



San José State University  
Draft Goals  
Friday, February 9, 2018

### Educate for Engagement and Innovation

**Be a university of choice where students are prepared to pursue their career goals and contribute to civic life.**

- Create and enhance educational opportunities that offer students a diversity of perspectives, practical experience, and critical-thinking skills.
  - Provide curricular and co-curricular programs that support the whole student and prepare them for lifelong success.
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### Academic Excellence and Leadership

**Be a premier university where faculty and staff are regional, national, and global leaders in their fields.**

- Support and celebrate research, scholarship and creative activities.
  - Foster and promote areas of distinction and innovation.
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### Thriving Quality of Life

**Be an inclusive and welcoming institution that attracts, retains, and sustains faculty, staff, and students.**

- Ensure that faculty, staff and students are able to live and thrive in the region.
  - Embrace our social justice legacy to create an environment where all students, faculty and staff flourish.
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### Connect, Engage, Contribute

**Be an engaged and dynamic urban university with strong connections across the university and with the region.**

- Build opportunities for innovation and collaboration that harness the power and talent of the university to address regional, national, and global needs.
  - Promote meaningful connections between faculty, staff, students, alumni, and community members.
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### Campus Development and Sustainability

**Be an inspiring campus that is the center of San José's economic, cultural, and intellectual vibrancy.**

- Invest in and improve the university's physical presence and administrative and technological infrastructure.
- Increase and diversify sources of revenue as we ethically steward our human, financial, technological, and physical resources.