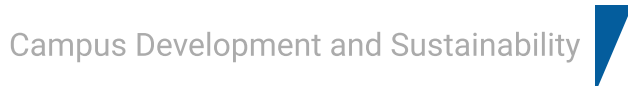
As you review the 5 desired outcomes, do they make sense to you?
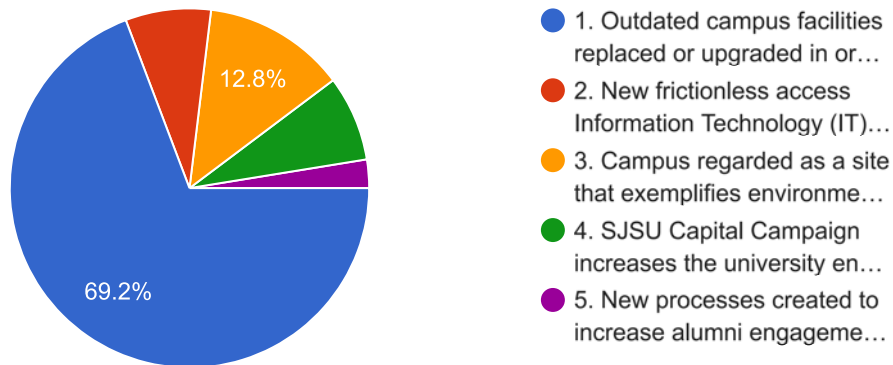
35 responses
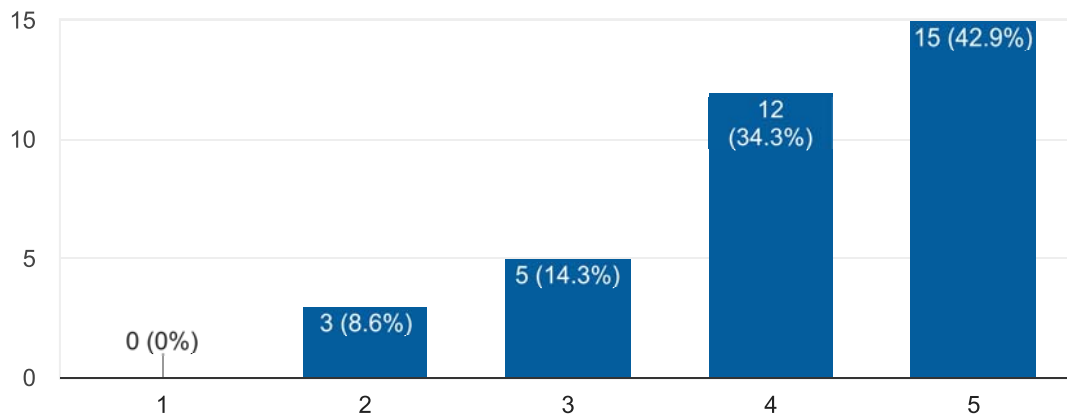
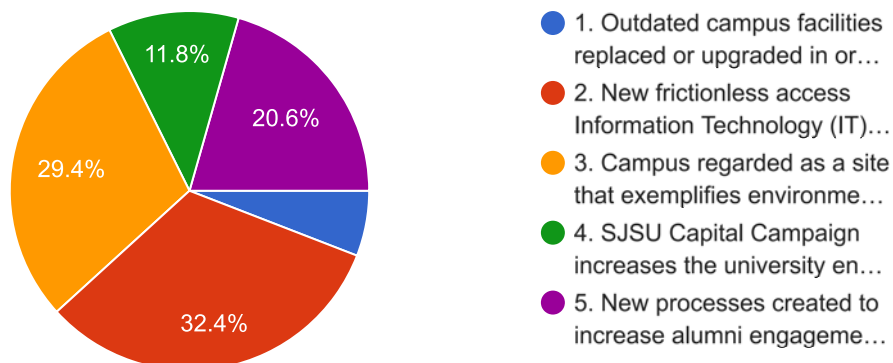## Do you feel that these desired outcomes include you?

35 responses

How would you prioritize the list of outcomes? Which outcome is MOST important?

37 responses

- 1. Outdated campus facilities replaced or upgraded in or…
- 2. New frictionless access Information Technology (IT)…
- 3. Campus regarded as a site that exemplifies environme…
- 4. SJSU Capital Campaign increases the university en…
- 5. New processes created to increase alumni engageme…

How would you prioritize the list of outcomes? Which outcome is LEAST important?

34 responses

- 1. Outdated campus facilities replaced or upgraded in or…
- 2. New frictionless access Information Technology (IT)…
- 3. Campus regarded as a site that exemplifies environme…
- 4. SJSU Capital Campaign increases the university en…
- 5. New processes created to increase alumni engageme…

Keeping within the limit of 6 desired outcomes for each goal, how can we improve these desired outcomes? Is there anything missing from these desired outcomes? Can anything be removed?

