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JOURNEY



STUDENT WELLNESS CENTER

swi

Share your story

S P



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...to be prepared to do all your laundry, a set up...
...the our program...
...high...
...to be prepared to do all your laundry, a set up...
...the our program...
...high...

...to be prepared to do all your laundry, a set up...
...the our program...
...high...
...to be prepared to do all your laundry, a set up...
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Mayor Sam Liccardo
City of San José

SJSU SAN JOSÉ STATE
UNIVERSITY

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Strategic Plan Timeline

Launching Event &
Campus Leadership
Conversation

Sept 2017

Revisit Core Values,
Vision Elements;
Draft Goals

Nov/Dec 2017

Develop Desired Outcomes/
Formulate Strategies

Feb–May 2018

Develop and Review
Implementation Plan
Announce & Celebrate!

Fall 2018

2017

2018

Sep/Oct 2017

Campus and Community
Conversations: Gather
Information and Analytics

Feb 2018

Campus Conversation:
Present Areas of Focus

May 2018

Present Draft Plan

Campus Conversations

135 Tenured/Tenure-Track faculty

35 Lecturers

153 MPP

170 Staff

400+ Students

Community Conversations

College of Education Alumni Advisory Board

CommUniverCity Steering Committee

Elected Officials

College of Engineering Advisory Committee

College of Business Global Leadership Council

SJSU Tower Foundation

Emeritus and Retired Faculty Association

Alumni Association

City Manager

Downtown Arts Group







WELCOME TO SPARTAN STADIUM
Established 1953

SCORE	24	0
TIME	5:32	
QUARTER	3	
DOWN	2	
YARDS TO GO	10	
BALL ON	19	
QUARTER	3	
TIME LEFT	3	





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Vision Elements

Leader

Recognized & Relevant

Diverse & Inclusive

Collaborative & Integrated

Engaged & Connected

Thriving Quality of Life

Mobile & Agile

Words and
phrases
that describe
our ideal
future....

Words and phrases
that describe our ideal
future....

Leader

World class
Trendsetter
State of the art
Top CSU
Cal Poly of the Bay Area
Leading public university in west
Nationally ranked
Local & national sustainability
leaders
Technology leaders
Football champions
Top alumni network
Leader in innovation
Graduating social justice-minded
leaders
Social justice training
Student activism
Lifts the community
Land development in San José

Recognized & Relevant

Known for excellence
Globally recognized
Jewel of the community
Pivotal to the community
University of choice
Destination school
Drives the region
Meeting needs
A launch pad
Greater clout
Documenting SJSU's history of
activism
Keeper of the history of activism
in the South Bay
Not taking credit for the fact of
SJSU's diversity

Diverse & Inclusive

Global crossroads

Cradle of civil rights

Building a diverse workforce

Accessible

Empathetic

Participatory

Belonging

Recognizing students' skills, (e.g., multi-language speakers)

Open to change and new ideas

Cultural awareness

Equitable

- Needs-based scholarships
- Compensating lecturers for the work they do
- Advertise ALL sports

Engaged & Connected

Great location
BART into San José
Involvement
Community partner
Industry partner
Heart of Silicon Valley
Meaningful advising
Mentoring opportunities
Smaller class sizes
Socializing and making friends
Alumni networks
Improve marketing of campus events
Tie to city departments
Engaged in city leadership
Facilitate community conversations
Repurpose old city bldgs & blight
Plays/concerts out in the community

Collaborative & Integrated

Interdisciplinarity, e.g. Centers and Institutes
Support for humanities and social sciences
Teaching partnerships
Opportunities for student-faculty research
Cross-hierarchical collaboration
Lower teaching loads
Holistic approach to student services
Integrated student/campus services
Holistic approach to campus processes
Integrated systems training
Connect North & South campus
Fuzzie techie building
Urban agriculture
Stable leadership
Service learning opportunities
Summer internships
Community access to classes
Part of the fabric of San José
Companies giving back to SJSU

Mobile & Agile

Socio-economic mobility
Opportunities
Transformation
Staff career advancement
Transferring
Transitioning
Getting classes
Adjusting
Approaching professors
Independence
Adaptable skills
Nimble
Intellectual risk-taking
Multi-lingual
Flexibility w/ class schedule
Flexible work hours
Transportation solutions (parking)
Walkable/bicycle accessible campus
Tele-commuting

