

inspire
JOURNEY

President Mary A. Papazian
and the Strategic Planning Steering Committee
Presentation to the University
May 7, 2018

Strategic Plan Timeline

Launching Event &
Campus Leadership
Conversation
Sept 2017

Revisit Core Values,
Vision Elements;
Draft Goals
Nov/Dec 2017

Develop Desired Outcomes/
Formulate Strategies
Feb–May 2018

Develop and Review
Implementation Plan
Announce & Celebrate!
Fall 2018

2017

2018

Sep/Oct 2017

Campus and Community
Conversations: Gather
Information and Analytics

Feb 2018

Campus Conversation:
Present Areas of Focus

May 2018

Present Draft Plan

Campus Conversations
135 Tenured/Tenure-Track faculty
35 Lecturers
153 MPP
170 Staff
400+ Students

Community Conversations

College of Education Alumni
Advisory Board
CommUniverCity Steering
Committee
Elected Officials
College of Engineering Advisory
Committee
College of Business Global
Leadership Council
SJSU Tower Foundation
Emeritus and Retired Faculty
Association
Alumni Association
City Manager
Downtown Arts Group



Educate for Engagement and Innovation

Be a university of choice where students are prepared to pursue their career goals and contribute to civic life.

Academic Excellence and Leadership

Be a premier university where faculty and staff are regional, national, and global leaders in their fields.

Thriving Quality of Life

Be an inclusive and welcoming institution that attracts, retains, and sustains faculty, staff, and students.

Connect, Engage, Contribute

Be an engaged and dynamic urban university with strong connections across the university and with the region.

Campus Development and Sustainability

Be an inspiring campus that is the center of San José's economic, cultural, and intellectual vibrancy.

Task Force Members

Debbie Abbott

Malik Akil

Debbie Andres

Jaye Bailey

Kathryn Blackmer-Reyes

Lorri Capizzi

Joseph Chou

Beth Colbert

Cristina Cortez

Katherine Cushing

Marc D'Alarcao

Marcia Daszko

Magdalini Erinaki

Stefan Frazier

Sandy Hirsh

Craig Hobbs

Angela Iraheta

Stoyu Ivanov

Susanna Khavul

Roxana Marachi

Farshid Marbouti

Sarah McGregor

Nicole Mendoza

Gwendolyn Mok

Romando Nash

Kyle Norman

Cleber Ouvernay

Julie Paisant

Gary Radine

Anand Ramasubramanian

Leslie Rohn

Carlos Sanchez

Pedro Santacruz

Soma Sen

Bethany Shifflett

Ryan Skinnell

Julie Stansberry

Anne Marie Todd

Catherine Voss-Plaxton

Sharon Willey

Alan Wong

Kathleen Wong(Lau)

Miranda Worthen

Recognized & Relevant
Leader Diverse & Inclusive
Mobile & Agile
Engaged & Connected
Collaborative & Integrated

Educate for Engagement and Innovation

Be a university of choice where students are prepared
to pursue their career goals and contribute to civic life.

Educate for Engagement and Innovation

Desired Outcomes

1. SJSU is known for excellence and innovation in teaching, advising, and co-curricular activities that prepare students to embark on meaningful, rewarding careers.
2. Students' experiences at SJSU will prepare them to grow as professionals and as citizens in response to the evolving issues of their local and global communities.
3. SJSU students will acquire the knowledge and skillset specific to their major and the lifelong skills of oral and written communication, teamwork, leadership, problem solving, and critical thinking.

Educate for Engagement and Innovation

- Monika Kress, Professor and Chair, Department of Physics and Astronomy
- Anne Marie Todd*, Professor Communications Studies
- Debbie Abbott, Lecturer, Department of Accounting and Finance
- Cristina Cortes, Undergraduate Student
- Angela Iraheta, Graduate Student
- Farshid Marbouti, Asst. Professor Engineering
- Ryan Skinnell, Asst. Professor English & Comparative Lit
- Julie Stansberry, Academic Advisor Athletics
- Catherine Voss-Plaxton, Director of the Career Center
- Sharon Willey, Interim VP Student Affairs

Recognized & Relevant
Engaged & Connected
Collaborative & Integrated Leader

Academic Excellence and Leadership

Be a premier university where faculty and staff are regional, national, and global leaders in their fields.