27 responses

Nothing to add. These are sound, thoughtful goals.

I would add here that work spaces for faculty, staff, and managers are replaced or upgraded to ensure healthy work environments.

We are 82 years from the 22nd century. The forward-looking element is great, but this reference is distracting

You should elaborate on the capital management and investment plan inside the university. And you should connect it with alumni with wealth, working investments, hiring on campus, or other connections to boost the endowment. The endowment as the financial status and health of the university should comprise investments in capital non-human, and also in the people.

#2 makes no sense. What is a "convenient campus"? Also, no outcome should involve phrase of "best/most" of anything in U.S. We are an under-resourced public, commuter, urban institution in one of the most expensive areas to live in the country. Language should be realistic. Otherwise people become suspect and opt out immediately. This seriously made me laugh.

New organic chemistry labs

Included in the facilities upgrades, an emphasis on health factors (some good already done such as electric leaf blower, filtered drinking fountain)

Outcome #2 is just a bit odd. Are we talking about physical security or IT security? How about: 'Provide new and improved Information Technology (IT) resources and services that are frictionless while using a high level of IT security.

Be careful with advertising internally to generate revenue. Ads on cars might detract from the small communal feeling of the campus environment.

There is an SJSU Identity, more symbols of what it means to be a Spartan (e.g., contributor statues: Wiggsy Sivertsen, T. W. MacQuarrie, Dian Fossey, Gordon Moore, Gaylord Nelson, Ben Nighthorse Campbell, The Smothers Brothers, Jessica McClintock, Luis Valdez, Steve Silver, Amy Tan, etc.), 22nd Century Museum of SJSU (e.g., Football team serves as police in Honolulu after Pearl Harbor; immigrant pathways to success; Dow Chemical Protests; Speed City; Silicon Valley's Workforce; following different ethnic experiences; spartan identity history). Expendable funds directly linked to academic departments with chair discretionary spending (e.g., dedicated to travel, student success, research start up, etc.).

Get the action items down to a manageable size. Prioritize. Do better at fewer.

Reasonable outcomes. Very difficult to achieve environmental sustainability. Be careful not to "Greenwash" with this outcome.

Couldn't agree more with the capital campaign/endowment focus.

IT: Some of these suggestions are laughable: on a campus with limited resources and outdated infrastructure,

the plan is to be the "safest and most convenient in the US" ? Seriously? Look at the per-student endowments (and tuition) of other places... SJSU can never, ever, compete for "best in the US" on this. Better to set realistic goals that are remotely achievable instead of ones that by their unrealisticness undercut the credibility of the rest of the Strategic Plan.
PS: How would IT make the campus "safer"? For that we need beat police officers to catch the people assaulting students as they walk on campus, walk home from campus, in stairwells, etc. Not IT.

Sustainability: SJSU does not have the resources to fight on all fronts. Why add aims that it does not have resources for? I would rather have sufficient good classrooms that are not LEAD (environmentally) certified than fewer, certified classrooms that only allow a small percentage of students to use them... and leave the rest working in 70-year-old buildings with no air conditioning on 95-degree days. Students first -- air-conditioned classrooms over "sustainability." If SJSU wants sustainability, we should see the Alumni commitment in huge endowments first, endowments that enable that luxury.

Parking needs to seriously be addressed. That, and/or increased use of safe, affordable, convenient public transportation to and around campus. Many academic buildings need upgrading, especially to address serious safety and wellness concerns, as well as teaching/research productivity.

Several buildings on campus are decrepit and an embarrassment

I feel like there should be more transparency on what steps will be taken to reduce greenhouse gas emissions. Will we be installing solar panels? Will we switch all light fixtures to LED lightbulbs? Will we reduce lawn space for more native trees and drought tolerant plants? Will we create more plant based food options on campus that are not just salads? What are the steps to reach our first goal? Steps for our second goal?

Number 2 does not make sense to me. I think what we currently have is fine.

All are important

Specifics on what is intended by #1: new buildings? bringing the current campus facilities up to mid-20th C standards? ???

The emphasis on sustainability should be included in the building upgrade outcome/Title 24 Energy Requirements would be a minimum, ideally new infrastructure should be net zero.

The action items for Outcome 3 are metrics. They are what we will achieve not the actions we will take to get there. What specific actions do we need to do to reduce our greenhouse gas emissions and change our energy and waste status?

Same for outcome 5, the first two bullets are not action items but rather metrics. What actions do we need to to increase alumni giving and alumni attendance?

We should inform the students and staff of the resources we have on campus in order to foster creativity such as the place where students/faculty/staff can check out audio visual materials to make a movie. In other words, we have creative people and materials on campus but we are not that aware of the SJSU's possibilities.

Sustainability is important but it is more important to be known for nurturing students that for being the most "pro-sustainability" campus.