Thriving Quality of Life

Affordable housing
Faculty & staff housing
Transitional housing for employees
Student housing co-ops
Health & wellness
Staying healthy
Enhanced first-year experiences & support
Safety
Has excellent benefits
Offer employee gym memberships
Expand campus childcare & parental leave
Dual career positions
Faculty self-fulfillment
Staff sabbaticals
Lower work loads

Vision Elements

Leader

Recognized & Relevant

Diverse & Inclusive

Collaborative & Integrated

Engaged & Connected

Thriving Quality of Life

Mobile & Agile

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Recognized & Relevant

Leader Diverse & Inclusive

Engaged & Connected
Mobile & Agile

Collaborative & Integrated

Educate for Engagement and Innovation

Be a university of choice where students are prepared to pursue their career goals and contribute to civic life.

Recognized & Relevant
Engaged & Connected
Collaborative & Integrated **Leader**

Academic Excellence and Leadership

Be a premier university where faculty and staff are regional, national, and global leaders in their fields.

Engaged & Connected

Diverse & Inclusive Leader

Collaborative & Integrated

Recognized & Relevant

Connect, Engage, Contribute

Be an engaged and dynamic urban university with strong connections across the university and with the region.

Diverse & Inclusive
Engaged & Connected **Mobile & Agile**
Thriving Quality of Life

Thriving Quality of Life

Be an inclusive and welcoming institution that attracts, retains, and sustains faculty, staff, and students.

Campus Development and Sustainability

Be an inspiring campus that is the center of San José's economic, cultural, and intellectual vibrancy.



Educate for Engagement and Innovation

Be a university of choice where students are prepared to pursue their career goals and contribute to civic life.

Chair: Monika Kress

Academic Excellence and Leadership

Be a premier university where faculty and staff are regional, national, and global leaders in their fields.

Chair: Stefan Frazier

Thriving Quality of Life

Be an inclusive and welcoming institution that attracts, retains, and sustains faculty, staff, and students.

Chair: Nicole Mendoza

Connect, Engage, Contribute

Be an engaged and dynamic urban university with strong connections across the university and with the region.

Chair: Francisco Castillo

Campus Development and Sustainability

Be an inspiring campus that is the center of San José's economic, cultural, and intellectual vibrancy.

Chair: Walt Jacobs

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Strategic Planning Steering Committee

Co-chairs

- **Andy Feinstein, Provost and Senior Vice President for Academic Affairs**
- **Stefan Frazier, Academic Senate Chair**

Committee Members

- **Jaye Bailey, VP for Organizational Development and Chief of Staff to the President**
- **Francisco Castillo, Director, Jack Holland Student Success Center, Lucas College and Graduate School of Business**
- **Sandy Hirsh, Director, School of Information, College of Applied Sciences and the Arts**
- **Walt Jacobs, Dean, College of Social Sciences**

- **Nicole Mendoza, Curriculum and Catalog Analyst, Graduate and Undergraduate Programs**
- **Marcia Daszko, Alumni Association Member**
- **Gwendolyn Mok, Coordinator of Keyboard Studies and Professor of Music, College of Humanities and the Arts**
- **Kathleen Wong(Lau), Chief Diversity Officer**
- **Sharon Wiley, Interim Vice President for Student Affairs**
- **Ariadna Manzo and Malik Akil, AS representatives**
- **Angela Iraheta, graduate student representative**

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Guidelines

- **Small Group Discussions (40 min.)**
 - Select a Facilitator
 - Member of Steering Committee if at table; or, if not, someone else
 - Identify a notetaker
 - Brief self introductions (Name; Department)
 - Notetaker records ideas online or on worksheet at the table
 - At end you will indicate your top 3 ideas for each question
- **Small Group Reports to Large Group (20 min.)**
 - Facilitators will report top 3 answers to questions
 - Results will summarized, posted online and used by the Strategic Planning Steering Committee



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The background of the image is a solid blue color with a halftone dot pattern. Overlaid on this pattern are several silhouettes of hands raised in various gestures, including the 'OK' sign and open palms. The hands are rendered in a darker shade of blue, creating a layered effect.

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