Academic Excellence and Leadership Desired Outcomes

1. SJSU faculty engage (more) students at all levels in research, scholarship, and creative activity
2. SJSU has a national and global reputation for academic excellence and scholarly and professional contributions from a faculty who are genuine teacher-scholars
3. SJSU is a leader in engagement of people from underrepresented populations in RSCA
4. SJSU has cross-disciplinary institutes capitalizing on our signature strengths
5. SJSU students, faculty, and staff will be distinguished by the ethic of exemplary service to the university and the community

Academic Excellence and Leadership

- Beth Colbert, AVP Advancement and Campaign Operations
- Marc D'Alarcao*, Assoc. Dean, College of Science
- Magdalini Eirinaki, Assoc. Professor, Computer Engineering
- Stefan Frazier*, Chair of the Academic Senate
- Susanna Khavul, Asst. Professor, Management
- Gwendolyn Mok, Professor, Music
- Carlos Sanchez, Professor, Philosophy
- Miranda Worthen, Assoc. Professor, Health Sciences and Recreation

Engaged & Connected
Diverse & Inclusive Leader
Collaborative & Integrated
Recognized & Relevant

Connect, Engage, Contribute

Be an engaged and dynamic urban university with strong connections across the university and with the region.

Connect, Engage, Contribute Desired Outcomes

1. Strengthen, expand and sustain connection with alumni
2. Strengthen, develop and sustain community partnerships
3. Facilitate meaningful connections between as well as among faculty, staff and students
4. Strengthen communication within campus community
5. Foster innovation to address regional, *national and global* needs

Connect, Engage, Contribute

- Francisco Castillo* Director, Jack Holland Student Success Center
- Marcia Daszko, VP, Alumni Engagement, Alumni Association Board of Directors
- Sandy Hirsh, Director, School of Information
- Craig Hobbs, Assoc. Professor, Design
- Roxana Marachi, Assoc. Professor, Teacher Education
- Sarah McGregor, Director of International Gateways, CIES
- Romando Nash, AVP Student Services
- Kyle Norman, undergraduate student
- Anand Ramasubramanian*, Assoc. Professor, Biomedical Engineering
- Bethany Shifflett, Professor, Kinesiology

Diverse & Inclusive
Engaged & Connected Mobile & Agile
Thriving Quality of Life

Thriving Quality of Life

Be an inclusive and welcoming institution that attracts, retains, and sustains faculty, staff, and students.

Thriving Quality of Life Desired Outcomes

1. A university community that lives comfortably and has a sense of well-being.
2. A university that values inclusivity, respects diversity and treats all members with dignity.
3. A university that values and promotes lifelong learning.
4. A university community where its members feel empowered and connected and they participate in campus decision-making.

Thriving Quality of Life

- Malik Akil*, Undergraduate, Director of Business Affairs for Associated Students
- Jaye Bailey, VP for Organizational Development and Chief of Staff
- Kathryn Blackmer-Reyes, Librarian
- Lorri Capizzi, Lecturer, Educational Counseling
- Nicole Mendoza*, Curriculum and Catalog Analyst
- Cleber Ouverney, Professor, Biology
- Soma Sen, Assoc. Professor, Social Work
- Pedro Santacruz, Asst. Professor, Electrical Engineering
- Kathy Wong(Lau), Chief Diversity Officer

Thriving Quality of Life
Leader Diverse & Inclusive
Mobile & Agile

Campus Development and Sustainability

Be an inspiring campus that is the center of San José's economic, cultural, and intellectual vibrancy.

Campus Development and Sustainability Desired Outcomes

- New Net-Zero and certified LEED Platinum building designed. New structure is an open and flexible campus “building that teaches” integrated sciences, technology, and environmental stewardship.
- Outdated campus facilities replaced or upgraded in order to provide 22nd Century teaching, learning, and research opportunities.
- New frictionless access Information Technology (IT) platforms and infrastructure in place to create the most connected campus in the United States.
- Campus regarded as a site that exemplifies environmental sustainability by exceeding CSU-wide Sustainability Policy goals.
- Targets in philanthropic support for addressing institutional priorities have been established and achieved.

Campus Development and Sustainability

- Debbie Andres*, Utility and Sustainability Analyst, FD&O
- Joseph Chou, Project and Portfolio Specialist, IT
- Stoyu Ivanov, Assoc. Professor, Accounting & Finance
- Walt Jacobs*, Dean, College of Social Sciences
- Julie Paisant, Dir. Office for Equal Opportunity and Employee Relations, UP
- Gary Radine, Tower Board member & Lecturer in School of Management
- Leslie Rohn, Chief Operating Officer, Tower Foundation
- Alan Wong, Dir. Business Development and External Relations, CIES

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*Chairs: Monika Kress
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The background of the slide is a solid blue color with a halftone dot pattern. Overlaid on this are several hands in various gestures, including the 'OK' sign, the 'V' sign, and an open hand. The hands are rendered in a darker blue color with a halftone dot pattern, creating a layered effect.

SAN JOSÉ STATE UNIVERSITY