Sorry, I have to get back to work :)

#4 and 5 seem redundant. Alumni engagement is important for advancing the university in many ways. suggest to diminish focus on fundraising for financial growth. What happened to discussions about public/private partnerships to address cost of living challenges for staff and faculty?

Unknown

Do we need to update a lot of our buildings! It's a wonder that the student and most of the staff stop coming here because some of them are decrepit! I put the Capital Campaign as the first priority is because the only way this is going to happen is if we get MONEY

What would convince you that we have achieved these desired outcomes?

24 responses

New construction/renovation/upgrades of/to facilities.

Regarding IT: replace managers in critical units who clearly do not understand IT and whose unwillingness or inability to change obstructs the university's ability to meet its primary mission of supporting student learning.

UC Merced has defined outcome targets for sustainability as "triple zero" by 2020. Similar achievement would be quite convincing, and I suspect donors would be impressed by the commitment itself.

It shows in the news sources from all areas, city and community, region and state, or national.

Seriously?

As one example, install HEPA filters in the air conditioning systems

1. Construction of new buildings or gutting of buildings. 2. Measured through iSupport tickets. 3. Measure the usage of power for the whole campus and look at the sources. 4 and 5. measure finical outcomes.

New buildings being constructed; increase in tower foundation fundraising.

Alumni would admit to being SJSU alumni. New buildings with expanded academic space would be present. New symbols/points of pride on campus. More alumni drop in to visit. N and S campus would be linked by free autonomous buses with high system capacity and rapid pickup. Each academic department will have a list of prominent alumni whose names are known by students and faculty.

near paperless processing of information; facilities improved

My wifi connection would not disconnect in the middle of a lecture. (A simple wish.......)

A huge endowment, and modern buildings with good (and air-conditioned) classrooms for all students and all classes.

Actual observable changes to campus.

New construction of academic buildings

I will know the outcomes have been achieved when I see the results in person. As a first step, a list of the goals can be published on the MySJSU website for the community to be aware of the steps we are taking to reduce our greenhouse gas emissions. Then changes should follow soon after on campus with construction, installation, landscape and food availability changes to follow through with the said goals.

More RSCA dollars available to support infrastructure upgrades.

Facilities and IT infrastructure that works

working in a consistently comfortable environment

Sustainability seems a bit downplayed here despite the title/classification of these outcomes. More focus on the concept of sustainability could improve these. For example, what about looking toward to future in regards to sustainable transportation solutions? From a sustainability standpoint, parking and transportation solutions are key problems that need solving at this campus, but the one general bullet point that mentions environmental sustainability isn't very comprehensive. Seems that you are merging some existing environmental stewardship with the capital/business side definition of sustainability here. The focus of these two objectives seems at odds with each other or at least separate, when they could be more cohesive/supportive. Sustainability includes people, planet and profit so there is a way to create sustainable strategic outcomes that better focus on environmental sustainability as a principal. Outreach to Alums and Capital Campaign increases can be better linked to this concept to create more holistic view of sustainability from the people, planet profit perspective.

Increased endowments and giving, physical renovations and building on campus, national awards and recognition for our technology and sustainability efforts

A new engineering building would be nice, with classes that force a low SFR, and thus allow a high RSCA engagement.

Endowment grows, facilities move in to the 22nd century, prospective faculty and staff will be attracted to work at our campus, because they can see what they can do here. Current situation is that they are concerned how they will be able to do what they want to do, in spite of our limited facilities and other resources.

Unknown

When I don't freeze in the winter, swelter in the summer in my own office!

As we continue to develop the outcomes and action items, who should we talk to at SJSU?

19 responses

Students and maintenance staff

FD&O

Allow feedback ahead of planning

The organic chemistry professors

Offer open forums as has been done with the strategic planning, and hone down to focus groups available to all campus designations. **Note regarding Desired Outcome 2, 4th bullet: It reads "Tower Card Tower Card". Is that intentional because it looks like an error.

do not know? Thank you for reading my comments and have a nice day.

Bruce Gardner

Current donors, alumni not involved, development officers, chairs

VPs in advancement and Finance; alumni association leadership

TT/T Faculty

- Any person using the North parking garage – ask them whether they'd like better IT or simply a safe garage without police helicopters hovering over it once a week. - Students working in a bad (non-air conditioned, or smelling of chemicals, or leaking, or...) building. Ask them specifically if they would rather have a decent classrooms for 10-20% of the campus, but that say "sustainable" on the outside, or decent classrooms for ALL students so nobody has to "learn" in a 95-degree classroom with no AC where everyone is comatose due to the temperature.

Students and faculty

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Other CSU campuses that have a lot of RSCA: Northridge?

FD&O; Advancement

Kristen Wonder, Debbie Andres

Admin & Finance (FD&O, IT), Advancement, Environmental Studies, Urban planning, Engineering,

new faculty and staff, faculty and staff who are leaving/have left

Everyone who uses a building at SJSU